



**INTER-AMERICAN DRUG ABUSE
CONTROL COMMISSION
CICAD**

Secretariat for Multidimensional Security

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**VISIONS AND STRATEGIES FOR
SUBSTITUTION AND ALTERNATIVE USES**



DEVIDA

Comisión Nacional para el Desarrollo y Vida sin Drogas

VISIONS AND STRATEGIES FOR SUBSTITUTION AND ALTERNATIVE USES

Seventy-fourth Regular Session of CICAD (CICAD 74)

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Comprehensive and Sustainable Alternative Development



“CSAD is a strategy for generating licit incomes in order to reduce the vulnerability of families to the criminal chain of illicit drug trafficking, which penetrates deeply into the social fabric by linking them to its different links, with the first link being coca cultivation for drug production.”



Alternative Development Intervention Peru's Model

Person-Centered



Territorial
security and
combating
IDT

Social



Reduction of
illicit coca
cultivation



Strengthening
governance
with
governmental
and civil
society
stakeholders

Institutional



Improved
social,
economic, and
productive
infrastructure



Productive
diversification
and
strengthened
productive
chains

Economic



Partnerships
and market
connections



Land use
planning and
property titling

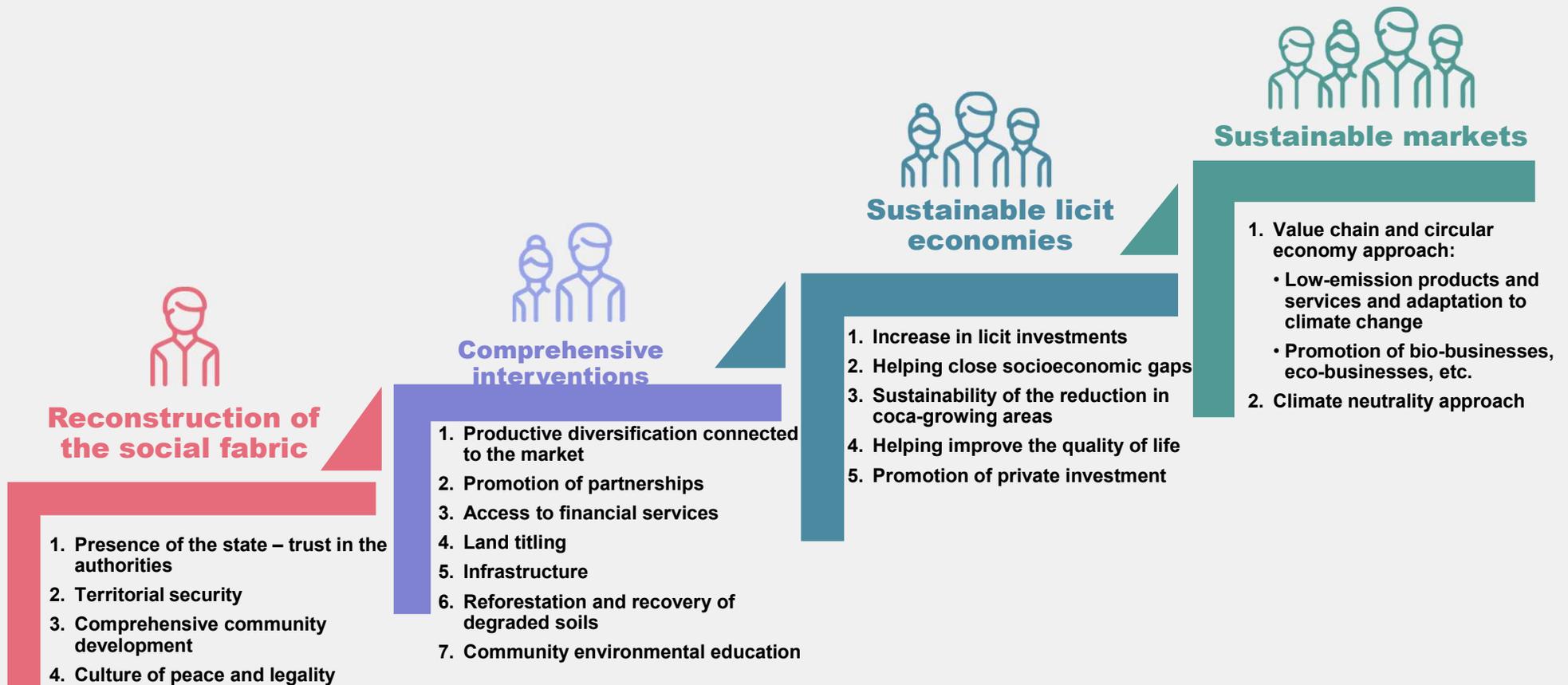
Environmental



Recovery,
conservation,
and
sustainable
use of
biodiversity

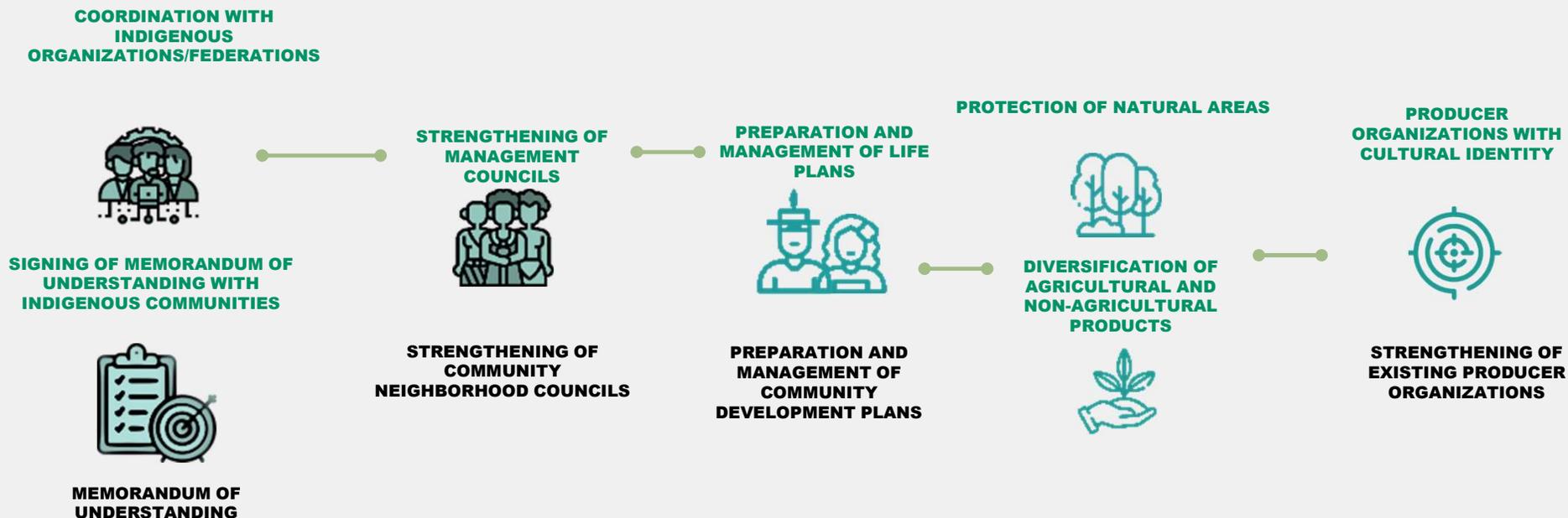
Short – Medium – Long Term

Main Components and Guidelines of CSAD Peru's Model

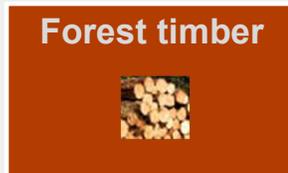
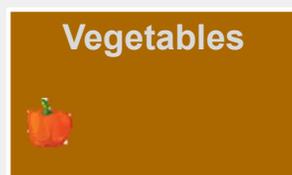


Direct Intervention Strategy

Intervention in indigenous communities with an intercultural approach, respecting the communities' worldviews



Productive Diversification



Value Chain Approach



PRODUCTION

TRANSFORMATION

MARKETING

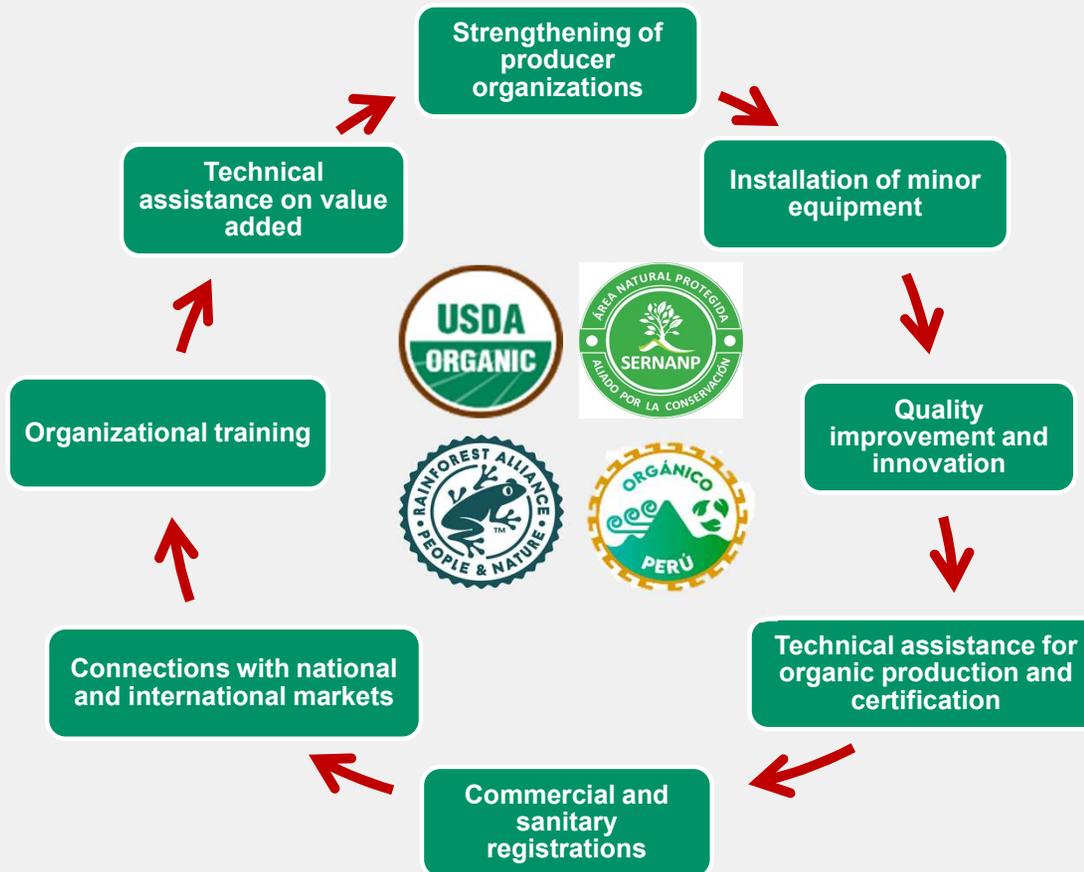
Improvement mechanisms by link

- Training and technical assistance through the Learning-by-Doing method.
- Delivery of compost and fertilizer kits.
- Delivery of tool kits and agricultural inputs.
- Support for organic and fair trade certification.
- Support for soil analysis studies.

- Installation of infrastructure and post-harvest modules.
- Installation of infrastructure, machinery, and equipment.
- Implementation of quality systems.

- Support for implementation of trademarks, sanitary registration, bar codes, etc.
- Support for quality certifications.
- Attendance at local, regional, national, and international fairs.
- Participation in business rounds.

Promotion of Partnerships



Market Connections



Revenue from sale of coffee beans and derivatives



Revenue from sale of cocoa beans and derivatives



Revenue from sale of honey and derivatives



Revenue from sale of kion ginger, turmeric, and derivatives



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