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INTER-AMERICAN DRUG ABUSE CONTROL COMMISSION CICAD

Secretariat for Multidimensional Security

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VISIONS AND STRATEGIES FOR SUBSTITUTION AND ALTERNATIVE USES



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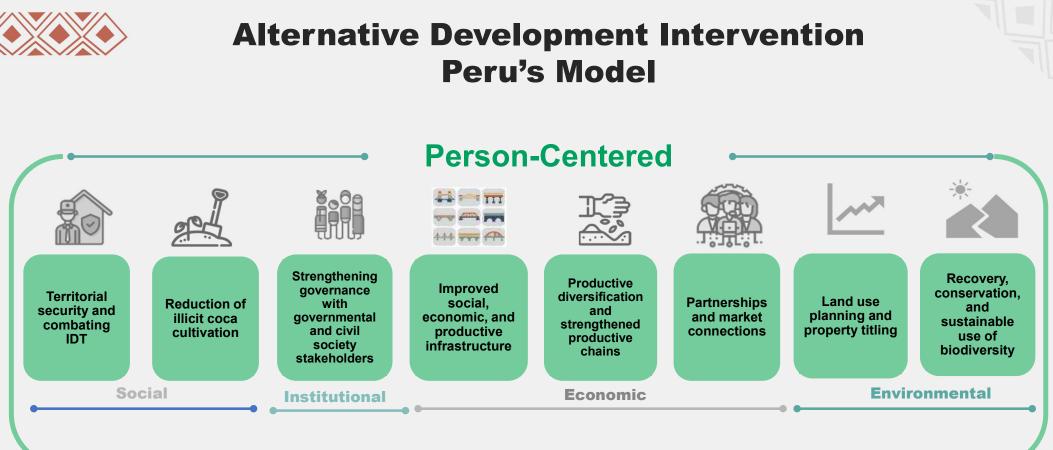


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Comprehensive and Sustainable Alternative Development

"CSAD is a strategy for generating licit incomes in order to reduce the vulnerability of families to the criminal chain of illicit drug trafficking, which penetrates deeply into the social fabric by linking them to its different links, with the first link being coca cultivation for drug production."



Short – Medium – Long Term



Main Components and Guidelines of CSAD Peru's Model



- 1. Presence of the state trust in the authorities
- 2. Territorial security
- 3. Comprehensive community development
- 4. Culture of peace and legality

Comprehensive interventions

- 1. Productive diversification connected to the market
- 2. Promotion of partnerships
- 3. Access to financial services
- 4. Land titling
- 5. Infrastructure
- 6. Reforestation and recovery of degraded soils
- 7. Community environmental education



- 1. Increase in licit investments
- 2. Helping close socioeconomic gaps
- 3. Sustainability of the reduction in coca-growing areas
- 4. Helping improve the quality of life
- 5. Promotion of private investment



Sustainable markets

- 1. Value chain and circular economy approach:
 - Low-emission products and services and adaptation to climate change
 - Promotion of bio-businesses, eco-businesses, etc.
- 2. Climate neutrality approach

Direct Intervention Strategy Intervention in indigenous communities with an intercultural approach, respecting the communities' worldviews **COORDINATION WITH INDIGENOUS ORGANIZATIONS/FEDERATIONS PROTECTION OF NATURAL AREAS** PRODUCER **PREPARATION AND ORGANIZATIONS WITH** STRENGTHENING OF **MANAGEMENT OF LIFE CULTURAL IDENTITY** MANAGEMENT PLANS **COUNCILS** SIGNING OF MEMORANDUM OF **DIVERSIFICATION OF** UNDERSTANDING WITH **AGRICULTURAL AND INDIGENOUS COMMUNITIES NON-AGRICULTURAL PRODUCTS** STRENGTHENING OF PREPARATION AND STRENGTHENING OF COMMUNITY MANAGEMENT OF **EXISTING PRODUCER NEIGHBORHOOD COUNCILS** COMMUNITY ORGANIZATIONS **DEVELOPMENT PLANS MEMORANDUM OF** UNDERSTANDING

Productive Diversification





Value Chain Approach



PRODUCTION

TRANSFORMATION

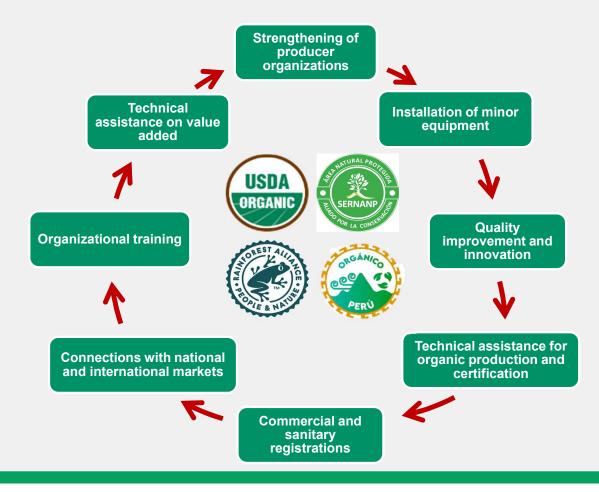
MARKETING

Improvement mechanisms by link

- Training and technical assistance through the Learning-by-Doing method.
- Delivery of compost and fertilizer kits.
- Delivery of tool kits and agricultural inputs.
- Support for organic and fair trade certification.
- Support for soil analysis studies.

- Installation of infrastructure and post-harvest modules.
- Installation of infrastructure, machinery, and equipment.
- Implementation of quality systems.
- Support for implementation of trademarks, sanitary registration, bar codes, etc.
- Support for quality certifications.
- Attendance at local, regional, national, and international fairs.
- Participation in business rounds.

Promotion of Partnerships





Market Connections





Revenue from sale of coffee beans and derivatives



Revenue from sale of cocoa beans and derivatives



Revenue from sale of honey and derivatives



Revenue from sale of kion ginger, turmeric, and derivatives

