## Building the Resilience of Small Tourism Enterprises (STE) in the Central American Isthmus

### Name of Initiative:
Building the Resilience of Small Tourism Enterprises (STE) in the Central American Isthmus

### Duration:
2022 to 2024

### Current participating Countries:
Belize, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Panama, and the Dominican Republic.

### Objective:
To assist small tourism enterprises to overcome the macro and micro level challenges that affect business continuity during and after disasters.

### Activities:
- Identification of national and regional challenges to post-disaster business continuity and outline policies and strategies to address them in the short, medium, and long term; training of owners, managers, and staff of STE in business continuity and contingency planning; training and organization of community members into Community Emergency Response Teams (CERT) and their incorporation into national emergency preparedness and response systems as an auxiliary force.

### Cost and Funding:
USD $500K (USD $500K secured w/ participation of DR)

### Request from Partners:
- Funding
- Technical, financial and policy tools
- Public-private Partnerships
- Horizontal and Triangular Cooperation
- Knowledge and Best Practice Sharing

### Sub-themes
- Resilience
- Business Continuity
- Disaster Preparedness & Response
- CC Adaptation

### Beneficiaries
- National Emergency Preparedness and Response Systems
- Ministries of Tourism
- Hotel & Tourism Ass. Businesses

### Expected Results
Consensus-based set of policy recommendations, local CERT implemented, and increased knowledge base of STE owners, managers and staff.

### Partners
- FEMA
- CEPREDENAC
- SITCA
- ST-COMMCA

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