

Innovation-Driven Business Development

Name of Initiative:	HUB on Innovation, Entrepreneurship, Technology Transfer and Commercialization for the Americas
Duration:	2022 to 2024
Current Participating Countries:	Pilot in three Member State subregions: <ul style="list-style-type: none">- OECS (<i>Antigua & Barbuda, Dominica, Grenada, St. Kitts, St. Lucia, and St. Vincent & The Grenadines</i>)- Other CARICOM (<i>The Bahamas, Jamaica, Trinidad & Tobago, Guyana, Belize</i>)- Northern Triangle (<i>El Salvador, Guatemala, and Honduras</i>)
Objective:	Increase the knowledge and enhance the capacity of innovation managers, entrepreneurs, research centers, science, technology, and SME support institutions to accelerate innovation driven business development, commercialization, transfer, and deploy technology and solutions to address economic and social priorities in OAS member states.
Activities:	Advanced training program “from idea to market” including workshops, multidisciplinary teamwork, mentoring, customized business advisory support, access to online tools and resources, regional networking and partnerships, and regional platforms for collaboration.
Cost and Funding:	USD \$1,050,000.
Request from Partners:	<ul style="list-style-type: none">- Funding- Technical assistance for training.- Online tools and resources.- Mentorship and Business Advisory Support.- Host Institutions for convening and logistics.- Sponsorship of participant attendance.- Support: Collaboration with existing HUBs

Sub-themes:

- Innovation and Entrepreneurship
- Technology Transfer and Commercialization
- Small and Medium Enterprises (SME)
- Entrepreneurship
- Capacity Building
- Regional Networks

Beneficiaries:

Entrepreneurs, Innovators, Technology Managers, Researchers, Productive Sectors, Universities, Research Centers. Focus on CARICOM and the Northern Triangle

Expected Results:

Enhanced regional innovation and entrepreneurship networks in countries. Acceleration of innovation, technology commercialization and transfer, business development, and technical assistance to support productive sectors and entrepreneurs. Partnerships with centers of regional and international excellence.

Point of contact for additional information: Cesar Parga, Department of Economic Development, cparga@oas.org



OAS | More rights
for more people