

Digitalization of MSMEs and e-commerce

Name of the initiative:	Project on the Creation and Strengthening of the National Network of Prototyping and Technology Transfer Centers of the Dominican Republic
Duration:	2021–2024
Participating countries:	Dominican Republic
Objective:	Improve access to prototyping services for 80 MSMEs and entrepreneurs throughout the country through the creation and strengthening of four (4) prototyping centers.
Activities:	Training in innovation and technology transfer of physical and digital prototypes, creation of new products or enhancement of existing ones. Consulting, technical assistance for the design and creation of a minimum viable product (MVP). Communication campaign on the Network of Prototyping and Technology Transfer Centers. Workshops, courses, and webinars focused on production improvement, organizational reengineering, and technological innovation.
Cost and financing:	US\$100,000 in seed capital from the Development Cooperation Fund Additional financing is required. Country contribution: US\$48,400 (expected)
Request for partners:	<ul style="list-style-type: none">- Additional financing.- E-commerce tools and best practices for MSMEs- Digitalization of MSME products and services- Digital skills development- Technology research and monitoring and software prototyping- Project formulation and design thinking

Sub-topics

- Micro, small and medium-sized enterprises (MSMEs)
- Entrepreneurship
- Digital inclusion
- Innovation
- Digital transformation

Beneficiaries

- 80 MSMEs and entrepreneurs in the Dominican Republic

Expected outcomes

- Network of Prototyping and Technology Transfer Centers established to benefit MSMEs and entrepreneurs in the design and development of physical and digital prototypes.
- Capabilities and knowledge in innovation and technology transfer of physical and digital prototypes strengthened.

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