

Disaster Risk Management

Name of Initiative: **Building the Resilience of Small Tourism Enterprises (STE) in the Central American Isthmus**

Duration: 2022 to 2024

Current participating Countries: Belize, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Panama, and the Dominican Republic.

Objective: To assist small tourism enterprises to overcome the macro and micro level challenges that affect business continuity during and after disasters.

Activities: Identification of national and regional challenges to post-disaster business continuity and outline policies and strategies to address them in the short, medium, and long term; training of owners, managers, and staff of STE in business continuity and contingency planning; training and organization of community members into Community Emergency Response Teams (CERT) and their incorporation into national emergency preparedness and response systems as an auxiliary force.

Cost and Funding: USD \$500K (USD \$500K secured w/ participation of DR)

Request from Partners:

- Funding
- Technical, financial and policy tools
- Public-private Partnerships
- Horizontal and Triangular Cooperation
- Knowledge and Best Practice Sharing

Sub-themes

- Resilience
- Business Continuity
- Disaster Preparedness & Response
- CC Adaptation

Beneficiaries

National Emergency Preparedness and Response Systems

Ministries of Tourism

Hotel & Tourism Ass.

Businesses

Expected Results

Consensus-based set of policy recommendations, local CERT implemented, and increased knowledge base of STE owners, managers and staff.

Partners

FEMA

CEPRENAC

SITCA

ST-COMMCA

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