

Women Economic Empowerment

Name of Initiative:	Economically Empowered Women for Equitable and Resilient Societies
Duration:	2021 to 2024
Current participating Countries:	Pilot in two Member State subregions: <i>OECS (Antigua and Barbuda, Saint Kitts and Nevis, Dominica, Saint Lucia, Saint Vincent and the Grenadines, and Grenada).</i> <i>Northern Triangle (El Salvador, Guatemala, and Honduras).</i>
Objective:	Increase the knowledge and enhance the capacity of women to effectively function in the economy and build sustainable livelihoods.
Activities:	Trainings and workshops, access to online tools and resources, awareness campaigns, connecting MSMEs with the diaspora market, digital and financial literacy, and establishment of national women innovation Hubs.
Cost and Funding:	USD \$3 million. US Government (\$500K secured).
Request from Partners:	<ul style="list-style-type: none">- Funding- Online tools for women led MSMEs.- FinTech and other financial tools.- Awareness campaigns to mobilize women's economic participation.- Diaspora Engagement and Marketing.- Support Hubs: productive transformation.- Share best practices on business formalization.

Sub-themes:

- Small and Medium Enterprises (SME)
- Entrepreneurship
- Digital Inclusion
- Financial Literacy and Inclusion
- Innovation

Beneficiaries:

Women entrepreneurs and women led MSMEs in participating Member States.

Expected Results

Enhanced local institutional capacity to realize women's economic potential through targeted initiatives aimed at increasing their participation in the economy.

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