

# Business development driven by innovation and the entrepreneurial ecosystem

<b>Name of the initiative:</b>	Talent 4.0. Innovation labs towards digital literacy for the knowledge-based society and economy
<b>Duration:</b>	2021–2024
<b>Participating countries:</b>	Costa Rica
<b>Objective:</b>	Facilitate the population's access to technological and innovation spaces for the development of Industry 4.0 skills, knowledge, and abilities, to enhance the productive and meaningful use of digital technologies for greater sustainable economic and social development.
<b>Activities:</b>	Implement and develop the value proposition of 7 community innovation labs (LINC); training and workshops in digital skills, prototyping, innovation process management and technological entrepreneurship. Design of content for training processes
<b>Cost and financing:</b>	US\$100,000 in seed capital from the Development Cooperation Fund Country contribution: US\$777,394 (expected)
<b>Request for partners:</b>	<ul style="list-style-type: none"><li>- Additional financing.</li><li>- Digital skills development</li><li>- Project formulation and business management</li><li>- Technology ventures</li><li>- Design of content for training processes in innovation and digital transformation</li></ul>

## Sub-topics

- Entrepreneurship
- Digital inclusion
- Innovation
- Digital transformation

## Beneficiaries

- 4,200 people

## Expected outcomes

- Creation of Community Innovation Laboratories (LINC) as spaces for innovation and collaboration that encourage the participation of citizens, companies, and entrepreneurs in the conception and implementation of solutions and products.
- Increased capacity to create technology-based ventures.
- Increased access to innovation and prototyping services and tools.

Point of contact for additional information:  
Luz Angela Serrano  
[Lserrano@oas.org](mailto:Lserrano@oas.org)