

Tourism skills development and retraining

Name of the initiative:	Design and implementation of a Virtual Specialization Course on Tourism Technology to boost employability and economic restructuring in the sector
Duration:	2021–2024
Participating countries:	Uruguay
Objective:	Develop and offer an intensive virtual training program on the main technologies applied to tourism to enhance skills based on innovation, resilience, and adaptation to change for 50 students, supporting the recovery and potential of the tourism sector in Uruguay.
Activities:	Development of the curriculum, coordination of technical and administrative aspects, definition of graduation and degree parameters, teaching and evaluation methodology for the virtual specialization course.
Cost and financing:	US\$100,000 in seed capital from the Development Cooperation Fund (DCF) Additional financing is required. Country contribution: US\$100,000 (expected)
Request for partners:	<ul style="list-style-type: none">- Additional financing.- Study on educational offerings in tourism at the regional and global level.- Study on tourism technology needs and target population.- Identification of the context, trends, and required skills in tourism technology.- Management of virtual educational platforms.

Sub-topics

- Entrepreneurship
- Digital inclusion
- Innovation
- Digital transformation

Beneficiaries

50 specialization students

Expected outcomes

- Study plan for a Virtual Specialization Course on Tourism Technology designed and implemented
- Teams responsible for management and coordination of the specialization course formed
- Virtual Specialization Course on Tourism Technology designed, launched, and implemented

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