

Skills Development and Reskilling of the Workforce

Name of Initiative:	Guyana's National Tourism Readiness, Recovery and Resiliency Programme
Duration:	2021 to 2024
Current participating Countries:	Guyana
Objective:	Develop, deliver, and promote COVID-19 business specific health and safety protocols and strengthen the resiliency of the sector to allow for the economic recovery and the safe reopening of tourism businesses in Guyana.
Activities:	Trainings and workshops, COVID-19 health certification system, health and safety protocols for tourism, safe travel destination campaign, COVID-19 Safety and Security Infrastructure.
Cost and Funding:	USD \$100,000 seed funding Grant from the OAS Development Cooperation Fund (DCF) secured.
Request from Partners:	<ul style="list-style-type: none">- Additional funding- COVID-19 Health and Safety Protocols for tourism sector businesses- Marketing strategies and tools to promote Safe Travel Destination Experience

Sub-themes:

- Small and Medium Tourism Enterprises (SME) Recovery
- Reskilling of Tourism Sector
- Digital Transformation of Tourism MSMEs
- Resiliency of the Tourism Sector

Beneficiaries:

700 personnel from 150 businesses

Expected Results

- Improved COVID-19 safety mechanism and infrastructure for tourism businesses.
- Tourism businesses and employees sensitized about COVID-19 information, and equipped with the knowledge to implement protocols governing business operations.
- Guyana with increased visibility as a Safe Travel Destination.
- Tourism businesses equipped with the tools to enforce COVID-19 guidelines and protocols.

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