



15 de Octubre

Día Internacional de las Mujeres Rurales

La nueva normalidad debe ser construida con:

- ✓ Sociedades más igualitarias
- ✓ Nuevo enfoque hacia el consumo
- ✓ Nuevos pactos sociales desde la perspectiva de género



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#MujeresLiderando



International Rural Women's Day

October 15, 2020. On the International Day of Rural Women, the Inter-American Commission of Women ([CIM/OAS](#)) shares its [position paper](#) in favor of the rights of rural women, agriculture and sustainable development in the Americas at the time of COVID-19.

This document raises three key aspects to understand the problems faced by rural women from a gender perspective: it describes the current situation with data and statistics; it highlights the important contribution of rural women to the development and well-being of nations; and finally, it highlights innovative opportunities to improve the quality of life of the more than 58 million women farmers, peasants and indigenous women in the Americas in the context of the pandemic.

"We need to recognize that the work of rural women, often unpaid, is fundamental to the world's economies, food security and the preservation of the environment. They

contribute to sustainable development, the defense of human rights and the survival of their communities. It is essential that their work be recognized as part of the value chain," said Alejandra Mora Mora, Executive Secretary of the CIM/OAS.

Structural inequalities and socioeconomic policies that limit the recognition and full recognition of reproductive, productive and community work still persist. The current moment of crisis may represent a future opportunity to change paradigms and build fairer societies based on a new approach to consumption and new agreements from a gender perspective.

The [CIM/OAS](#) is the region's main political forum for the recognition of women's human rights and gender equality. Since its creation in 1928, the CIM has played a predominant and strategic role in the promotion of women's rights in the hemisphere.