CLAUDIA GONÇALVES LEITE
SESSION 2, PANEL 2
PREVENTION ACTIONS IN PANDEMIC TIMES IN BRAZIL
PREVENTION ACTIONS IN PANDEMIC TIMES IN BRAZIL

Claudia Gonçalves Leite
National Director of Prevention, Care and Social Reinsertion
National Department of Drug Care and Prevention
Ministry of Citizenship
NATIONAL DRUG PREVENTION SYSTEM (SINAP)
National System for the Prevention of the Use of Alcohol and Other Drugs

Informational Platform

Based on international guidelines and scientific evidence

Adaptation of VALIDATED PREVENTION PROGRAMS

Development of the THEORETICAL MODEL OF THE PREVENTION SYSTEM (definitions of concepts in prevention/prevention science; adaptation to the UNODC proposal for the Brazilian reality)

MANUAL OF GOOD PRACTICES in prevention for training managers (adapt Manual from UNODC)

NATIONAL and INTERNATIONAL MAPPING of prevention programs

UNIVERSAL REGISTRATION OF INSTITUTIONS that develop prevention programs

DIAGNOSIS AND MAPPING OF THE LOCAL NETWORK

DEVELOPMENT OF CONTENT AND TRAINING FOR PROFESSIONALS who work in drug use prevention programs

• #UNPLUGGED
• STRONG FAMILIES
• LINE UP, LIVE UP
• ELOS

Definition of ASSESSMENT INSTRUMENTS and QUALITY CRITERIA of prevention programs

EVALUATION OF THE ADEQUACY OF BRAZILIAN LAWS and preparation of a proposal to improve legislation on alcohol and tobacco

DATABASE OF SCIENTIFIC ARTICLES and RESEARCH AD THE GLOBAL LEVEL

VALIDATED EDUCATIONAL MATERIALS (booklets, videos, campaigns, among others)

MAPPING OF REGULATORY DOCUMENTS (laws, policies, decrees and norms for prevention of alcohol, tobacco and other drugs (in all spheres)

FEDERAL GOVERNMENT PROJECTS

• #UNPLUGGED
• STRONG FAMILIES
• LINE UP, LIVE UP
• ELOS

General population
Public Policy Managers
Professionals who work in the field
PROERD - EDUCATIONAL DRUG RESISTANCE PROGRAM

Partnership with the National Council of General Commanders of the Military Police and Fire Brigade - CNCG-PM/CBM

Actions:

• Integration of efforts among participants for actions to prevent drug use, integrating technical skills aimed at expanding the Drug Resistance Educational Program - PROERD for Brazilian states and for the dissemination and implementation of the new National Policy on Drugs, in accordance with Decree No. 9,761 of April 11, 2019, contributing to the consolidation of the program and policy at the national level.
FEDERAL GOVERNMENT PROJECTS - PREVENTION AXIS

DRIVING AND DRUG USE PREVENTION
Partnership with the National Department of Transportation - DENATRAN and SNTT - National Secretariat of Land Transportation

Actions:
• Training of traffic/transportation agents regarding the approach and content that interrelate with the National Traffic Policy and National Policy on Drugs (PNAD); and
• Development of educational materials and campaigns.
YELLOW SEPTEMBER - Suicide Prevention Partnership with the Brazilian Psychiatric Association (ABP)

Actions:
• Alcohol and other Drugs Use Prevention in line with the Yellow September Campaign Guidelines; and

• Suicide Prevention with a view to interconnecting themes and converging objectives, aiming at promoting well-being and preserving life.

ABP and Ministry of Citizenship sign protocol of intent
CARE PROJECT
Partnership with the Ministry of Women, Family and Human Rights - MMFDH, National Secretariat for the Promotion of Social Equality

Actions:
• For traditional peoples and communities (indigenous, quilombolas, riverside dwellers, etc.) that focus on raising awareness about the effects of alcohol and other drugs use aiming to reinforce protective factors and strengthen the physical, mental and social well-being of these groups.
FEDERAL GOVERNMENT PROJECTS - PREVENTION AXIS

FAMILY PREVENTION
Partnership with the Ministry of Women, Family and Human Rights - MMFDH and CRUZ AZUL

Actions:
• Implementation of the national campaign “Family Meals”; and
• Objective: Strengthening protective factors in preventing the use of alcohol and other drugs.
FEDERAL GOVERNMENT PROJECTS - PREVENTION AXIS

Action: Walking through Brazil
Partnership with the National Confederation of Autonomous Transporters - CNTA

Actions:
• Raise awareness of truck drivers and their employers about the use of alcohol and other drugs aiming to reinforce the protective factors against drugs, strengthening their physical, mental and social well-being and reducing the risk of accidents on the highways.
FEDERAL GOVERNMENT PROJECTS - PREVENTION AXIS

Action: Informational Materials
CAMPANHA DE PREVENÇÃO AO USO DE DROGAS

(DRUG USE PREVENTION CAMPAIGN)
(YOU WILL NEVER BE FREE IF YOU CHOOSE TO USE DRUGS)
FORCES IN SPORT PROGRAM - PROFESP

- Programa Forças no Esporte – PROFESP
DRUG USE PREVENTION IN SPORTING EVENTS

(ALL CHEERING FOR A BRAZIL FREE OF DRUGS)
DRUG PREVENTION IN SPORTING EVENTS

- PROJECT "INTEGRA BRASIL" WITH THE BRAZILIAN CONFEDERATION OF SOCCER (CBF)
DRUG PREVENTION – PREGNANT WOMEN, LACTATING WOMEN, MOTHERS OF INFANT CHILDREN

Prevenção ao uso de drogas por gestantes recebe reforço financeiro

Mais de R$6 milhões serão usados na capacitação de profissionais

Por Agência Brasil  15/08/2019 05h00
TOURISM WITHOUT DRUGS
Partnership with the Brazilian Agency for Tourism (EMBRATUR) and the Ministry of Tourism (MTUR)

Actions:
• Implementation of a Project for the execution of drug prevention strategies in national and international tourism, in line with the principle of shared responsibility expressed in the current National Policy on Drugs - PNAD (Decree No. 9,671 of April 11, 2019) and in line with what is recommended by article § 3 Law No. 14.002/2020.
Prevention in schools
Partnership - United Nations Development Program (UNDP)

Actions:

- Product BRA / 15/009, foresees in activity 2.15:
  - Course on Drug Use Prevention in Schools; and
  - Coverage of 10,000 students.

- Objective: to expand the dissemination of information about alcohol, tobacco and other drugs to educators and deepen the technical knowledge of these professionals, thus qualifying drug use prevention actions.
Promote moments of interaction and listening between Olympic and Paralympic athletes and citizens who have gone through treatment in therapeutic communities financed by the Brazilian Federal Government. On these occasions, a reversal of roles is promoted.