States and other international actors currently form and apply a diverse range of international agreements. At the broadest level, current practice divides between (i) agreements that are “binding” and thus governed by law, whether international law (treaties) or domestic law (contracts), and (ii) agreements that are not binding (“political commitments”) and for which law provides no normative force. States also increasingly sanction agreement-making by their national ministries or sub-national territorial units (e.g., provinces, regions).

The current range of binding and non-binding agreements offers great flexibility; agreements can be crafted to correspond to the context presented, including the authors’ interests, legal authorities, and resources. At the same time, international law and practice suggests significant ambiguities (or outright differences) in how States authorize or understand their different international agreements.

This current state of affairs has generated substantial confusion among States’ representatives and a potential for misunderstandings and disputes. Two States may conclude an agreement that one State regards as a non-binding political commitment and the other regards as a treaty (or a contract). The potential for confusion and disputes is compounded when State ministries or sub-national territorial units conclude agreements. Some States authorize these entities to conclude treaties (that is, binding agreements governed by international law) while others deny that they may do so (either because of a lack of authority or on the premise that international law does not afford these actors a treaty-making capacity).

The present Guidelines seek to alleviate current confusion and the potential for conflict among States and other stakeholders with respect to binding and non-binding agreements. They provide a set of working definitions, understandings, and best practices on who makes such agreements, how they may do so, and what, if any, legal effects may be generated. The aim is to assist States in understanding the contours and consequences of pursuing and concluding different types of international agreements. Increasing knowledge and awareness of best practices may allow States to avoid or mitigate the risks for confusion or conflict they currently face.

At the same time, these Guidelines in no way aspire to a legal status of their own. They are not intended to codify international law nor offer a path to its progressive development. Indeed, in several places they note areas where existing international law is unclear or disputed. The Guidelines leave such issues unresolved. Their aim is more modest—to provide a set of voluntary understandings and practices that Member States may employ among themselves (and perhaps globally) to improve understanding of how international agreements are formed, interpreted, and implemented, thereby reducing the risk of future disagreements or difficulties.

1. **Definitions for Binding and Non-Binding Agreements**

   1.1 **Agreement** – Although its usage in a text is often indicative of a treaty, the concept may be defined more broadly to encompass mutual consent by participants to a commitment regarding future behavior.

   1.2 **Treaty** – A binding international agreement concluded between States, State institutions, or other appropriate subjects that is recorded in writing and governed by international law, regardless of its designation, registration, or the domestic legal procedures States employ to consent to be bound by it.

   1.3 **Political Commitment** – A non-legally binding agreement between States, State institutions, or other actors intended to establish commitments of an exclusively political or moral nature.
1.4 Contract – A voluntary arrangement between two or more parties that constitutes a binding agreement governed by national law or non-State law.

1.5 Inter-Institutional Agreement – An agreement concluded between State institutions, including national ministries or sub-national territorial units, of two or more States. Depending on its terms, the surrounding circumstances, and subsequent practice, an inter-institutional agreement may qualify as a treaty, a political commitment, or a contract.

2. The Capacity to Conclude International Agreements

2.1 The Treaty-Making Capacity of States: States have the capacity to conclude treaties and should do so in accordance with the treaty’s terms and whatever domestic laws and procedures regulate their ability to consent to be bound.

2.2 The Treaty-Making Capacity of State Institutions: States may—but are not required to—authorize their institutions to make treaties on matters within their competence and with the consent of all treaty partners.

2.3 Confirming Treaty-Making Capacity: States or authorized State institutions contemplating a treaty with another State’s institution should endeavor to confirm that the institution has sufficient competence over the treaty’s subject-matter and authorization from the State of which it forms a part to enter into a treaty on such matters.

2.4 The Capacity to Make Political Commitments: States or State institutions should be able to make political commitments to the extent political circumstances allow.

2.5 Inter-State Contracting Capacity: A State should conclude contracts with other willing States in accordance with the contract’s governing law.

2.6 Inter-Institutional Contracting Capacity: A State institution should conclude contracts with willing foreign State institutions in accordance with its own domestic law and, if different, the contract’s governing law.

3. Methods for Identifying Binding and Non-Binding Agreements

3.1 Identifying Agreements: States and other agreement-makers should conclude their international agreements knowingly rather than inadvertently. As a threshold matter, this means States must differentiate their agreements (whether binding or non-binding) from all other commitments and instruments. The following best practices may help States do so:

3.1.1 States should rely on the actual terms used and the surrounding circumstances to discern whether or not an agreement will arise (or has already come into existence).

3.1.2 When in doubt, a State should confer with any potential partner(s) to confirm whether a statement or instrument will—or will not—constitute an agreement (and, ideally, what type of agreement it will be).

3.1.3 A State should refrain from affiliating itself with a statement or instrument if its own views as to its status as an agreement diverge from those of any potential partner(s) until such time as they may reconcile their differences.

3.2 Identifying the Type of Agreement Concluded: The practice of States, international organizations, international courts and tribunals, and other subjects of international law currently suggests two different approaches to distinguishing binding from non-binding agreements.

- First, some actors employ an “intent test,” a subjective analysis looking to the authors’ manifest intentions to determine if an agreement is binding or not (and if it is binding, whether it is a treaty or a contract).

- Second, other actors employ an “objective test” where the agreement’s subject-matter, text, and context determine its binding or non-binding status independent of other evidence as to one or more of its authors’ intentions.
The two methods often lead to the same conclusion. Both tests look to (a) text, (b) surrounding circumstances, and (c) subsequent practice to identify different types of binding and non-binding agreements. Nonetheless, different results are possible particularly where the text objectively favors one conclusion (e.g., a treaty) but external evidence suggests another (e.g., contemporaneous statements by one or more participants that a treaty was not intended). The objective test would prioritize the text and language used in contrast to the intent test’s emphasis on what the parties’ intended. Such different outcomes may, in turn, lead to confusion or conflicts. Certain practices can mitigate such risks:

3.2.1 If a State has not already done so, it should decide whether it will employ the intent test or the objective test in identifying its binding and non-binding agreements.

3.2.2 A State should be open with other States and stakeholders as to the test it employs. It should, moreover, be consistent in applying it, not oscillating between the two tests as suits its preferred outcome in individual cases. Consistent application of a test will help settle other actors’ expectations and allow more predictable interactions among them.

3.2.3 A State should not, however, presume that all other States or actors (including international courts and tribunals) will use the same test as it does for identifying binding and non-binding agreements. A State should thus conclude—and apply—its international agreements in ways that mitigate or even eliminate problems that might lead these two tests to generate inconsistent conclusions. States can do this by aligning subjective and objective evidence to point towards the same outcome.

3.3 Specifying the Type of Agreement Concluded: To avoid inconsistent views on the binding status of an agreement or its governing law, participants should endeavor to specify expressly the type of agreement reached whether in the agreement text or in communications connected to its conclusion. In terms of text, States may use the sample provisions listed in Table 1 to specify an agreement’s status. Given the diversity of international agreements, however, States may also adapt other standard formulations as well.
Table 1: Specifying the Type of Agreement Concluded

<table>
<thead>
<tr>
<th>Type of Agreement</th>
<th>Sample Text</th>
</tr>
</thead>
<tbody>
<tr>
<td>Treaty</td>
<td>“This agreement shall establish relationships among the parties governed by international law and is intended to give rise to rights and obligations according to its terms.&quot;</td>
</tr>
<tr>
<td>Political Commitment</td>
<td>“This [title] is not binding under international law and creates no legally binding rights or obligations for its Participants.”</td>
</tr>
<tr>
<td>Contract</td>
<td>“This agreement shall be governed by the law of [list State] [and/or list non-State source of law].”</td>
</tr>
</tbody>
</table>

3.4 Evidence Indicative of an Agreement’s Status as Binding or Non-Binding: Where agreement participants do not specify or otherwise agree on its status, States should use (or rely on) certain evidence to indicate the existence of a treaty or a non-binding political commitment, including:

(a) the actual language employed;
(b) the inclusion of certain final clauses;
(c) the circumstances surrounding the agreement’s conclusion; and
(d) the subsequent practice of agreement participants.

Table 2 lists the language and clauses States should most often associate with treaties as well as those they may most often associate with political commitments.

3.5 Evidence Indicative of a Contract: Where agreement participants do not specify or otherwise agree on its status, States should use (or rely on) a governing law clause to establish the existence of a contract. States should presume that a clearly binding text among States that is silent as to its status is a treaty rather than a contract.

3.6 Ambiguous or Inconsistent Evidence of an Agreement’s Status: Where evidence indicative of an agreement’s status is ambiguous or inconsistent, the agreement’s status should depend on a holistic analysis that seeks to reconcile both the objective evidence and the participants’ shared intentions. States should seek to share the results of their holistic analysis with agreement partners. In some cases, States may wish to consider more formal dispute resolution options to clarify or resolve the binding or non-binding status of their agreement(s).
<table>
<thead>
<tr>
<th>Agreement Features</th>
<th>Evidence Indicative of a Treaty</th>
<th>Evidence Indicative of a Political Commitment</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Titles</strong></td>
<td>Treaty</td>
<td>Understanding</td>
</tr>
<tr>
<td></td>
<td>Convention</td>
<td>Statement of Intent</td>
</tr>
<tr>
<td></td>
<td>Agreement</td>
<td>Arrangement</td>
</tr>
<tr>
<td></td>
<td>Covenant</td>
<td>Declaration</td>
</tr>
<tr>
<td><strong>Authors</strong></td>
<td>Parties</td>
<td>participants</td>
</tr>
<tr>
<td><strong>Terms</strong></td>
<td>articles</td>
<td>commitments</td>
</tr>
<tr>
<td></td>
<td>obligations</td>
<td>expectations</td>
</tr>
<tr>
<td></td>
<td>undertakings</td>
<td>principles</td>
</tr>
<tr>
<td></td>
<td>rights</td>
<td>paragraphs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>understandings</td>
</tr>
<tr>
<td><strong>Language of Commitment (verbs)</strong></td>
<td>shall</td>
<td>should</td>
</tr>
<tr>
<td></td>
<td>agree</td>
<td>seek</td>
</tr>
<tr>
<td></td>
<td>must</td>
<td>promote</td>
</tr>
<tr>
<td></td>
<td>undertake</td>
<td>intend</td>
</tr>
<tr>
<td></td>
<td></td>
<td>expect</td>
</tr>
<tr>
<td></td>
<td></td>
<td>carry out</td>
</tr>
<tr>
<td></td>
<td></td>
<td>take</td>
</tr>
<tr>
<td></td>
<td></td>
<td>understand</td>
</tr>
<tr>
<td></td>
<td></td>
<td>accept</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Language of Commitment (adjectives)</strong></td>
<td>binding</td>
<td>political</td>
</tr>
<tr>
<td></td>
<td>authentic</td>
<td>voluntary</td>
</tr>
<tr>
<td></td>
<td>authoritative</td>
<td>effective</td>
</tr>
<tr>
<td><strong>Clauses</strong></td>
<td>Consent to be Bound</td>
<td>Coming into Effect</td>
</tr>
<tr>
<td></td>
<td>Accession</td>
<td>Coming into Operation</td>
</tr>
<tr>
<td></td>
<td>Entry into Force</td>
<td>Differences</td>
</tr>
<tr>
<td></td>
<td>Depositary</td>
<td>Modifications</td>
</tr>
<tr>
<td></td>
<td>Amendment</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Termination</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Denunciation</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Compulsory Dispute</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Settlement</td>
<td></td>
</tr>
</tbody>
</table>
4. Procedures for Making Binding and Non-Binding Agreements

4.1 Different Domestic Procedures for Treaties: Every State should remain free to develop and maintain one or multiple domestic processes for authorizing the negotiation and conclusion of treaties by the State or its institutions. These procedures may be derived from the State’s constitution, its laws, or its practice. Different States may employ different domestic procedures for the same treaty.

4.2 Developing Domestic Procedures for Political Commitments: States should develop and maintain procedures for authorizing the conclusion of political commitments by the State or its institutions. Although non-binding agreements, political commitments could benefit from a practice where States have procedures that confirm:

(a) a commitment’s non-binding status;
(b) the appropriateness of using a non-binding form in lieu of a binding one, such as where time constraints or uncertainty counsel against locking the State into a legal agreement; and
(c) notification to—and coordination with—relevant State institutions, including a State’s Foreign Ministry.

4.3 Developing Domestic Approval Procedures for Inter-State Contracts: For States that engage in inter-State contracting, they should develop and maintain procedures for approving the conclusion of any such contracts. As a best practice, States should include:

(a) information on how the State will identify the governing law of the contract; and
(b) mechanisms for confirming that governing law with the other contracting State(s) to avoid future conflicts.

4.4 Domestic Approval Procedures for Binding Inter-Institutional Agreements: States should have procedures by which they can assure appropriate authorization for any institutions (whether government ministries, sub-national units, or both) with the capacity to conclude a treaty governed by international law. States should also have procedures by which they can assure appropriate authorization for their institutions (whether government ministries, sub-national units, or both) to conclude a contract, whether under that State’s own domestic law, the domestic law of another State, or non-State law.

4.4.1 Such procedures should identify how a State differentiates for itself whether the institution is concluding a treaty or a contract; and
4.4.2 Such procedures should include mechanisms for confirming in advance that the other foreign institution concurs as to the type and legally binding status of the inter-institutional agreement to be concluded.

4.5 Publicizing Institutional Capacities to Conclude Binding Agreements

4.5.1 A State should make public which, if any, of its institutions may be authorized to conclude treaties, including specifying whether it may do so on behalf of the State as a whole or in its own name.

4.5.2 A State should make public which, if any, of its institutions may be authorized to conclude contracts, including specifying whether it may do so on behalf of the State as a whole, or in its own name.

4.5.3 A State may make this information public generally, such as by posting its procedures on-line, or specifically, by communicating with other States or State institutions as to its institutions’ capacities and the relevant procedures under which they operate.

4.6 Publicizing Registries of Binding and Non-Binding Agreements

4.6.1 National Registries of Binding Agreements. States should create and maintain public registries for all binding agreements of the State and State institutions.
4.6.2 National Registries of Political Commitments. States should maintain a national registry of all, or at least the most significant, political commitments of the State and State institutions.

5. Legal Effects of Binding and Non-Binding Agreements

5.1 The Legal Effects of State Treaty-Making: States and their institutions should approach their treaty-making understanding that their consent to a treaty will generate at least three different sets of legal effects:

5.1.1 Primary International Legal Effects – Pursuant to the fundamental principle of _pacta sunt servanda_ treaties impose an obligation to observe their terms in good faith.

5.1.2 Secondary International Legal Effects – the existence of a treaty triggers the application of several secondary international legal regimes, including the law of treaties, State responsibility, and any other specific regimes tied to the treaty’s subject-matter.

5.1.3 Domestic Legal Effects – A State’s domestic legal order may, but is not required to, accord domestic legal effects to the State’s treaties. States should be prepared to explain to other States and stakeholders what domestic legal effects follow its own treaty-making.

5.2 The Legal Effects of Contracts: States and their institutions should approach their agreement-making understanding that the legal effects of a contract will depend on the contract’s governing law, including issues of performance, displacement of otherwise applicable domestic law, and enforcement.

5.3 The Effects of Political Commitments: States and their institutions should approach their agreement-making understanding that a political commitment will not produce any direct legal effects under international or domestic law; political commitments are not legally binding.

5.3.1 States and their institutions should honor their political commitments and apply them with the understanding that other States will expect performance of a State’s political commitment whether due to their moral force or the political context in which they were made.

5.3.2 States and their institutions should be aware that, even if non-binding, a political commitment may still have legal relevance to a State. For example, political commitments may be:

(a) incorporated into other international legal acts such as treaties or decisions of international organizations;

(b) incorporated into domestic legal acts such as statues or other regulations; or

(c) the basis for interpretation or guidance of other legally binding agreements.

5.4 The Legal Effects of an Inter-Institutional Agreement: States should expect the legal effects of an inter-institutional agreement to track to whatever category of agreement—a treaty, a political commitment, or a contract—it belongs.

5.4.1 States may presume that inter-institutional treaties and contracts will trigger the responsibility of the State as a whole.

5.4.2 Nonetheless, States should be sensitive to the fact that in certain cases, a State or its institution may claim that legal responsibility for an inter-institutional agreement extends only to the State institution entering into the agreement.

5.4.3 Where States have differing views of the legal responsibility accompanying a binding inter-institutional agreement, they should align their views, whether by both agreeing to have the States bear responsibility under the inter-institutional agreement or agreeing to limit responsibility to the institutions concluding it and reflect this agreement in the text of the respective instrument.

5.4.4 States should exercise any available discretion to avoid giving legal effects to an
inter-institutional agreement where one or more of the institutions involved did not have the requisite authority (or general capacity) to make such an agreement from the State of which it forms a part.

6. Training and Education Concerning Binding and Non-Binding Agreements

6.1 Training and Education Relating to Binding and Non-Binding Agreements by States: States should undertake efforts to train and educate relevant officials within a Foreign Ministry and other relevant ministries or agencies to ensure that they are capable of:

(i) identifying and differentiating among the various types of binding and non-binding agreements;

(ii) understanding who within the State has the capacity to negotiate and conclude which agreements;

(iii) following any and all domestic procedures involved in such agreement making; and

(iv) appreciating the legal and non-legal effects that can flow from different types of international agreements.

6.2 Training and Education Relating to Inter-Institutional Agreements: Where a State authorizes inter-institutional agreements, it should undertake efforts to train and educate relevant officials of a government agency or sub-national territorial unit to ensure that they are capable of:

(i) identifying and differentiating among the various types of binding and non-binding agreements;

(ii) understanding who within the State has the capacity to negotiate and conclude which agreements;

(iii) following any and all domestic procedures involved in such agreement making; and

(iv) appreciating the legal and non-legal effects that can flow from different types of international agreements.
States and other international actors currently form and apply a diverse range of international agreements. At the broadest level, current practice divides between (i) agreements that are “binding” and thus governed by law, whether international law (treaties) or domestic law (contracts), and (ii) agreements that are not binding (“political commitments”) and for which law provides no normative force. States also increasingly sanction agreement-making by their national ministries or sub-national territorial units (e.g., provinces, regions).

The current range of binding and non-binding agreements offers great flexibility; agreements can be crafted to correspond to the context presented, including the authors’ interests, legal authorities, and resources. At the same time, international law and practice suggests significant ambiguities (or outright differences) in how States authorize or understand their different international agreements.

This current state of affairs has generated substantial confusion among States’ representatives and a potential for misunderstandings and disputes. Two States may conclude an agreement that one State regards as a non-binding political commitment and the other regards as a treaty (or a contract). The potential for confusion and disputes is compounded when State ministries or sub-national territorial units conclude agreements. Some States authorize these entities to conclude treaties (that is, binding agreements governed by international law) while others deny that they may do so (either because of a lack of authority or on the premise that international law does not afford these actors a treaty-making capacity).

The present Guidelines seek to alleviate current confusion and the potential for conflict among States and other stakeholders with respect to binding and non-binding agreements. They provide a set of working definitions, understandings, and best practices on who makes such agreements, how they may do so, and what, if any, legal effects may be generated. The aim is to assist States in understanding the contours and consequences of pursuing and concluding different types of international agreements. Increasing knowledge and awareness of best practices may allow States to avoid or mitigate the risks for confusion or conflict they currently face.

At the same time, these Guidelines in no way aspire to a legal status of their own. They are not intended to codify international law nor offer a path to its progressive development. Indeed, in several places they note areas where existing international law is unclear or disputed. The Guidelines leave such issues unresolved. Their aim is more modest—to provide a set of voluntary understandings and practices that Member States may employ among themselves (and perhaps globally) to improve understanding of how international agreements are formed, interpreted, and implemented, thereby reducing the risk of future disagreements or difficulties.

1. **Definitions for Binding and Non-Binding Agreements**

1.1 **Agreement** – Although its usage in a text is often indicative of a treaty, the concept may be defined more broadly to encompass mutual consent by participants to a commitment regarding future behavior.

**Commentary:** The concept of an agreement has not been well defined in international law. In preparing the draft that became the 1969 Vienna Convention on the Law of Treaties (VCLT), the International Law Commission (ILC) gave the idea little attention even as they used it regularly
throughout their discussions.\footnote{Although they used the term “agreement” throughout their work, none of the four ILC Special Rapporteurs offered a specific definition for the term. See J.L. Brierly, First Report on the Law of Treaties \citeyear{2006} YBILC, vol. II, 227 (¶¶19-20); Hersch Lauterpacht, First Report on the Law of Treaties \citeyear{1953} YBILC, vol. II, 90, 93-94 (Art. 1); Gerald G. Fitzmaurice, First Report on the Law of Treaties \citeyear{1956} YBILC, vol. II, 117; Humphrey Waldock, First Report on the Law of Treaties \citeyear{1962} YBILC, vol. II, 31 (Art. I(a)).} Nor did any of the OAS Member States responding to the Committee’s Questionnaire address it. Nonetheless, there are at least two core elements to any agreement: mutuality and commitment.

In terms of mutuality, the First ILC Rapporteur for the Law of Treaties, J.L. Brierly, noted that defining treaties as “agreements” excludes “unilateral declarations.”\footnote{Brierly, supra note 1, at 227, ¶¶19-20. International law has come to treat certain unilateral declarations as a form of international legal commitment. In the Nuclear Tests case, the ICJ found that France was bound under international law by public statements of its President and Foreign and Defense Ministers to cease nuclear tests in the South Pacific, obviating the need for the Court to rule on the case at hand. Nuclear Tests (Australia/New Zealand v. France) \citeyear{1974} I.C.J. Rep. 267–8, ¶¶43–50. Based on this ruling, in 2006, the ILC articulated a basic Guiding Principle—“Declarations publicly made and manifesting the will to be bound may have the effect of creating legal obligations.” ILC, Guiding Principles applicable to unilateral declarations of States capable of creating legal obligations, with commentaries thereto \citeyear{2006} 58th Session, U.N. Doc. A/61/10, Guiding Principle 1. Examples of unilateral declarations include Egypt’s 1957 Declaration on the Suez Canal, Jordan’s 1988 waiver of claims to the West Bank, U.S. representations before the WTO Dispute Settlement Body in the 1974 Trade Act case, and (at least potentially) Cuba’s 2002 declarations about the supply of vaccines to Uruguay. VR Cedeño, ‘Eighth Report on Unilateral Acts of States’ (26 May 2005) U.N. Doc. A/CN.4/557; United States—Sections 301–310 of the Trade Act of 1974 (Report of the Panel) \citeyear{1999} WT/DS152/R [7.118]–[7.123]. Sources are divided, however, on whether unilateral declarations depend on the intent of the declaring State or a principle of estoppel in cases of good faith, i.e., reasonable reliance by the statement’s intended audience. Compare Case concerning the Frontier Dispute (Burkina Faso v. Republic of Mali) (Judgment) \citeyear{1986} I.C.J. Rep. 573–4, ¶39; Obligation to Negotiate Access to the Pacific Ocean (Bolivia v Chile) (Judgment) (1 Oct 2018), General List 153, 47, ¶148 (existence of a binding unilateral declaration “all depends on the intention of the State in question”); with ILC, Report of the Working Group on Unilateral Acts of States (20 July 2006) U.N. Doc. A/CN.4/L.703, Introductory note, Preamble (noting intent and estoppel as two competing theories of the source of obligation for unilateral declarations).} Brierly also identified the “essence of a ‘treaty’” not in the instrument or document recording it, but in the “agreement or consensus brought into existence by the act of its formal conclusion.”\footnote{Duncan B. Hollis and Joshua J. Newcomer, “Political” Commitments and the Constitution, 49 VIRG. J. INT’L L. 507, 522 (2009); JAN KLABBERS, THE CONCEPT OF TREATY IN INTERNATIONAL LAW 51-53 (1996).} By linking agreement to a “consensus,” the concept is thus tied to having a “meeting of the minds” or consensus ad idem.\footnote{[1950] YBILC, vol. II, 227, ¶¶19-20. See, e.g., J.L. Weinstein, Exchange of Notes, 29 BRITISH YBK INT’L L. 205, 226 (1952) (“It is the consensus of the parties which is the essence of the agreement and not the instrument, no matter what form it takes”); MARK E. VILLIGER, COMMENTARY ON THE 1969 VIENNA CONVENTION ON THE LAW OF TREATIES 77 (2009) (same); Kelvin Widdows, What is an Agreement in International Law?, 50 BRITISH YBK INT’L L. 117, 119 (1979) (same).}

Beyond mutuality, the consensus ad idem must also incorporate some commitment. Commitment refers to the idea that an agreement encompasses shared expectations of future behavior. It is not enough for an agreement’s participants to explain their respective positions or even list an “agreed view” – commitments elaborate how participants will change their behavior from the status quo or continue existing behavior.\footnote{See, e.g., Hollis and Newcomer, supra note 3, at 522; KLABBERS, supra note 3, at 51-53; Kal Raustiala, Form and Substance in International Agreements, 99 AM. J. INT’L L. 581, 584–85 (2005).} Of course, the precision of commitments can vary; some encompass clear rules that participants are able to fully implement ex post while others are standards where compliance requires an ex ante analysis in light of all the circumstances. Nor should the mutuality of commitments be confused with reciprocity. Agreements can be one-sided; they do not require an exchange of commitments (or what the common law calls “consideration”); a single commitment by one participant
to another participant (or participants) can suffice. 7

1.2 Treaty – A binding international agreement concluded between States, State institutions, or other appropriate subjects that is recorded in writing and governed by international law, regardless of its designation, registration, or the domestic legal procedures States employ to consent to be bound by it.

Commentary: The Guidelines’ definition of a treaty derives from the one employed in VCLT Article 2(1)(a):

For the purposes of the present Convention: (a) “treaty” means an international agreement concluded between States in written form and governed by international law, whether embodied in a single instrument or in two or more related instruments and whatever its particular designation. 8

This definition is widely accepted. The International Court of Justice (ICJ) has suggested it reflects customary international law. 9 Most States endorse it. 10 And scholars regularly cite it when defining the treaty concept. 11

At the same time, the VCLT treaty definition is widely recognized as incomplete. It fails to include agreements by other subjects of international law. And yet, no one seriously disputes that agreements with or among international organizations qualify as treaties. 12 The VCLT definition also references issues that once were controversial (i.e., that an exchange of notes may constitute a treaty) that are no longer open to serious question. 13 Treaties can exist in a single instrument or two or more related instruments. 14

The Guidelines’ treaty definition thus expands upon the VCLT definition to accommodate modern treaty law and practice. For the purposes of these Guidelines, a treaty has the following elements: (i) an international agreement; (ii) concluded; (iii) between States, State institutions, or other appropriate subjects; (iv) that is recorded in writing; (v) governed by international law; and without

---

10 Duncan B. Hollis, Second Report on Binding and Non-Binding Agreements, OEA/Ser. Q, CJI/doc.553/18 (6 February 2018) ¶8 (“Hollis, Second Report”) (9 of 10 OAS Member States responding accept VCLT definition in their own treaty law and practice, while the tenth State did not address the issue); Duncan B. Hollis, A Comparative Approach to Treaty Law and Practice, in NATIONAL TREATY LAW & PRACTICE 9 (Duncan B. Hollis et al., eds., 2005) (among 19 representative States, “virtually every state surveyed” accepts the VCLT treaty definition).
11 See, e.g., ANTHONY AUST, MODERN TREATY LAW & PRACTICE 14 (3rd ed., 2013); MALGOSIA FITZMAURICE AND OLUFEMI ELIAS, CONTEMPORARY ISSUES IN THE LAW OF TREATIES 6-25 (2005); KLABBERS, supra note 3, at 40.
12 See Vienna Convention on the Law of Treaties between States and International Organizations or between International Organizations (adopted 21 March 1986, not yet in force) 25 ILM 543 (1986) (“1986 VCLT”); A. McNAIR, THE LAW OF TREATIES 755 (1961) (“Fifty years ago it might have been possible to say that only States could conclude treaties, but today any such statement would be out of date.”).
14 VCLT Art. 2(1)(a).
regard to (vi) its designation; (vii) registration; or (viii) the domestic legal procedures States employ to consent to be bound by it.

(i) An international agreement... A treaty constitutes a specific type of agreement: all treaties are agreements, but not all agreements qualify as treaties.\(^{15}\) It is not clear, however, what other work the “international” qualifier does. It has not been employed to limit the subject-matter for treaty-making. Today, requiring an “international” agreement may best be read to reinforce the treaty’s scope, whether in terms of cabining who can conclude one (i.e., those actors with international legal personality) or the international legal basis for the obligations that result.\(^{16}\)

(ii) ... concluded ... When is an international agreement concluded? The term may be used loosely to refer to any point from the negotiations’ end to a “definitive engagement that the parties are bound by the instrument under international law.”\(^{17}\) Both the VCLT and State practice define conclusion as the point at which parties adopt the treaty text or when it is opened for signature.\(^{18}\) For purposes of these Guidelines, it is important to emphasize that a treaty can be “concluded” even if it has not entered into force (or never will).\(^{19}\) Conclusion and entry into force are not synonymous.\(^{20}\) Thus, it is important to differentiate the legal effects that arise when a treaty merely exists from those effects imposed upon its entry into force (i.e., *pacta sunt servanda* only applies to the latter subset of treaties).\(^{21}\)

(iii) ... between States, State institutions and other appropriate subjects ... The VCLT defines a treaty as an agreement between States. In practice, a State may conclude a treaty directly in its own name (an inter-State agreement) or via one of its institutions – whether the national government as a whole (a government-to-government agreement), a national ministry (an agency-to-agency agreement), or via a sub-national territorial unit (e.g., a province-to-province agreement).\(^{22}\) At the same time, the VCLT recognizes that “other subjects of international law” may also conclude treaties.\(^{23}\) This category encompasses entities such as international organizations, which form the subject of the 1986 Vienna Convention.\(^{24}\) In addition, other subjects of international law may have sufficient legal personality to conclude treaties on certain subjects (i.e., insurgent groups can conclude

---


16 This follows from Waldock’s earlier understanding. Waldock, *First Report*, supra note 1, at 31 (Art. 1(a)); see also VILLIGER, supra note 5, at 78.


18 The VCLT’s structure favors this view – VCLT Articles 7-10 discuss the “text of the treaty” when referring to full powers, adoption and authentication of a treaty text, but to the “treaty” in those articles (Arts. 11-18) elaborating various means of expressing consent to be bound. The 1986 VCLT adopts the same approach. See RICHARD GARDINER, *TREATY INTERPRETATION* 232-33 (2nd ed., 2015); AUST, supra note 11, at 86.

19 Unperfected treaties—those that do not enter into force—are thus still considered treaties. See, e.g., 1986 VCLT, supra note 12 (not yet in force).

20 AUST, supra note 11, at 86; VILLIGER, supra note 5, at 79.

21 See, e.g., VCLT Art. 24(4) (noting various provisions of “a treaty” that “apply from the time of the adoption of its text” rather than on entry into force).

22 See, e.g., Hollis, Second Report, supra note 10, at 8, ¶24 (United States and Jamaica report support for agency-level agreements as treaties); id at ¶26 (Mexican law permits federal entities to conclude inter-institutional agreements governed by international law).

23 See VCLT Art. 3 (VCLT’s treaty definition does not preclude the legal force of agreements concluded by States with other subjects of international law or among such subjects); Waldock, *First Report*, supra note 1, at 30.

24 1986 VCLT, supra note 12.
treaties regarding the conduct of hostilities). These Guidelines employ the label “appropriate subjects” to acknowledge that not all entities that aspire to be subjects of international law may qualify as such. Some States claim that a State institution (e.g., overseas territory, regional government) can be treated as an “other subject” of international law, that is, capable of concluding a treaty directly in their own name. That position is, however, disputed and these Guidelines do not purport to resolve that dispute. Thus, the treaty definition simply lists State institutions among the actors that conclude treaties without clarifying whether they can do so independently or only as agents of a State.

(iv) ... that is recorded in writing ... The VCLT requires all treaties to be in writing – with permanent and readable evidence of the agreement. But it does not impose any particular requirements of form. International courts and tribunal have, for example, found agreements need not be signed to qualify as treaties. Nor must they be published. There are, moreover, many different ways to record a treaty, including the most obvious, traditional means – typewriting and printing. Modern communication methods, including e-mail, texts, social media accounts (e.g., Twitter), may provide additional mechanisms for recording future treaties.

The VCLT excludes oral agreements from its ambit (primarily for practical reasons). Today, many—but not all—States understand customary international law to allow for oral treaties. U.S. domestic law, for example, provides that oral international agreements, once made, must be committed to writing. By providing that a treaty be “recorded in writing,” these Guidelines avoid endorsing the oral treaty concept specifically. At the same time, however, the definition may include any oral treaties once they are subsequently recorded in written form.

(v) ... and governed by international law, This is the essential criterion of the treaty definition. Simply put, if an international agreement is governed by international law, it is a treaty. The challenge, however, lies in understanding what this phrase means. Using the “governed by international law” qualifier clearly distinguishes treaties from two other

---

26 Hollis, Second Report, supra note 10, at 8, ¶25 (Argentina denies government ministries can conclude treaties since they do not qualify as subjects of international law).
27 AUST, supra note 11, at 16.
29 FITZMAURICE AND ELIAS, supra note 11, at 23-24; KLABBERS, supra note 3, at 85-86.
30 AUST, supra note 11, at 16 (supporting the idea that a treaty could be concluded via e-mail).
31 See VCLT Art. 3. The ILC emphasized it focused exclusively on written agreements “in the interests of clarity and simplicity” and had “not intended to deny the legal force of oral agreements under international law or to imply that some of the principles contained in later parts of the Commission’s draft articles on the law of treaties may not have relevance in regard to oral agreements.” [1966] YBILC, vol. II, 189, ¶7.
32 See, e.g., Hollis, A Comparative Approach, supra note 10, at 12-13 (surveying treaty law and practice of Canada, Germany, Japan, Switzerland, and the United Kingdom); Directorate of International Legal Affairs, Comments of the Republic of Colombia on-Binding Agreements: Sixth Report (CJI/Doc.600/20) (May 2020) (“Colombia 2020 Comments”) (“Colombia… has the practice that treaties must be in writing in their entirety, whether in a single instrument, or in two or more related instruments …”); see also Jan G. Brower, The Netherlands, in NATIONAL TREATY LAW & PRACTICE 486 (Duncan B. Hollis et al., eds., 2005) (Dutch Government has opposed practice of oral agreements since 1983); K. Thakore, India, in NATIONAL TREATY LAW & PRACTICE 352 (Duncan B. Hollis et al., eds., 2005) (oral agreements “are not resorted to in Indian practice”); Neville Botha, South Africa, in NATIONAL TREATY LAW & PRACTICE 583 (Duncan B. Hollis et al., eds., 2005) (neither South African law nor practice makes any provision for oral agreements and they lack official sanction).
categories of international agreement: contracts (agreements governed by national or non-State law) and political commitments (agreements not governed by law at all).\textsuperscript{34} But it is not clear precisely how it does so. For starters, the idea that treaties are governed by international law may be read as more of a consequence of treaty-making rather than a constitutive element of the concept.\textsuperscript{35} And, as discussed further below, States and scholars have never fully resolved how to decide which agreements are governed by international law. Today, there are two different camps. The first favors subjective indicators to discern when an agreement is governed by international law based on the intention of the States (or other subjects) who make it. In other words, an agreement is a treaty where that reflects the shared intentions of its authors. In contrast, a second camp contemplates an agreement’s objective markers (whether its subject-matter or the use of certain text) as more indicative of when it is governed by international law. As a practical matter, therefore, applying this treaty criterion evidences an “oscillation between subjective and objective approaches.”\textsuperscript{36}

(vi) ... regardless of its designation ... International law has not imposed any requirements of form or formalities for concluding treaties.\textsuperscript{37} Thus, a treaty need not bear the title “treaty.” In practice, treaties bear many different titles, including “act,” “agreed minute,” “charter,” “convention,” “covenant,” “declaration,” “memorandum,” “note verbale,” “protocol,” “statute,” and, of course, “treaty.” International tribunals have classified instruments as treaties notwithstanding the agreement being housed in very different forms. In \textit{Qatar v. Bahrain}, the International Court of Justice analyzed the 1990 “Agreed Minutes” of a meeting among Foreign Ministers as a treaty.\textsuperscript{38} More recently, in the \textit{Pulp Mills} case, the Court concluded that a press release constituted a binding agreement for the parties.\textsuperscript{39}

At most, an agreement’s title may provide some indication of its status. It may, for example, indicate its authors’ intentions. When two States use the title “treaty,” it suggests that they anticipated


\textsuperscript{35} That perspective was clearly at work in the ILC’s origination of the phrase. See [1959] YBILC, vol. II, 95, ¶3. Thus, treaties have sometimes been defined in terms of the legal relationships they create, or as Colombia suggests, “legally binding obligations” they generate for parties. Colombia 2020 Comments, \textit{supra} note 32; Brierly First Report, \textit{supra} note 1, at 223 (describing how agreements establish “a relationship under international law”). Although these are accurate characterizations of what treaties can do, these \textit{Guidelines} do not incorporate them into the treaty definition on the theory that either element may be under-inclusive. Treaties, for example, can do more than generate obligations; they can also permit behavior without requiring it. Similarly, treaties may create new entities and empower them in lieu of obligating States parties.


\textsuperscript{39} \textit{Pulp Mills}, \textit{supra} note 28, at 138.
making one. But, the fact that an agreement bears a particular title is not determinative of whether it is (or is not) a treaty. Thus, although some States like Canada prefer to use “Memorandum of Understanding” (MOU) as the title for their political commitments, the fact that an agreement bears that heading does not automatically make it non-binding. MOUs can still be treaties.40

(vii) ... registration ... UN Charter Article 102(1) requires that “[e]very treaty and every international agreement entered into by any Member of the United Nations after the present Charter comes into force shall as soon as possible be registered with the Secretariat and published by it.”41 Does this mean all unregistered agreements are not treaties? The answer is clearly in the negative.42 Neither the UN Charter nor the VCLT explicitly tie treaty registration to an agreement’s legal status. For its part, the United Nations is careful to regularly indicate that the Secretariat’s acceptance of an instrument for registration “does not confer on the instrument the status of a treaty or an international agreement if it does not already have that status.”43 Similarly, a failure to register will generally not deny an agreement the status of a treaty. As the ICJ noted in Qatar v. Bahrain, “[n]on-registration or late registration … does not have any consequence for the actual validity of the agreement, which remains no less binding upon the parties.”44 In short, registration is not a required criterion for defining treaties.

40 Global Affairs Canada, Policy on Tabling of Treaties in Parliament, at https://treaty-accord.gc.ca/procedures.aspx?lang=eng, Annex C (“Canada Treaty Policy”) (“while Canadian recent practice dictates that Memorandum of Understanding or Arrangements are not legally binding, not all States view these instruments as such. Simply labeling a document as a “Memorandum of Understanding” or “Arrangement” is not enough to ensure that it will not be considered as an agreement governed by public international law”); Canada, Treaty Law Division, Global Affairs Canada, Binding and Non-Binding Agreements: A Questionnaire for OAS Member States—Submission by Canada (9 September 2019) (“Canada Response”); Treaty Law Division, Global Affairs Canada, Working Group on Treaty Practice, Survey on Binding and Non-Binding International Instruments (18 Sept. 2019) 5, 23 (“Working Group on Treaty Practice”) (Canada, Finland, Germany, Israel, Japan, Korea, Mexico, and Spain all indicate that the title of an agreement is not determinative of its binding or non-binding status, although Spain noted that it does not consider MOUs to be legally binding in accordance with Article 43 of its Treaty Law 25/2014); Chile, Comments on the Sixth Report of the Inter-American Juridical Committee on Binding and Non-Binding Agreements, DIGEJUR-JFL 27.05.20 (27 May 2020) (Chile Comments 2020) (based on terms used in an instrument and its content, a memorandum of understanding may qualify as a treaty); Colombia 2020 Comments, supra note 32 (“it is clear that the name does not determine the legal nature of the instrument. Thus, an agreement called a memorandum of understanding may in fact be a treaty, or one called a treaty may actually amount only to a political commitment, depending on the content of the instrument”). Moreover, States may ascribe a different status to the same MOU as the United States and its treaty partners did with respect to certain defense-related MOUs. The United States considered them treaties, while its partners (Australia, Canada, and the United Kingdom) regarded them as non-binding, political commitments. See J. McNeill, International Agreements: Recent US-UK Practice Concerning the Memorandum of Understanding, 88 AM. J. INT’L L. 821 (1994).

41 UN Charter, Art. 102(1); see also VCLT Art. 80(1) (“Treaties shall, after their entry into force, be transmitted to the Secretariat of the United Nations for registration or filing and recording, as the case may be, and publication”). In contrast, Article 18 of the League of Nations’ Covenant went further, indicating that “a treaty or international engagement” was not binding until registered.

42 Accord AUST, supra note 11, at 302-03; FITZMAURICE AND ELIAS, supra note 11, at 23; KLABBERS, supra note 3, at 84; D.N. Hutchinson, The Significance of the Registration or Non-Registration of an International Agreement in Determining Whether or Not it is a Treaty, CURRENT LEGAL PROBLEMS 257, 265-276 (1993).

43 U.N. Secretary-General, Note by the Secretariat, in 2856 TREATIES AND INTERNATIONAL AGREEMENTS REGISTERED OR FILED AND RECORDED WITH THE SECRETARIAT OF THE UNITED NATIONS VII (2012). In cases of doubt, the United Nations favors registration. But it has occasionally refused to register a text that it did not consider a treaty.

44 Qatar v. Bahrain, supra note 38, at ¶29. The failure to register or publish a 1983 U.S.-U.K. MOU was, however, a factor in the Heathrow Arbitration’s decision to regard it as non-legally binding. Award on the First Question, US/UK Arbitration concerning Heathrow Airport User Charges (1992) ch. 5, 155, ¶6.5.
Even if it is not determinative, the fact of registration may be indicative of a treaty’s existence. Like the title, registration indicates an intent (albeit of only the registering party) that the agreement will be a treaty. But since States do not regularly monitor treaty registrations, registration often says little, if anything, about the other State(s’) intentions. Nonetheless, the ICJ recently signaled in *Somalia v. Kenya* that registration is among the factors it considers in identifying treaties, particularly where the other party did not subsequently object to registration.45

(viii) … or the domestic legal procedures States employ to consent to be bound by it. The definition of a “treaty” may vary depending on the context in which is used. For purposes of these Guidelines, it is important to differentiate how Member States may define treaties for purposes of their domestic law and how international law and practice define the concept. As a matter of domestic law, some States limit the definition of a treaty to agreements authorized through specific domestic procedures, most often legislative approval.46 International agreements that do not require or receive legislative approval will not be defined as treaties for domestic law purposes, but rather comprise a discrete category. Many States refer to these as “executive agreements.”47 Other States, particularly those belonging to the Commonwealth, use the term “treaty” to refer to their international agreements even though they do not require any advance legislative authorization.48 Thus, the fact that a State mandates a particular set of domestic procedures for an international agreement will not accurately predict its status as a binding agreement under international law. Hence, these Guidelines adhere to the broader formulation where a treaty encompasses all binding agreements governed by international law independent of how States decide to authorize their consent to it.

1.3 Political Commitment – *A non-legally binding agreement between States, State institutions, or other actors intended to establish commitments of an exclusively political or moral nature.*

Commentary: Unlike the treaty, international law lacks a widely accepted definition for political

---

45 See *Somalia v. Kenya*, supra note 9, at 21, ¶42 (citing Kenya’s registration and the lack of any Somali objection for five years as among the reasons the MOU qualified as a treaty).
46 Which agreements require legislative approval—if any—varies from State to State. See, e.g., Hollis, *A Comparative Approach*, supra note 10 (surveying how nineteen States address a legislative role in treaty-making). Some States (e.g., Dominican Republic) require legislative approval for all their international agreements. See, e.g., Dominican Republic, Legal Department, Ministry of Foreign Affairs, *Replies to the Questionnaire on Binding and Non-Binding Agreements*, 29 Nov. 2017 (citing Art. 93 of the 2015 Constitution) (“Dominican Republic Response”). Other States, like Canada, do not require legislative approval to conclude any international agreement (legislation may, however, be required to implement certain agreements domestically). Canada Response, supra note 40, at 6. Other States adopt different domestic procedures for international agreements on different subjects or in light of other domestic authorities. See, e.g., Government of Ecuador, Department of Foreign Affairs and Trade, *Questionnaire: Binding and Non-Binding Agreements* (“Ecuador Response”) (legislative approval required for certain international agreements on topics involving, for example, territorial or border delimitations, alliances, and trade agreements).
47 In the United States, for example, only agreements that receive “advice and consent” from a two thirds majority of the upper chamber of its legislature (the Senate) are called treaties; agreements approved by a simple majority of both chambers are called “congressional-executive agreements” while those done under the President’s own constitutional powers are titled “sole executive agreements.” In Chile, “executive agreements” are called “agreements in simplified form” and may be of two types: (a) agreements concluded by the president of the Republic to implement an international treaty in force and which do not deal with matters pertaining to law; or (b) agreements concluded by the president of the Republic in the exercise of his or her autonomous regulatory power, which, by definition, deals with matters outside the legal domain. In both types of agreement, no parliamentary debate is required for their approval. However, the legal nature of a treaty approved by the National Congress does not differ from those that do not require such approval; their legal value is the same. See Chile Comments 2020, supra note 40.
48 See Canada Treaty Policy, supra note 40 (adopting a treaty definition that applies to “any type of instrument governed by public international law”).
commitments. Nonetheless, States and scholars have recognized these non-binding agreements for more
than a century, albeit under different headers: e.g., gentleman’s agreements, informal agreements, de
facto agreements, non-binding agreements, political texts, extra-legal agreements, non-legal
agreements, international understandings, and political commitments. The “political commitment”
label captures all of these variations and corresponds to the category of non-binding international
agreements generally.

Today, States clearly support the practice of concluding mutual commitments whose normative
force lies outside of any sense of legal obligation. The practice, moreover, appears to reflect increasing
State usage of this vehicle for agreement. Political commitments are, by definition, non-binding. These
are commitments for which compliance derives not from law, but rather a sense of moral duty or the
political relations from which the agreement originated. Political commitments stand in contrast to
binding agreements governed by law whether international (for treaties) or national (for contracts). The
difference is an important one, as the U.S. State Department described in referencing several political
commitments concluded alongside the START Treaty:

An undertaking or commitment that is understood to be legally binding carries with it both the
obligation of each Party to comply with the undertaking and the right of each Party to enforce the
obligation under international law. A “political” undertaking is not governed by international law
.... Until and unless a party extricates itself from its “political” undertaking, which it may do
without legal penalty, it has given a promise to honor that commitment, and the other Party has
eyery reason to be concerned about compliance with such undertakings. If a Party contravenes a
political commitment, it will be subject to an appropriate political response.

Of course, political force may also attach to legal norms. A treaty breach can, for example,
generate both legal and political consequences. Thus, what separates treaties from political
commitments is the additional application of international law to treaties (e.g., the law of State
responsibility).

The concept of a political commitment should not, however, be confused with “soft law.”
Although the term “soft law” has multiple meanings, it essentially views law not as a binary
phenomenon—where something is/is not law—but as existing along a spectrum of different degrees of
bindingness or enforceability ranging from soft to hard. Soft law thus incorporates two different ideas:
(a) norms that, while precise, are not intended to give rise to obligations under international law; and
(b) legal norms incapable of enforcement because they are too vague or lack monitoring or enforcement

---

49 See KLABBERS, supra note 3, at 18; see also Hollis and Newcomer, supra note 3, at 516-24; Michael Bothe,
Legal and Non-Legal Norms—A Meaningful Distinction in International Relations, 11 NETH. Y.B. INT’L L. 65,
95 (1980); Oscar Schachter, The Twilight Existence of Nonbinding International Agreements, 71 AM. J. INT’L L.

50 See, e.g., AUST, supra note 11, at 28-29, 35-39; McNair, supra note 12, at 6; Bothe, supra note 49, at 66 (using
empirical approach to reveal political commitment practice); PAUL REUTER, AN INTRODUCTION TO THE LAW OF
TREATIES ¶74 (J. Mico and P. Haggenmacher, trans., 1989). Debates continue from a jurisprudential view as to
whether States can choose to form non-binding agreements. See KLABBERS, supra note 3, at 119 (“[I]f states wish
to become bound, they have no choice but to become legally bound.”); Ian Sinclair, Book Review—The Concept

51 Working Group on Treaty Practice, supra note 40, at 13, 31 (all 8 States surveyed – Canada, Finland, Germany,
Israel, Japan, Korea, Mexico, and Spain – agree that the frequency and significance of political commitments is
increasing).

52 Transmittal of the Treaty with the U.S.S.R. on the Reduction and Limitation of Strategic Offensive Arms
(START Treaty), Nov. 25, 1991, S. TREATY DOC. NO. 102-20, at 1086; CONG. RESEARCH SERV., COMM. ON
FOREIGN RELATIONS, 106TH CONG., TREATIES AND OTHER INTERNATIONAL AGREEMENTS: THE ROLE OF THE
UNITED STATES SENATE 58-59 (Comm. Print 2001); see also Canada Response, supra note 40, at 3.

901 (1999); Christine M. Chinkin, The Challenges of Soft Law: Development and Change in International Law,
mechanisms.\textsuperscript{54} Political commitments involve normative agreements of the first, but not the second, type.

Moreover, as elaborated in Part 2 below, because political commitments do not depend on international or national law for their authority, they are not constrained by legal rules on capacity. States can, of course, conclude political commitments. So too can sub-national territorial units.\textsuperscript{55} But since political commitments do not derive from international law, there is no reason to limit political commitment-making to the entities that can conclude treaties.\textsuperscript{56}

Thus, the Guidelines’ definition of a political commitment includes all other actors who have the capacity to engage in a political or moral undertaking. This would presumably include business firms and/or individuals. Political commitments can be concluded, moreover, among a group of participants with a shared identity (\textit{i.e.}, only States, or only firms). Or, they can be concluded by a range of different actors in a multi-stakeholder framework. For a recent example, see the thousand-plus signatories of the \textit{Paris Call for Trust and Security in Cyberspace}, including States, firms, academic institutions, and various representatives of civil society.\textsuperscript{57}

1.4 Contract – A voluntary arrangement between two or more parties that constitutes a binding agreement governed by national law or non-State law.

\textbf{Commentary:} Like treaties (and unlike political commitments), contracts generate legally binding obligations. Instead of international law, however, a national legal system usually governs the formation, interpretation, and operation of a contract.\textsuperscript{58} Alternatively, in a number of commercial contexts, parties (or an adjudicator) may select non-State law (\textit{e.g.}, customs, usages and practices, principles, and \textit{lex mercatoria}) to govern contracts in lieu of—or in addition to—a national legal system. The OAS Inter-American Juridical Committee recently prepared a \textit{Guide on the Law Applicable to International Commercial Contracts in the Americas} that elaborates on the concept of a “contract.”\textsuperscript{59} The definition used here is meant to parallel the definition in that \textit{Guide}.\textsuperscript{60}


\textsuperscript{55} See Duncan B. Hollis, \textit{Unpacking the Compact Clause}, 88 TEXAS L. REV. 741 (2010) (surveying U.S. state agreements with foreign counterparts and noting that they have “heartily endorsed the political commitment form”).

\textsuperscript{56} See Hollis & Newcomer, \textit{supra} note 3, at 521.


\textsuperscript{58} Widdows, \textit{supra} note 5, at 144-49. To say a contract is governed by domestic law does not mean it can never have international legal effect. Depending on the circumstances, international legal responsibility may follow a State’s breach of contract. But, as the ILC noted, “this did not entail the consequence that the undertaking itself, or rather the instrument embodying it, was . . . a treaty or international agreement. While the obligation to carry out the undertaking might be an international law obligation, the incidents of its execution would not be governed by international law.” [1959] YBILC, vol. II, 95, ¶3.

\textsuperscript{59} See \textit{GUIDE ON THE LAW APPLICABLE TO INTERNATIONAL COMMERCIAL CONTRACTS IN THE AMERICAS}, OAS/Ser. Q, CJN/RES. 249 (XCIV-O/19) (21 February 2019).

\textsuperscript{60} Id. The one difference is that in the international commercial context, the definition emphasized the need for contracts to be “enforceable.” \textit{Id.} at ¶108. Where, however, States conclude contracts \textit{inter-se} (or even contracts among State agencies or sub-national institutions) enforceability may not be guaranteed; issues of sovereign immunity, for example may preclude a court from taking jurisdiction over a dispute under such contracts. As such, the current definition does not require enforceability for a contract to exist.
Contracts are usually defined as agreements by private actors (firms or individuals) that are governed by the relevant national legal system or private international law. But as the ILC acknowledged, States may choose to use laws other than international law to govern their agreements. Thus, public actors, whether States as a whole or their various institutions, may choose to conclude their agreements as contracts.

The existence of an inter-State (or inter-institutional) contract will often be a function of intent – did the parties intend their agreement to be governed by national or non-State law (and, if so, which one)? At the same time, however, the relevant national legal system will have its own rules on which agreements qualify as contracts and how to choose which law governs them. Thus, there is a possibility that States could desire to create a contract that is invalid under the selected (or otherwise applicable) governing law. In such cases, there is an open question whether international law would step in to govern the agreement.

1.5 Inter-Institutional Agreement – An agreement concluded between State institutions, including national ministries or sub-national territorial units, of two or more States. Depending on its terms, the surrounding circumstances, and subsequent practice, an inter-institutional agreement may qualify as a treaty, a political commitment, or a contract.

Commentary: States currently use the term inter-institutional agreement to reference international agreements concluded among State institutions, whether (i) national ministries or agencies or (ii) sub-national territorial units like regions or provinces. Mexico, for example, defines the scope of its inter-institutional agreements as those “concluded in written form between any area or decentralized entity of the federal, state, or municipal public administration and one or more foreign government entities or international entities...” Peru indicates “interinstitutional agreements” ... may be concluded, within their purview, by Peruvian governmental entities, including municipalities and regional governments, with their foreign counterparts or even with international organizations.

The concept of inter-institutional agreements has received relatively little attention from international law. Practice, moreover, appears quite diverse in terms of whether these agreements are viewed as binding or non-binding. Some States, like Mexico, classify inter-institutional agreements as “governed by public international law,” making them binding treaties as that term is defined in these Guidelines. Ecuador, in contrast, indicates that its “lower-level state institutions usually sign with their
counterparts or with international organizations non-binding understandings known as inter-institutional instruments.” 68 Other States take a hybrid approach. Uruguay provides that inter-institutional agreements may be either binding or non-binding. 69 Peru suggests that inter-institutional agreements may be “governed by international law” if “they develop international commitments established under treaties in force”; otherwise inter-institutional agreements may be political commitments or contracts. 70 Jamaica, in contrast, does not view its institution’s agreements as treaties, but notes that “[s]ub-national territorial units and agencies may conclude non-binding agreements or contracts …” 71 The United States, meanwhile, indicates that its national ministries may conclude inter-institutional agreements that can be either treaties, “non-binding” political commitments, or contracts. 72

The diversity of State practice suggests that the category of inter-institutional agreements cannot be exclusively associated with any single category of binding (or non-binding) agreements. Simply put, an inter-institutional agreement may be a binding treaty or a binding contract, or it may be a non-binding political commitment. Its legal (or non-legal) status should, therefore, be determined by reference to the institution’s capacity to conclude international agreements and the same methods of identification employed to differentiate among inter-State agreements (i.e., the text, the surrounding circumstances, and subsequent practice).

68 Ecuador Response, supra note 46 (emphasis added); Hollis, Second Report, supra note 10, at ¶13; see also Canada Response, supra note 40, at 6 (non-binding MOUs “and similar arrangements can be between Canada and another sovereign State, but more commonly are between a Canadian government department, agency, province, other subnational government, or para-statal organization, and a similar body in another country.”).

69 See Uruguay, Reply to questionnaire on “binding and non-binding agreements” (“Uruguay Response”) (listing “Inter-Institutional Agreements” as non-binding agreements, but later noting inter-institutional agreements may “bind not the State but themselves.”). Panama advises that representatives of its territorial units may enter into treaties if they receive full powers from the Foreign Ministry. Note from the Republic of Panama, Ministry of Foreign Affairs – International Legal Affairs and Treaties Directorate to the Department of International Law of the Secretariat for Legal Affairs of the Organization of the American States, N.V.-A.J._MIRE-201813176 (“Panama Response”).

70 Peru Response, supra note 66 (citing Article 6 of Supreme Decree No. 031-2007-RE). Peru notes “‘nonbinding’ agreements ... coming into increasing use ... at the interinstitutional level (between Peruvian governmental entities—including municipalities and regional governments—and their foreign counterparts)” at the same time these entities “are authorized to conclude contracts for the procurement of goods and services.” Id.

71 Jamaica, Note from the Mission of Jamaica to the O.A.S. to the Department of International Law, O.A.S. Secretariat for International Affairs, Ref. 06/10/12, 14 Dec. 2017 (“Jamaica Response”) (emphasis added); see also Colombia 2020 Comments, supra note 32 (Under Colombian law, State entities may enter into inter-institutional agreements on their own, which are governed by their assigned domestic law and not by international law); See Chile Comments 2020, supra note 40 (inter-institutional agreements are authorized by Article 35 of Law No. 21.080; they must not encompass “matters of law” or “concern issues that are not compatible with Chile’s foreign policy,” with any “rights and obligations deriving from these agreements assumed by the body that signs them, in accordance with the general rules and within its budgetary possibilities” rather than international law).

72 See United States, Inter-American Juridical Report: Questionnaire for the Member States (“U.S. Response”) (“Departments and agencies of the United States may enter into agreements with agencies of other states that fall within the definition of a treaty contained in Article 2 of the Vienna Convention on the Law of Treaties. Departments and agencies of the United States also enter into non-legally binding instruments and contracts governed by domestic law with agencies of other states.”). U.S. practice with respect to its sub-national territorial units (that is, U.S. states) is more complex. U.S. states are denied a treaty-making capacity under the U.S. Constitution but can conclude agreements or compacts with foreign counterparts where authorized by its Congress. Id. In contrast, Argentina allows its sub-national territorial units to conclude some “partial” treaties but denies that capacity to its national ministries or agencies because it does not regard them as subjects of international law. Argentina, OAS Questionnaire Answer: Binding and Non-Binding Agreements (“Argentina Response”); Diplomatic Note from the Permanent Mission of the Argentine Republic to the Organization of American States, OEA 074 (3 June 2020) (denying agencies’ treaty-making capacity).
2. The Capacity to Conclude International Agreements

2.1 The Treaty-Making Capacity of States: States have the capacity to conclude treaties and should do so in accordance with the treaty’s terms and whatever domestic laws and procedures regulate their ability to consent to be bound.

Commentary: By virtue of their sovereignty, all States have the capacity to enter into treaties. Through both the VCLT and custom, international law has devised a robust set of default rules on the treaty-making capacities of States. VCLT Article 7, for example, indicates who can consent to a treaty on a State’s behalf – its head of government, head of state, foreign minister, and anyone else granted “full powers” to do so. As VCLT Article 7(1)(b) notes, moreover, full powers may be dispensed with where “[i]t appears from the practice of States concerned or from other circumstances that their intention was to consider that person as representing the State for such purposes…”

A treaty’s terms may, however, limit which States are capable of joining. Multilateral treaties, for example, may be open to all States, only to States from a specific region, or only to States engaged in a specific activity. States only have the capacity to join treaties where the treaty’s terms allow them to do so.

International law also recognizes that every State has domestic laws and procedures governing its treaty-making. In theory, these rules may only rarely (if ever, in practice) override a State’s consent to be bound to a particular treaty. To date, VCLT Article 46 has not provided legal grounds for a State to walk back its consent to be bound to a treaty (even in the face of allegations of significant breaches of domestic law or procedures). That said, a State should—as a best practice—only exercise its capacity to join treaties that have been approved through its domestic laws and procedures. In other words, if a State’s constitution requires a particular treaty to receive prior legislative approval, the State should not exercise its capacity to consent to be bound to that treaty until after the legislature has given that approval.

States should be sensitive, moreover, to the fact that other States’ domestic laws and procedures may either facilitate or restrict their capacity to conclude treaties. States should not assume equivalence between their own domestic rules and those of prospective treaty partners. One State may only have the capacity to conclude a particular treaty with prior legislative approval, while another State’s domestic law or practice may authorize the conclusion of the same treaty without any legislative involvement. States should thus exercise their treaty-making capacity in ways that ensure each of the participating States is given an opportunity to complete the necessary domestic approvals before it gives its consent.

73 See, e.g., Case of the SS Wimbledon (Great Britain v. Germany) [1923] P.C.I.J. Rep. Ser. A No. 1 25, ¶35 (“the right of entering into international engagements is an attribute of State sovereignty”).
74 See, e.g., Inter-American Convention to Prevent and Punish Torture (1985) OAS Treaty Series No. 67, Arts. 18, 20 (participation limited to American States).
76 A treaty’s terms may, of course, empower existing States parties to decide whether or not to admit a new State as a party; this is often the case with respect to the constituent treaties of international organizations.
77 See VCLT Art. 46(1) (“A State may not invoke the fact that its consent to be bound by a treaty has been expressed in violation of a provision of its internal law regarding competence to conclude treaties as invalidating its consent unless that violation was manifest and concerned a rule of its internal law of fundamental importance.”). Efforts to invoke Article 46 in practice have not proved terribly successful. See Somalia v. Kenya, supra note 9, at 21 ¶¶48-50. (rejecting Somalia’s arguments that the MOU’s failure to receive approvals required under its domestic law allowed it to invoke VCLT Article 46 or otherwise deny its consent to be bound); accord Cameroon v. Nigeria, supra note 9, at ¶¶265-67; Jan Klabbers, The Validity and Invalidity of Treaties, in DUNCAN B. HOLLIS, THE OXFORD GUIDE TO TREATIES 557 (2nd ed., 2020) (“Whether Article 46 qualifies as customary international law would seem debatable. There is little practice, after all, and while the rule is sometimes invoked, it is rarely honoured.”)
to be bound by a treaty.

2.2 The Treaty-Making Capacity of State Institutions: States may—but are not required to—authorize their institutions to make treaties on matters within their competence and with the consent of all treaty partners.

Commentary: Unlike questions surrounding the treaty-making capacity of international organizations, international law has devoted little attention to treaty-making by a State’s institutions. Nonetheless, State institutions – whether national ministries or sub-national territorial units – clearly do conclude instruments that at least some States (including those States of which these institutions form a part) regard as treaties (i.e., agreements governed by international law). When should these institutions have the capacity to do so? For starters, the subject-matter of the agreement should be one over which the institution has competence. For example, a State’s Finance Ministry may have the competence to engage in tax information sharing with its counterparts but would not have the competence to share defense related data. In federal States, moreover, some matters fall within the exclusive competence of a sub-national territorial unit (e.g., a province or region), which may create incentives for that territorial unit to conclude a treaty directly rather than having the State consent to doing so on the unit’s behalf.

It would be a mistake, however, to conflate competence over a treaty’s subject-matter with the capacity to make treaties on that matter. For institutions to enter into treaties, States appear to endorse two additional conditions: (1) the State responsible for the institution should consent to it making a treaty on matters within the institution’s competence; and (2) the potential treaty partners should be willing to enter into that treaty with the institution.

As a first order consideration, it is up to each State to decide whether to authorize any of its institutions to engage in treaty-making. Some States like Canada, Chile, Colombia, and Paraguay may opt not to do so at all. In such cases, the institution should presumptively lack any treaty-making capacity.

When States do authorize treaty-making by their institutions, they can do so for all their institutions or only some of them. Mexico, for example, has authorized treaty-making by all types of

---

78 Compare 1986 VCLT, supra note 12.
79 See, e.g., Grant, supra note 25, at 151-56; Duncan B. Hollis, Why State Consent Still Matters—Non-State Actors, Treaties, and the Changing Sources of International Law, 23 BERKELEY J INTL L 137, 146-47 (2005). At the same time, it is not always clear what capacity these institutions have to represent the State itself under the law of treaties; they are not, for example, listed among the actors VCLT Art. 7 recognizes as being able to consent on the State’s behalf. It might be that there is sufficient practice under 7(1)(b) to allow these institutions to bind their State via agreement. Yet, it is also possible to reason that they do not have such authority, thereby suggesting any treaties they conclude only bind the concluding institutions. That later position, however, runs counter to the dominant view that inter-institutional agreements trigger the responsibility of the State as a whole. See supra note 234 and accompanying text (Guideline 5.4 and accompanying commentary). As such, States and other stakeholders may wish to give this issue of representation further attention in concert with the current Guidelines’ focus on questions of capacity.
80 Oliver J. Lissitzyn, Territorial Entities in the Law of Treaties, III RECUEIL DES COURS 66-71, 84 (1968); see also [1962] YBILC, vol. I, 59, ¶20 (Briggs) (laying out a similar two part test); Grant, supra note 25, at 155.
81 See Canada Response, supra note 40, at 7-8 (indicating that “only the Canadian federal government can bind Canada” to treaties rather than government ministries or provinces; “provinces and territories can only conclude non-binding instruments”); Chile Comments 2020, supra note 40 (noting the Ministry of Foreign Affairs is empowered to represent Chile in concluding treaties and that while Chilean legislation contemplates inter-institutional agreements, their nature is “not that of an international treaty”); Colombia Comments 2020, supra note 32 (Under Colombian law, the power to represent the State in matters concerning treaties resides exclusively in the President of the Republic and is not shared nor derived from other government ministries of lower rank or subnational territorial units); Paraguay Response, supra note 63 (“Under domestic law, the Ministry of Foreign Affairs is the only agency with the capacity to conclude treaties governed by international law”).
State institutions. Other States have focused on authorizing (or denying authority) to make treaties to specific categories of institutions. For example, several States in the region (e.g., Jamaica, Panama, the United States) report authorizing their national ministries to conclude treaties, while other States (e.g., Colombia, the Dominican Republic, Peru) report a lack of any domestic authority for those ministries to do so. Meanwhile, States like Argentina authorize their sub-national territorial units to conclude certain types of “partial” treaties, but deny their ministries can do so on the theory that they are not subjects of international law. Other Member States, in contrast, have not authorized sub-national territorial units to engage in any treaty-making.

States may, moreover, authorize their institutions to negotiate and conclude treaties in various ways. Some – particularly European States – have constitutional provisions delineating the authority of certain State institutions to make treaties with respect to matters falling within their exclusive competence. Others, like Mexico, have used a statute to lay out procedures for authorizing certain treaty-making by federal agencies and sub-national territorial units. Several States offer their consent on a more ad hoc basis. Under a 1981 Social Security treaty with the United States, for example, Canada authorized its province, Quebec, to conclude a separate subsidiary agreement with the United States in light of Quebec’s distinct pension system. And in 1986 the United States authorized Puerto Rico to join the Caribbean Development Bank.

---

82 See supra note 65, and accompanying text.
83 Hollis, Second Report, supra note 10, at ¶24-25; See also Panama Response, supra note 69. Similar State practice exists outside the region; South Korea, for example, reports limiting its agency-to-agency agreements to those that do not create “binding rights or obligations for nations under international law.” Working Group on Treaty Practice, supra note 40, at 21.
84 See Argentina Response, supra note 72 (suggesting that since Argentina’s ministries are not subjects of international law, they cannot conclude treaties while noting that under Article 12[5] of Argentina’s Constitution, its provinces and the Autonomous City of Buenos Aires can enter into “international agreements provided that they are not incompatible with the foreign policy of the Nation and do not affect the powers delegated to the Federal Government or the public credit of the Nation”); see also Argentina Constitution of 1853, Reinstated in 1983, with Amendments through 1994, Arts. 125-26 (Eng. Trans. from www.constituteproject.org).
85 See, e.g., Brazil, Binding and Non-Binding Agreements: Questionnaire for the Member States (“Brazil Response”) (“Subnational entities (states, municipalities, and the Federal District) do not have the power, under the Brazilian Constitution, to conclude international legal acts that bind the Brazilian state”); Colombia, Responses to the Questionnaire for the Member States of the Organization of American States (OAS) Binding and Non-Binding Agreements: Practice of the Colombian State (“Colombia Response”) (domestic Colombian legislation does not authorize “sub-national territorial units” (e.g., Colombian departments, districts, municipalities and indigenous territories) to conclude treaties governed by international law.”).
86 See, e.g., Austria Constitution 1920 (reinst. 1945, rev. 2013) B-VG Art. 16 (Eng. trans. from www.constituteproject.org) (“In matters within their own sphere of competence, the Länder can conclude treaties with states, or their constituent states, bordering on Austria”); Belgian Constitution 1883 (rev. 2014) Art. 167(3) (Eng. trans. from www.constituteproject.org) (“The Community and Regional Governments described in Article 121 conclude, each one in so far as it is concerned, treaties regarding matters that fall within the competence of their Parliament. These treaties take effect only after they have received the approval of the Parliament.”); Germany, Basic Law of 1949 (rev. 2014) Art. 32(3) (Eng. trans. from www.constituteproject.org) (“Insofar as the Länder have power to legislate, they may conclude treaties with foreign states with the consent of the Federal Government.”); Swiss Constitution (1999) Art. 56(1) (Eng. trans. from www.constituteproject.org) (“A Canton may conclude treaties with foreign states on matters that lie within the scope of its powers.”). Such authorization is not an entirely European phenomena; States like Russia also authorize treaty-making by certain sub-State units (e.g., Yaroslav, Tatarstan). See W.E. Butler, Russia, in NATIONAL TREATY LAW AND PRACTICE 151, 152-53 (D. Hollis et al., eds., 2005); Babak Nikravesh, Quebec and Tatarstan in International Law, 23 FLETCHER F. WORLD AFF. 227, 239 (1999).
Second, in addition to having the “internal” consent from the State of which it forms a part, an institution’s capacity to make treaties should also turn on the “external” consent of the other State(s) or institution(s) with which it seeks to form a treaty. Just because one State has authorized a national ministry (or a province) to conclude treaties on certain matters should not mean potential treaty-partners must accept that authority. States can—and do—regularly decline to conclude such treaties or insist that the other State conclude the treaty on the institution’s behalf (i.e., in the form of a State-to-State treaty or a government-to-government one). To avoid unaligned expectations, a State authorizing its own institution to conclude treaties should ensure that it or its institution obtains the consent of other treaty parties that the State’s institution will join such treaties (rather than the State itself doing so).

In addition to inter-institutional agreements, States may conclude bilateral treaties with a foreign State institution. Hong Kong, for example, has a number of treaties with OAS Member States. In the multilateral treaty context, such authorizations are infrequent, but there are several cases where States have agreed to accept a treaty relationship with sub-State actors. For example, Article 305 of the 1982 United Nations Convention on the Law of the Sea (UNCLOS) allows three categories of associated States and territories to sign and ratify the Convention with all the attendant rights and obligations the Convention provides. And the Agreement Establishing the World Trade Organization is open to any “customs territory possessing full autonomy in the conduct of its external commercial relations and of the other matters provided for in this Agreement and the Multilateral Trade Agreements.”

2.3 Confirming Treaty-Making Capacity: States or authorized State institutions contemplating a treaty with another State’s institution should endeavor to confirm that the institution has sufficient competence over the treaty’s subject-matter and authorization from the State of which it forms a part to enter into a treaty on such matters.

Commentary: States currently have very different views on whether State institutions have the capacity to conclude inter-institutional agreements as treaties. Some States clearly contemplate their national ministries and/or their sub-national territorial units having such a capacity. Other States just as firmly deny any authority to one or both types of their own institutions. As such, there is a risk of unaligned expectations in inter-institutional agreements, where one side assumes both institutions have a treaty-making capacity and the other assumes that one or both institutions do not. Such an event can not only cause confusion but can also lead to diplomatic tensions and disputes if the two institutions conclude an agreement.

One way to avoid such problems is to increase transparency and an understanding of the respective capacities of an agreement’s participants. As Guideline 2.2 suggests, some of this transparency may flow from actions of the authorizing State or its institution. A State contemplating authorizing its institution to conclude a treaty should inquire (or have its institution inquire) whether
the potential agreement partner shares the view that the agreement will constitute a treaty. But treaty partners need not just be passive recipients awaiting requests from foreign States or their institutions. The current guideline proposes a separate best practice where treaty partners (be they States or State institutions) should engage in their own due diligence; i.e., States faced with the prospect of an inter-institutional agreement should affirmatively verify what capacities are accorded to the foreign institution(s) involved.

Such verifications could be formal or informal. In 2001, for example, the United States asked the United Kingdom to confirm that the Governments of Guernsey, the Isle of Man, and Jersey had the authority to conclude bilateral tax information exchange agreements with the United States. The United Kingdom provided an instrument of “entrustment” verifying the sub-national territorial units of the United Kingdom had the requisite competence and authority to conclude such treaties.93

What happens if the potential partner cannot confirm the foreign institution’s treaty-making capacity? A State (or its institution) has several options. It could opt not to conclude the treaty at all. Or, it could revise the treaty to make it with the foreign State responsible for the institution in question. For example, when the United States determined that the Cayman Islands lacked the necessary entrustment to sign a tax information exchange agreement in its own name, the United States concluded the agreement with the United Kingdom, which acted on behalf of the Cayman Islands.94 And when the United States and Canada discovered that the city of Seattle and the Province of British Colombia had concluded a significant agreement concerning the Skagit River, they stepped in to “consent” to and indemnify that agreement via a treaty of their own.95

Can a State institution authorized to conclude a treaty with a foreign institution enter into that treaty if it cannot confirm the foreign institution’s capacity to do so? Unfortunately, there is substantial evidence of inter-institutional agreements arising without clear authorization from one or more responsible State(s).96 Many of these agreements may be best regarded as political commitments or contracts. At least some of them, however, bear the markers of a treaty. For example, in 2000, the U.S. state of Missouri concluded a Memorandum of Agreement with the Canadian province of Manitoba where they agreed to jointly cooperate in opposing certain inter-basin water transfer projects contemplated by U.S. federal law.97 Other States have experienced similar problems. By the end of the twentieth century, for example, the Canadian province of Quebec had reportedly concluded some 230 unauthorized “ententes” with foreign governments, nearly 60% of which were with foreign States.98 At present, it does not seem a good practice to regard such agreements as treaties, especially if it later becomes clear one or more of the institutions involved had no capacity to conclude treaties in its own name. Nonetheless, it is an area worthy of further State attention and discussion.

2.4 The Capacity to Make Political Commitments: States or State institutions should be able to make political commitments to the extent political circumstances allow.

Commentary: Political commitments are, by definition, free of any legal force under

96 See Hollis, Unpacking the Compact Clause, supra note 55 (identifying 340 binding and non-binding agreements concluded by U.S. states with foreign powers).
98 Nikravesh, supra note 86, at 239. France, moreover, reportedly regards its ententes with Quebec as instruments governed by international law. See id. at 242.
international or domestic law. As such, international law imposes no capacity conditions for which actors can conclude them. Similarly, domestic legal systems usually do not regulate which actors may conclude such commitments.\textsuperscript{99} Unlike treaties, therefore, there are no concrete distinctions between the capacity of States and State institutions to conclude these non-binding agreements.

Politics, rather than law, serves as the guiding criterion for who within a State may enter into political commitments and on which subjects. Most States have little experience with regulating the capacity to make non-binding commitments on behalf of the State or State institutions. On some occasions, however, States have adopted policies organizing the capacity of the State or State institution(s) to enter into political commitments. In Colombia, for example, only those with the legal capacity to represent a State institution can sign memoranda of understanding or letters of intent, even where these instruments are regarded as non-binding (and even then, only after the instrument has undergone a legal review).\textsuperscript{100} And, of course, international politics can have a significant influence on which States or State institutions can conclude political commitments and on what subjects.

In a few high-profile cases, a State may impose domestic legal constraints that limit the capacity to enter into a non-binding political commitment. As part of the controversy over the Joint Comprehensive Plan of Action (JCPOA), for example, the U.S. Congress passed a statute, the Iran Nuclear Review Act, requiring the U.S. President to submit “any agreement with Iran” (\textit{i.e.}, not just a legally binding one) to Congress for review and an opportunity for disapproval.\textsuperscript{101} President Obama submitted the JCPOA as required under the Act, although Congress eventually declined to approve or disapprove of that instrument.\textsuperscript{102} Canada, Ecuador, and Peru have reported similar practices of coordinating and reviewing their political commitments, with Peru reporting different policies for the review of inter-State and inter-institutional political commitments.\textsuperscript{103}

\subsection*{2.5 Inter-State Contracting Capacity: A State should conclude contracts with other willing States in accordance with the contract’s governing law.}

Commentary: Consistent with the earlier views of the ILC, some States in the region assert a capacity to enter into contracts with other States.\textsuperscript{104} At the same time, other States indicate that they do not engage in inter-State contracting.\textsuperscript{105} Thus, it appears that nothing in international law precludes a State from having a practice of concluding contracts with a foreign State likewise willing to conclude such contracts. A State’s own legal system could, in theory, limit its capacity to conclude inter-State contracts, but there are no examples of such limitations to date.

Any capacity constraints to inter-State contracting are more likely to come from either the choice or content of the contract’s governing law. The choice of a single governing domestic law may, as a

\textsuperscript{99} This is the case so long as the commitment does not infringe on the constitution or domestic law. Of course, should an agreement do so, its status as a political commitment would likely be called into question since the category, by definition, only covers agreements lacking legal force.

\textsuperscript{100} Colombia Response, \textit{supra} note 85. Thus, among Colombia’s government ministries, only the Ministry of Foreign Affairs is authorized to sign political commitments on behalf of the State as a whole. \textit{Id.}

\textsuperscript{101} \textit{See} Pub. L. No. 114-17, 129 Stat. 201 (2015). The JCPOA was a political commitment relating to Iran’s nuclear program between Iran, the 5 Permanent Members of the U.N. Security Council, Germany and the European Union. U.S. President Trump gave notice of U.S. withdrawal from the JCPOA on May 8, 2018.


\textsuperscript{103} Peru Response, \textit{supra} note 66 (assessment of political commitments “made by the Ministry of Foreign Affairs focuses on verifying their consistency with foreign policy, as well as their wording . . .’’); \textit{see also} Canada Response, \textit{supra} note 40, at 4; Ecuador Response, \textit{supra} note 46.


\textsuperscript{105} Hollis, Second Report, \textit{supra} note 10, ¶15 (Argentina, Colombia, the Dominican Republic, Peru and Uruguay report no practice of concluding contracts governed by domestic law for binding agreements among States.).
practical matter, limit the frequency of such contracts since it requires at least one (if not both) contracting States to agree to a governing domestic law other than their own.\textsuperscript{106} Contracting capacity is, moreover, a function of the law of the contract. Domestic legal systems (and certain non-State laws like \textit{lex mercatoria}) each have their own rules for who can form a contract and on which subjects. As such, whether a foreign State can conclude a contract governed by a State’s domestic law depends on a legal analysis of the applicable law (whether the one selected by the parties, or, in appropriate circumstances, the governing law determined according to the application of conflict of law rules).

2.6 Inter-Institutional Contracting Capacity: \textit{A State institution should conclude contracts with willing foreign State institutions in accordance with its own domestic law and, if different, the contract’s governing law.}

Commentary: The capacity of State institutions to conclude contracts with foreign State institutions appears less controversial than inter-State contracting. Many of the States that disclaim any role in inter-State contracting admit the capacity of their institutions to do so.\textsuperscript{107} Unlike inter-State contracting, however, the capacity of State institutions to conclude inter-institutional contractual agreements is not solely a function of the choice and contents of the contract’s governing law. As creatures of a State’s legal system, the contracting capacity of a State institution will be governed by that State’s domestic law, whether or not it is the same as the contract’s governing law. Colombia, for example, authorizes its “public legal entities or public bodies with the capacity to enter into contracts” but does so “subject to the authorities those entities are accorded under the Constitution and by law.”\textsuperscript{108} In Chile State administration bodies (within the scope of their competence) may sign inter-institutional agreements of an international nature with foreign or international entities, but subject to several substantive limitations.\textsuperscript{109}

Indeed, in some cases, States from the region appear to have constitutional or legislative mandates requiring the use of their own law as the governing law for certain public contracts, which would appear to include inter-institutional ones. Mexico’s Constitution, for example, requires public tenders for certain types of behavior (e.g., procurement, leasing of assets, and public services) via “contracts that must follow the procedures and observe the formalities established in the applicable national legal framework (federal, state, and municipal).”\textsuperscript{110} States like Peru and Ecuador have procurement laws that provide similar authorizations and conditions for contracts by State institutions.\textsuperscript{111}

Thus, the domestic law of the State institution may direct its capacity to conclude contracts with foreign State institutions directly through authorizations or indirectly through governing law mandates. That said, an inter-institutional agreement may be concluded that selects one State’s governing law over the others. Article 9 of the 1998 Agreement between the National Aeronautics and Space Administration (NASA) and the Brazilian Space Agency (AEB) on Training of NASA AEB Mission Specialist, provides, for example, that “[t]he Parties hereby designate the United States Federal Law to govern this Agreement for all purposes, including but not limited to determining the validity of this agreement.”

\textsuperscript{106} Selecting non-State law to govern such contracts, however, could (at least in theory) sidestep such difficulties. \textit{See} note 59 and accompanying text. Canada recounts a practice where inter-State contracts include a waiver of privileges and immunities; indeed, where there is “no such waiver, and no subordination to a chosen law and chosen forum, the instrument may be seen as something other than an enforceable contract.” Canada Response, \textit{supra} note 40, at 4.

\textsuperscript{107} \textit{See} Hollis, Second Report, \textit{supra} note 10, ¶30 (Argentina, Colombia, and Peru, each of which declined any practice of inter-State contracting, reported significant experience with inter-institutional contracting).

\textsuperscript{108} Id. at ¶30.

\textsuperscript{109} Chile Comments 2020, \textit{supra} note 40.


\textsuperscript{111} Hollis, Second Report, \textit{supra} note 10, ¶¶15, 30.
Agreement ...” It is possible, moreover, that two State institutions could select a third State’s domestic law to govern their contract (subject to the caveat that the third State’s law permits such a selection). Similarly, inter-institutional agreements might select non-State law to govern the contract in addition to—or in lieu of—a national legal system.

3. Methods for Identifying Binding and Non-Binding Agreements

3.1 Identifying Agreements: States and other agreement-makers should conclude their international agreements knowingly rather than inadvertently. As a threshold matter, this means States must differentiate their agreements (whether binding or non-binding) from all other commitments and instruments. The following best practices may help States do so:

3.1.1 States should rely on the actual terms used and the surrounding circumstances to discern whether or not an agreement will arise (or has already come into existence).

3.1.2 When in doubt, a State should confer with any potential partner(s) to confirm whether a statement or instrument will—or will not—constitute an agreement (and, ideally, what type of agreement it will be).

3.1.3 A State should refrain from affiliating itself with a statement or instrument if its own views as to its status as an agreement diverge from those of any potential partner(s) until such time as they may reconcile their differences.

Commentary: How can States and others determine whether any particular text will (or already) constitute a treaty, a political commitment, or a contract? There are two steps involved. First, there must be a discernable agreement. Second, there needs to be some method(s) for differentiating within the category of agreements: which ones are treaties? which ones are political commitments? and which ones are contracts?

Guideline 3.1 offers best practices for the first step – identifying agreements generally. In some cases, the participants make it easy and jointly concede an agreement’s existence. In the Pulp Mills case, for example, neither Argentina nor Uruguay disputed that their Presidents had reached an agreement expressed via a 31 May 2005 press release; their dispute revolved around whether the agreement was binding (i.e., governed by international law) or not. Similarly, in the Iron Rhine (“Ijzeren Rijn”) Railway arbitration, both Belgium and the Netherlands acknowledged that they had reached an agreement in a Memorandum of Understanding (MOU) and that the MOU was not a “binding instrument.”

In many cases, however, there will not be any “agreement to agree.” In these circumstances States should follow the ICJ’s lead from the Aegean Sea case and examine any proposed or existing statement with “regard above all to its actual terms and to the particular circumstances in which it was drawn up.” That test provides a useful framework for identifying the conditions of any agreement – i.e., mutuality and commitment. In the Aegean Sea case, for example, Greece and Turkey disputed both the existence of an agreement and its particular type. To resolve the issue, the Court reviewed both prior communications and the language used in a Joint Communiqué between Greece and Turkey’s Prime Ministers, concluding that the Communiqué did not constitute a “commitment” to submit the States’ dispute to the Court. The ICJ affirmed this approach in Qatar v. Bahrain, examining a set of “Agreed Minutes” signed by Qatar’s and Bahrain’s Foreign Ministers and finding that they did constitute an agreement; they were “not a simple record of a meeting ... they do not merely give an account of discussions and summarize points of agreement and disagreement. They enumerate the commitments...”

---

112 An excerpt of the contract, including Article 9, is reprinted in BARRY CARTER ET AL, INTERNATIONAL LAW 86-87 (7th ed., 2018).
113 See Pulp Mills, supra note 28, at ¶132-33.
114 Award in the Arbitration regarding the Iron Rhine (“Ijzeren Rijn”) Railway between the Kingdom of Belgium and the Kingdom of the Netherlands (2005) 27 RIAA 35, ¶156.
116 Id. at ¶107.
to which the Parties have consented.” \( 117 \) The ICJ continued this approach in the *Case Concerning Kasikili/Sedudu Island*, reading the varying views contained in exchanges of notes and letters between South Africa and Bechuanaland with regard to a boundary location and finding that they “demonstrate the absence of agreement.” \( 118 \)

For its part, the International Tribunal for the Law of the Sea (ITLOS) has suggested that otherwise “conditional” language in a shared text can preclude assigning it the status of an agreement. \( 119 \) International tribunals have also declined to identify an agreement where one side is non-responsive to an offer made by the other side. Thus, ITLOS refused to find that Japan had, by its silence, agreed to a methodology for setting bonds that Russia presented in certain joint meetings and recorded subsequently in written protocols between the two States. \( 120 \) Similarly, a Permanent Court of Arbitration (PCA) Tribunal declined to find that Jordan had reached an agreement to arbitrate when it failed to respond to two letters from an Italian Ambassador asserting that the two States had concluded an oral agreement to that effect. \( 121 \)

Of course, there may be cases where the text and surrounding circumstances are ambiguous as to whether a particular proposed statement or instrument will comprise an agreement. In such cases, this guideline advocates a direct approach – encouraging States to confer and convey to each other their respective understandings as to whether or not an agreement exists (or will result). Such discussions may confirm that there is an agreement or that none will (or does) exist. In some cases, however, these discussions may reveal a divergence of views with one side viewing a statement or instrument as constituting an agreement while the other denies it has such status. In such cases, it is best for all involved to take a step back and refrain from relevant activity until further discussions can seek some reconciliation of views. Doing so will reduce the risk of unaligned expectations or disputes among those involved (or others) that risk escalation, implicate third party dispute resolution mechanisms, or otherwise complicate international relations.

### 3.2 Identifying the Type of Agreement Concluded:

The practice of States, international organizations, international courts and tribunals, and other subjects of international law currently suggests two different approaches to distinguishing binding from non-binding agreements.

- **First**, some actors employ an “intent test,” a subjective analysis looking to the authors’ manifest intentions to determine if an agreement is binding or not (and if it is binding, whether it is a treaty or a contract).

- **Second**, other actors employ an “objective test” where the agreement’s subject-matter, text, and context determine its binding or non-binding status independent of other evidence as to one or more of its authors’ intentions.

The two methods often lead to the same conclusion. Both tests look to (a) text, (b) surrounding circumstances, and (c) subsequent practice to identify different types of binding and non-binding agreements. Nonetheless, different results are possible particularly where the text objectively favors one conclusion (e.g., a treaty) but external evidence suggests another (e.g., contemporaneous statements by one or more participants that a treaty was not intended). The objective test would

---

119. *Delimitation of the Maritime Boundary in the Bay of Bengal (Bangladesh/Myanmar)* (Judgment of Mar. 14, 2012) 2012 ITLOS Rep. 4, ¶92 (“The Tribunal considers that the terms of the 1974 Agreed Minutes confirm that these Minutes are a record of a conditional understanding reached during the course of negotiations, and not an agreement within the meaning of article 15 of the Convention. This is supported by the language of these Minutes, in particular, in light of the condition expressly contained therein that the delimitation of the territorial sea boundary was to be part of a comprehensive maritime boundary treaty.”).
prioritize the text and language used in contrast to the intent test’s emphasis on what the parties’ intended. Such different outcomes may, in turn, lead to confusion or conflicts. Certain practices can mitigate such risks:

3.2.1 If a State has not already done so, it should decide whether it will employ the intent test or the objective test in identifying its binding and non-binding agreements.

3.2.2 A State should be open with other States and stakeholders as to the test it employs. It should, moreover, be consistent in applying it, not oscillating between the two tests as suits its preferred outcome in individual cases. Consistent application of a test will help settle other actors’ expectations and allow more predictable interactions among them.

3.2.3 A State should not, however, presume that all other States or actors (including international courts and tribunals) will use the same test as it does for identifying binding and non-binding agreements. A State should thus conclude—and apply—its international agreements in ways that mitigate or even eliminate problems that might lead these two tests to generate inconsistent conclusions. States can do this by aligning subjective and objective evidence to point towards the same outcome.

Commentary: Where there is an existing agreement, one way to determine if it is binding (or not) involves asking what its authors intended. The ILC ended up endorsing this methodology to determine which agreements would meet the treaty requirement of being “governed by international law.”¹²² The Vienna Conference delegates agreed.¹²³ Today, a large number of States, scholars, and international tribunals regard intent as the essential criterion for identifying which agreements are treaties.¹²⁴ In the South China Seas arbitration, for example, the Tribunal emphasized that “[t]o constitute a binding agreement, an instrument must evince a clear intention to establish rights and obligations between the parties.”¹²⁵ Several OAS Member States have affiliated themselves with this approach as well.¹²⁶ Under this view, if the parties intend an agreement to be a treaty, it is a treaty.

¹²² [1966] YBILC, vol. II, 189, ¶6 (“The Commission concluded that, in so far as it may be relevant, the element of intention is embraced in the phrase ‘governed by international law’, and it decided not to make any mention of the element of intention in the definition”). Before reaching this conclusion, the ILC oscillated between subjective and objective approaches. Brierly proposed an objective look for agreements establishing “a relationship under international law” while his successor, Hersch Lauterpacht defined treaties as agreements “intended to create legal rights and obligations.” Compare Brierly, First Report, supra note 1, at 223 with Lauterpacht, First Report, supra note 1, at 93. The ILC’s Third Rapporteur, Gerald Fitzmaurice tried to combine the two approaches, defining a treaty as an agreement “intended to create legal rights and obligations, to establish relationships, governed by international law.” [1959] YBILC, vol. II, 96. He later fell back on just using the governed by international law formula as a stand in for a subjective test. See Fitzmaurice, First Report, supra note 1, at 117.

¹²³ U.N. Conference on the Law of Treaties, Summary Records of Second Session, U.N. Doc. A/CONF.39/11, Add.1, 225, ¶13 (“Vienna Conference, Second Session”) (Drafting Committee “considered the expression ‘agreement ... governed by international law’ ... covered the element of intention to create obligations and rights in international law”).

¹²⁴ South China Sea Arbitration, supra note 37, at ¶213; France v. Commission, C-233/02 (E.C.J., 23 Mar. 2004) (“the intention of the parties must in principle be the decisive criterion for the purpose of determining whether or not the Guidelines are binding”); Switzerland, Federal Department of Foreign Affairs, Practical Guide to International Treaties 4 (2015) at https://www.eda.admin.ch/dam/eda/en/documents/publications/Voelkerrecht/Praxisleitfaden-Voelkerrechtliche-Vertraege_en.pdf (“Switzerland Guide to Treaties”) (“establishing whether the parties wish to make their agreement legally binding is essential. If this is not the intention, it is not a treaty”); see also AUST, supra note 11, at 20-21 (“It is the negotiating states which decide whether they will conclude a treaty, or something else”); KLABBERS, supra note 3, at 68 (“Notwithstanding its awkwardness, there is virtual unanimity among international lawyers that, at the very least, intent is one of the main determinants of international legal rights and obligations”); Widdows, supra note 5, at 120-39.

¹²⁵ South China Seas Arbitration, supra note 37, at ¶213.

¹²⁶ See, e.g., Hollis, Second Report, supra note 10, ¶16 (Five Member States – Brazil, Colombia, Mexico, Peru, and the United States – specifically invoked “intent” as the deciding criterion for identifying a treaty); Brazil
Similarly, if they do not intend their agreement to be binding, it will be a non-binding political commitment.

The ICJ has, however, signaled a more objective approach to identifying when an agreement is a treaty (i.e., governed by international law). In Qatar v. Bahrain, the ICJ found that the parties had concluded a legally binding agreement accepting ICJ jurisdiction in the form of Agreed Minutes, notwithstanding protestations by Bahrain’s Foreign Minister that he had not intended to do so.\textsuperscript{127} The Court viewed the Agreed Minutes as a treaty based on the “terms of the instrument itself and the circumstances of its conclusion, not from what the parties say afterwards was their intention.”\textsuperscript{128} Some suggest the Court might simply have been emphasizing the intention expressed in the Agreed Minutes over later, self-serving claims of intention issued in anticipation of litigation.\textsuperscript{129} For others, however, the Court’s approach suggests that objective criteria – e.g., the language and types of clauses included in the instrument, and perhaps even its very subject-matter – may dictate whether it is a treaty or not.\textsuperscript{130} The Court’s more recent cases – e.g., Pulp Mills and Maritime Delimitation in the Indian Ocean – have reinforced this objective approach.\textsuperscript{131} The Court’s opinion in Maritime Delimitation in the Indian Ocean, for example, reasoned that the “inclusion of a provision addressing the entry into force of the MOU is indicative of the instrument’s binding character” without any mention of the parties’ intentions.\textsuperscript{132}

\textsuperscript{127} Qatar v. Bahrain, supra note 38, at ¶27.

\textsuperscript{128} Id. (“The two Ministers signed a text recording commitments accepted by their Governments, some of which were to be given immediate application. Having signed such a text, the Foreign Minister is not in a position to say that he intended to subscribe only to a ‘statement recording a political understanding’, and not to an international agreement”); see also Maritime Delimitation and Territorial Questions (Qatar v. Bahrain) (Judgment, 15 Feb. 1995) [1995] I.C.J. Rep. 6.

\textsuperscript{129} AUST, supra note 11, at 51-52; Accord Widdows, supra note 5, at 94 (in determining an agreement’s status, “the views of one party at the time of conclusion of the instrument will be of some assistance, subject to all other considerations being equal, but one party’s statements made at a later stage should be disregarded ... as self-serving”).

\textsuperscript{130} See Chinkin, supra note 53, at 236-37; KLABBERS, supra note 3, at 212-216.

\textsuperscript{131} See, e.g., Pulp Mills, supra note 28, at ¶128, Somalia v. Kenya, supra note 9, at ¶42.

\textsuperscript{132} Somalia v. Kenya, supra note 9, at ¶42.
The objective test is not, however, merely an ICJ formulation. The *Chagos Arbitration* Tribunal emphasizes the need for an “objective determination” in sorting binding and non-binding agreements. Meanwhile, a number of OAS Member States have likewise emphasized the structure and language used in a text as determinative of its legal (or non-legal) status.

The purpose of these Guidelines is not to pronounce one of these methods superior to the other, let alone resolve which one more accurately reflects international law. Rather, these Guidelines aim to advise States and others on how to create and differentiate among binding and non-binding international agreements in a world where different methods may be employed to do so. To that end, these Guidelines highlights how, in many respects, the intent and objective tests overlap in the evidence they use:

(a) the text;
(b) the surrounding circumstances; and
(c) subsequent practice.

For example, those adhering to the intent test regularly regard the structure and language of the agreed text as the best manifestation of the authors’ intentions. That same structure and language forms the crux of the objective test.

Nonetheless, there are cases where the two approaches may produce divergent results; *i.e.*, where external manifestations of consent differ from those manifested in the language of the document. In the *South China Sea Arbitration*, for example, the agreement contained language – such as “undertake” and “agree” – that in other contexts is taken as objective evidence of a treaty. Nonetheless, the Tribunal discounted such language given the context in which it was used and the parties' characterization of the instrument as a “political document.” That Tribunal was, however, clearly engaged in a search for the parties’ intentions. Tracking the objective approach of *Qatar v. Bahrain* or *Pulp Mills* might have produced a different result; *i.e.*, holding the language used in the agreement itself is sufficiently determinative to forgo any need to consult the *travaux preparatoires* or other statements by States of their intentions.

Thus, for some Member States, structure and terminology are determinative of treaty status, whereas for others, the presence of specific verbs, words, or clauses should not supersede the search for party intentions. This creates a risk that different participants will categorize their agreement differently (or that third parties such as international courts or tribunals might do so). Such disagreements can have important international and domestic law consequences. Whether an agreement is binding under international law or not, for example, determines whether counter-measures are an available option in

---

133 *Chagos Marine Protected Area Arbitration (Mauritius v. United Kingdom)*, PCA Case 2011-03 (18 March 2015) at 168, ¶426 (“Tribunal readily accepts that States are free in their international relations to enter into even very detailed agreements that are intended to have only political effect, the intention for an agreement to be either binding or non-binding as a matter of law must be clearly expressed or is otherwise a matter for objective determination” (emphasis added)).

134 See, e.g., Jamaica Response, supra note 71 (“The language used in an agreement characterizes the type of agreement”). The Dominican Republic endorsed the existence of an entry into force clause as determining a treaty’s status as such. Dominican Republic Response, supra note 46.

135 See, e.g., Brazil Response, supra note 85 (“language used in an instrument is key”); Colombia Response, supra note 85 (“treaties, as binding legal instruments, usually employ specific language creating obligations binding on the parties”); Mexico Response, supra note 110 (noting verbs and words used to differentiate treaties from non-binding agreements); Peru Response, supra note 66 (recommending aspirational language for non-binding agreements and differentiating the structure and forms used to signal a treaty versus a political commitment); U.S. Response, supra note 72.

136 *South China Sea Arbitration*, supra note 37, at ¶216.

137 *Id.* at ¶¶217-218. The Tribunal undertook a similar analysis of several bilateral joint statements, finding that they were non-binding despite containing language like “agree.” *Id.* at ¶¶231, 242.

138 See *Qatar v. Bahrain*, supra note 38, at ¶27 (“The Court does not consider it necessary to consider what might have been the intentions of the Foreign Minister of Bahrain or, for that matter, those of the Foreign Minister of Qatar.”).
cases of breach. Domestic laws can also require certain agreements to take a treaty form, creating difficulties when other participants do not regard them as such. Conversely, some States need an agreement to be non-binding because they do not (or cannot) get the requisite domestic approvals that would be required if the agreement were a treaty.

States may take several steps to alleviate such difficulties. For starters, this guideline proposes that Member States consciously adopt one test or the other and be transparent and consistent in doing so. Consistent application of a test will help settle other actors’ expectations and allow more predictable interactions among them. Where a State knows that another State uses the same test for identifying binding and non-binding agreements, it will have greater certainty that its expectations as to the agreement’s status as a treaty (or a political commitment, or a contract) will hold. And where a State knows in advance that another State identifies its binding and non-binding agreements using a different test, a State will know that it may need to take specific steps or use particular text to ensure it can produce the type of agreement it desires.

Whatever their view on the appropriate method for identifying international agreements, States should thus be sensitive to the possibility that others (including international courts and tribunals) may not share their view. Whenever possible, States (and their institutions) should take measures to reduce the risk of inconsistent views on the type of agreement reached. This may best be done expressly whether in the agreement text or communications related to its conclusion.

3.3 Specifying the Type of Agreement Concluded: To avoid inconsistent views on the binding status of an agreement or its governing law, participants should endeavor to specify expressly the type of agreement reached whether in the agreement text or in communications connected to its conclusion. In terms of text, States may use the sample provisions listed in Table 1 to specify an agreement’s status. Given the diversity of international agreements, however, States may also adapt other standard formulations as well.

<table>
<thead>
<tr>
<th>Type of Agreement</th>
<th>Sample Text</th>
</tr>
</thead>
<tbody>
<tr>
<td>Treaty</td>
<td>“This agreement shall establish relationships among the parties governed by international law and is intended to give rise to rights and obligations according to its terms.”</td>
</tr>
<tr>
<td>Political Commitment</td>
<td>“This [title] is not binding under international law and creates no legally binding rights or obligations for its Participants.”</td>
</tr>
<tr>
<td></td>
<td>“This [title] is a political commitment whose provisions are not eligible for registration under Article 102 of the Charter of the United Nations.”</td>
</tr>
<tr>
<td>Contract</td>
<td>“This agreement shall be governed by the law of [list State] [and/or list non-State source of law].”</td>
</tr>
</tbody>
</table>

Commentary: One way to mitigate the risk of disputes over the type of agreement reached lies in the participants’ control – they can specify a shared understanding of its status. States can—and

---

140 See supra note 40 (discussing disagreement between the United States and its allies on the binding status of certain MOUs).
141 That certainty may not be complete if third party dispute settlement is possible; a tribunal could, in theory, override both States’ approach to identification in favor of its own.
probably should—in the course of negotiations confirm if there is any doubt among the participants on
the type of agreement envisioned. A record that the parties understood themselves to be forming a
treaty, for example, can reduce the risk that its status as such will come into later dispute.

States and State institutions can, moreover, employ text in the agreement itself to specify its
status. Treaty texts have rarely done so to date, but Guideline 3.2 offers a sample formulation that might
be used in future cases. It is a variation on Gerald Fitzmaurice’s earlier treaty definition, which
attempted to fuse intentional and objective approaches.142 Thus, it could be employed by adherents of
both the intent and objective tests. I included a “shall” to provide further objective evidence of the
agreement’s binding status as well as a qualifier “according to its terms” to have the text be the reference
point for interpreting what rights and obligations the treaty conveys.

States and State institutions more regularly use language to specify their shared view that an
agreement is non-binding. In some cases, the title alone may be sufficient specification as in the
appropriately titled, Non-Legally Binding Authoritative Statement of Principles for a Global Consensus
on the Management, Conservation and Sustainable Development of all Types of Forests.143 Or, the
specification may come via a clause that rejects the treaty label. In 2010, for example, the Republic of
Moldova and the U.S. state of North Carolina concluded a “Memorandum of Principles and Procedures”
on their mutual relations, which clarified in paragraph A that “[t]his Memorandum does not create any
obligations that constitute a legally binding agreement under international law.”144 In other cases,
participants specify the political character of their commitments, affirmatively describing it as
“politically binding” or a “political commitment.”145 Most famously, the Helsinki Accords specified the
agreement as a political commitment by describing it as not “eligible for registration” under Article 102
of the UN Charter.146 States in the region may wish to adopt such practices to make clear when they
understand their agreements to be non-binding. Thus, this guideline provides two sample clauses for
signaling a non-binding agreement, the first negatively and the second affirmatively. Neither sample
clause specifies the title of the instrument, recognizing that these clauses could be employed for
documents titled anything from “Memorandum of Understanding” to “Memorandum of Intent” or from
“Declaration” to “Code of Conduct.”

Finally, this guideline offers a choice of law clause to specify when a binding agreement
constitutes a contract. It includes a possibility of referencing either a specific State’s national laws or
some non-State law sources, such as UNIDROIT principles or lex mercatoria (however defined).

Explicit, shared, and transparent indications of the participants’ understanding of the type of
agreement being concluded may go far to alleviating the confusion and conflicts that have occupied
State practice recently. Nonetheless, it is important to recognize that an agreement’s authors may not
always have complete control over what type of agreement they conclude. If the participants lack a
treaty-making capacity, for example, they cannot create a treaty even if they use the sample clause
included here or otherwise claim their agreement qualifies as such. And whatever specifications are
employed, international law may disavow the treaty status of an agreement that results from coercion
or violates jus cogens.147 Similarly, even if States or State institutions adopt the contract label for their
agreement, the governing law of that contract will have the last say on whether they may do so. Finally,

142 See supra note 122.
143 31 ILM 882 (1992) (emphasis added).
144 Memorandum of Principles and Procedures between the Republic of Moldova and the State of North Carolina
(USA) concerning their Desire to Strengthen their Good Relations (2010), excerpted in DUNCAN B. HOLLIS (ED.),
THE OXFORD GUIDE TO TREATIES 656 (2012).
145 See, e.g., Founding Act on Mutual Relations, Cooperation and Security (NATO-Russia) 36 ILM 1006, ¶1
(1996) (describing the declaration as an “enduring political commitment undertaken at the highest political level”);
CSCE Document of the Stockholm Conference on Confidence- and Security-Building Measures and
Disarmament in Europe, 26 ILM 190, ¶101 (1986) (“The measures adopted in this document are politically
binding …”).
147 See, e.g., VCLT, Art. 52 (coercion) and Art. 53 (jus cogens).
although never litigated, there remain open questions about whether certain subjects require the treaty form, the parties’ views notwithstanding.\footnote{Roberto Ago, for example, famously suggested that commitments on certain subjects (e.g., territorial boundaries) must be treaties whatever the parties’ intentions. [1962] YBILC, vol. I, 52, ¶19.}

3.4 Evidence Indicative of an Agreement’s Status as Binding or Non-Binding: Where agreement participants do not specify or otherwise agree on its status, States should use (or rely on) certain evidence to indicate the existence of a treaty or a non-binding political commitment, including:

(a) the actual language employed;
(b) the inclusion of certain final clauses;
(c) the circumstances surrounding the agreement’s conclusion; and
(d) the subsequent practice of agreement participants.

Table 2 lists the language and clauses States should most often associate with treaties as well as those they may most often associate with political commitments.

Commentary: Differentiating among treaties, political commitments, and contracts involves a holistic examination of the language used, the presence or absence of specific clauses, the circumstances surrounding the agreement’s conclusion, and the subsequent practice of participants. Regardless of the method used, all such evidence is relevant to the identification of treaties.

Language. In practice, States and scholars have identified certain formulas to identify an agreement as a treaty. In the English language, for example, the use of the verb “shall” strongly suggests the commitment is a binding one. Several Member States have confirmed such usage along with verbs like “must” and “agree” and terms like “party” to describe agreement participants.\footnote{Hollis, Second Report, supra note 10, at ¶18. Outside the region, several States have tables that lay out a glossary of language typical for treaties versus political commitments. See, e.g., Switzerland, Guide to Treaties, supra note 124, at Annex B; Germany, Richtlinien für die Behandlung völkerrechtlicher Verträge (RvV) (1 July 2019) (in German, but Annex H includes examples in English of clauses and language differentiating treaties from political commitments), at \url{http://www.verwaltungsvorschriften-im-internet.de/bsvwbund_05032014_50150555.htm}.}

At the same time, State practice has developed a set of linguistic markers that are associated with non-binding agreements. In contrast to language of commitment like “shall,” political commitments often contain the more precatory “should.”\footnote{It is possible for a treaty to contain a clause with precatory language; doing so limits the legal rights or obligations that a particular clause imposes on parties. But, assuming the agreement otherwise was intended to constitute a treaty (or has sufficient markers to so qualify) it will remain a treaty.} Other words and clauses are often employed to signal non-binding intent. For example, instead of treaty “parties,” political commitments often refer to “participants”; instead of “articles,” a political commitment is more likely to reference paragraphs; instead of describing “obligations” that are “binding,” political commitments may reference “principles” that are “voluntary.” Guideline 3.4 thus offer a non-exhaustive list of the sort of language often used in treaties and political commitments in Table 2.
Table 2: Identifying Binding and Non-Binding Agreements

<table>
<thead>
<tr>
<th>Agreement Features</th>
<th>Evidence Indicative of a Treaty</th>
<th>Evidence Indicative of a Political Commitment</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Titles</strong></td>
<td>Treaty</td>
<td>Understanding</td>
</tr>
<tr>
<td></td>
<td>Convention</td>
<td>Statement of Intent</td>
</tr>
<tr>
<td></td>
<td>Agreement</td>
<td>Arrangement</td>
</tr>
<tr>
<td></td>
<td>Covenant</td>
<td>Declaration</td>
</tr>
<tr>
<td></td>
<td>Protocol</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Authors</strong></td>
<td>Parties</td>
<td>participants</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Terms</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>articles</td>
<td>commitments</td>
</tr>
<tr>
<td></td>
<td>obligations</td>
<td>expectations</td>
</tr>
<tr>
<td></td>
<td>undertakings</td>
<td>principles</td>
</tr>
<tr>
<td></td>
<td>rights</td>
<td>paragraphs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>understandings</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Language of Commitment (verbs)</strong></td>
<td>shall agree</td>
<td>should</td>
</tr>
<tr>
<td></td>
<td>must</td>
<td>seek</td>
</tr>
<tr>
<td></td>
<td>undertake</td>
<td>promote</td>
</tr>
<tr>
<td></td>
<td>Done at [place] this [date]</td>
<td>intend</td>
</tr>
<tr>
<td></td>
<td></td>
<td>expect</td>
</tr>
<tr>
<td></td>
<td></td>
<td>carry out</td>
</tr>
<tr>
<td></td>
<td></td>
<td>take</td>
</tr>
<tr>
<td></td>
<td></td>
<td>understand</td>
</tr>
<tr>
<td></td>
<td></td>
<td>accept</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Language of Commitment (adjectives)</strong></td>
<td>binding</td>
<td>political</td>
</tr>
<tr>
<td></td>
<td>authentic</td>
<td>voluntary</td>
</tr>
<tr>
<td></td>
<td>authoritative</td>
<td>effective</td>
</tr>
<tr>
<td></td>
<td></td>
<td>equally valid</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Clauses</strong></td>
<td>Consent to be Bound</td>
<td>Coming into Effect</td>
</tr>
<tr>
<td></td>
<td>Accession</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Entry into Force</td>
<td>Coming into Operation</td>
</tr>
<tr>
<td></td>
<td>Depositary</td>
<td>Differences</td>
</tr>
<tr>
<td></td>
<td>Amendment</td>
<td>Modifications</td>
</tr>
<tr>
<td></td>
<td>Termination</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Denunciation</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Compulsory Dispute Settlement</td>
<td></td>
</tr>
</tbody>
</table>

It is important to emphasize, however, that there are no “magic words” that guarantee an agreement the status of either a treaty or a political commitment. For starters, there is the divide between the intentional and objective methods discussed in Guideline 3.3 above. Those who favor the intentional test emphasize a holistic approach, where all manifestations of party intention must be considered rather than allowing one word or phrase alone to dictate the result. But even those who ascribe to an objective analysis should be reluctant to treat any single verb or noun as outcome-determinative. Clever drafters can turn otherwise imperative language into precatory form. It matters for example, whether a verb like “agree” stands alone or is prefaced by language such as “intend to agree” or “hope to agree.” Similarly, although the use of the verb “shall” would usually evidence a treaty, that may not always follow depending on the context in which the verb is used (e.g., “States shall work towards”). As such, the language used is an important indicator of the agreement’s status, but decision-makers should be careful not to rely on any one single piece of evidence to reach their conclusion.

**Clauses.** Certain clauses are often standard in treaty texts and thus their presence may be indicative that an agreement qualifies as a treaty. Treaties often contain elaborate provisions on consenting to be bound via options such as definitive signature, simple signature followed by
ratification, accession, acceptance, or approval. When treaties are concluded as an exchange of notes, State practice has devised a common formula both sides use to signal their consent to be legally bound. A paradigmatic example is found in an Exchange of Notes between the United Kingdom and Uruguay. The United Kingdom concluded its proposal by saying:

If the Government of Uruguay accepts this proposal, I have the honour to propose that this Note and your reply in the affirmative shall constitute an Agreement between our two governments.

And Uruguay’s reply note indicated:

With regard to the above, I wish to inform Your Excellency of the consent of the government of the Oriental Republic of Uruguay to the arrangements as set out, and therefore this Note and Your Excellency’s Note shall constitute an Agreement between our two Governments which will come into force today.151

Other “final” clauses are regularly used in treaties and this guideline offers an illustrative list of those whose existence may be indicative of a treaty. Treaties often precede the parties’ signatures with standard phrasing (i.e., “Done at [place], this [date]…”). The use of a clause on “entry into force” is another well-recognized marker of a treaty. In the Somalia v. Kenya case, the ICJ found that “the inclusion of a provision addressing the entry into force of the MOU is indicative of the instrument’s binding character.”152 Treaties also regularly include references to the authenticity of the languages in which the agreement is written, clauses on the possibility of accession, and/or notice requirements for termination, denunciation, or withdrawal (for example, requiring six or twelve months advance written notice).

In contrast, political commitments may not be signed (the text may simply be released to the press or otherwise published), and when they are, they usually forgo the more formal signature language employed in the treaty context. Instead of clauses on amendments or termination, a political commitment will (if it addresses the issue at all) sometimes use the term “modifications.”

Not all States employ the same linguistic markers, titles, or clauses to differentiate a treaty from a political commitment. As such, no single clause should guarantee an agreement treaty status (or the status of a political commitment). The VCLT, for example, acknowledges that treaties can lack a withdrawal or termination clause, providing default rules in such cases.153 As such, all of these clauses are better viewed as indicative, rather than determinative. Countervailing evidence, whether in the agreement or outside of it, may point to the existence of a political commitment rather than to a treaty (or vice versa). For example, the Conference on Security and Cooperation in Europe (now the OSCE) produced a “Document on Confidence and Security Building Measures in Europe” in 1986 that provided that it would “come into force on 1 January 1987” – the sort of entry into force clause usually associated with a treaty. Yet, the same sentence also clarified that the “measures adopted in this document are politically binding.”154

**Surrounding Circumstances.** The effort to identify and differentiate binding and non-binding agreements is not limited to their text. Both the intentional and objective tests view similar external evidence – namely the surrounding circumstances and the participants’ subsequent practice – in identifying agreements as treaties and political commitments. As noted, under the intentional test, the search for intention is a holistic one and thus includes the travaux preparatoires that precedes the agreement as well as any of the participants’ subsequent practice relevant to identifying the nature of the agreement. In the Bay of Bengal case, for example, the ITLOS Tribunal emphasized that “the circumstances” in which the Agreed Minutes were adopted “do not suggest that they were intended to create legal obligations” where one of the participants, Myanmar, had made clear early on of its

151 AUST, supra note 11, at 425, 427; see also HOLLIS, THE OXFORD GUIDE TO TREATIES, supra note 7, at 670-71; HANS BLIX AND JIRINIA H. EMERSON, THE TREATY-MAKER’S HANDBOOK 80 (1973).
152 Somalia v. Kenya, supra note 9, at ¶42.
153 See VCLT, Art. 56.
intention to only agree to a comprehensive agreement rather than a separate agreement like that alleged to be found in the Agreed Minutes.\footnote{Delimitation of the Maritime Boundary in the Bay of Bengal, supra note 119, at ¶93; Accord Aegean Sea case, supra note 115, at ¶107. Similarly, in the South China Sea Arbitration, the Tribunal emphasized how China had repeatedly labeled the agreement at issue as a “political document” in the run-up to its conclusion.\textit{South China Sea Arbitration, supra note 37, at ¶218.}}

At the same time, even as the objective test prioritizes text, it does not exclude analysis of external evidence, especially where the actual text is ambiguous or contradictory. Thus, the ICJ’s more objective analysis in \textit{Qatar vs. Bahrain} was expressly contingent on considering the circumstances surrounding an agreement’s conclusion.\footnote{\textit{Qatar v. Bahrain, supra note 38, at ¶23 (In order to ascertain whether an agreement of that kind has been concluded, "the Court must have regard above all to its actual terms and to the particular circumstances in which it was drawn up").}}

\textit{Subsequent Practice.} In addition to the surrounding circumstances, both intentional and objective methods may also invoke the parties’ subsequent practice. For example, in searching for the parties’ intentions, the \textit{South China Seas} Tribunal concluded that an agreement was not intended to be a treaty given China’s repeated use of the term “political document” to describe it after its conclusion.\footnote{\textit{South China Sea Arbitration, supra note 37, at ¶218.}} The failure to submit an agreement to the domestic procedures required for treaties may also signal the parties’ intentions to conclude a political commitment.\footnote{\textit{Delimitation of the Maritime Boundary in the Bay of Bengal, supra note 119, at ¶97 (“[T]he fact that the Parties did not submit the 1974 Agreed Minutes to the procedure required by their respective constitutions for binding international agreements is an additional indication that the Agreed Minutes were not intended to be legally binding.”).}} That kind of behavior may, however, also be cast in a more objective light. Thus, the ICJ has found the parties’ subsequent behavior – \textit{e.g.}, making technical corrections to an agreement – indicative of a binding commitment.\footnote{\textit{Land and Maritime Boundary (Cameroon v. Nigeria), supra note 9, at ¶253 (concluding that the Maroua Declaration was legally binding where it was published (without any condition suggesting a need for further ratification); subsequent letters were exchanged making technical corrections to its contents; and the boundary line it contained was notified to the relevant U.N. Secretariat).}}

What about the fact that a participant registered an agreement with the United Nations pursuant to Article 102 of the UN Charter? As noted above, registration is not a requirement for treaties. In \textit{Qatar v. Bahrain}, the ICJ emphasized that the failure to register the Agreed Minutes could not deprive what it otherwise viewed as a legally binding agreement of that status.\footnote{\textit{Qatar v. Bahrain, supra note 38, at ¶¶28-29.}} On the other hand, in the \textit{Maritime Delimitation in the Indian Ocean} case, the ICJ emphasized that Kenya had intended the MOU in question to be a treaty, having requested its registration at the United Nations, and that Somalia did not object to that request for almost five years.\footnote{\textit{Somalia v Kenya, supra note 9, at ¶19.}} In other words, even if not determinative, registration (or non-registration) may still be somewhat indicative of an agreement’s binding or non-binding character.

### 3.5 Evidence Indicative of a Contract

Where agreement participants do not specify or otherwise agree on its status, States should use (or rely on) a governing law clause to establish the existence of a contract. States should presume that a clearly binding text among States that is silent as to its status is a treaty rather than a contract.

\textbf{Commentary:} In differentiating among agreements, the possibility of a contract only emerges after two previous questions are answered affirmatively. First, is there an agreement? Second, is the agreement binding? Where there is a binding agreement, the question then arises whether it constitutes a treaty or a contract? The capacity of the participants may assist in this inquiry as certain participants may not be authorized to make treaties. See Guideline 2.1-2.2 and the accompanying Commentary for
how to identify which entities may have a treaty-making capacity.

As with the identification of treaties and political commitments, moreover, the language used in the agreement may be indicative of its contractual status. Contracts, for example, may be titled as such. Or, as indicated above, they may specify a governing law other than international law (thereby excluding the treaty option). Care should be taken, however, not to conclude that any agreement that references a State’s laws or legal system is a contract. States may condition their treaty obligations, for example, to only extend so far as domestic law allows (or to disavow as obligatory behavior that would violate such law). In such cases, the domestic law reference serves to limit the scope of the obligation governed by international law rather than to redefine what law governs the agreement.

What happens when a text is clearly binding but silent as to its status as a treaty or a contract? Where the participants are subjects of international law, binding agreements are most often presumed to constitute treaties. Thus, States should assume binding inter-State agreements will qualify as treaties absent evidence indicative of a contract (e.g., a governing law clause). Where the participant is a State institution, however, this presumption may not hold, requiring careful analysis of not just the agreed text, but also the surrounding context and the parties’ subsequent practice. There are, moreover, some academic suggestions that the two categories of binding agreement need not be mutually exclusive, i.e., that some agreements could take a “hybrid” form where certain terms are governed by international law, while others are governed by national law. As yet, however, there is insufficient State practice to support this as a new agreement form.

3.6 Ambiguous or Inconsistent Evidence of an Agreement’s Status: Where evidence indicative of an agreement’s status is ambiguous or inconsistent, the agreement’s status should depend on a holistic analysis that seeks to reconcile both the objective evidence and the participants’ shared intentions. States should seek to share the results of their holistic analysis with agreement partners. In some cases, States may wish to consider more formal dispute resolution options to clarify or resolve the binding or non-binding status of their agreement(s).

Commentary: In some cases, the evidence relating to the type of agreement concluded can be ambiguous. Consider, for example, the title “Memorandum of Understanding.” For certain States, this title is indicative of a political commitment, rather than a treaty. But other States have not found this title preclusive of treaty status. Similar ambiguity surrounds the verb “will” in English. Among some States, particularly those associated with the British Commonwealth, the verb “will” is regarded as aspirational rather than mandatory. Hence, those States regularly use “will” in—and associate it with—non-binding agreement texts. For other States, however, “will” is synonymous with “shall” and can be read as conveying a binding commitment. Thus, States and State institutions should exercise caution in their assumptions that such language will be indicative of an agreement’s status.

Some agreements contain a mix of clearly binding and clearly non-binding provisions. In such cases, the agreement should be treated as binding because a political commitment cannot, by definition, be binding in any part. State practice appears to bear this out. Consider for example, the Paris

---

162 See, e.g., supra note 112 (governing law clause of 1998 NASA-AEB Agreement designated “United States Federal Law to govern this Agreement for all purposes, including but not limited to determining the validity of this Agreement . . .”).

163 Professor Jan Klubbers devoted an entire book to establishing this presumption. See KLUBBERS, supra note 3. For others favoring it, see Anthony Aust, The Theory & Practice of Informal International Instruments, 35 INT’L & COMP. L. Q 787, 798 (1986); Widdows, supra note 5, at 142; Hersch Lauterpacht, Second Report on the Law of Treaties, [1954] YBILC, vol. II, 125. These views have come to supplant earlier suggestions that the presumption should run the other way (against treaty-making absent a clearly manifested intent to do so). See Schacht, supra note 49, at 297; JES Fawcett, The Legal Character of International Agreements, 30 BRIT. YBK INT’L L. 381, 400 (1953).

164 See Paul Reuter, Third report on the question of treaties concluded between States and international organizations or between two or more international organizations, [1974] YBILC, vol. II(1), 139.

165 See, e.g., Switzerland Guide to Treaties, supra note 124, at 6 (a non-binding “text in its entirety has to be drafted using terms which do not express legal commitment”).
Agreement on Climate Change—a treaty—that (famously) uses the verb “should” to define the parties’ central obligation on emission reduction targets, while using the verb “shall” in other provisions on future meetings and reporting. In other words, treaties can contain provisions that the parties do not intend to be binding alongside those they do. Of course, this possibility complicates any application of the intent test, since it requires evaluating the parties’ intentions on a provision-by-provision basis.

In other cases, evidence may not be ambiguous but contradictory. States should, where possible, avoid such conflicting constructs. Where such cases nonetheless arise, the participants (or a third party) will need to carefully weigh all the evidence, whether in the text, the surrounding circumstances, or subsequent practice. If possible, in such cases, it would be good to determine whether the results of an intentional and objective approach reach the same conclusion. Where they do not, the participants may wish to pursue dispute settlement mechanisms, including possibilities of (a) clarifying or otherwise reaching an understanding on the agreement’s status, (b) terminating the agreement, or (c) replacing it with a more clearly delineated agreement.

4 Procedures for Making Binding and Non-Binding Agreements

4.1 Different Domestic Procedures for Treaties: Every State should remain free to develop and maintain one or multiple domestic processes for authorizing the negotiation and conclusion of treaties by the State or its institutions. These procedures may be derived from the State’s constitution, its laws, or its practice. Different States may employ different domestic procedures for the same treaty.

Commentary: States have extensive—and often different—domestic procedures for authorizing treaty-making derived from each State’s legal, historical, political, and cultural traditions. Despite their differences, these procedures serve similar functions. First, and foremost, they can confirm that the proposed agreement will constitute a treaty for the State (in the international law sense of that term employed in the Guideline 1.2 definition above). Second, they confirm that the treaty is consistent with the State’s domestic legal order, ensuring, for example, that the treaty’s terms do not run afoul of any constitutional or statutory regulations or that the institution in question has the requisite competence and authority to engage in treaty-making. Third, they ensure appropriate coordination regarding the treaty’s contents and/or its performance both within a State’s executive branch and across the other branches of government.

The domestic procedures States use to authorize treaty-making emerge from various sources. Some are mandated by a State’s constitution. Others may be a product of national law. In some cases, the procedures have no formal legal basis, but depend on a national practice or policy. In Canada,
for example, although the Prime Minister has unilateral authority to make a treaty on any subject, there is a practice of refraining from consenting to treaties that require implementing legislation until that legislation is enacted (whether at federal or provincial levels). As a result, States may have different levels of legal commitment to their treaty-making procedures; some States’ procedure will be non-derogable; others may have more flexibility, capable of accommodating variations if the circumstances warrant.

In terms of the contents of these domestic treaty-making procedures, there is some uniformity in where the power to negotiate a treaty lies. Most treaty-making procedures assign the power to negotiate and conclude treaties to a State’s executive, whether the Head of State (e.g., the Monarch), the Head of Government (e.g., the Prime Minister), or both (e.g., the President). Often, the power is further delegated from the Head of State to the Head of Government and from the Head of Government to the Foreign Minister. There is also uniformity in States’ commitment to having the legislature authorize the State’s consent to at least some treaties.

But there is extensive variation in both the breadth and depth of the required legislative role. For some States, like the Dominican Republic, all treaties require legislative approval. Other States, like Ecuador, require legislative approval only for treaties that address certain subjects or perform certain functions. Several States have different sets of domestic procedures for different categories of treaties. Thus, although many of Colombia’s treaties must receive legislative approval, Colombian law and practice also recognizes “executive agreements” and “simplified procedure agreements.” The former fall within the exclusive authorities of the Colombian President as director of international affairs under Article 189.2 of the Colombian Constitution while the latter are concluded pursuant to a prior treaty (which did receive the assent of the national legislature and review by the Constitutional Court). Executive or simplified procedure agreements that exceed these parameters would be unconstitutional.

For States like the United States, law and practice have mixed to create no less than four different procedures for establishing when the Executive may consent to a treaty: (1) following the advice and consent of two-thirds of the U.S. Senate; (2) in accordance with a federal statute (enacted by a simple majority of both houses of Congress); (3) pursuant to those “sole” powers possessed exclusively by the Executive; and (4) where it is authorized by an earlier treaty that received Senate advice and consent.

---


171 The level of legislative approval may vary. Some States require the entire legislature to approve a treaty. Others have both chambers of a legislature participate in the approval process, but one does so with greater rights than the other. A third approach involves having only one of two legislative chambers give its approval. Finally, some States affiliated with the Commonwealth do not grant their legislatures any role in approving a treaty, but they also disavow any domestic implementation without legislative authorization, which occurs via normal parliamentary procedures. See Hollis, A Comparative Approach, supra note 10, at 32-35 (surveying the treaty law and practice of nineteen representative States).

172 Ecuador Response, supra note 46 (National Assembly required to give prior approval to ratification of treaties involving territorial or border delimitation matters, political or military alliances, commitments to enact, amend or repeal a law, rights and guarantees provided for in the Constitution, the State’s economic policies, integration and trade agreements, delegation of powers to an international or supranational organization, a compromise of the country’s natural heritage and especially its water, biodiversity, and genetic assets).

173 Colombia Response, supra note 85 (noting that for agreements developing a prior agreement, that prior agreement must be consistent with all constitutional requirements and that the implementing agreement itself must be consistent with—and cannot exceed—those in the framework treaty that serves as its basis); see also Colombia 2020 Comments, supra note 71.

174 As a result, the United States domestically uses different terminology to refer to treaties (in the international law sense of that term) that proceed along these different paths. In U.S. law, the term “treaties” only refers to those agreements receiving Senate advice and consent; “congressional-executive agreements” are agreements
In addition to legislative involvement, several Member States have a judicial review requirement, where the Constitutional Court reviews the constitutionality of a proposed treaty. Thus, in Colombia, the Dominican Republic, and Ecuador, the Constitutional Court must review all treaties before they can proceed through other domestic procedures.176

States may also impose notification requirements for treaties that the Executive can conclude without legislative (or judicial) involvement. This way the legislature is apprised of what treaties the State is concluding independent of its own approval processes. Some States like the United States have even devised procedures to coordinate treaty-making within the executive branch, including by government agencies. The “Circular 175” (C-175) process implements a provision of U.S. law restricting U.S. government agencies from signing or otherwise concluding treaties (in the international law sense of that term employed in these Guidelines) unless they have first consulted with the U.S. Secretary of State.177 In 2013, Peru’s Ministry of Foreign Affairs issued two Directives that “establish guidelines for the administration of treaties, including their negotiation, signature, adoption (domestic adoption and/or ratification), and procedures for the formulation of possible declarations, reservations, and objections to reservations, and registration....” 178

The breadth and diversity of States’ domestic treaty-making procedures counsels against any efforts at harmonization. On the contrary, Guideline 4.1 adopts a best practice of “freedom” – accepting and supporting the autonomy of each State to decide for itself how to authorize treaty-making. States may vest their treaty-making procedures in constitutional or other legal terms. Or, they may develop them through more informal, practical processes. A State may, moreover, adopt a single process for all its treaties under international law, or it may opt to develop several different approval procedures for different treaty types.

States should, moreover, be aware that the choice(s) they make to have a particular treaty proceed through one process, such as legislative approval, may not be followed by their treaty partners. In other words, States should not assume that simply because their own national procedures require a particular treaty receive legislative approval (or, conversely, that no such approval is required), its potential treaty partners will adopt a similar approach.

4.2 Developing Domestic Procedures for Political Commitments: States should develop and maintain procedures for authorizing the conclusion of political commitments by the State or its institutions. Although non-binding agreements, political commitments could benefit from a practice where States have procedures that confirm:

(a) a commitment’s non-binding status;

(b) the appropriateness of using a non-binding form in lieu of a binding one, such as when time approved by a federal statute; and “sole executive agreements” are agreements done under the President’s executive authorities. Other States employ their own domestic lexicons to differentiate their treaties according to the different domestic procedures employed. See note 47 and accompanying text.

176 See, e.g., Dominican Republic Response, supra note 46 (pursuant to Article 55 of Organic Law No. 137-11, the President must submit signed international treaties to the Constitutional Court for it to rule on their constitutionality); Ecuador Response, supra note 46 (citing Art. 110.1 of Ecuador’s Organic Law on Judicial Guarantees and Constitutional Oversight – “International treaties requiring legislative approval will be automatically put to constitutional review before ratification, prior to the start of any legislative approval process.”).

177 The Case-Zablocki Act, 1 U.S.C. §112b(c) (“Notwithstanding any other provision of law, an international agreement may not be signed or otherwise concluded on behalf of the United States without prior consultation with the Secretary of State.”). The C-175 process itself involves the Secretary of State authorizing the negotiation and/or conclusion of one or more international agreements by the State Department or another U.S. government agency. A copy of the C-175 procedures can be found at https://fam.state.gov/FAM/11FAM/11FAM0720.html.

constraints or uncertainty counsel against locking a State into a legal agreement; and
(c) notification to—and coordination with—relevant State institutions, including a State’s Foreign Ministry.

Commentary: Political commitments, including many titled as MOUs, have become an increasing vehicle for inter-State and inter-institutional agreements. At least part of their appeal derives from the general absence of domestic procedures for their conclusion. That has allowed these instruments to develop a reputation for greater speed (in terms of the timing of their formation), flexibility (in terms of adjustments or modifications), and exit (in terms of bringing the commitment to an end) than treaties. Such benefits suggest that it would be a mistake to extend the same approval procedures for treaties to political commitments.

But it does not follow that States should have no procedures for authorizing these agreements simply because they are ill-suited for treaty-making procedures. Without some prior review or authorization, it is difficult to know if a purported political commitment is actually non-binding. Similarly, without some review or approval processes, political commitments might be concluded that do not comport with the State’s laws or policies. In the inter-institutional context, it is even possible that one institution within a State might conclude a political commitment that runs counter to—or conflicts outright—with institutional interests or agreements elsewhere in the same State.

Such concerns help explain why some States have devised review mechanisms for their political commitments. Canada’s published treaty policy, for example, includes a section mandating policy approvals of “non-legally binding instruments” by the national government or its institutions. Colombia limits the capacity to sign non-binding agreements to those with legal capacity to represent the entity and subject to verification by the relevant legal office that the commitments assumed would not exceed the functions and authorities granted to that entity by the Constitution or laws. In Peru, non-binding political commitments by the State are coordinated with all the governmental entities within whose purview its contents fall. The legal office of the Ministry of Foreign Affairs is charged with deciding whether to issue approval for their signature. But where the nonbinding agreement is at the inter-institutional level, the negotiations are conducted by the institution concerned, and “[a]lthough under Peruvian legislation, there is no mandate to submit the draft instrument to the Ministry of Foreign Affairs for its consideration, many governmental entities do so.”


181 Canada Treaty Policy, supra note 40, Pt. 8 and Annex C (“each Department is responsible for ensuring that the proper distinction is made between treaties and non-binding instruments, in consultation with the Treaty Section” and requiring policy approval, including from Cabinet for a “non-legally binding instrument that would result in a major shift in Canadian policy” and archiving of all non-legally binding instruments with the Canadian Treaty Section); see also Canada Response, supra note 40 (“Although considered non-binding by Canada, such instruments do have a distinct form and must respect Canadian policies and practices, including the foreign policy of the Canadian government, Canadian and international law”).

182 Colombia Response, supra note 85; Colombia Comments 2020, supra note 71. Thus, among Colombia’s government ministries, only the Ministry of Foreign Affairs is authorized to sign political commitments on behalf of the State as a whole, subject to review by the Department of International Legal Affairs of the Ministry of Foreign Affairs. Inter-institutional political commitments are reviewed by the legal office of the institution concerned. Id.

183 Peru Response, supra note 66 (assessment of political commitments “made by the Ministry of Foreign Affairs focuses on verifying their consistency with foreign policy, as well as their wording ...”). Outside the region, States like Germany and Switzerland have also instituted formal procedures for approving the conclusion of political commitments, while States like Israel and Spain report more informal mechanisms for review. See, e.g., Switzerland Guide to Treaties, supra note 124, at 25, 50 (noting different approvals required for different types of non-binding instruments); Working Group on Treaty Practice, supra note 40, at 10, 28.
Mexico and the United States recount similar efforts to review proposed non-binding agreements to confirm that they have such a status and otherwise comport with their own treaty practice. What is less clear, however, is how regularly this review occurs. Mexico’s response indicates that it occurs “at the request of the signing Mexican entity” (although the relevant Mexican authority sends copies of the instrument once it “has been formalized”). In the United States, although it reports no “formal procedures governing the conclusion of non-legally binding instruments, ... such instruments are reviewed both [with] respect to their content and drafting, including to ensure that they appropriately reflect the intention that the instrument not be governed by, or give rise to rights or obligations under, domestic or international law.”

Guideline 4.2 encourages States as a best practice to formalize and regularize their review of political commitments. Doing so would remove the ad hoc quality of existing review mechanisms, many of which are informal. At present, it is often unclear exactly how often and in what circumstances a State’s internal procedures generate a review of a political commitment before its conclusion. As the Guideline suggests, these procedures could be designed to confirm the non-binding nature of the agreements under review and their consistency with the State’s laws and foreign policies. These procedures would also alleviate concerns that a particular institution within a State (whether a government ministry or a sub-national territorial unit) could conclude a political commitment where the State’s government or other institutions are unaware of its existence, let alone its contents.

The Guidelines do not, however, attempt to elaborate any best practice with respect to the contents of the approval procedures themselves. States will most likely want to avoid imposing overly restrictive or onerous processes as that would deprive the political commitment of the speed and flexibility benefits on which their current popularity rests.

At the same time, however, by formalizing at least some procedural review of a State’s political commitments, the government can ensure that the executive branch is not concluding treaties under the guise of their being political commitments or otherwise attempting to circumvent domestic procedures required for treaty-making. States should all have an interest in making sure that political commitments are used only in appropriate circumstances and not as a way to bypass the legislative or judicial role required for the State’s conclusion of binding agreements. Having at least some procedures for approving inter-State and inter-institutional political commitments would help mitigate that risk.

4.3 Developing Domestic Approval Procedures for Inter-State Contracts: For States that engage in inter-State contracting, they should develop and maintain procedures for approving the conclusion of any such contracts. As a best practice, States should include:

(a) information on how the State will identify the governing law of the contract; and
(b) mechanisms for confirming that governing law with the other contracting State(s) to avoid future conflicts.

Commentary: Some—but not all—States have a practice of entering into contracts with other States. See Guideline 2.5 and accompanying Commentary. Of these, several States have developed procedures for reviewing or approving the conclusion of such contracts. Ecuador has a government procurement law that, while prioritizing the terms of any inter-State contract, regulates such agreements where they involve “international public enterprises” including other States’ public enterprises. The United States has a foreign military sales program that includes a program with instructions on the

---

184 Mexico Response, supra note 110; U.S. Response, supra note 72.
185 See, e.g., Ecuador Response, supra note 46 (citing Article 100 of the General Regulations of the Organic Law on the National Government Procurement System which authorizes contracts with “international public enterprises” and provides for the application of domestic articles “in the event no specific contracting regime is provided for” in the terms and conditions of any relevant agreements); id (citing Organic Law on the National Government Procurement System, Art. 3, which requires compliance with the terms of the agreements and “[a]nything not provided for in those agreements shall be governed by the provisions of this Law”).
requirements and steps to be followed.186 Mexico’s Constitution (Art. 134) requires certain public
tenders for certain types of behavior (e.g., procurement, leasing of assets, and public services) which,
in turn, require “contracts that must follow the procedures and observe the formalities established in the
applicable national legal framework (federal, state, and municipal).”187

Guideline 4.3 proposes as a best practice that all States with a practice of inter-State contracting
should have procedures for authorizing the conclusion of such binding agreements. Having procedures
for inter-State contracting would allow States to confirm the contractual status of the agreements
proposed, and thus avoid inadvertent characterization of a treaty or political commitment as a contract.

Moreover, these procedures could help alleviate questions that may arise with respect to the
contract’s governing law. States should have procedures indicating whether and when they would (i)
insist on their own national law as the governing law, (ii) permit the other contracting State’s law to do
so, or (iii) authorize the employment of a third State’s contract law or non-State law instead.
Furthermore, States could have procedures that require communication on these governing law
questions with the other contracting party. Doing so would help avoid problems where the contracting
parties disagree on what domestic or non-State law governs the contract concluded.

4.4 Domestic Approval Procedures for Binding Inter-Institutional Agreements: States
should have procedures by which they can assure appropriate authorization for any institutions
(whether government ministries, sub-national units, or both) with the capacity to conclude a treaty
governed by international law. States should also have procedures by which they can assure
appropriate authorization for their institutions (whether government ministries, sub-national units, or
both) to conclude a contract, whether under that State’s own domestic law, the domestic law of another
State, or non-State law.

4.4.1 Such procedures should identify how a State differentiates for itself whether the
institution is concluding a treaty or a contract; and

4.4.2 Such procedures should include mechanisms for confirming in advance that the
other foreign institution concurs as to the type and legally binding status of the inter-
institutional agreement to be concluded.

Commentary: Consistent with Guideline 4.1, States should decide for themselves whether and
which sorts of binding agreements to authorize their institutions to conclude.188 States may, moreover,
authorize certain institutions to conclude treaties or contracts, but not others. A State, for example, may
allow a government agency to conclude a treaty in its own name but not a sub-national entity, or vice
versa. Article 125 of the Argentina Constitution, for example, authorizes subnational units to conclude
“partial treaties”—which the government calls “international agreements”—with the “knowledge of
Congress” and “provided that they are not incompatible with the foreign policy of the Nation and do
not affect the powers delegated to the Federal Government or the public credit of the Nation.” At the
same time, Argentina denies its national ministries a capacity to make treaties in their own name.189

Several States already have regulations or approval procedures in place for their institutions’
agreements. Some States simply extend their existing procedures for the State’s agreements to their
institutions. The United States, for example, requires the same consultation and approval by the U.S.

187 Mexico Response, supra note 110.
188 Thus, States like Brazil, the Dominican Republic, and Peru do not authorize any binding agreements by their
government agencies, ministries, or institutions. See, e.g., Peru Response, supra note 66 (“Peruvian governmental
entities, including municipalities and regional governments, are not authorized to enter into binding agreements
under international law (treaties”) ). Colombia allows government entities to enter into binding agreements with
their counterparts domestically or internationally, but such agreements are governed by domestic law, not by
international law, and are not considered treaties. Colombia Comments 2020, supra note 71.
189 See supra note 84.
Department of State for inter-agency agreements as it does for treaties concluded in the U.S. name.\footnote{U.S. Response, \textit{supra} note 72.} Other States have devised procedures focused on one type of institution. Jamaica reports a practice of the relevant Ministry, Department, or Agency seeking Cabinet approval to negotiate a binding agreement and subsequently seeking further approval to sign it. Copies of signed inter-institutional agreements are then kept on file by the Foreign Ministry Legal Office. Mexico’s 1992 Law on the Conclusion of Treaties regulates both the subject-matter and functional limits on inter-institutional agreements involving Mexican federal government ministries or its state or regional governments.\footnote{192 Mexico Response, \textit{supra} note 110.} Mexican institutions can (i) only conclude binding agreements on subjects within the exclusive purview of the area or entity making the agreement; (ii) the agreement can only affect the concluding entity; (iii) the entity’s regular budget must be sufficient to cover the agreement’s financial obligations; (iv) the legal rights of individuals cannot be affected; and (v) existing legislation cannot be modified. In addition, Article 7 of the Law on the Conclusion of Treaties requires Mexican institutions to inform the Secretariat of Foreign Affairs of any binding inter-institutional agreement they are seeking to conclude, with a requirement that the Legal Department of the Secretariat of Foreign Affairs report on the lawfulness of signing such an agreement.\footnote{Mexico Response, \textit{supra} note 110.}

States have sought further guidance regarding their inter-institutional agreements for three reasons.

- First, it is not always clear whether an institution can enter into any agreements.
- Second, even if the institution may have some agreement-making capacity, it does not follow that it can make all three types of agreements considered here (treaties, political commitments, and contracts).
- Third, in individual cases, it is often unclear what legal status an existing inter-institutional agreement currently has.

Guideline 4.4 endorses a best practice that addresses all three issues by calling on States that permit inter-institutional agreements to have procedures that ensure appropriate review or approval of such agreements. The \textit{Guidelines} leave it to States whether such procedures should have a legal basis or exist as a matter of policy. Similarly, States should be free to decide whether to have procedures that authorize certain inter-institutional agreements generally or to devise a case-by-case system of notice or approval.

Moreover, \textit{Guideline 4.4} suggests that States may include in their procedures one or more mechanisms for differentiating among the institutions’ binding agreements. Some possible mechanisms to mitigate existing confusion and the risk of future misunderstandings or disagreements would include:

a) a requirement that all contracts contain an explicit governing law clause to avoid any suggestion that they qualify for treaty status;

b) a default presumption when two or more State institutions conclude a binding agreement, \textit{i.e.}, establishing a presumption that the agreement qualifies as a treaty or, conversely, a presumption that binding inter-institutional agreements are contracts, not treaties; and/or

c) procedures requiring the institution involved to confirm with their agreement partners a shared understanding that (i) the agreement is binding (or not); and (ii) what type of binding agreement will be concluded, be it a treaty or a contract.

4.5 Publicizing Institutional Capacities to Conclude Binding Agreements

4.5.1 \textit{A State should make public which, if any, of its institutions may be authorized to conclude treaties, including specifying whether it may do so on behalf of the State as a whole or in its own name.}
4.5.2 A State should make public which, if any, of its institutions may be authorized to conclude contracts, including specifying whether it may do so on behalf of the State as a whole, or in its own name.

4.5.3 A State may make this information public generally, such as by posting its procedures on-line, or specifically, by communicating with other States or State institutions as to its institutions’ capacities and the relevant procedures under which they operate.

Commentary: Guideline 4.4 focuses on encouraging States to devise procedures to ensure that the State has sufficient self-awareness of whether and what types of binding agreements its institutions may conclude. Guideline 4.5 promotes inter-State communication of the conclusions reached (including denying agreement-making competencies to its institutions) and procedures used by a State to approve or monitor any authorized inter-institutional agreement-making. Other States may benefit from learning:

(i) which State institutions may conclude binding (or non-binding) agreements with foreign institutions;

(ii) what types of binding and non-binding agreements may be authorized; and

(iii) what the processes are for doing so.

This information may assist another State or its institutions in deciding whether to conclude an agreement with a State’s institutions and what form that agreement should take.

Sharing information among States concerning their inter-institutional agreement authorities and practices should also pay off in existing cases to reduce confusion (or even conflicting views) as to what type of inter-institutional agreement has been concluded. Finally, publicizing procedures may offer useful models or examples of processes on which States with less experience with inter-institutional agreements may rely.

There are various ways States may publicize this information whether through diplomatic channels or other means of direct communication among States. They may also opt to post relevant authorities and procedures online, whether on their Foreign Ministry website or some other visible web site. If the OAS could locate sufficient resources and personnel, it might even be worth having it establish a web site to which all Member States could contribute summaries or copies of relevant procedures and practices.

4.6 Publicizing Registries of Binding and Non-Binding Agreements

4.6.1 National Registries of Binding Agreements: States should create and maintain public registries for all binding agreements of the State and State institutions.

4.6.2 National Registries of Political Commitments: States should maintain a national registry of all, or at least the most significant, political commitments of the State and State institutions.

Commentary: All States are required to register their treaties with the United Nations under Article 102 of the UN Charter. Most States already have (and maintain) lists and archives with respect to their treaties and government contracts. In many cases, States make their treaty lists—or the agreements themselves—public, whether through publication in an Official Gazette, Bulletin, or a treaty-specific series. States may, however, limit which treaties they choose to publish, leaving out treaties dealing with matters deemed of less significance, or conversely, those containing commitments implicating classified information or programs. There is, moreover, much less publicity surrounding inter-State or inter-institutional agreements.

Guideline 4.6.1 suggests that States should have public registries of agreements binding the State and its institutions. Ideally, these registries could include, not just the fact of an agreement’s existence, but its contents as well. Doing so would have several benefits:

(i) Publicizing binding agreements by the State or its institutions comports with the rule of law and democratic values, affording the public a window into a key area of State behavior.
Public registries might be beneficial to a State internally. Government-wide knowledge of a State’s binding agreements can help ensure interested government agencies are aware of all binding agreements. That information should ensure more regular tracking of what binding agreements exist and better intra-governmental coordination in their formation.

Public registries of treaties and contracts would also have external benefits. These registries would provide a regular information channel for other States, conveying the publicizing States’ views on the existence and legal status of its binding agreements. This could lead to quicker (and hopefully easier) recognition of potential differences on the existence of an agreement and its status as a treaty or a contract.

Such public registries may even create space for differences of opinion to be resolved in advance rather than in response to a concrete problem or crisis.

When it comes to non-binding agreements, States currently suffer from an information deficit. Both the number and contents of a State’s political commitments, whether labeled as MOUs or otherwise, are often unclear. And there is even greater ambiguity surrounding inter-institutional political commitments. Whatever informal procedures might exist to review or even approve political commitments, most States do not count or collect them. Thus, there is a real dearth of information available on the number and types of non-binding agreements reached by States and their institutions.

Guideline 4.6.2 aims to rectify this information gap by calling on States to accept a best practice by which they establish a centralized point of contact within the government where political commitments may be collected and retained. National registries of political commitments should be publicly accessible, and, as such, the publicity of such registers should conform to the domestic regulations of each State for public access to information. As with existing treaty registries, a political commitment registry would have valuable internal and external benefits.

a) It would alert other actors within a State, such as the legislature or non-participating institutions, as to the existence of a political commitment. It might thus check incentives to use political commitments merely as a means to avoid the domestic approval procedures assigned to binding agreements.

b) Externally, it would inform other States about the content and assumed non-binding legal status of the commitments listed, creating space for further inquiries or communications about such political commitments as these other States deem appropriate.

c) It would, moreover, alert a State’s public of all agreements a State has concluded, not just those that may generate legal effects. The public has a clear interest in learning more about agreements that may generate significant consequences for their State, even if those consequences will take a political (rather than legal) form.

5 Legal Effects of Binding and Non-Binding Agreements

5.1 The Legal Effects of State Treaty-Making: States and their institutions should approach their treaty-making understanding that their consent to a treaty will generate at least three different sets of legal effects:

---

193 Canada and Ecuador are notable exceptions. See Canada Treaty Policy, supra note 40; Ecuador Response, supra note 46 (noting practice of recording “non-binding political agreements (joint declarations and communiqués)” with the Directorate for Legal Advice on Public International Law, some of which are accompanied by a “legal opinion from the Foreign Ministry’s General Legal Coordination Office.”). Outside the region, several States report having a database or archive for political commitments. Working Group on Treaty Practice, supra note 40, at 9, 27 (Canada, Germany (since 2014), Israel, Korea, Mexico, and Spain report archives or mandatory reporting of political commitments to their Foreign Ministries; Finland and Japan do not); but see id. at 14, 32 (the 8 States surveyed — Canada, Finland, Germany, Israel, Japan, Korea, Mexico, and Spain — all cite a need for further internal coordination on the quality and effectiveness of political commitments).
5.1.1 *Primary International Legal Effects* – Pursuant to the fundamental principle of *pacta sunt servanda* treaties impose an obligation to observe their terms in good faith.

5.1.2 *Secondary International Legal Effects* – The existence of a treaty triggers the application of several secondary international legal regimes, including the law of treaties, State responsibility, and any other specific regimes tied to the treaty’s subject-matter.

5.1.3 *Domestic Legal Effects* – A State’s domestic legal order may, but is not required to, accord domestic legal effects to the State’s treaties. States should be prepared to explain to other States and stakeholders what domestic legal effects follow its own treaty-making.

**Commentary:** One of a treaty’s defining features is that it is *binding* under international law. Treaties trigger the foundational international legal principle of *pacta sunt servanda*: “Every treaty in force is binding upon the parties to it and must be performed by them in good faith.” Thus, a treaty’s primary legal effects lie in its own terms. States must conform their behavior to whatever the treaty requires, prohibits, or permits. And if the treaty provides vehicles for its own enforcement—e.g., the American Convention on Human Rights—States are obligated to accept these as well. Thus, Canada, Jamaica, and Peru acknowledge that each State must comply with obligations assumed in their binding agreements, while Colombia sources its compliance obligation to VCLT Article 26 and *pacta sunt servanda*.

Beyond a treaty’s primary international legal effects, the existence of a treaty may also trigger a series of secondary international legal rules and regimes. Chief among these is the law of treaties itself. The VCLT (or customary international law more generally) will regulate the validity, interpretation, application, breach, and termination of all a State’s treaties. For example, VCLT Article 29 provides that “unless a different intention appears from the treaty or is otherwise established, a treaty is binding upon each party in respect of its entire territory.” This provision creates room, if all the parties agree, for treaties to contain “federal” or “territorial” clauses that allow a State to designate to which sub-national territorial unit(s) a treaty does (or does not) apply. On the other hand, it is also possible for States to refuse any territorial clauses, as they have in many human rights treaties, insisting that States parties must apply the treaty across the entire territory. The VCLT also authorizes termination or suspension of a treaty by an affected party in response to another party’s “material breach.”

---

194 VCLT, Art. 26. Some of a treaty’s clauses—those on consent, provisional application, and entry into force—actually have legal effects before the treaty is in force.


196 See, e.g., Canada Response, supra note 40 (“The parties to treaties have a legal obligation to fulfill their duties”); Dominican Republic Response, supra note 46; Jamaica Response, supra note 71; Colombia Response, supra note 85 (“Article 26 of the 1969 Vienna Convention, imposes an obligation on the parties to comply with the treaties they ratify, and to do so in good faith.”).

197 Thus, treaties may be distinguished from customary international law, where there is now an ongoing debate about whether any secondary rules exist. See, e.g., Monica Hakimi, *Making Sense of Customary International Law*, 118 MICHIGAN L. REV. (forthcoming 2020).


200 VCLT Art. 60. In addition, States always remain free to engage in acts of *retorsion* – unfriendly, but intrinsically lawful behavior that a State might perform to incentivize a breaching State back into treaty compliance (say, for example, by halting the provision of financial assistance that a State otherwise has no obligation to provide). Since acts of retorsion may occur without any prior treaty breach, however, they do not technically fall under the banner of a treaty’s legal effects. See ASR, supra note 139, at 128, ¶5.
The secondary legal effects of a treaty are not, however, limited to the law of treaties. State responsibility, for example, may also attach to “internationally wrongful acts,” which include treaty violations. As detailed in the 2001 Articles on State Responsibility (“ASR”), the law of State responsibility affords States the right to engage in “countermeasures”—unlawful acts that are justified (i.e., lawful) because that State was negatively impacted by a prior internationally wrongful act. By authorizing otherwise unlawful behavior in response to a treaty breach, countermeasures provide treaty-makers with a significant remedy that is unavailable for other forms of binding agreement (e.g., contracts) let alone non-binding ones (e.g., political commitments).

The existence of treaties on specific topics (e.g., human rights, the environment) may also trigger a range of specialized rules and principles that have emerged to regulate that particular sub-field of international law. Finally, the availability of certain dispute resolution procedures may depend on the existence of a treaty (either to establish the court’s or tribunal’s jurisdiction or to give the court material on which to resolve disputes). For example, under the heading of “international conventions,” treaties are specifically listed among the sources of law on which the ICJ can reach an opinion.

States should, moreover, recognize that the legal effects of a treaty may not be limited to the international sphere. A State’s domestic legal order can (but is not required to) accord domestic legal effects to the State’s treaties. Thus, some States’ domestic laws may supplement pacta sunt servanda by imposing their own obligation of treaty compliance. Under the Dominican Republic’s Constitution, for example, there is “an obligation, once the constitutional ratification procedure is concluded, to comply with a valid treaty or agreement.” In Peru, this obligation is specifically imposed on those governmental departments under whose purview the treaty falls.

Some States (e.g., Canada) do not accord their treaties any domestic legal status, and thus, the treaty’s existence will have little direct domestic impact. Other States’ domestic legal orders may accord treaty texts the same legal effects as a statute, or even in some cases, a constitutional provision (assuming the treaty otherwise comports with any domestic conditions regarding its formation or validity). In some States, different treaty categories generate different domestic legal effects, whether based on the treaty’s subject matter or the procedures used to authorize it. In Ecuador, for example, human rights treaties that provide “rights that are more favorable than those enshrined in the Constitution” prevail over “any other legal regulatory system or act of public authorities.” Other treaties have significant weight within Ecuador’s domestic legal order, with the Constitution listing treaties in the “order of precedence for the application of the regulations” above other organic laws and other forms of domestic regulation.

201 ASR, supra note 139, Ch. II. The ASR requires all countermeasures to be temporary, reversible, and proportionate (in the sense of being commensurate with the injury suffered). Moreover, countermeasures cannot violate jus cogens, nor can they unsettle prior dispute settlement resolution agreements.

202 Human Rights treaties, for example, are subject to specialized interpretative rules. See, e.g., Başak Çali, Specialized Rules of Treaty Interpretation: Human Rights in DUNCAN B. HOLLIS (ED.), THE OXFORD GUIDE TO TREATIES 504 (2nd ed., 2020).

203 ICJ Statute, Article 38(1)(a).

204 Dominican Republic Response, supra note 46.

205 Peru Response, supra note 66.

206 See supra note 46.

207 See, e.g., Argentina Constitution, supra note 84, Art. 31 (“[T]reaties with foreign powers, are the supreme law of the Nation, and the authorities of every Province are bound to conform to it, notwithstanding any provision to the contrary which the Provincial laws or constitutions may contain . . . ”); id., Art. 75(22) (giving treaties on human rights “standing on the same level as the Constitution”); Constitution of Peru, Art. 55, (Eng. trans. from www.constituteproject.org) (“Treaties formalized by the State and in force are part of national law.”).

208 Ecuador Response, supra note 46 (citing the Ecuador Constitution, Art. 424).

209 Ecuador Response, supra note 46 (citing the Ecuador Constitution, Art. 425: “The order of precedence for the application of the regulations shall be as follows: The Constitution; international treaties and conventions; organic laws; regular laws; regional rules and district ordinances; decrees and regulations; ordinances; agreements and resolutions; and the other actions and decisions taken by public authorities.”); see also Colombia 2020 Comments.
In addition, just as a treaty may trigger the law of treaties internationally, a treaty’s existence in domestic law may trigger various other domestic legal doctrines or regimes. Looking at Ecuador again, its Constitution assigns various domestic legal doctrines (e.g., direct applicability) to “treaties and other instruments for human rights.”210 States can also use their domestic legal system to afford treaties judicial enforcement.211

The Guidelines take existing legal effects as it finds them; there are, for example, no proposals of best practices on what domestic legal effects States should accord some—or all—treaties. There is too much diversity in existing practice, and the reasons States have chosen their own path are often so unique as to counsel against harmonization.

Nonetheless, there is value in having States pay closer attention to the legal effects that follow from treaty-making under both international and domestic law. For example, a State contemplating a new treaty relationship may have different positions on the treaty’s contents depending on what—if any—domestic legal effects follow the treaty’s conclusion not just in its own legal system, but that of its potential treaty partner(s) as well. A State might be content with a straightforward treaty provision where it and its potential partner give treaties direct domestic legal effect—e.g., “the Parties shall not allow X to occur.” That same State might, however, prefer a different formulation with States that do not give treaties direct effect—e.g., “the Parties agree to legislate to not allow X to occur.”

5.2 The Legal Effects of Contracts: States and their institutions should approach their agreement-making understanding that the legal effects of a contract will depend on the contract’s governing law, including issues of performance, displacement of otherwise applicable domestic law, and enforcement.

Commentary: As with questions of validity and capacity, the primary effects of a contract will depend on the relevant governing law, which may be a State’s national law or, if the parties select it, non-State law.212 The governing law will establish whether and how contracts will operate as well as the available remedies for breach, including judicial means. In the case of non-State law, enforcement may occur through some international forum (e.g., UNIDROIT, ICSID).

Among their legal effects, contracts may also have the legal effect of displacing other, default rules of domestic law that exist in the absence of agreement. Ultimately, therefore, the nature and extent of a contract’s legal effects depend on the governing law, including any relevant conflicts of law rules.

Although a contract’s legal effects will flow from the governing law, contracts could generate legal effects in the international arena. One contracting State could undertake behavior in reliance on the other contracting State continuing to perform its obligations. Given the binding nature of contracts, that reliance might be sufficiently reasonable to estop the other State from ceasing performance.213

supra note 32 (“in the Colombian case, treaties on human rights and international humanitarian law form part of the constitutional bloc, that is, their content has the same legal status as constitutional norms”); Chile Comments 2020, supra note 40.

210 Id. (Article 417 of the Constitution: “The international treaties ratified by Ecuador shall be subject to the provisions set forth in the Constitution. In the case of treaties and other international instruments for human rights, principles for the benefit of the human being, the non-restriction of rights, direct applicability, and the open clause as set forth in the Constitution shall be applied.”).


212 U.S. Response, supra note 72 (“The legal effects associated with contracts governed by domestic law are governed by the terms of the contract and the domestic law applicable to it.”).

213 On estoppel in international law, see Thomas Cottier and Jörg Paul Müller, Estoppel in R. WOLFRUM (ED.), MAX PLANCK ENCYCLOPEDIA OF PUBLIC INTERNATIONAL LAW (April 2007); Chagos Arbitration, supra note 133, at 174, ¶438 (“estoppel may be invoked where (a) a State has made clear and consistent representations, by word, conduct, or silence; (b) such representations were made through an agent authorized to speak for the State with respect to the matter in question; (c) the State invoking estoppel was induced by such representations to act to its
Alternatively, it might be possible for a contract governed by, say, national law to become elevated into a binding agreement governed by international law. In the *Chagos Arbitration*, for example, the Tribunal reasoned that a 1965 Agreement between the British Government and Mauritius (a non-self-governing territory) was at “most … a contract binding upon the Parties under domestic law.” It found, however, that Mauritius’ independence, had “the effect of elevating the package deal reached with the Mauritian Ministers to the international plane and of transforming the commitments made in 1965 into an international agreement” governed by international law. Although the Tribunal did not say so explicitly, one way to explain this result would be on the idea that Mauritius’ independence implicitly shifted the governing law of the “contract” from U.K. law to international law, which by definition, converted the agreement into a treaty.

5.3 The Effects of Political Commitments: States and their institutions should approach their agreement-making understanding that a political commitment will not produce any direct legal effects under international or domestic law; political commitments are not legally binding.

5.3.1 States and their institutions should honor their political commitments and apply them with the understanding that other States will expect performance of a State’s political commitment whether due to their moral force or the political context in which they were made.

5.3.2 States and their institutions should be aware that, even if non-binding, a political commitment may still have legal relevance to a State. For example, political commitments may be:

(a) incorporated into other international legal acts such as treaties or decisions of international organizations;

(b) incorporated into domestic legal acts such as statues or other regulations; or

(c) the basis for interpretation or guidance of other legally binding agreements.

Commentary: By definition, political commitments are not binding; they are incapable of producing any legal effects on their own. States and their institutions should adjust their expectations accordingly. As a matter of international law, political commitments will not trigger *pacta sunt servanda* nor any of the secondary international legal effects that follow treaty-making (e.g., the law of treaties, State responsibility, specialized regimes).

But it would be a mistake for States to assume this means that political commitments have no effects. Even if they are not themselves binding, political commitments still contain commitments and those commitments are often made in a State’s name (or those of its institutions). Other States can—and often will—expect continued performance of their terms (even as they are aware that they will be incapable of invoking international legal tools in cases of non-performance). Political commitments thus trigger the honor and reputation of the States and the State institutions that make them. State practice shows, moreover, that political commitments can have significant effects on State behavior, as for example, in implementing the commitments of the Financial Action Task Force to combat terrorist financing.

---

214 *Chagos Arbitration*, supra note 133, at 167, ¶424 (quoting Hendry and Dickson).
215 Id. at 167-68, ¶¶425, 428.
216 See, e.g., Canada Response, supra note 40, at 8 (“Non-binding instruments concluded at the agency or sub-national level are regarded to hold only political or moral commitments.”); Peru Response, supra note 66 (“Since ‘nonbinding’ agreements concluded by Peruvian governmental entities with foreign counterparts do not seek to create a legal relationship, the *pacta sunt servanda* principle does not apply; only the good faith principle.”).
217 See supra note 52 and accompanying text.
218 See, e.g., *The Financial Action Task Force (FATF)*, at
As a best practice, therefore, these Guidelines recommend that States should honor their political commitments. They are, of course, not legally bound to do so. Still, by performing its political commitments, a State fulfils the behavioral expectations of other political commitment participants. Where a State encounters difficulties in performance, dialogue and communication with other participants are likely to be more productive than ignoring agreed terms. And just because a State that ceases to perform its political commitments will not be subject to international legal remedies (e.g., treaty termination or counter-measures) does not mean that non-performance will be costless. Other States may respond with unfriendly—albeit still lawful—acts, including those that are labeled as retorsion by international law.\(^\text{219}\) Indeed, other than countermeasures, the possible consequences from a political commitment violation may not differ too much from treaties. For example, when North Korea reneged on its political commitment to suspend uranium enrichment, the United States suspended aid it had promised to provide under the commitment and encouraged international sanctions.\(^\text{220}\)

Several Member States appear to view political commitments as incapable of generating any legal effects.\(^\text{221}\) That view may, however, depend on how one defines “legal effects.” Practice suggests that political commitments may have legal relevance and, in certain cases, may even generate indirect legal effects in certain discrete ways:

- In terms of indirect international legal effects, States may eventually convert a political commitment into a treaty by the additional, discretionary exercise of political will. The prior informed consent procedure at the heart of the Rotterdam Convention existed prior to that treaty’s conclusion via political commitments done under UNEP and FAO auspices.\(^\text{222}\) Alternatively, an international organization may incorporate a political commitment into an internationally legally binding form. In Resolution 2231, for example, the United Nations Security Council endorsed the so-called “Iran Deal” on nuclear non-proliferation, making certain of its terms obligatory via its Chapter VII authorities.\(^\text{223}\)

- In terms of indirect domestic legal effects, some political commitments—e.g., the Kimberley Process on Conflict Diamonds, the Wassenaar Arrangement—may have their terms codified into domestic law by additional discretionary acts of political will expressed through a State’s legislature.\(^\text{224}\)

- Political commitments may also be employed as vehicles for interpreting other legally binding agreements. The ILC, for example, has concluded that subsequent agreements or subsequent practice used for purposes of treaty interpretation under VCLT Article 31(3) “require[] a common understanding regarding the interpretation of a treaty which the parties are aware of

---

\(^{219}\) See supra note 200.


\(^{221}\) See, e.g., Colombia Response, supra note 85 (Non-binding agreements have “no legal implication for the Republic of Colombia as a subject of international law.”); Mexico Response, supra note 110 (“‘[N]on-binding’ instruments are eminently political in nature since they set forth the will and intent of the signing authorities, and therefore they DO NOT have legal implications.”); U.S. Response, supra note 72 (“As non-legally binding instruments are neither governed by, nor give rise to rights or obligations under, domestic or international law, there are no legal effects associated with them.”).


\(^{223}\) See UNSC Res. 2231 (July 2015).

and accept. Such an agreement may, but need not, be legally binding for it to be taken into account...” 225 Interpreters may, moreover, employ political commitments without any of the additional discretionary acts that are necessary in converting political commitments into international or domestic legal commitments.

- Similarly, international courts and tribunals have shown a willingness to have political commitments set relevant standards of behavior that can be used to evaluate a State’s treaty compliance. In a 2011 WTO ruling, for example, a Dispute Settlement Panel found that several non-binding political commitments generated under the auspices of the International Dolphin Conservation Program constituted the “relevant international standard” for purposes of measuring U.S. compliance with its WTO Technical Barriers to Trade Agreement. 226

What about using the international legal doctrine of estoppel to require continued State performance of its political commitments? Scholarship has long debated whether, under the right circumstances, a political commitment might cause others to rely on participants continuing the agreed behavior as a matter of good faith, even if not required by the (non-binding) agreement itself. 227 This is the same logic, for example, that explains the legal force of certain unilateral declarations. 228 Member States do not appear enthusiastic about this possibility. 229 Moreover, where an agreement is clearly “non-binding” it will be difficult to establish that other States’ reliance on continued performance is reasonable (in a legal sense). As the Chagos Arbitration Tribunal emphasized: “Not all reliance, even to the clear detriment of a State, suffices to create grounds for estoppel. A State that elects to rely to its detriment upon an expressly non-binding agreement does not, by so doing, achieve a binding commitment by way of estoppel. Such reliance is not legitimate.” 230 Still, the matter may remain open to debate, and States should at least be aware of the possibility that some might invoke estoppel in the context of certain political commitments.

5.4 The Legal Effects of an Inter-Institutional Agreement: States should expect the legal effects of an inter-institutional agreement to track to whatever category of agreement—a treaty, a political commitment, or a contract—it belongs.

5.4.1 States may presume that inter-institutional treaties and contracts will trigger the responsibility of the State as a whole.

5.4.2 Nonetheless, States should be sensitive to the fact that in certain cases, a State or its institution may claim that legal responsibility for an inter-institutional agreement extends only to the State institution entering into the agreement.

5.4.3 Where States have differing views of the legal responsibility accompanying a binding inter-institutional agreement, they should align their views, whether by both agreeing to have the States bear responsibility under the inter-institutional agreement or agreeing to limit responsibility to the institutions concluding it and reflect this agreement in the text of the agreement.

---

225 ILC, Subsequent agreements and subsequent practice in relation to the interpretation of treaties, Text of the draft conclusions adopted by the Drafting Committee on second reading, Seventieth session, UN Doc. A/CN.4/L.907 (11 May 2018).


227 See, e.g., Schachter, supra note 49, at 301 (suggesting estoppel might apply where there is a gentleman’s agreement and reasonable reliance on it); Aust, supra note 163, at 807, 810-11 (suggesting estoppel may apply to certain political commitments, but not mere statements of political will); but see KLABBERS, supra note 3, at 138-40 (insisting an agreement cannot be non-binding if it has legal effects); see also supra note 213.

228 See supra note 2.

229 See, e.g., supra note 221. Peru, however, notes that political commitments may trigger a State’s good faith (rather than pacta sunt servanda) which might suggest some solicitude for an estoppel claim in the right circumstances. Supra note 216.

230 Chagos Arbitration, supra note 133, at 177, ¶445.
5.4.4 States should exercise any available discretion to avoid giving legal effects to an inter-institutional agreement where one or more of the institutions involved did not have the requisite authority (or general capacity) to make such an agreement from the State of which it forms a part.

Commentary: Inter-institutional agreements are not, by definition, associated with any particular type of international agreement. They may be binding (whether as treaties or contracts) or non-binding (as political commitments). Which type of agreement exists will be a function of the capacities of the institutions involved and the methods of identification employed.\(^\text{231}\) Once the status of an inter-institutional agreement becomes clear, so too will its legal effects. Inter-institutional treaties may generate the same primary and secondary international legal effects as well as any domestic legal effects accorded by a State’s legal system. The legal effects of inter-institutional contracts, like inter-State ones, will flow from the relevant governing law, while inter-institutional political commitments will not generate any direct legal effects, although States should be cognizant that they could still generate some indirect ones.\(^\text{232}\)

There is, however, one area where inter-institutional agreements—particularly inter-institutional treaties—raise a novel question. Specifically, to whom does an inter-institutional treaty’s legal effects apply—the institution alone or the whole of the State with which it is associated? A number of Member States’ practices suggest the latter view; even where the parties to a treaty are State institutions, its effects will still extend to the State as a whole.\(^\text{233}\) This appears to be the case regardless of whether the State institution is part of the national government or a sub-national territorial unit. It is, moreover, the position taken by the ILC in the ASR. ASR Article 4(1) provides:

\[
\text{The conduct of any State organ shall be considered an act of that State under international law, whether the organ exercises legislative, executive, judicial or any other functions, whatever position it holds in the organization of the State and whatever its character as an organ of the central government or of a territorial unit of the State.}\(^\text{234}\)
\]

\(^{231}\) For a definition of inter-institutional agreements, see Guideline 1.5 and accompanying commentary. On the capacity of State institutions to conclude treaties, political commitments, and contracts, see Guidelines 2.2, 2.4, and 2.6. The methods for identifying treaties, political commitments and contracts are laid out in detail in Section 3 of these Guidelines and the accompanying Commentary.

\(^{232}\) Jamaica Response, supra note 71 (describing domestic legal effects of inter-institutional agreements including their being “open to the interpretation of domestic courts”); U.S. Response, supra note 72 (“The legal effects associated with contracts governed by domestic law are governed by the terms of the contract and the domestic law applicable to it.”); see also Dominican Republic Response, supra note 46 (non-binding agreements done at the agency or sub-national level “are in no sense binding”).

\(^{233}\) See, e.g., Jamaica Response, supra note 71 (“International legal responsibility lies with the State. At the domestic level however, the agency or sub-national territorial unit has a responsibility to the Government to ensure that its obligations are performed under the Agreement”); U.S. Response, supra note 72 (“The United States considers treaties (as defined in Article 2 of the VCLT) concluded by its agencies to create legal obligations applicable to the United States, though in practice performance of those agreements generally rests with the agency that enters into them.”). Outside the region, several States have adopted a similar view. See, e.g., Switzerland Guide to Treaties, supra note 124, at 25 (“Under international law, it is the Swiss Confederation (see art. 6 VCLT) – and not the administrative unit, which does not have any legal personality – that can be held responsible for the obligations undertaken.”).

\(^{234}\) ASR, supra note 139, Art. 4(1); see also id, Art. 4(2) (“Any organ includes any person or entity which has that status in accordance with the internal law of the State.”). It is important to note, moreover, that the ILC intended to differentiate the attribution of legal responsibility to a State under ASR Article 4 from the treaty law questions of who can represent a State in treaty-making. See id, at 39(5) (Commentary on Ch. II). For a discussion of the latter, see Guideline 2.1 and accompanying commentary. There is room, in any case, for further work to assess how exactly these two concepts interact conceptually and in practice.
Given these views, Guideline 5.4.1 articulates a starting presumption: States may reasonably expect that an inter-institutional treaty will bind the States to which the institutions belong, not just the institutions themselves.

Such a presumption may generate at least three advantages for States. First, it may provide greater certainty to all States and institutions engaged in treaty-making. Knowing that a State is expected to stand behind commitments governed by international law and made by its institutions may encourage other States and their institutions to engage in such treaty-making. Second, it will ensure a more consistent set of direct legal effects for all treaties (rather than having to elaborate different effects for inter-State treaties from inter-institutional ones). Third, this approach comports with the basic architecture of public international law. If most State institutions are not discrete international legal persons, it follows that international law will resist according their activities direct legal effect, but rather attribute them to the State of which they form a part. Indeed, we would normally expect that it would be a State, rather than a State institution, that would decide whether and when to invoke international legal dispute settlement with regard to an inter-institutional agreement.

Despite such advantages, State practice on unitary State responsibility is not entirely uniform. Several States take the view that international legal responsibility could lie with the concluding institution, not the State as a whole, with one State—Mexico—adopting this view expressly. While accepting that treaties concluded by the Mexican State bind Mexico, Mexico cites its federal structure to suggest that “it would be unconstitutional for [Mexico] to assume responsibility for interinstitutional agreements concluded by state and municipal areas and entities since this would encroach on the authorities conferred upon them by the Constitution itself.” Instead, Mexico considers those inter-institutional agreements governed by international law only have effects for the institutions that conclude them. Although it did not elaborate its position in great detail, one State – Panama – acknowledged “the possibility that a new international custom has arisen” with respect to responsibility for inter-institutional agreements.

These Guidelines are not designed to resolve the discrepancy in how far inter-institutional treaty obligations extend. They may, however, help raise awareness among States that this is an issue to look for when their institutions pursue binding international agreements. Moreover, the consensual nature of the international legal order suggests a practice that States may use to avoid the issue. In cases where two States hold different views of how far an inter-institutional treaty binds, they may agree to a uniform position.

- States could, for example, agree to treat their institution’s treaty commitment as equivalent to treaties made in the name of the two States; or
- States could specifically consent to having the effects of an inter-institutional treaty extend only to the institutions involved.

States could include such conditions in the inter-institutional treaty itself or they could agree to them separately, whether generally or on a case-by-case basis. They would ideally do so in advance, although it would be possible to reach such an accommodation after the inter-institutional treaty has come into existence. Such a practice might be novel, but it provides a way to bridge divergent views.

235 Hollis, Second Report, supra note 10, at ¶38-40 (describing views of Peru and Uruguay); Panama Response, supra note 69; Mexico Response, supra note 110.
236 Mexico Response, supra note 110. In addition, Mexico claims that “[i]t would also be unlawful [under Mexican Law] for the federal government to assume that responsibility, since the interinstitutional agreement was concluded without observing the formalities established by the Law on the Conclusion of Treaties.” Id. Peru denies that its institutions can conclude “treaties” but acknowledges that its inter-institutional agreements may create “a legal relationship . . . only for the institutions entering into them”. It does not, however, explain what law would govern that legal relationship. Peru Response, supra note 66.
237 Mexico Response, supra note 110.
238 Panama Response, supra note 69.
on responsibility that otherwise might lead to disagreements or the need for some form of dispute resolution.

Finally, there is a question of what, if any, legal effects States and other stakeholders should accord binding inter-institutional agreements concluded where one or more of the institutions involved did not follow the appropriate domestic procedures? In other words, how should States deal with unauthorized inter-institutional agreements? Giving such agreements domestic legal effects is likely to be problematic, especially within the State where the requisite procedures were not followed. In the Dominican Republic, for example, when its Deputy Secretary of State for Foreign Affairs concluded an MOU with the Inter-American Commission on Human Rights without following the constitutional rules for judicial review and National Congress approval, the Supreme Court treated the MOU as null and void.239

A number of Member States, moreover, believe that the failure to comport with domestic procedures may also preclude giving inter-institutional agreements international legal effects. Colombia, for example, has indicated that it “is not responsible for agreements concluded in violation” of domestic conditions for the legality of its international agreements.240 Mexico emphasizes the personal liability of those who sign an inter-institutional agreement where the Secretariat of Foreign Affairs’ Legal Department has not issued its views.241 Other States offer a more nuanced take, suggesting that international legal responsibility for an unauthorized inter-institutional agreement may best be determined based on the “nature of the agreement and circumstances surrounding its conclusion.”242

Guideline 5.4.4. proposes a best practice where States exercise any available discretion to decline to give legal effects to unauthorized inter-institutional agreements. The qualifier referencing “available discretion” is included to make clear that this guideline only applies where the State has a choice on whether or not to accord an agreement legal effects; it does not countenance avoiding legal effects that the State is required to afford, whether by international or domestic law. Still, where States have discretion, it would seem that best practice counsels against giving legal effects to unauthorized inter-institutional agreements. According inter-institutional treaties (or contracts) legal effects could incentivize State institutions to violate their own domestic laws and procedures if they perceive the benefits of reaching agreement with foreign actors as outweighing the domestic consequences. These incentives would be especially perverse if the institution shared the costs of unauthorized agreements (in terms of responsibility and liability) with the State as a whole – the very State whose procedures were not followed.243

6. Training and Education Concerning Binding and Non-Binding Agreements

6.1 Training and Education Relating to Binding and Non-Binding Agreements by States: States should undertake efforts to train and educate relevant officials within a Foreign Ministry and other relevant ministries or agencies to ensure that they are capable of:

(i) identifying and differentiating among the various types of binding and non-binding agreements;

239 Dominican Republic Response, supra note 46.
240 It is worth recalling that some States (like Colombia) do not accept treaty-making by its institutions. As such, Colombia does not view the issue of international legal responsibility to arise for inter-institutional agreements involving Colombian institutions; any binding agreements concluded by such institutions would be governed by domestic public law with legal responsibility limited to the concluding institution. Colombia 2020 Comments, supra note 32; see also Ecuador Response, supra note 46.
241 Mexico Response, supra note 110.
242 Jamaica Response, supra note 71; see also Peru Response, supra note 66.
243 This would, however, run counter to the presumption of validity accorded treaties done in violation of domestic procedures in the inter-State context by VCLT Article 46. See supra note 77. That said it is not clear that Article 46 constitutes customary international law. See Klabbers, supra note 77, at 557.
(ii) understanding who within the State has the capacity to negotiate and conclude which agreements;

(iii) following any and all domestic procedures involved in such agreement making; and

(iv) appreciating the legal and non-legal effects that can flow from different types of international agreements.

Commentary: As these Guidelines make clear, existing State practice with respect to international agreements is of critical importance to international law and international relations. Yet, it is also clearly not some simple set of tools that States and their officials may apply intuitively. Extant variations in definitions, capacities, methods of identification, procedures, and effects, require expert knowledge and attention to ensure a State is able to advance its foreign policy interests while avoiding confusion, misunderstandings, and disputes (legal or otherwise). As such, it is important for States to devote the resources to educate relevant officials on these topics.244

Guideline 6.1 focuses on ensuring suitable training and education for Foreign Ministry officials on the various aspects of international agreements. Foreign Ministry officials are often charged with overall responsibility for a State’s treaty practice. It makes sense, therefore, that States ensure that they have sufficient expertise to differentiate the State’s treaties from the rising practice of other forms of international agreements, including binding inter-State contracts and inter-institutional agreements. Where needed, such training should also be extended to other relevant officials and offices.

Having well-trained officials across the region will help improve existing practices and alleviate existing confusion over both the status of various agreements (such as those bearing the heading “MOU”) as well as with which institutions other States may conclude binding and non-binding agreements. Increased knowledge around the various types and effects of binding and non-binding agreements may allow Foreign Ministry officials to advise decision-makers on the relative trade-offs in pursuing one type of agreement over another.

6.2 Training and Education Relating to Inter-Institutional Agreements: Where a State authorizes inter-institutional agreements, it should undertake efforts to train and educate relevant officials of a government agency or sub-national territorial unit to ensure that they are capable of:

(i) identifying and differentiating among the various types of binding and non-binding agreements;

(ii) understanding who within the State has the capacity to negotiate and conclude which agreements;

(iii) following any and all domestic procedures involved in such agreement making; and

(iv) appreciating the legal and non-legal effects that can flow from different types of international agreements.

Commentary: Not all States will authorize inter-institutional agreements, whether as treaties, contracts, or political commitments.245 For those that do, however, it will be necessary to ensure that institutions with an agreement-making capacity are sufficiently trained to use that capacity appropriately. This training may involve national-level exercises where non-Foreign Ministry officials of the national government are educated in international agreements, and just as pertinently, the appropriate domestic procedures to authorize them. Where sub-national territorial units can make agreements, they would benefit from similar training and education. Such efforts may mitigate situations where an institution acts without authority or otherwise enters into commitments to the

---

244 The Working Group on Treaty Practice solicited views on training relating to both binding and non-binding agreements. The responses revealed a diversity of formal and informal processes by which relevant treaty officials educate other officials, both in the Foreign Ministry itself and elsewhere in other ministries or agencies. See, e.g., Working Group on Treaty Practice, supra note 40, at 4, 6-7, 22, 24 (detailing training and guidance offered by treaty officials in Canada, Finland, Germany, Israel, Japan, Korea, Mexico, and Spain).

245 See Guideline 2.2 and accompanying commentary.
detriment of the State as a whole. Increased knowledge around the various types and effects of binding and non-binding agreements may allow State institutions to develop an agreement practice that aligns with its interests while also accommodating national foreign policies and procedures.