

Education

Bachelor of Arts –
Communication Studies,
University of North Carolina at
Chapel-Hill

Years of Experience

Ricondo: 1

Other Firms: 16

Office Location

Irving, Texas

Evan C. Berg

DIRECTOR

Mr. Berg has 17 years of experience in aviation planning, including 16 years spent at Southwest Airlines in a variety of management positions. Mr. Berg's airline and consulting experience has provided him with a unique perspective on all types of airline and airport planning projects.

Prior to joining Ricondo & Associates, Inc. in 2018, Mr. Berg served as a consultant to many airports across the Americas and the Caribbean where he developed air service strategies, engaged with airlines, designed air service proposals, crafted air service incentive programs, managed stakeholder relationships, evaluated transactional opportunities, forecasted long-term airport growth, and managed data and key analytical studies. Mr. Berg implemented air service strategies for domestic U.S. airports, such as Charleston and Orlando International Airports. In addition, Mr. Berg developed air service strategies for several international airports, including Daniel Oduber Quirós International Airport in Liberia (Costa Rica), Halifax Stanfield International Airport in Halifax (Canada) and Mariscal Sucre International Airport in Quito (Ecuador). Furthermore, Mr. Berg has supported the development of new terminal facilities at Newark Liberty International Airport with long-term passenger forecasts, schedules, and gating plans. He also assisted several airport operators and tourism agencies with specific air service development projects, including Ernesto Cortissoz International Airport in Barranquilla (Colombia) and the Bay Islands Tourism Bureau in Roatán (Honduras).

Prior to working as an aviation consultant, Mr. Berg held a variety of management positions at Southwest Airlines, which included finance, schedule planning, corporate real estate, network planning, strategy and initiatives, and international planning. Mr. Berg was responsible for overseeing the airline's international growth strategy and for developing new market initiatives. His work included creating 5- and 10-year growth strategies, evaluating new aircraft, assessing airline mergers and acquisitions, analyzing new business models, and developing go-to-market strategies for all new international markets. His work led to the opening of several domestic airports and 15 new international destinations. Additionally, Mr. Berg developed initiatives to establish customs and immigration facilities in both Fort Lauderdale-Hollywood International Airport and William P. Hobby Airport (Houston).

During his time at Southwest Airlines, Mr. Berg also led several cross-functional teams to align commercial and operational objectives, to improve financial and operational performance, and to enable capacity and revenue growth to strengthen the airline's market position. In addition, Mr. Berg was responsible for overseeing the integration of the AirTran Airways network post-acquisition, including fleet, staffing, technology, and station integration plans.

Mr. Berg also spent a portion of his time in the corporate real estate area at Southwest Airlines, where he managed relationships with many U.S. airport operators. In this role, Mr. Berg initiated the airline's entry into Washington Dulles International Airport; negotiated six use-and-lease agreements; led four airline-airport affairs committees; executed lease agreements for operational space;

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participated in airport budgetary reviews and master planning updates; and analyzed various airport development projects and their associated budgets.