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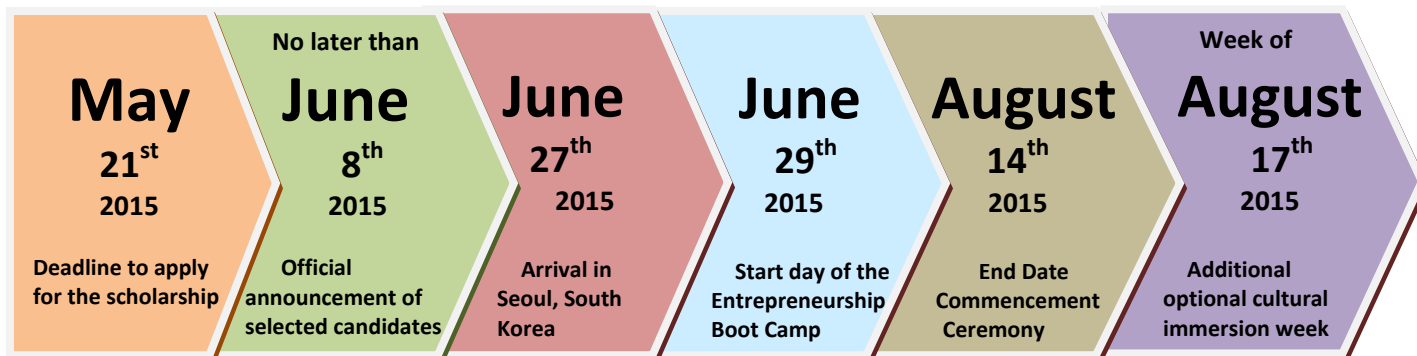
OAS – Kookmin University Global Entrepreneurship Boot Camp Scholarship Program 2015 (OAS-KGEB Scholarship Program)

OAS Partnerships Program for Education and Training (PAEC)

The Organization of American States (OAS), through the Department of Human Development and Education (DHDE) and Kookmin University (KMU), through the OAS Partnerships Program for Education and Training (PAEC), are offering scholarships to qualified candidates of the Americas to participate in a 7 week Entrepreneurship Boot Camp. The main goal of the Program is to help participants develop a business idea in order to create a company.

PROGRAM:	Global Entrepreneurship Boot Camp
MODALITY:	Onsite in Seoul, South Korea
LANGUAGE:	English
DURATION:	7 weeks and an optional additional 8 th week for cultural immersion purposes
DEADLINE:	May 21 st , 2015
BENEFITS:	<ul style="list-style-type: none"> ▪ Four scholarships including 100% tuition, accommodation, meals, camp expenses, health insurance and airplane ticket. For additional cultural immersion week, accommodation and meals, as well. ▪ Four scholarships with the same benefits, except airplane ticket. <p style="text-align: right;"><i>For details, see "Scholarship Benefits" section on page 3</i></p>

IMPORTANT DATES:



ABOUT KOOKMIN UNIVERSITY AND THE OAS

The General Secretariat of the Organization of American States

GS/OAS is the central and permanent organ of the Organization of American States (OAS). Through its Department of Human Development and Education (DHDE), GS/OAS supports OAS member states in creating policies and executing programs that promote human capacity development at all educational levels. By enabling formative opportunities to citizens, DHDE strengthens democratic values and security under the framework of regional integration. DHDE does this: (i) by supporting the efforts of OAS member states to improve the quality of and equity in education; and (ii) by assisting the citizens of the Americas in realizing their full potential by giving them access to knowledge and skills through training that improves the standard of living for individuals, families and communities in the region.

Kookmin University

Kookmin University, the first private university after Korea's independence and one of the leading private universities in the country, is deeply rooted in four founding principles: humanism, nationalism, culturalism, and industrialism. Kookmin University has grown into a fixture of the academia of Korea with 23,000 students enrolled, with a total of 15 various colleges and 15 postgraduate schools.

The university's educational goal is to foster leaders not only for Korea but for the world. KMU does its best to provide students with a global perspective and with opportunities to experience the world academically, culturally, and professionally. They have established official sisterhood relationships with 319 universities in 49 different countries, with which they exchange students and faculty members, hold academic symposiums, conduct joint research, and share information, and materials.

In the midst of the ever changing academic climate and social changes, with selfless dedication from all members of KMU, they strive to become a globally recognized institute by making a world of academia unique to none other than KMU as well as being bold to the changes and challenges ahead.

I. GENERAL PROVISIONS.

1. Applicant's profile

Undergraduate or graduate students, and/or recent graduates from any discipline with excellent verbal skills in English from diverse parts of the Americas. Given the average age of participants of the Kookmin Global Entrepreneurship Boot Camp, applicant's age limit is 29 years-old. Applicants must also be literate in information technologies.

2. About the Program

Please refer to the table on page 3:

**L: Lecture, M: Morning Session, A: Afternoon Session*

	Topic		Mon	Tue	Wed	Thu	Fri (Presentation day)
1 st WK	Understanding Entrepreneurship /Idea Generation	M	K-GEB Opening Ceremony	Understanding Entrepreneurship (L)	Ideation Methodology (L)	Idea generation	Pitch + Team Building
		A	Orientation	Icebreaking	Ideation Workshop	Presentation Skills (L)	
2 nd WK	Developing and Expanding Idea	M	Problem Solving & Idea development (L)	Korean Startups (L)	Visiting Co-work spaces & Accelerators (D.Camp, MARU180, Google Seoul Campus)	Doing business in Korea (L)	Preparing Presentation
		A	Team Project: Idea Development	Experiencing Korean Traditional Culture (Myungwon House)		Mentoring	<u>PT for Idea Sketch</u>
3 rd WK	Understanding and Applying Business Model/Lean Canvas (Business Model Presentation)	M	Lean Canvas-I (L)	Lean Canvas Practice I	Building Business Model	Mentoring	Preparing Presentation
		A	Lean Canvas-II (L)	Lean Canvas Practice II			<u>1st Demo</u>
4 th WK	Market Research and Marketing /MVP Test	M	MVP Process (L)	MVP Test	MVP Test	Preparing Presentation	Preparing Presentation
		A	Team Meeting (MVP Test Plan)				<u>PT for MVP Test Result</u>
5 th WK	Understanding Corporate Finance and Fund Raising Process /Financial Projection, Prototyping	M	Rebuilding Business Model (L)	MVP Test	MVP Test	Financial Projection (L)	Team Meeting
		A	Prototyping (L)	Prototyping	Prototyping	Fund Raising Process (L)	<u>Presentation : Financial Projection</u>
6 th WK	Generating Prototype /Prototype	M	Prototyping /Mentoring	Prototyping /Mentoring	Prototyping /Mentoring	Prototyping /Mentoring	Prototype Practice
		A	Prototyping /Mentoring	Prototyping /Mentoring	Prototyping /Mentoring	Prototyping /Mentoring	<u>Presentation : Prototype</u>
7 th WK	Final Business Model Presentation Biz Model + Prototype Final Presentation (Demo day)	M	How to attract People and investors (L)	Preparing Demo Day Mentoring	Preparing Demo Day Mentoring	Preparing Demo Day Mentoring	<u>Demo Day and Awards /Closing Ceremony</u>
		A	Practicing Presentation	Preparing Demo Day	Preparing Demo Day	Preparing Demo Day	-

- 3. Location and Modality:** Onsite at KMU in Seoul, South Korea
- 4. Program start date:** June 29th, 2015
- 5. Program duration:** 7 weeks, with an additional optional cultural immersion week
- 6. End date:** August 14th, 2015
- 7. Language of instruction:** English

II. SCHOLARSHIP BENEFITS

1. Benefits:

- 1.1 Four (4) full scholarships covering 100% tuition, accommodation, meals, camp expenses, books and study/other materials, health insurance, air ticket, and, if students desire to remain an extra week after finishing the program as a period for further development of their products or for sightseeing, the benefits will remain for that remaining time.
- 1.2 Four (4) general scholarships covering 100% tuition, accommodation, meals, camp expenses, books and study/other materials, health insurance, if students desire to remain an extra week after finishing the program as a period for further development of their products or for sightseeing, the benefits will remain for that remaining time. (Note: these scholarships **do not** include airplane tickets).
- 1.3 If the participant's entrepreneurial ideas are successful and they are able to register their own companies in South Korea, they will receive an additional USD\$5,000 seed fund for their project.
- 1.4 Certification of completion of the Program.
- 1.5 If after the seven weeks of the Boot Camp the awardee wishes to remain an additional 8th week for a cultural immersion experience, the scholarship will cover all accommodation and meals expenses.

2. Financial Responsibilities of Awardees:

- 2.1 For full scholarships, awardees will be responsible for their visa and immigration fees (if applicable), personal expenses, and any other costs not covered by the scholarship. For general

scholarships, in addition to the previous responsibilities, students will also be responsible for covering their airplane ticket.

2.2 These above expenses shall be the sole and exclusive responsibility of the scholarship recipients.

3. Scholarship Eligibility Requirements:

3.1 Be citizens and/or permanent legal residents of any [OAS member state](#).

3.2 Participants may be current undergraduate or graduate students of accredited or formally approved higher institutions from OAS Member States, from any field of study. They can also be recent graduates from any of these higher education levels.

3.3 Given the average age of participants in the Kookmin Global Entrepreneurship Boot Camp, applicant's age limit is 29 years-old.

3.4 Applicants must be literate in information technologies. They must prove they possess at least a minimum knowledge and ability to utilize computers efficiently (e.g.: using a word processor, computer applications, worksheets, web tools, social media, etc.) through a recommendation letter from a professor.

3.5 Applicants must possess an excellent level of verbal English skills. **If not native speakers**, this must be proven through an official written document such as a transcript verifying studies in an English-speaking or English-bilingual institution; a TOEFL or IELTS score or a similar standardized test score (not older than two years); or any other proof of English language training.

3.6 OAS staff, individuals who maintain employment contracts with the OAS, the staff of Permanent Missions to the OAS and their immediate relatives are not eligible to receive OAS-KGEB scholarships.

3.7 No type of employment or commercial relationship shall be established between the OAS or KMU and the OAS-KGEB scholarship recipients. Similarly, the OAS and KMU shall not assume any type of liability, whether civil, contractual or non-contractual, during the entire scholarship period.

4. Scholarship Application Process:

STEP 1 Gather the following documents to be included with the completed OAS-KGEB scholarship application form, in the following order:

1. Copy of government issued identification document;

2. Curriculum Vitae or Resume, without attachments (e.g.: certificates or diplomas);
3. Two letters of recommendation: One, from a university professor, must certify the applicant's competency in the use of information technologies. The other, from a professor or employer, must describe the applicant's skills, accomplishments, and personality with regards to entrepreneurship. The letter should at least include: contact information and signature from the professor (if he/she no longer works at the same university, it must clarify the situation in which he/she interacted with the applicant) and date. **(Recommendation letters could be written in english or spanish)**
4. Copy of the academic record or transcript of current or finished study program, including details on grades and courses.
5. English proficiency support document **if not native speakers**.

Students whose native language is not English will be required to submit one of the following proof of English proficiency:

- I. An official transcript verifying completion of studies in an English speaking or English bilingual institution; **OR**
- II. a TOEFL or IELTS score or a similar standardized test score (not older than two years); **OR**
- III. any other proof of English language training.

NOTE: Applicants must ensure that all information provided as part of the OAS Scholarship Application is accurate, true and correct. While documents are sent electronically, applicants must be able to present physical and original copies of these documents if requested.

- STEP 2** Draft two (2) essays with a maximum of 350 words each, answering the following questions:
- Summary of a potential business idea to be developed in the KGEB Program.
 - The OAS requires that scholarships recipients return to their country of citizenship or legal residency upon completion of the Program. Please explain how you intend to apply the acquired knowledge and experience to the development of your country or region.
- STEP 3** Complete and send the [OAS-KGEB Application Form](#), along with all the above indicated documents (including the essays), attached in one single PDF file. The form is available online here: link. Please bear in mind that the deadline to apply is May 21st, 2015.
- STEP 4** Between May 22nd and June 3rd, 2015, the OAS will be evaluating and selecting applicants. During this period, certain candidates will be requested to have an online interview with an OAS representative.
- STEP 5** Selected applicants will be announced publically on June 8th, 2015 at www.oas.org/scholarships and through KMU's communication channels.

- STEP 6** The scholarship acceptance process will take place after June 8th, 2015. Only selected candidates will be contacted via e-mail with their official scholarship offer and further instructions on next steps.
- STEP 7** Awardees prepare for the beginning of the program including following any additional registration steps, travels, etc.

5. Scholarship Selection Criteria

- Merits and overall credentials of the candidate, including his/her academic and professional background;
- Geographical distribution of the applicants, taking into account the greater needs of Member States, according to their Human Development Index;
- Applicants whose proposals portray the highest potential for impact upon return to their countries of origin; and
- Gender diversity.

6. Duties and Responsibilities of the Awardees:

- 6.1 The scholarship will be officially awarded only after selected awardees have signed the OAS/KGEB Acceptance Form, in which they formally accept the scholarship offer and agree to its terms and conditions. This form is equivalent to a scholarship contract.
- 6.2 Awardees must refrain from activities that are inconsistent with the status of an OAS scholarship recipient, abiding by the regulations stated in this Acceptance Form.
- 6.3 Meet all academic guidelines and requirements for permanence requested by KMU.
- 6.4 Comply with the provisions mentioned above under “Financial Responsibility of Awardees”.
- 6.5 The scholarship could be declined by the awardee one week after the official announcement of the results without any financial penalty. However, if the awardee declines after June 29th, 2015, the OAS and KMU reserve their right to request full or partial reimbursement of the funds spent on the awardee until the day of his or her declination.
- 6.6 If required, awardees should make all necessary arrangements to obtain a C3 visa for the time that the program will be held in South Korea. KMU will provide further assistance in this regard.

APPLY NOW!

www.oas.org/scholarships

