

**SEMINAR ON DIGITAL ECONOMY: MAIN CHALLENGES FOR DIGITAL ECONOMY  
REGULATION**

The 42 Meeting of Permanent Consultative Committee I: Telecommunications/Information and Communication Technologies (PCC.I),

**CONSIDERING:**

- a) That Resolution PCC.I/RES. 323 (XLI-22) updated the structure and terms of reference of the Working Groups and Rapporteurships of PCC.I, including the structure of the Rapporteurship on Technological Innovation, Digital Economy, Internet of Things, Smart Cities and Communities;
- b) That in accordance with PCC.I/RES. 323 (XLI-22) the mandate of the Rapporteurship on Technological Innovation, Digital Economy, Internet of Things, Smart Cities and Communities is to promote the discussion and exchange of information on aspects related to technological innovation and the digital ecosystem, in order to promote the development of the digital economy, the Internet of Things, and the Smart Cities
- c) That many member states of the Americas region have developed a Digital Agenda and have undertaken efforts that need to be disseminated, integrated, and coordinated. As a precedent, the present Rapporteurship drew up and sent a questionnaire to member countries to learn about the current status of public policies and regulations on the issues of the digital economy and smart cities. These results were disseminated at the 34 and 35 meetings of PCC.I;
- d) That several meetings of PCC.I have examined, assessed, and discussed different informative documents that tackle public policymaking aspects relative to technological innovation and the digital ecosystem, for the purpose of promoting the development of the digital economy, the Internet of Things, and smart cities,

**RECOGNIZING:**

- a) That it is within the Terms of Reference of the Work Plan of the Rapporteurship on Technological Innovation, Digital Economy, Internet of Things, Smart Cities and Communities to conduct activities for capacity strengthening of the Member States in the technological trends of telecommunications and ICT, as part of the digital economy development.
- b) That it is also part of the Terms of Reference of the Work Plan of the Rapporteurship on Technological Innovation, Digital Economy, Internet of Things, Smart Cities and Communities to establish liaisons with actors of the digital economy ecosystem, such as operators, service providers, standards bodies and industry forums, as needed, in order to anticipate possible innovations in technologies and services that promote, boost and facilitate the goals of the digital economy.
- c) That Work Plan of the Rapporteurship on Technological Innovation, Digital Economy, Internet of Things, Smart Cities and Communities called for the continued examination of the development of the Digital Economy in the Americas region and promote the discussion and exchange of information on aspects related to technological innovation and the digital ecosystem, in order to promote the development of the digital economy, the Internet of Things, and the Smart Cities and Communities.

---

<sup>1</sup> CCP.I-TIC/doc. 5289/23 rev. 2

d) That it was programmed within the Work Plan of the Rapporteurship on Technological Innovation, Digital Economy, Internet of Things, Smart Cities and Communities to hold a seminar on Digital Economy with participation from governments, the private sector, and other interested parties at the 42 PCC.I Meeting in 2023;

**RESOLVES:**

1. To approve a half-day seminar on “Digital Economy Regulation: Main lessons learned and challenges,” to take place online between the 44 and 45 meetings of Permanent Consultative Committee I: Telecommunications/ Information and Communications Technology (PCC.I).
2. To hold this seminar without incurring any costs for CITEI.
3. To designate the Rapporteurs of the Rapporteurship on Technological Innovation and Mr. Oscar Mauricio Gómez (CRC – Colombia) as CITEI’s contact points to coordinate the Seminar.
4. To approve the list of topics included in the Annex, as a starting point for discussions on the issues to be addressed during the Seminar.

**ANNEX TO RESOLUTION PCC.I/RES. 326 (XLII-23)**

**PRELIMINARY TOPICS**

**SEMINAR ON DIGITAL ECONOMY: MAIN CHALLENGES OF DIGITAL ECONOMY REGULATION**

**Session 1:**

Presentations by industry members on the following:

- Background and Introduction to Digital Economy
- Technologies
- Global digital context
- Policy Trends
- Data Privacy and Security
- Regulation frameworks across regions or countries

**Panel:**

Discussion panel with regulators, industry leaders, and interested stakeholders: “What are the main challenges in Digital Economy Regulation”

Main Topics:

- Major advances and difficulties for digital economy regulation
- Roadmap for digital economy regulation

Activities and information to be shared between organizations and the relevance of CITEI on this objective.