COM/CITEL/RES. 307 (XXXVI-19)[1]

INDICATORS OF THE STRATEGIC PLAN OF CITEL FOR 2018–2022

The 36 Meeting of the Permanent Executive Committee of CITEL (COM/CITEL),

CONSIDERING:

That, by means of Resolution CITEL/RES. 79 (VII-18), the Strategic Plan of CITEL for 2018–2022 was approved and it was established that relevant indicators would be developed to monitor and evaluate implementation of the Strategic Plan;

RESOLVES:

1. To approve the indicators to monitor and evaluate implementation of the Strategic Plan appearing in the annex to the present resolution;

2. To forward the present resolution to the Permanent Consultative Committees of CITEL,

INSTRUCTS PCC.I AND PCC.II:

To draw up their relevant indicators to measure the progress made to achieve the strategic goals, objectives, and activities contained in the Strategic Plan, taking as a benchmark for the preparation of their indicators the present resolution and documents CCP.I-TIC/doc. 4741/19 of the 34 meeting of PCC.I and CCP.II-RADIO/doc. 4970/19 of the 33 meeting of PCC.II, in the process of preparing them.

ANNEX TO RESOLUTION CITEL/RES. 307 (XXXVI-19)

INDICATORS OF THE STRATEGIC PLAN OF CITEL FOR 2018 – 2022

Objective 1: To increase telecommunication/ICT access, penetration, and coverage

- ITU IDI indicators for access in CITEL Member States:
- Fixed-telephone subscriptions per 100 inhabitants
- Mobile-cellular telephone subscriptions per 100 inhabitants
- International Internet bandwidth per Internet user
- Percentage of households with a computer
- Percentage of households with Internet access

Objective 2: To increase the affordability of telecommunication/ICT services and devices

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[1] COM/CITEL doc. 268/19

- Evolution by CITEL Member States in the rankings in the ICT Price Basket study carried out by BDT

Objective 3: To increase digital literacy and capabilities relative to telecommunications/ICTs, and to build capacities to develop and maintain communication networks in remote areas

Indicator 3.1: Percentage variation in training attendees

$$VAPC = \frac{CPAn - CPAn1}{CPAn1} \times 100$$

VAPC: Yearly variation in training attendees
CPAn: Number of attendees in year N
CPAn1: Number of attendees in year N-1
Frequency of measurement: Yearly

This indicator shows how the attendance of CITEL members varies among training courses/workshops organized by CITEL with other organizations to obtain a percentage of variance from one year to the next.

Based on this indicator, a number of figures can be obtained to show how attendance at training events has evolved throughout CITEL over a given period.

Indicator 3.2: Actual percentage of training events offered

$$TEAC = \frac{CCO}{CCP} \times 100$$

TEAC: Actual number of training activities
CCO: Number of training events offered
CCP: Number of training events scheduled
Frequency of measurement: Biannual

This indicator shows the percentage of training events actually offered to those scheduled. We propose biannual measurements to obtain a figure for the indicator twice per year to show how the training schedule is being implemented.

Objective 4: To bridge the digital divide and reduce inequality, particularly in underserved areas and regarding gender, disabilities, the elderly, or persons with specific needs

Indicator 4.1: The number of best practices identified and/or recommended

$$CMP_i$$

CMP$_i$: The number of best practices in year i
Frequency of measurement: Annual

This indicator shows how the activity of identifying and disseminating best practices to close the digital divide evolves from one year to the next.

Related to Activity 1: *To identify and recommend best practices to reduce the digital divide among and within Member States*

Objective 6: To increase the budget of both the regular fund and the specific fund, and the contribution of non-financial resources by the OAS

Indicator 6.1: Annual variation in CITEL funds available

$$VAFDCitel = \frac{FDn - FDn1}{FDn1} \times 100$$

VAFDCitel: Annual variation in CITEL funds available (year N)
FDn: Funds available year N
FDn1: Funds available year N-1
Frequency of measurement: Yearly

This indicator shows how the funds available for one year (N) varied from the previous one (N-1) in percentage terms.

Based on this indicator, a number of figures can be obtained to show how the availability of funds has evolved over a given period.

Objective 7: To increase the participation and positioning of CITEL in the regional and international ICT/digital ecosystem

Indicator 7.1: Annual variation of CITEL representation at other forums

$$VARCitel = \frac{CEAn - CEAn1}{CEAn1} \times 100$$

VARCitel: Annual variation of CITEL representation at other forums
CEAn: Number of events year N
CEAn1: Number of events year N-1
Frequency of measurement: Yearly

This indicator shows how CITEL's participation varies through its spokespersons and delegates at meetings and events in other forums, establishing a percentage ratio from one year to the next.

Based on this indicator, a number of figures can be obtained to show how the CITEL's representation has evolved over a given period.

Indicator 7.2: Annual variation of CITEL representation at other forums by number of delegates

$$VARDelCitel = \frac{CDAn - CDAn1}{CDAn1} \times 100$$

VARDelCitel: Annual variation of delegates representing CITEL at other forums
CDAn: Number of delegates year N

CDAn1: Number of delegates year N-1
Frequency of measurement: Yearly

This indicator shows how CITEL's participation varies through its spokespersons and delegates at meetings and events in other forums, establishing a percentage ratio from one year to the next, measured by the number of delegates.

Based on this indicator, a number of figures can be obtained to show how CITEL's representation has evolved over a given period in terms of the number of delegates.

Indicator 7.3: CITEL proposals to the ITU, percentage adopted/incorporated

$$TAPCitel_k = \frac{CPACitel}{CPPCitel} \times 100$$

TAPCitel$_k$: Percentage of CITEL proposals adopted (subscript k refers to the conference or assembly)
CPACitel: The number of CITEL proposals adopted/incorporated at ITU conferences or assemblies
CPPCitel: The number of CITEL proposals submitted at ITU conferences or assemblies
Frequency of measurement: Annual (according to the conference and/or assembly held that year)

This indicator is proposed for each of the ITU conferences and assemblies, resulting in four indicators: *TAPCitel$_{PP}$, TAPCitel$_{WTSA}$, TAPCitel$_{WTDC}$, TAPCitel$_{WRC}$.*

Objective 8: To increase the attendance of Member States and Associate Members at all meetings of CITEL

Indicator 8.1: Annual variation of CITEL members

$$VAMCitel = \frac{CMn - CMn1}{CMn1} \times 100$$

VAMCitel: Annual variation of CITEL members, year N
CMn: Number of members year N
CMn1: Number of members year N-1
Frequency of measurement: Yearly

This indicator shows the percentage variation in the number of CITEL members from one year to another.

Based on this indicator, a number of figures can be obtained to show how the number of CITEL members has evolved over a given period.

TARGET

Target: To complete the web search mechanism in 2019