

CITEL RES. 70 (VI-14) ¹

ADOPTION OF THE STRATEGIC PLAN OF CITEL FOR 2014-2018

The Sixth Regular Meeting of the Assembly of the Inter-American Telecommunication Commission (CITEL),

CONSIDERING:

- a) That by Resolution CITEL RES. 59 (V-10), the Strategic Plan of CITEL 2010-2014 was approved;
- b) That at the Sixth Regular Meeting of the Assembly, the Working Committee 1, Structure and Strategic Planning (including the CITEL financial sustainability issue for 2014-2018),

RESOLVES:

- 1. To adopt the Strategic Plan of CITEL for 2014-2018, hereto annexed.
- 2. To establish mechanisms for monitoring and evaluation of the implementation of the strategic plan.
- 3. To forward this Strategic Plan to the Permanent Consultative Committees of CITEL for their consideration.
- 4. To repeal Resolution CITEL RES. 59 (V-10).

INSTRUCTS COM/CITEL, PCC.I AND PCC.II:

To elaborate relevant indicators to measure the progress of the strategic targets and specific objectives defined in this plan.

ANNEX TO RESOLUTION CITEL RES. 70 (VI-14)

STRATEGIC PLAN FOR CITEL FOR 2014-2018

1. VISION

The full integration of the American States into the Global Information Society, with a view to enabling and accelerating social, economic and environmentally sustainable development for all the region's inhabitants through the development of telecommunications and information and communication technologies (ICTs).

¹ CITEL/doc. 523/14 rev.3

2. MISSION

To facilitate and promote the integral and sustainable development of interoperable, innovative and reliable telecommunications/ICTs in the Americas, under the principles of universality, equity and affordability.

3. STRATEGIC GOALS

1. Encourage the development of interoperable telecommunication/ICTs in the Americas, including infrastructure, services, equipment and devices.
2. Promoting initiatives to expand the use/adoption/penetration of telecommunication/ICTs in the Americas.
3. Fostering inclusiveness and affordability of telecommunication/ICTs and reducing the digital divide in the Americas.
4. Promoting the development of a harmonized telecommunication/ICTs environment in the Americas.
5. Promoting greater and more active participation by the Member States of CITEL and all actors of the telecommunication/ICT sector in the activities of CITEL.
6. Ensuring that the Organization of American States (OAS) continue to contribute with financial and non-financial resources to the sustainability of CITEL.

4. STRATEGIC TARGETS

1. Increase of telecommunication/ICTs penetration and coverage.
2. Increase in the affordability of telecommunication/ICTs services and devices.
3. Increase of telecommunication/ICT capability and literacy.
4. Reduction of the digital divide and inequality, particularly in underserved areas and in regards to gender and to persons with disabilities.
5. Increase in the access to international Internet connectivity, particularly in landlocked countries and small-island developing states.

5. SPECIFIC OBJECTIVES

These objectives are defined in addition to the full mandates of COM/CITEL, PCC.I and PCC.II.

1. To identify and recommend best practices to reduce the digital divide among and within the Member States.
2. To produce and disseminate information and recommendations on best practices in regards to telecommunication/ICTs public policies and regulatory environment.
3. To promote the interoperability, harmonization, regional mobility and connectivity of ICTs.

4. To foster discussions on public policy issues related to the Internet, particularly with impact on the increase of broadband penetration.
5. To promote efficient and equitable use of orbit / spectrum in the region on the basis of studies and technological advances according to the priorities and requirements of the Member States.
6. To foster and support the transition to digital broadcasting and the efficient use of the digital dividend spectrum.
7. To enhance confidence and security in the use of telecommunications/ICTs, including cybersecurity, through increased collaboration between Member States and between CITEL and other international regional and subregional organizations and entities, including within the OAS.
8. To support disaster preparedness and to serve as a means for Member States to channel their telecommunication needs regarding natural disaster early warning, mitigation and relief.
9. To promote discussions on how to optimize the use of telecommunication/ICTs critical resources.
10. To promote capacity-building, training, technical cooperation, and technology transfer through CITEL's Regional Training Centers.
11. To promote cooperation and coordination of activities, initiatives, projects, and programs with the International Telecommunication Union (ITU) and other international, regional, and subregional organizations and entities.
12. To expand and strengthen collaboration with the ITU Regional Office for the Americas in all matters related to telecommunication/ICTs, including on standardization and radiocommunication issues.
13. To elaborate and present documents and inter-american proposals at Study Groups and Conferences/Assemblies of the International Telecommunication Union (ITU).
14. To elaborate relevant indicators to measure the progress of the strategic targets defined in this plan.
15. To strengthen the institutional image of CITEL.
16. To increase member participation in the activities of CITEL and increase associate members.

6. PLAN OF ACTION

| Specific objectives | Responsible parties |
|--|--------------------------|
| 1. To identify and recommend best practices to reduce the digital divide among and within the Member States. | COM/CITEL, PCC.I, PCC.II |
| 2. To produce and disseminate information and recommendations on best practices in regards to telecommunication/ICTs public policies and regulatory environment. | PCC.I, PCC.II |
| 3. To promote the interoperability, harmonization, regional mobility and connectivity of ICTs. | PCC.I, PCC.II |

| Specific objectives | Responsible parties |
|--|--|
| 4. To foster discussions on public policy issues related to the Internet, particularly with impact on the increase of broadband penetration. | PCC.I |
| 5. To promote efficient and equitable use of orbit / spectrum in the region on the basis of studies and technological advances according to the priorities and requirements of the Member States. | PCC.II |
| 6. To foster and support the transition to digital broadcasting and the efficient use of the digital dividend spectrum. | PCC.II |
| 7. To enhance confidence and security in the use of telecommunications/ICTs, including cybersecurity, through increased collaboration between Member States and between CITEI and other international regional and subregional organizations and entities, including within the OAS. | PCC.I |
| 8. To support disaster preparedness and to serve as a means for Member States to channel their telecommunication needs regarding natural disaster early warning, mitigation and relief. | COM/CITEI, PCC.I, PCC.II |
| 9. To promote discussions on how to optimize the use of telecommunication/ICTs critical resources. | PCC.I, PCC.II |
| 10. To promote capacity-building, training, technical cooperation, and technology transfer through CITEI's Regional Training Centers and organizations with which CITEI has cooperation agreements. | Secretariat of CITEI, COM/CITEI |
| 11. To promote cooperation and coordination of activities, initiatives, projects, and programs with the International Telecommunication Union (ITU) and other international, regional, and subregional organizations and entities. | Secretariat of CITEI, COM/CITEI, PCC.I, PCC.II |
| 12. To expand and strengthen collaboration with the ITU Regional Office for the Americas in all matters related to telecommunication/ICTs, including on standardization and radiocommunication issues. | Secretariat of CITEI, COM/CITEI, PCC.I, PCC.II |
| 13. To elaborate and present documents and inter-american proposals at Study Groups and Conferences/Assemblies of the International Telecommunication Union (ITU). | COM/CITEI, PCC.I, PCC.II |
| 14. To elaborate relevant indicators to measure the progress of the strategic targets defined in this plan. | COM/CITEI, PCC.I, PCC.II |
| 15. To strengthen the institutional image of CITEI. | Secretariat of CITEI, COM/CITEI, PCC.I, PCC.II |
| 16. To increase member participation in the activities of CITEI and to promote the adhesion of new associate members. | Secretariat of CITEI, COM/CITEI, PCC.I, PCC.II |

7. GLOSSARY OF TERMS

STRATEGIC PLAN

The Strategic Plan defines the Strategy of CITEL for a four-year period in order to fulfil its Mission. It defines Strategic Goals and Objectives and represents the plan of CITEL within that period. It is the main instrument embodying the CITEL's strategic vision.

VISION

The better world CITEL wants to see.

MISSION

Mission refers to the main overall purposes of CITEL indicated in the Statute.

STRATEGIC GOALS

Strategic Goals refer to CITEL's high-level targets to which the specific objectives contribute, directly or indirectly. These relate to the whole of CITEL.

STRATEGIC TARGETS

Strategic targets are the expected results during the period of the strategic plan; they provide an indication as to whether the Goals are being achieved. Targets may not always be achieved for reasons that may be beyond the control of CITEL.

SPECIFIC OBJECTIVES

Specific objectives refer to the specific aims of CITEL's activities in a given period.