

COM/CITEL RES. 285 (XXXII-16)¹

STRENGTHENING THE IMPLEMENTATION OF THE STRATEGIC PLAN OF CITEL

The 32 Meeting of the Permanent Executive Committee of CITEL, COM/CITEL,

CONSIDERING:

- a. That Article 1 of the Statute of CITEL, establishes the mission to facilitate and promote the integral and sustainable development of interoperable, innovative and reliable telecommunications (ICTs) in the Americas, under the principles of universality, equity and affordability.
- b. That, in addition, Article 1 of the Statute establishes that the vision of CITEL is the full integration of the American States into the Global Information Society, with a view to enabling and accelerating social, economic and environmentally sustainable development for all the region's inhabitants through the development of telecommunications and information and communication technologies/ICTs,
- c. That, in the VI Ordinary Meeting of the Assembly of CITEL, held in the city of Santo Domingo (Dominican Republic) in February 2014, resolution CITEL RES. 70 (VI-14) approved the Strategic Plan of CITEL for the 2014-2018 period.
- d. That, in accordance with this Plan, the strategic goals of CITEL are:
 - 1) Encouraging the development of interoperable telecommunication/ICTs in the Americas, including infrastructure, services, equipment and devices;
 - 2) Promoting initiatives to expand the use/adoption/penetration of telecommunication/ICTs in the Americas;
 - 3) Fostering inclusiveness and affordability of telecommunication/ICTs and reducing the digital divide in the Americas;
 - 4) Promoting the development of a harmonized telecommunication/ICTs environment in the Americas;
 - 5) Promoting greater and more active participation by the Member States of CITEL and all actors of the telecommunication/ICT sector in the activities of CITEL; and
 - 6) Ensuring that the Organization continue to contribute with financial and non-financial resources to the sustainability of CITEL;
- e) That the Secretariat of CITEL has the technical capability to improve and perfect the strategic goals of CITEL, in accordance with its Strategic Action Plan, by means of a more intensive application of the telecommunications/ICT component, through greater participation in programs, projects and activities already underway, and with new initiatives based on the current and future needs of the Member States and Associate Members of CITEL,
- f) That, pursuant Executive Order 16-02 Rev.1 of the General Secretariat of the OAS about the **Strategic Initiatives of the General Secretariat**, the use of telecommunications/ICTs is cross-cutting to the four pillars of the OAS: democracy, human rights, integral development, and multidimensional security, and that CITEL must facilitate and promote their development in the region through these pillars;

¹ COM/CITEL/doc. 74/16 rev. 2

g) That, during the plenary session of the Permanent Council of the OAS, held on October 31, 2016, the Organization's Comprehensive Strategic Plan was approved (AG/RES. 1 (LI-E/16), which contains a Matrix with the Strategic Guidelines and Objectives of the Pillars: Democracy, Human Rights, Integral Development, Multidimensional Security, as well as the Areas of Institutional Building and Administrative Management.

h) That promoting the development, coordination and implementation of strategies and projects in the Member States, access to and use of telecommunications/ICTs can be expanded or implemented in those that are not connected yet, with the support and participation of the CITELE members, other international organizations, the public and private sectors, academia and civil society, in order to achieve greater social inclusion and improve the quality of life of our peoples;

i) That, to this end, it becomes essential to generate spaces for dialogue between the private sector, public sector, and multilateral organizations so they can be on the same page regarding their strategies, resulting in an accelerated achievement of the Goals of the 2030 Agenda for Sustainable Development, adopted by the United Nations on September 25, 2015;

j) That, on June 14, 2016, in Santo Domingo, The Secretary General of the OAS signed, together with representatives from the private sector, the 2030 ICT Alliance for the Americas, in order to support the Member States of the Organization on the road to integrating ICTs into their national policies within the framework of the 2030 Agenda for Sustainable Development;

k) That it is important to measure the level of advancement of telecommunication/ICTs, especially in those that do not have a Digital Agenda, regarding the components of network accessibility, network capacity, use of ICTs, affordability, investment, and availability of human capital, among other indicators; also, to make progress in the characterization of the digital ecosystem that includes, in addition to the main features and deployment of the telecommunications networks, the state of existing services, the level of content and application development, the state of appropriation of ICTs and existing gaps, and the capabilities of the population.

RESOLVES:

1) To instruct the Chair of the Ad Hoc Group of the Strategic Plan, in coordination with the Executive Secretariat and the Chairs of COM/CITEL and the Permanent Consultative Committees, to design and execute, during 2017, a roadmap aimed to the establishment of follow-up mechanisms to monitor the level of execution of the 2014-2018 Strategic Plan of CITELE, as presented in Annex 1, and to identify, within the available indicators harmonized by the ITU, those that are relevant to the Strategic Plan.

2) To instruct the Executive Secretary of CITELE:

- To request the ITU, at no charge, the follow-up indicators available for the region, to use them in order to strengthen the implementation of the CITELE Action Plan to measure the progress made regarding the achievement of specific Plan objectives and targets.
- To identify projects and strategic partners, at the regional and international level, that contribute to the implementation within the framework of the Goals and Objectives of the Strategic Plan of CITELE, in particular to support the countries of the Americas that still do not have National Connectivity Agendas / Digital Agendas, as well as to strengthen those Agendas in the countries of the Americas that already have them, designing, together with the Chair of

COM/CITEL and the Chairs of the PCCs, a toolbox for the development of Connectivity Plans and Spectrum Plans.

- With existing resources or those obtained in accordance with the previous *resolves* items, to provide technical assistance to existing programs, projects and activities, as well as any new telecommunications/ICT initiatives, with the aim of promoting the strategic goals of CITEL according to its Strategic Action Plan, and to help the countries of the region search for solutions to their obstacles and challenges with respect to social innovation.
- 3) To instruct the Chairs of the Permanent Consultative Committees to analyze the Comprehensive Strategic Plan of the OAS, adopted during the plenary session of its Permanent Council, held on October 31, 2016, and to submit their comments regarding its impact on the activities of their respective Committees to the Chair of COM/CITEL, so they can be discussed during the next meeting, preferably before February 2017.
 - 4) Instruct the Permanent Consultative Committees (PCCs) so, before the 33 Meeting of COM/CITEL and as the outcome of the follow-up and evaluation of the Strategic Plan, they send inputs on Goals, Objectives, Indicators, and Expected Results to the Ad Hoc Group on the Strategic Plan, and that, at the discretion of each Committee, they should be continued, updated, prioritized or incorporated into the Action Plan and the Strategic Plan for the 20018-2022 period, taking into account the organization's financial situation.
 - 5) Invite the Member Countries of CITEL to help the Ad Hoc Group carry out this Resolution.

ANNEX I TO RESOLUTION COM/CITEL/RES. 285 (XXXII-16)

Proposed Work Plan:

Activity	Period
Analyze the indicators developed by the PCCs based on the 2014-2018 Strategic Plan.	February 2017.
Define the relevant indicators corresponding to COM/CITEL.	February 2017.
Prepare a document and send it to the Chairs of the PCCs and the CITEL Member States for comments.	March 2017
Organize a virtual meeting to define the document to submit to COM/CITEL.	June 2017.
Submit the monitoring and evaluation mechanisms of the CITEL Strategic Plan to COM/CITEL.	33 Meeting of COM/CITEL.

Report, in each annual meeting of COM/CITEL, about the status of execution of the Strategic Plan based on established indicators and mechanisms.	34 and 35 Meeting of COM/CITEL.
Submit the Final Report on the execution of the Strategic Plan during the 2017 annual meeting of COM/CITEL.	33 Meeting of COM/CITEL.