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**DRUG TRAFFICKING IN SMALL QUANTITIES:
DIAGNOSIS AND CURRENT CHALLENGES**
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DRUG TRAFRICKING IN SMALL QUANTITIES: DIAGNOSIS AND CURRENT CHALLENGES

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National Commission for the Development
and Life without Drugs - DEVIDA
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Transport routes for cocaine

- The transport of the drug is primarily by land, river and sea routes.
- Unpaved roads to get the drug from the coca valleys to the mountains
- From the mountains, the drug is carried by cart tracks and roads to the ports of the coast and to Jorge Chavez International Airport.
- Unpaved roads and river routes also used with Brazil, Colombia and Bolivia.
- Reactivation of air bridge to Bolivia
- Surplus is mainly in coastal cities and drifts into micromarketing.



DRUG MICROMARKETING

Diagnosis:

- In the past decade public safety has decreased in the country, one of the main causes being organized crime for drug trafficking on a large scale and micromarketing:

Homicide rate X 100,000 people:

2004: 5,6

2012: 24,1

- 47% of Lima residents identifies drug micromarketing as a major cause of lack of public safety.
- At the country level, it is perceived as the third cause.



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DRUG MICROMARKETING

- Constitutes a separate link in the chain of illicit drug trafficking.
- Operated by marketing networks that usually belong to bands, gangs, and family groups (parents, children, etc.)
- Supplied by “providers” or “suppliers” that get it from clans or local dealers.



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Modes of sale:

- Points of sale in urban areas (houses or public places like streets, parks, etc.) that also tend to be places of consumption: “dens” or “holes”.
- Sale at entertainment centers: parties, clubs, concerts, etc.
- Doorstep selling or “*delivery*” (most widespread in middle and high socioeconomic levels).
- Offer and / or sale of drugs over the Internet - In 2012, 17.3% of students said they had been offered marijuana and other drugs online.



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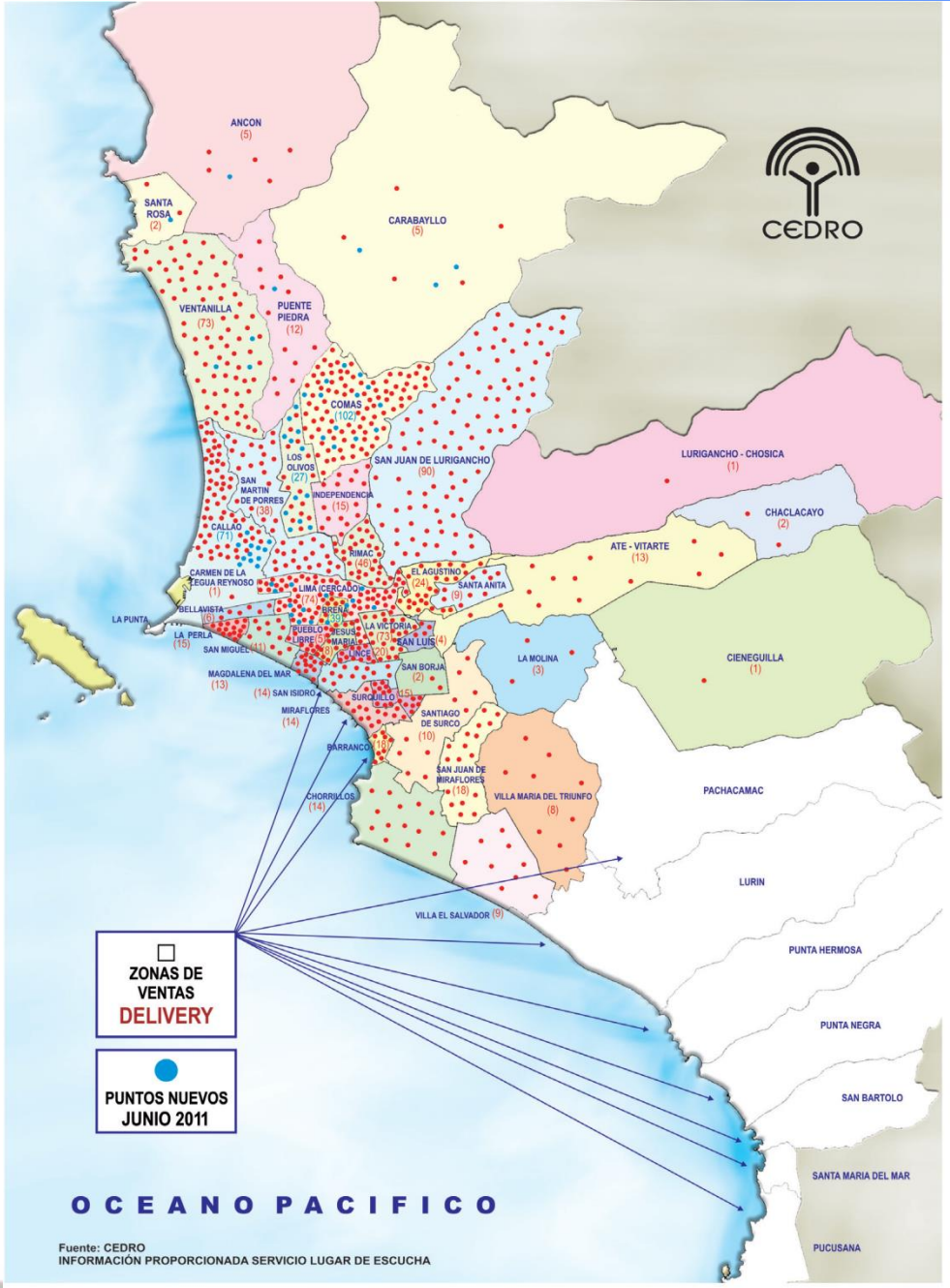
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DRUG MICROMARKETING

Areas of impact in the country:

- The micromarketing of drugs is widespread in the cities of Lima and Callao (mainly) and Piura, Chiclayo, Arequipa, Tacna, among other coastal cities and Cusco.
- In Lima and Callao, there are approximately 2,000 estimated points of sale and consumption of drugs.
- Although the perception of the problem is concentrated in Lima and coastal cities, the 2012 study among high schoolers found an alarming increase in consumption and marketing in Tacna, Cusco and Ayacucho.

Areas of drug micromarketing in Metropolitan Lima



DRUG MICROMARKETING

PRECIO DE DROGAS AL MENUDEO EN LIMA Y CALLAO, SEGÚN FORMA DE PRESENTACIÓN Y MODALIDADES DE VENTA: 2012			
Tipo de Droga	Forma de presentación	Precio USD	Modalidades de venta más frecuentes
Marihuana	Variedades comunes	Entre 1.0 a 3.6	Venta callejera. Fumaderos ("huecos")
	Nuevas variedades ("Super Skunk o Mando Light")	Entre 3.6 y 7.1	Venta a domicilio ("delivery") Internet Venta y consumo en domicilio
Pasta Básica de Cocaína	1 "Kete"	0.18	Venta callejera. Fumaderos ("huecos") Venta y consumo en domicilio
	1 "Liga grande" (10 "ketes")	1.8	
	1 "Liga mediana" (5 "ketes")	1.0	
Clorhidrato de Cocaína	1 "Paco" (1 gramo) de buena calidad	7.1	Venta callejera. Fumaderos ("huecos")
	1 "Paco" (1 gramo) adulterado ("rebajada", "pateada", "bambeada").	3.6	Venta a domicilio ("delivery") Internet Venta y consumo en domicilio

Fuente: CEDRO. "El Problema de las Drogas en el Perú" 2007-2012



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DRUG MICROMARKETING

State Action:

- Drug micromarketing is a crime that is punished by custodial sentence of no less than three nor more than seven years
- Micromarketing considers as an offense possession between 5.1 grs and 50 grs. of cocaine base paste, between 2.1 grs and 25 grs. of cocaine, and between 8.1 grs and 100 grs. marijuana. The Penal Code also punishes as micromarketing between 1grs and 5 grs. of opium latex or between 201 mlgrs and 1grs. of its derivatives,
- The Public Ministry is the leader for judiciary action and also executes crime prevention actions targeting vulnerable populations
- The Green Squad is the specialized body of Peru's National Police to jointly identify and combat microtrade.
- In the past three years 8,928 people were intervened for micromarketing drug offense.



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Consumo, Microcomercialización y TID

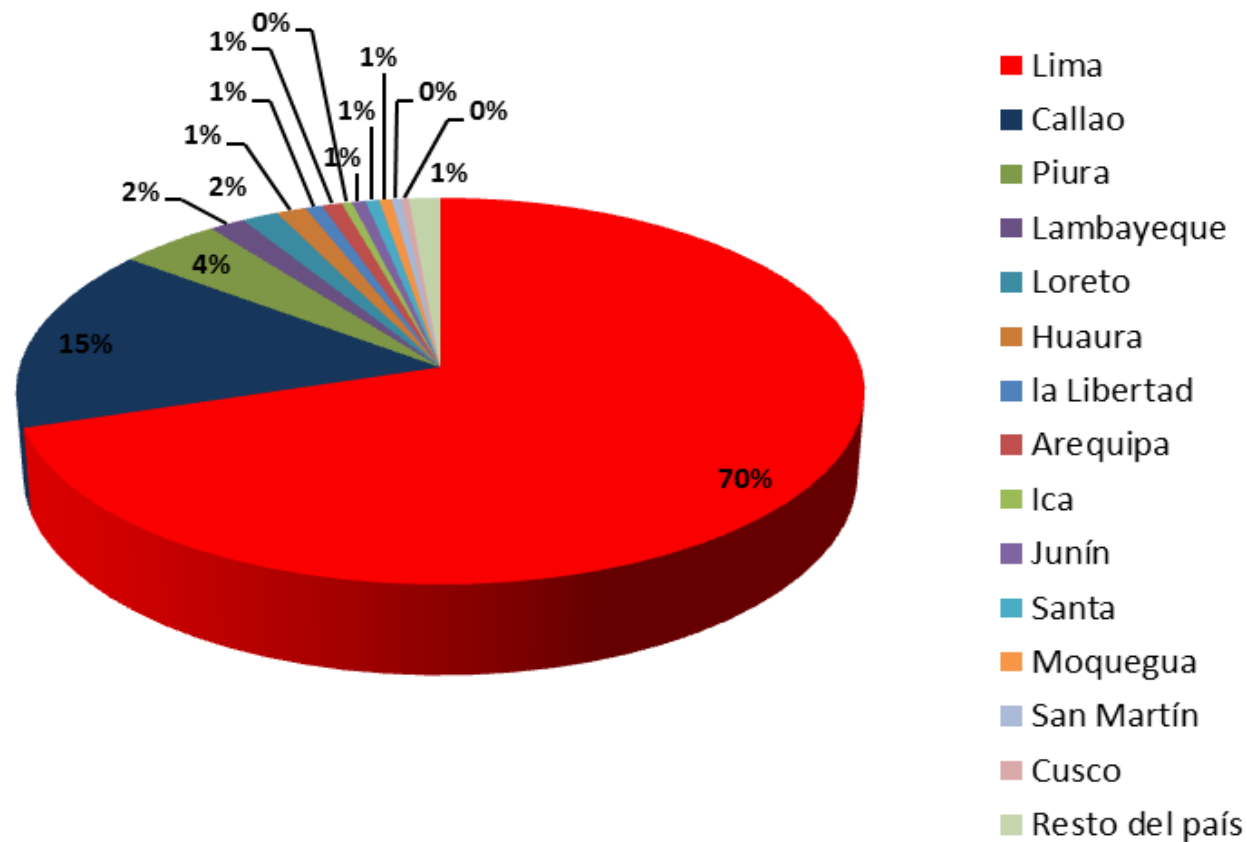
Tipificación de las cantidades de posesión de drogas en el Código Penal

	Consumo	Microcomercialización (Venta de drogas ilícitas en pequeña escala)	Tráfico Ilícito de Drogas
Pasta Básica de Cocaína (PBC)	Hasta 5grs	Hasta 50 grs.	Más de 20 kg. (agravada c)
Cocaína	Hasta 2 grs	Hasta 25 grs.	Más de 10 kg. (agravada c)
Marihuana	Hasta 8 grs	Hasta 100 grs.	Más de 100 kg (agravada c)
Derivados de Marihuana	Hasta 2 grs (a)	Hasta 10 grs.	Más de 2kg (agravada c)
Látex de Opio	Hasta 1 gr.	Hasta 5 grs.	Más de 5 kg. (agravada c)
Derivados de Látex de Opio	Hasta 200 mlgrs.	Hasta 1 grm.	Más de 500 grms (agravada c)
Éxtasis	Hasta 250 mlgrs	Hasta 2 grms	Más de 15 grms (agravada c)
Penas	No es punible	De 03 a 07 años	(b) Tipo Base: 08 a 15 años (c) Agravado: 15 a 25 años (d) Agravante bis: De 25 a 35



DRUG MICROMARKETING

Delitos de micro comercialización de drogas registrados en el Ministerio Público: 2013-2014



DRUG MICROMARKETING

ESTRUCTURA DE LA POBLACIÓN PRIVADA DE LIBERTAD POR DELITO DE MICROCOMERCIALIZACIÓN Y MICROPRODUCCIÓN DE DROGAS: 2013*

Categoría	Número	%
Sexo		
Hombre	1,365	85.2
Mujer	237	14.8
Edad		
Menos de 20 años	22	1.4
Entre 20 y 29 años	454	28.3
Entre 30 y 39 años	532	33.2
Entre 40 y 49 años	360	22.5
50 o más años	234	14.6
Ámbito Geográfico		
Lima y Callao	1,385	86.5
Regiones por zonas cocaleras	80	5.0
Resto del país	137	8.5
TOTAL	1,602	100.0

* Al mes de junio de 2013

Fuente: Instituto Nacional Penitenciario



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Current challenges

- There is greater availability and easy access to drugs in the population.
- Thousands of people are engaged in drug sales on the streets in major cities.
- Microtrade has spread into schools, where students themselves are used to distribute drugs;
- Increase in the use of the Internet and cellphones for home deliveries and to evade police checks;
- Tolerance from many owners of nightclubs and entertainment centers.



DRUG MICROMARKETING

Challenges

The Peruvian government continues to implement actions to control microtrafficking by presenting legal alternatives:

- **Including a youth development component as an essential element for public safety.**
- **Expanding the coverage of educational and employment opportunities for youth in vulnerable areas.**
- **Increasing private sector involvement: job training programs for young people in vulnerable areas.**
- **Moving towards the installation of Drug Treatment Courts: Therapeutic Justice.**
- **Raising awareness about all aspects of the harm caused by drugs**



Thank you

Acércate a tus hijos



aléjalos de las drogas

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 **PERÚ** PROGRESO PARA TODOS



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