

**EUROPEAN COMMISSION REGIONAL WORKSHOP ON  
SUSTAINABLE DEVELOPMENT AND REGIONAL TRADE AGREEMENTS**

**SAN JOSE, COSTA RICA**

**Biographies of Speakers, Panelists and Moderators**

***Tomas Abadia*, Head of European Commission Delegation in Costa Rica**



Dr. Abadia holds a law degree from *Universidad de Valencia*. He continued his studies in International Politics in University of Bordeaux in 1971 and in Polytechnic Central University of London in 1972 y 1973.

Since 1978 until 1988 he promoted actively Spanish exports, having to lead numerous commercial entrepreneurial missions world wide. He also served as an International Law professor at *Universidad Autónoma de Madrid*, among other institutions. Mr. Abadia is also author of numerous publications on foreign trade. He was the Secretary General of the Spanish Association of Communitarian Law from 1987 to 1988.

In 1999 he became the Main Administrator in the European Commission, and in July of 2003 he was appointed as the responsible official of negotiations for the European Commission Delegation for Costa Rica and Panama.

Mr. Abadia has been recognized by the government of Argentina as Knight of the Order of May (Caballero de la Orden de Mayo) and by the Bolivian government as Knight of the order of Simon Bolivar (Caballero de la Orden de Simón Bolívar).

***Patricia Barbuscia*, Instituto Ethos de Empresas e Responsabilidade Social, Brazil**

Patricia Barbuscia, is a graduate in Economics from Mackenzie University, São Paulo, Brazil with an M.A. in Latin American Politics and Government from Essex University, UK. In 2003 Patricia joined Ethos Institute, a non-for-profit-organization working with Corporate Social Responsibility - CSR, as a board member advisor. In 2004 she set the new Public Policy area becoming its manager. In 2005 she joined Uniethos – the educational initiative of Ethos Institute in building capacity and research on CSR and Sustainable Development - where she is currently fulfilling the position of Executive Manager.

Her previous professional experience includes finance industry (Citibank N.A., French and Brazilian Bank-linked to Credit Lyonnais); foreign trade (Fluxo Trading – Bahia, Brazil – a unit of the Fluxo Group comprising engineering solutions and petroleum); class entities and political articulation (American Chamber of Commerce, S.Paulo, Brazil); education and research (Funcex, S.Paulo - education and research in foreign

trade); and some experience in the marketing industry. Patricia is literate in English, French and Portuguese and has working knowledge of Spanish and Italian as well.

**David Brooks, Director for Natural Resources Policy and Environmental Reviews Office of the U.S. Trade Representative (USTR)**

Dr. David J. Brooks is Director for Natural Resources Policy and Environmental Reviews in the Environment and Natural Resources section of the Office of the U.S. Trade Representative (USTR). He has responsibility for coordinating U.S. interagency work on environmental reviews of trade agreements and for USTR's contributions to a variety of natural resource policy issues, including wildlife trade and forestry. Prior to joining USTR, Dr. Brooks was a research scientist and science team leader with the US Department of Agriculture, Forest Service. He has degrees from Trinity College (Hartford, Connecticut), the University of Maine and Oregon State University.

**Alejandra Aguilar, Lead Environmental Advisor, Ministry of Foreign Affairs of Costa Rica**

**Silvia Chaves Quesada, Executive Director Centro de Derecho Ambiental y Recursos Naturales (CEDARENA)**

Silvia Chavez is the Executive Director of CEDARENA and a lawyer. She holds specialty in hydraulic resources, territorial ordering, protected areas, decentralization and local handling of the natural resources.

**Pierre Defraigne, Former Deputy Director General, DG Trade, European Commission**



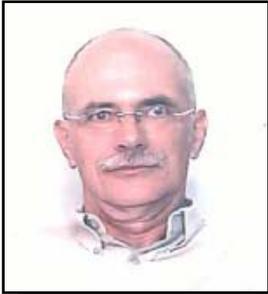
Pierre Defraigne is the former deputy director general of the Directorate General for Trade at the European Commission in Brussels, Belgium. He is the former head of cabinet for Pascal Lamy, European Commissioner for Trade. Mr. Defraigne also teaches European economic policy at the Catholic University of Louvain. An economist, he began his career as a civil servant with the European Commission in 1970.

From 1970 to 1974, Mr. Defraigne was a member of the cabinets of several European Commissioners. From 1974 to 1976, he was the head of the Unit for Agricultural, Regional, and Social Budgets in the Directorate General XIX for Budgets. He served as the chief of the Cabinet of Industrial Affairs from 1977 to 1983 under Mr. Davignon, the vice president of the European Commission. From 1985 to 1999, Mr. Defraigne was the director for north-south relations in the Directorate General for External Relations.

Mr. Defraigne's interests include international economic policies, political economy, and relations with developing countries. His work focuses on major bilateral and multilateral European Union trade issues. He received a B.A. in political and social sciences and a B.A. in economics from the University of Liège.

**Luisa Diaz, Permanent Commission for Competitiveness, Chamber of Industries of Costa Rica**

**Robert Dilger, Program Coordinator, Sustainable Management of Natural Resources and Promotion of Entrepreneurial Competences, Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ)**



German. Biologist and Regional Planner. Mr. Dilger is currently the coordinator of the Sustainable Management of Natural Resources and Promotion of Entrepreneurial Competences program sponsored by the GTZ/Nicaragua.

He is also the coordinator for the German Cooperation for Development for one of its main areas, "Environmental Policy, Conservation and Natural Resources Management" in Nicaragua.

He has a considerable technical background in land and river ecosystems, socio-economical and historic-cultural analysis of regions and landscapes, and in the sustainable management of natural resources, land, protected areas and corridors. Dr. Dilger is also an expert in capacity building strategies for public and private institutions. He also provides assessment in the formulation of environmental policies. He has thirty years of experience, from which he has lived eighteen in Latin America.

**Roberto Echandi, Former Trade Official, Costa Rica**

Mr. Echandi is former Director-General for International Trade at the Ministry of Foreign Trade of Costa Rica. Mr. Echandi formerly served as legal advisor to the Appellate Body Secretariat of the WTO in Geneva and as professor of international trade law at the Diplomatic Institute of the Ministry of Foreign Affairs in Costa Rica. Since October 2002 Mr. Echandi was appointed by the Government of Costa Rica as Special Attaché for International Trade Issues with USA (Embajador Especial Adjunto para Asuntos Comerciales) for the Ministry of Foreign Trade. He participated in the negotiations for the Central American Free Trade Agreement as chief negotiator in two of the negotiating groups, Services and Investment and Technical Assistance.

**Allan Flores Moya, Vice-Minister of Environment and Energy of Costa Rica**



**Juana Galvan, Central America Regional Specialist for Policy and Trade Negotiations, Inter-American Institute for Cooperation in Agriculture (IICA)**



Dr. Galvan is currently the Regional Specialist in policy and trade for Central America of the IICA (Instituto Interamericano de Cooperación para la Agricultura), based in Costa Rica. She holds a Masters in Economic Trade Relations from London School of Economics, and a title in International Trade from Universidad de Panama.

Dr. Galvan has been working in international trade since 1980, in both public and private sector. She is originally from Panama. She has been a consultant on international trade matters for private enterprises, and for international organisms.

**Geoffrey Garver, Director, Submission on Enforcement Matters Unit, North American Commission for Environmental Cooperation (CEC)**



Geoff Garver joined North America's Commission for Environmental Cooperation in December 2000 as Director of the Submissions on Enforcement Matters Unit. The Unit handles assertions by North American citizens that one of the NAFTA countries – Mexico, the United States and Canada – is failing to effectively enforce its environmental law.

Previously, he spent nine years with the U.S. Justice Department's Environment and Natural Resources Division as a trial attorney and then an Acting Assistant Chief, handling cases concerning land and natural resource management, water rights and environmental impact assessment. His major cases included suits dealing with Everglades water quality, winter use and bison management in Yellowstone National Park and water rights in Idaho and Oregon. He was also part of the U.S. team negotiating with Canada and Mexico toward an agreement on transboundary environmental impact assessment, and he helped develop federal agency guidelines for conducting environmental reviews of trade agreements.

From 1993 to 1995, he was special assistant and Senior Policy Counsel to the Assistant Administrator for Enforcement and Compliance Assurance at the U.S. Environmental Protection Agency. While with USEPA, he directed the process for revising the USEPA's environmental auditing policy. Before joining the U.S. Justice Department in 1989, he was a judicial clerk for the Hon. Conrad Cyr in the U.S. District Court in Maine. He received his B.S. in chemical engineering from Cornell University in 1982 and a J.D. from the University of Michigan Law School in 1987.

***Daniele Giovannucci, Senior Advisor, World Bank and other International Institutions***



Daniele Giovannucci is a senior trade and marketing specialist advising governments, development agencies, and businesses on markets and agro-enterprise development. He specializes in practical approaches developed as a former senior business executive in several food-related industries where he acquired broad expertise in product development, strategic planning, marketing, and international trade and management. He has worked in more than 20 countries and is the author and editor of numerous publications.

***Jaime Granados, Trade Advisor, Inter-American Development Bank, United States***

Jaime Granados is a lawyer who graduated from the University of Costa Rica. He obtained his L.L.M. at the University of Georgia and a Master's Degree in Latin American Public Policy from Oxford University. He was a commercial arbitrator with the Ministry of Foreign Trade of Costa Rica from 1992 to 1996, specializing in the areas of market access, rules of origin, technical barriers to trade, anti-competitive practices, government procurement, services, and investment. As such, he participated actively in the negotiations for a free trade agreement between Costa Rica and Mexico, Colombia, and Venezuela, as well as FTAA and WTO negotiations.

During the 1997-98 period, he was the Director of International Trade Negotiations at that same Ministry. In that time period, he was a principal adviser to Costa Rica's FTAA Chairmanship, as well as being Chair of the FTAA Working Group on Investments. He was also responsible for directing over the negotiations for a Free Trade Agreement between Central America and the Dominican Republic, and other bilateral and multilateral agreements in trade and investment matters. Since 1998, he has been a consultant for the Division of Integration, Trade, and Hemispheric Issues of the Inter-American Development Bank in Washington D.C. As such, he has given technical support for the FTAA process and technical assistance to the countries of Latin America and the Caribbean in matters of international trade negotiations.

Presently, he is the co-coordinator for technical support that the IDB gives the FTAA Negotiating Groups on Market Access, Agriculture, and Government Procurement. His most recent publications in specialized journals have been in the following topics: Central American integration; free trade negotiations between Central America, Colombia, and Venezuela; hemispheric integration and its relation to WTO agreements; and the WTO Agreement on Technical Barriers to Trade.

***Ana Lorena Guevara, Manager Bioprospecting Division, Instituto Nacional de Biodiversidad de Costa Rica (INBIO).***

Ana Lorena Guevara is an expert on bioprospecting at INBIO, and has an extensive experience in the agricultural sector, especially in the biotechnology area. She has broad knowledge on legal issues regarding biodiversity, intellectual property, and international commerce, and is an active player on various commissions addressing

such issues. Prior to INBIO, her work experience included the National Seed Office (Oficina Nacional de Semillas) as well as the Ministry of Agriculture and Livestock (Ministerio de Agricultura y Ganadería).

INBIOs' mandate is protecting and researching and applying biodiversity, which include the systematic search for new sources of chemical compounds, genes, proteins, microorganisms, and other products with potential economic value present in biotic resources and that could be utilized by pharmaceutical industry in medicine, biotechnology, cosmetics, for nutrition and agriculture.

***Gabriela Llobet, Former Vice- Minister of Foreign Trade, Costa Rica***

***Ana Maria Majano Executive Director, Latin American Center for Competitiveness and Sustainable Development (CLACDS), INCAE, Costa Rica***

is an economist born in El Salvador. She holds a Ph.D. and M.A. in Economics, University of Tennessee at Knoxville (as a Fulbright/LASPAU scholar). Her recent work experience includes: Executive Director, Latin American Center for Competitiveness and Sustainable Development (CLACDS), INCAE, Costa Rica, since August 2002; Independent consultant for IADB, UNEP, and other institutions; Minister of the Environment, El Salvador, June 1999 to May 2002; and Regional Projects Director, Coastal Technology Salvador, a subsidiary of Coastal Corporation. She also has worked as General Coordinator of El Salvador's Electricity Sector Restructuring Process, Head of Economic Studies, and Comisión Ejecutiva del Río Lempa (CEL), from January 1994 to August 1998.

***Diego Masera, Coordinator of Industry Programme, United Nations Environment Programme (UNEP), Regional Office for Latin-America and the Caribbean (ROLAC)***

Diego Masera is currently the coordinator of the Industry Programme of the United Nations Environmental Programme, for the Regional Office for Latin America and the Caribbean. He holds a PhD in Eco-production, BA (Hons) MA Industrial Design, ISIA, Florence, Italy, 1989. His work experience includes Product Development Consultant, European Union Agriconsulting for Kenya and Africa, as well as the Netherlands Development Organisation, and Industrial Design, Sottsass Associati, Italy, 1988. Dr. Masera has been the Regional Coordinator of UNEP-ROLAC Regional Industry Programme, based in Mexico City since 2001.

***Alice Mattice, Director for Trade and Environment Policy Planning, Office of the U.S. Trade Representative (USTR)***

Dr. Alice Mattice is Director for Trade and Environment Policy Planning in the Environment and Natural Resources section of the Office of the U.S. Trade Representative (USTR). She is lead environment negotiator for a number of U.S. free trade agreements, including the CAFTA, as well as the lead U.S. negotiator in the fisheries subsidies negotiations now underway in the World Trade Organization. Prior to joining USTR, Dr. Mattice was a senior attorney responsible for environmental litigation at the U.S. Department of Department of Justice. She has also been a trade attorney in private practice. Her degrees are from Harvard University.

**Gustavo Mayen, Former vice-minister of Environment of Guatemala**

Guatemalan. Architect from *Universidad de San Carlos de Guatemala*, with a masters in Environmental Studies, from *Universidad del Valle* of Guatemala. Mr. Mayen has attended several environmentally specialized courses in Mexico, the Soviet Union, Peru, Chile and Ecuador.

Mr. Mayen previously served as Vice-minister of Environment of Guatemala, and is currently the General Manager of the consulting firm *Proyectos y Evaluaciones Ambientales, S.A. -PEASA-*, and an architecture professor at *Rafael Landivar University*. He teaches a thesis course on architecture, environment, ecology and design.

**Donald Miranda, Centro Internacional de Política Económica para el Desarrollo Sostenible (CINPE)**

**Rita Mishaan, Director, International Cooperation, Ministry of Environment and Natural Resources of Guatemala**

Ms. Mishaan is the Director of International Cooperation, of the Ministry of Environment and Natural Resources of Guatemala. She studied Science and Literature at *Universidad del Valle de Guatemala*, and holds a degree in juridical translation and interpretation from the Ministry of Education of Guatemala. She was the President and Executive Secretary of the NGO CONDESA (Conservation, Development and Environment), and previously served the Ministry of Foreign Relations as the advisor for the Vice-Minister of Foreign Relations for the CAFTA negotiations, and as Director for North American Region.

She was also the Coordinator of Environmental Services for *Fundación Solar*, and advisor to the Minister of Environment. Ms. Mishaan is currently the Director of International Cooperation of the Ministry of Environment and Natural Resources. She was minister counselor for the Guatemalan Embassy in Italy, and a permanent representative before UN organisms. She has been a consultant for several international Organizations, and is the author of diverse publications.

**Carlos Murillo, Centro Internacional de Política Económica para el Desarrollo Sostenible (CINPE)**

Carlos Murillo-Rodríguez has a PhD in Agricultural Economics with particular emphasis on development at the University of Massachusetts, Amherst, USA, from where he already has a Master of Sciences in Economics. Mr. Murillo served as Vice minister of Foreign Trade of Costa Rica and Chairman of the Preparatory Committee of the Free Trade Agreement of the Americas (FTAA). He also served as a member of the FTAA Working Group on Investment. He is author of many publications in the area of trade and sustainability.

He is presently Research Director of the International Centre of Economic Policy for Sustainable Development (CINPE) at the Universidad Nacional (UNA), Costa Rica, and acting professor in economics, trade policy and social development. His research

interests include seeking inspired developing-country led solutions to rural poverty, through agricultural economic development, as well as programs for social progress and improved access to services. Mr. Murillo serves as Chairman of the Inter-University Consortium for Sustainable Development, with the participation of Wageningen Agricultural University, Utrecht University, Tilburg University (The Netherlands) and UNA.

***Sergio Musmanni, Director, National Cleaner Production Center, Costa Rica***



Costa Rican. Doctor in Industrial Chemistry of the University of Texas in Scythes. Dr. Musmanni has a considerable experience in industrial sectors like medical, pharmaceutical, petrochemical and agrochemical, as well as in the chemistry of materials. He has fulfilled managerial positions in areas like technical support, quality control and investigation and development. He is the Executive Director of the National Center of Cleaner Production of Costa Rica, since 1998. Dr. Musmanni is a national expert in this filed for the United Nations Industrial Development Organization (UNIDO).

***Eric Peters, DG Trade, European Commission.***



Eric Peters is a graduate from the Ecole Nationale du Génie Rural des Eaux et Forêts, the leading French forestry and land management/economics school, and is a former student of the Ecole Normale Supérieure de Lyon. He started his career in public service, served in the Agriculture Ministry in the French Overseas Department Martinique and in the french National Forest Office where he was responsible for public forest management, including trade in wood. In June 2001, he was appointed as National Expert to the European Commission, DG Trade, Unit for Sustainable development. Since then, he has been responsible for the coordination of Sustainability Impact Assessments of trade negotiations, for the integration of sustainable development issues into regional trade agreements and for forest related trade policy. Eric is married and has three daughters.

***Jason Potts, Coordinator Sustainable Commodity Initiative, International Institute for Sustainable Development (IISD)***

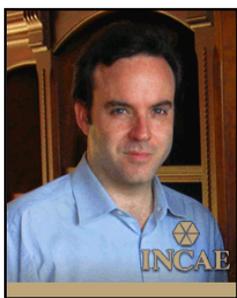


Jason Potts is Coordinator of the Sustainable Commodity Initiative—a joint IISD/UNCTAD venture committed to identifying proactive market-based policies and related instruments for promoting sustainable development across different commodities sectors. Mr. Potts is a lawyer by training with LLB and BCL degrees from McGill University

and a specialization in trade law, sustainable development law and corporate social responsibility.

Prior to joining IISD, Mr. Potts worked with the Trade, Employment and Competitiveness Program at the International Development Research Centre, as well as the Commission for Environmental Cooperation on issues at the nexus of trade, environment and international development. Mr. Potts has published on competition policy, food policy, fair trade and the relationship between corporate social responsibility and sustainable development more generally.

***Lawrence Pratt, Director Latin American Center for Competitiveness and Sustainable Development, INCAE Business School***



Since 1996 Mr. Pratt has been Associate Director of the Latin American Center for Competitiveness and Sustainable Development (CLACDS) at INCAE, in Alajuela, Costa Rica. He directs the sustainable development programs of the Center and teaches Environmental Strategy and Environmental Policy at INCAE's Master and Executive Masters programs. At INCAE, he is founder and director of the internationally renowned Ecobanking Project and the Sustainable Markets Intelligence Center.

Mr. Pratt's research focuses on incorporating sustainability into the strategic positioning of countries, industries and firms. He lectures widely internationally on sustainable business and on the design of policy structures to promote competitive advantage from sustainability. Previously he was Senior Policy Analyst at the Environmental Law Institute in Washington DC, and member of the team that developed the groundbreaking Toxic Release Inventory Program at the U.S. Environmental Protection Agency.

***Robin Ratchford, DG Trade European Commission***

Robin Ratchford is a graduate of the University of Buckingham (UK), the Graduate Institute of International Studies (Switzerland) and the School of International and Public Affairs at Columbia University (USA).

Before joining the European Commission he worked as a political advisor to the European Peoples' Party in the European Parliament. He began his career in the European Commission in DG Enterprise and since 1996 has worked in DG Trade on a range of sustainable development issues. In January 2003 he was appointed Deputy Head of Unit of the unit dealing with sustainable development and dialogue with civil society.

***Julie Raynal, Directorate General of Trade, the European Commission***

Ms. Raynal is currently the European Commission Directorate General Commercial Administrator, focusing on foreign direct investment and commercialisation of services. A lawyer with a Masters in European Law, with a concentration on International Relations of the European Union, from the *COLLEGE D'EUROPE de Bruges*.

***Maria Antonieta Rivas, Director of Trade and Environment, MARENA, Nicaragua***

***Oscar Sanchez, Fondo Nacional de Financiamiento Forestal (FONAFIFO), Costa Rica***

Oscar Sanchez is a Forest Engineer and currently serves as the Coordinator of the Environmental Services Division of the FONAFIFO. Mr. Sanchez has more than twenty years of experience in the forestry arena.

***Benjamin Simmons, Legal Officer, United Nations Environment Programme (UNEP)***



Dr. Simmons holds a Juris Doctorate from Columbia University, School of Law, and a Masters degree in International Affairs, from the School of International and Public Affairs, from the same institution. He is currently the Legal Officer for the United Nations Environment Programme, Economics and Trade Branch in Geneva, since 2003. He is responsible for managing UNEP's trade and environment activities and providing legal and policy advice to senior UNEP officials on issues related to trade, environment and sustainable development.

He has also negotiated, drafted and finalized agreements between UNEP and national government ministries, and served as UNEP's representative at international meetings and negotiations, including negotiations at the World Trade Organization. He has successfully raised €1.5 million for a developing country capacity building project on trade and biodiversity.

***Ronald Steenblik, Organization for Economic Cooperation and Development (OECD)***



Ronald Steenblik is a senior trade policy analyst in the Trade Directorate of the Organisation for Economic Co-operation and Development, where he is responsible for issues at the intersection of trade and environmental policies. In that capacity, he has undertaken research on numerous topics for the OECD's Joint Working Party on Trade and Environment, most recently related to the liberalization of trade in environmental goods and services, but also on environmental provisions in regional trade agreements, and the effects of environmental requirements on market access for developing countries. Ronald has also written extensively on subsidies, especially their effects on

the environment, and has spoken at numerous international meetings on the subject.

Prior to joining the OECD's Trade Directorate in 2001, Ronald was one of a select team of analysts working on a major OECD report on sustainable development. Before that he worked for nine years for the OECD's Directorate for Food, Agriculture and Fisheries on various issues, including the reform of Turkish agricultural support policies, the measurement of government financial support to fisheries, and ways to foster co-operative stewardship of agricultural resources in farming communities. This followed 15 years of experience in academia, local government, federal government and inter-governmental organizations working in the area of energy markets and policy.

Ronald holds degrees from Cornell University and the University of Pennsylvania.

***René Vossenaar*, Former **Head Trade, Environment and Development Branch, Division on International Trade in Goods and Services, and Commodities, UNCTAD****



René Vossenaar is the former head of the UNCTAD Trade, Environment and Development Branch. He has been with UNCTAD since 1985. He retired on 1 April 2005. From 1971 to 1985 he worked for ECLAC in Santiago de Chile (7 years), Buenos Aires (2 years) and Brasilia (5 years). He has very extensive experience in trade and sustainable development issues, through intergovernmental work, policy analysis and technical cooperation/capacity building activities in a large number of developing countries in Africa, Asia and Latin America. Until the end of 2005, he will continue to be involved in UNCTAD's capacity building activities, especially in Central America, and its Trade and Environment Review. He has extensively published. He is a national from the Netherlands (Breda, 27 February 1945). He has a masters degree in economics from the University of Tilburg, the Netherlands

***Chris Wille*, Rainforest Alliance, Costa Rica**

Chris Wille is Chief of Sustainable Agriculture at the Rainforest Alliance. The Alliance, a nonprofit, New York-based citizens' group, is the international secretariat of the Sustainable Agriculture Network or SAN. The SAN is a coalition of leading Latin American conservation groups that develops best management practices and measurable standards for environmentally and socially responsible cultivation of commodity crops, provides incentives to farmers to meet those standards, and encourages businesses and consumers to support farmers who are making on-farm improvements toward sustainability. Farms that comply with the standards are inspected by trained SAN auditors and certified with the Rainforest Alliance Certified ecolabel. Wille is based in Costa Rica and led the development of the SAN. He is a wildlife biologist and journalist with more than 35 years experience in conservation.