

Preventing Corruption

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Center for Responsible Enterprise and Trade

- Nongovernmental organization (NGO) founded in October 2011
- Mission: make leading practices in anti-corruption and intellectual property protection achievable for all companies
- To achieve this mission, we have developed two services:
 - CREATE Leading Practices for Anti-Corruption
 - CREATE Leading Practices for IP Protection
- Thought-leadership and public education
- Available in Chinese, English, Portuguese and Spanish

How companies work with CREATE

- Help companies assess and improve their anti-corruption programs internally
- Validate company-wide compliance (and/or gaps)
- Help a company's subsidiaries, business partners and other third parties assess and improve compliance



- Respondents were very large multinational companies
- Significant risk of corruption risks throughout value chains
 - 70% noted “extensive risk” in engaging agents and business partners
- Developing metrics to determine program effectiveness is a challenge
 - 42% noted this as very challenging
 - May not know of a problem or program weakness until something goes wrong
- Training is key to anti-corruption compliance
 - Today, focus is only on employees rather than 3rd parties

Who

Large/Medium companies in the Americas, Europe, Asia and the Middle East.

Insights

- Most scores in **1.5 – 2.5 range**; scale from 1 (low) to 5 (high)
- Lowest scores: risk assessment (1.5), training & capacity building (1.5) and monitoring (1.6)
- Highest scores: policies & procedures (2.4) and compliance function/team (2.3)
- Companies said that evaluations provided **insights for improving compliance program** and detecting/preventing corruption in a more 'holistic' and systematic way



Thank You

For more information about
CREATE Leading Practices,
please contact us at info@create.org