

**ACUERDOS BILATERALES/BILATERAL AGREEMENT/ACORDOS
BILATERAIS/ACCORDS BILATERAUX**

Clasificación:
Classification: 16-2020
Classifacation:
Classificação:

Fecha de Ingreso:
Entry Date: October 31, 2020
Date D'entrée:
Data de Admissão:

Nombre del Acuerdo:
Name of the Agreement: 44th Articles of Amendment of the Memorandum of Understanding of the program "Competitiveness Program".

Nom de L'accord:
Nome do Acordo:

Materia:
Subject: Upon the signing of these Articles of Amendment, GS/OAS will make available to YABT the amount of USD \$36,750 (hereinafter the "GS/OAS Contribution"), to implement activities under the MOU. \

Sujet:
Materia:

Partes:
Parties Involved: GS/The Young Americas Business Trust
Parties:
Partes:

Referencia:
Reference: The Young Americas Business Trust
Référence:
Referência:

Fecha de Firma:
Signature Date: September 25, 2020
Date de la Signature:
Data de Assinatura:

Fecha de Inicio:
Start Date:
Date du Commencement:
Data de Início:

Fecha de Terminación:
End Date:
Date de Résiliation :
Data de Rescisão:

Lugar de Firma:
Place of Signature: Washinton DC, USA
Lieu de la Signature:
Lugar de Assinatura:

Unidad Encargada:
Unit in Charge: Executive Secretariat for Integral Development
Unité Responsable:
Unidade Encarregada:

Persona Encargada:
Person in Charge:
Personne Responsable:
Pessoa Encarregada:

Cierre del Proceso:
Closure of Proceedings:
Clôture des Procédures:
Fechamento do Processo:

Notas Adicionales/ Additional Notes/Notes Supplémentaires/Notas Adicionais:

FORTY-FOURTH ARTICLES OF AMENDMENT

Pursuant to Article 10.1 of the Memorandum of Understanding between the General Secretariat of the Organization of American States (GS/OAS), through the Executive Secretariat for Integral Development (SEDI), and the Young Americas Business Trust (YABT) concerning the execution of activities under the program "Competitiveness Program" signed on Tuesday August 10, 2010 (hereinafter the MOU) and the subsequent amendments to the MOU, the duly authorized representatives of the Parties under the MOU agree on the following:

AMENDMENTS:

1.1. Upon the signing of these Articles of Amendment, GS/OAS will make available to YABT the amount of USD \$36,750 (hereinafter the "GS/OAS Contribution"), to implement activities under the MOU. This GS/OAS Contribution will be transferred to the account specified by the YABT coordinator as established in the MOU, in accordance with Appendix XLIV, attached herein.

1.2. The activities and allocation of the GS/OAS Contribution are detailed in Appendix XLIV to the MOU. The updated budget and activities do not change the nature of the Program pursuant to Article 3.3 of the MOU and are fully authorized in writing by the SEDI Program Manager.

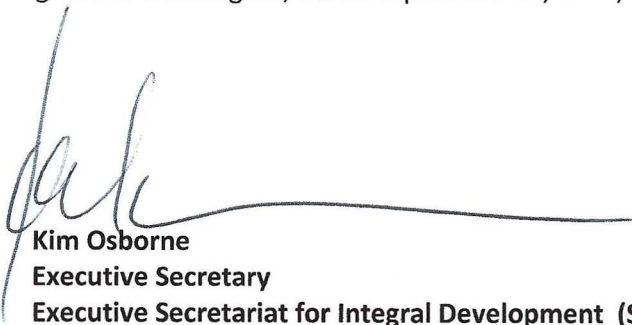
1.3. As part of the execution of the MOU and these Articles of Amendment, the Parties will consult and determine if further contributions are required and, if necessary, will provide for an additional amendment for those contributions in writing, as required by Article 10.1 of the MOU.

1.4. The Parties agree that the MOU shall remain in force until February 28, 2021. The second sentence of Article 10.2 of the MOU is replaced by this provision, in its entirety.

1.5. These Articles of Amendment have been agreed in writing by the coordinators and authorized representatives of the Parties and transmitted by electronic mail, as provided for in Article VIII of the MOU.

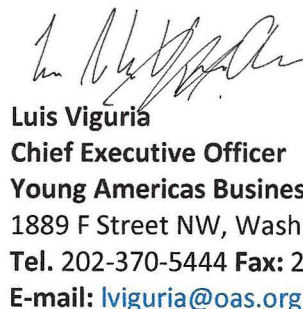
Except as hereby amended, the terms and conditions of the MOU and its amendments remain unchanged and in full force and effect.

Agreed in Washington, DC on September 25, 2020, by the duly authorized representatives of the Parties.



Kim Osborne
Executive Secretary
Executive Secretariat for Integral Development (SEDI)

1889 F Street NW, Washington DC 20006
Tel. 202-370-9014 Fax: 202-458-3625
E-mail: kosborne@oas.org



Luis Viguria
Chief Executive Officer
Young Americas Business Trust

1889 F Street NW, Washington DC 20006
Tel. 202-370-5444 Fax: 202-458-3744
E-mail: lviguria@oas.org

APPENDIX XLIV, MOU GS/OAS SEDI-YABT Regarding the COMPETITIVENESS PROGRAM

Main Activity	Planned	GS/OAS/SEDI	YABT	Total Funds
<p>The consultant will lead the coordination in the preparation and execution of activities of the Inter-American Competitiveness Network (RIAC) and the ACE@Home Campaign. Concrete activities will be the following: (i) Prepare agendas, communications, and executive reports; (ii) Prepare and send invitations to participants (the public) and speakers; (iii) Carry out virtual sessions supporting technical aspects, moderating and facilitating the participation of the different stakeholders; (iv) Disseminate information through the RIAC and ACE Website and the various social media outlets.</p>	Oct-20	\$7,350.00	\$800.00	\$8,150.00
<p>The consultant will lead the preparation and carry out of the Official Launching of the New ACE Website. The specific tasks will be: (i) Supervise, review content and graphics in the Home Page and in all the other subpages including the directory of stakeholders, the information of results, resources from all past ACEs, the Ambassadors lists, the list of opportunities of collaboration, etc.; (ii) Prepare a communication campaign to announce the launching of the new website subject to the approval from the donor; (iii) Supervise and guide the opening of ACE dedicated social media accounts to continue supporting the strengthening of the ACE brand; and (iv) Guide the process to link the new ACE Website with RIAC efforts, such as the RIAC Covid-19 Ideas Accelerator.</p>	Nov-20	\$7,350.00	\$800.00	\$8,150.00
<p>The consultant will prioritize activities to gather the main results from the year and publicize them. The specific tasks will be: (i) Follow-up with specific stakeholders to feed the tracking and monitoring mechanism; (ii) Design and supervise/monitor the implementation of the end-of-the-year campaign of results to showcase the achievements obtained from RIAC and the ACE project during 2020; and (iii) Supervise that the information is uploaded and featured at the RIAC and ACE Web portals, and through the social media accounts.</p>	Dec-20	\$7,350.00	\$800.00	\$8,150.00
<p>The consultant will lead the coordination to support the ACE in Colorado and Louisiana. The specific tasks will be: (i) Review the proposed/updated agendas and provide recommendations to the Department of State-Permanent Mission and the U.S. Department of Commerce partners (EDA & ITA); (ii) Supervise the development of the updated Website for ACE Colorado, and monitor/guide the process to build the landing page for ACE Louisiana; and (iii) Guide the development of an ACE Manual to support ACE Colorado team and ACE Louisiana team efforts when using the logo and developing promotional material.</p>	Jan-21	\$7,350.00	\$800.00	\$8,150.00
<p>The consultant will develop the second progress report for the USOAS project (Phase II). The specific tasks will be: (i) Development of the Report's content; (ii) Add data to showcase progress made with respect to the outcomes and indicators established following the Logical Framework approved; (iii) Gathering of inputs and proofs based on the means of verification established in the logical framework and taking into consideration the first progress report presented in September 2020; and (iv) Add all information to the project management system within OAS connect</p>	Feb-21	\$7,350.00	\$800.00	\$8,150.00
		36,750	4,000	40,750