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Kristin Lamoureux is Director of the International Institute of Tourism Studies and a Research Professor of Business and Tourism Studies in the School of Business at the George Washington University. She holds a Ph.D. in Strategic Planning and Tourism Development. She has been involved within professional and academic education for over fifteen years, including the oversight of all IITS grant activities and professional training programs offered in Washington, DC as well as through distance learning and in customized formats throughout the world.

Additionally, she is involved in several projects focusing on sustainable tourism in developed and developing countries and with indigenous populations including Honduras, Belize, Egypt, Mali, Dominican Republic, Ecuador, Ethiopia, Bulgaria and Jordan. Dr. Lamoureux has served as a consultant for the US Department of Interior, USAID, the World Bank, the UN World Tourism Organization, the US Environmental Protection Agency, the Ecotourism Society, and Conservation International, among others. Her primary focus areas include sustainable tourism, volunteer tourism, SAVE tourism, accreditation, destination management, volunteer tourism, public private partnerships, community development, sustainable tourism development, environmental management destination management and tourism workforce development. She has recently

been quoted in several articles pertaining to her work in volunteer tourism including CNN, Forbes, Time Magazine, Conde Nast Traveler the Globe and Mail Newspaper and the Washington Times.

Dr. Lamoureux began her education in Ecuador where she lived for several years. She has an A.S. from La Universidad Catolica del Ecuador, a B.S. from Johnson and Wales University in Rhode Island, a M.T.A. (Master of Tourism Administration) and a Ph.D. in Business Administration with a focus on Strategic Management and Sustainable Tourism from The George Washington University in Washington, DC.