

Jim Dion / Biography



Jim Dion is the Sustainable Tourism Program Manager for the Maps Division at the National Geographic Society. His work involves linking the world's most important tourism destinations to the design capabilities of NG Maps to create innovative maps and interactive websites to increase knowledge about sustainable tourism and foster destination stewardship of cultural, historic, and natural resources.

Prior to joining National Geographic in 2005, he directed international ecotourism programs for conservation NGO's in Mexico, Central America, and Asia, and he has lectured at the Technical University of Graz in Austria. Jim's interest in linking tourism to conservation and community development is an outgrowth of his over 15 years of experience as a professional river and wilderness guide/outfitter. He founded and developed locally run sustainable, tourism businesses in Europe and North, Central, and South America.

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National Geographic Society

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