Fly Jamaica Airways

Connecting the Americas Through Sustainable Tourism

XXIV Inter-American Congress of Ministers & High-level Authorities of Tourism
Georgetown, Guyana
March 21, 2018
Fly Jamaica Airways has scheduled arrivals from:

- JFK, New York
- NMIA, Kingston, JA
- Pearson Int’l, Toronto CA
GEO Arrivals by Destination 2017

- JFK: 45.9%
- KIN: 28.7%
- YYYZ: 25.4%
Sustainable Tourism

Economic Growth

Social Equity

Environmental Protection
## Challenges

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<tr>
<th>Fly Jamaica Airways</th>
<th>Local Tour Operators</th>
<th>Tourists</th>
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<tr>
<td>Diaspora travel alone is insufficient</td>
<td>AvGas cost marked up</td>
<td>Connectivity between destinations</td>
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<td>Little knowledge about Guyana and her tourism products</td>
<td>None to few tax breaks</td>
<td>Accessibility: Cost and comfort</td>
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<td>Operating costs</td>
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<td>Lack of equity in regional aviation industry</td>
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OPPORTUNITIES

For Connecting the Americas Through Sustainable Tourism

Brand GUYANA!

Charters

- Non-stop
- Multi-destination

Will Support:
- Sports tourism
- Culinary tourism
- Entertainment
- Cultural Heritage
- Tourism

Improving our tourist products

- Cost effectiveness
- Comfort and amenities
Chartered International Flights

Fly Jamaica Airways connects the Americas with Chartered Air Service

Haiti, Port-au-Prince - April 2015 (Carifesta)

Cuba, Santiago de Cuba - July 2015 (Festival del Fuego) Carnival

Bahamas, Nassau - July 2015

Costa Rica - March 2016 (Football match spectators)

Barbados - July 2016 (Scouts)

Dominican Republic, Santo Domingo - April 2017 (7th-Day Adventist Church Group)

Venezuela, Caracas & Margarita Island - March 2017, September 2017 (Venezuelan National Football Team)

Chile - Santiago-de-Chile - March 2017 (Venezuelan National Football Team)

Argentina, Buenos Aires - September 2017 (Venezuelan National Football Team)
Caracas // Santiago de Chile