



# Fly Jamaica Airways

*Connecting the Americas Through Sustainable Tourism*

**XXIV Inter-American Congress of Ministers & High-level  
Authorities of Tourism**

Georgetown, Guyana

March 21, 2018

# Destination GUYANA



**Fly Jamaica Airways** has scheduled arrivals  
from:

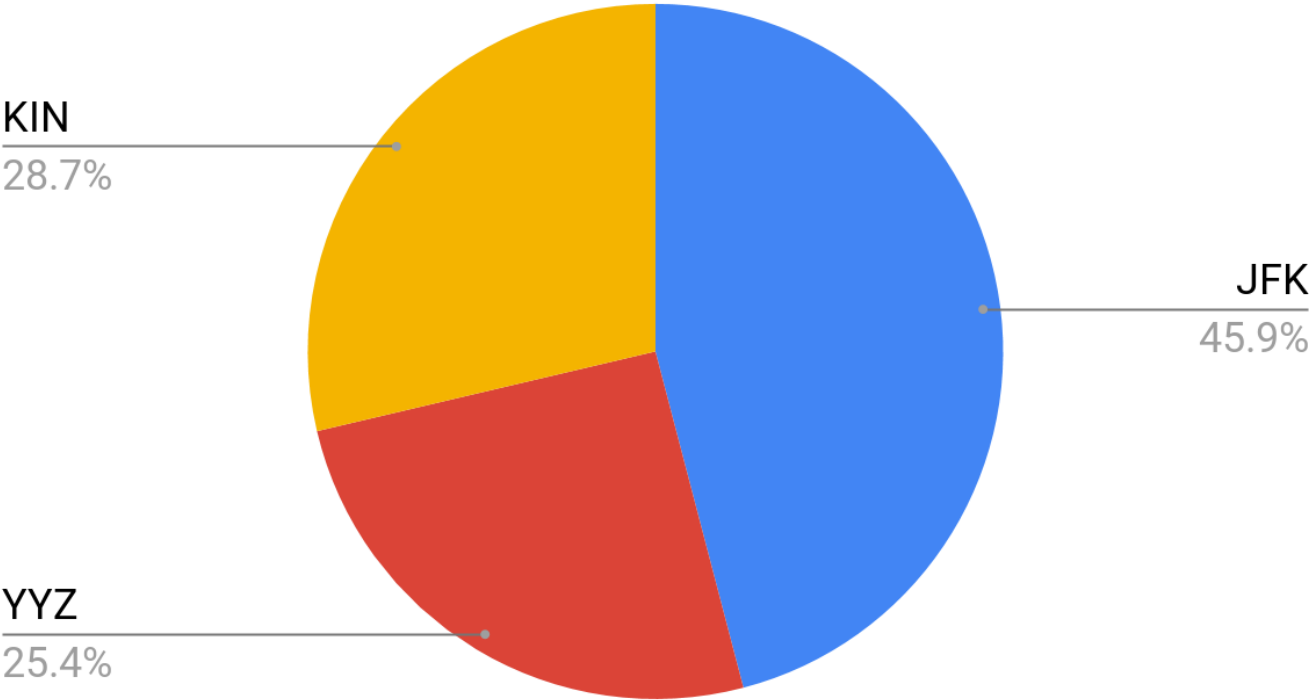
JFK, New York

NMIA, Kingston, JA

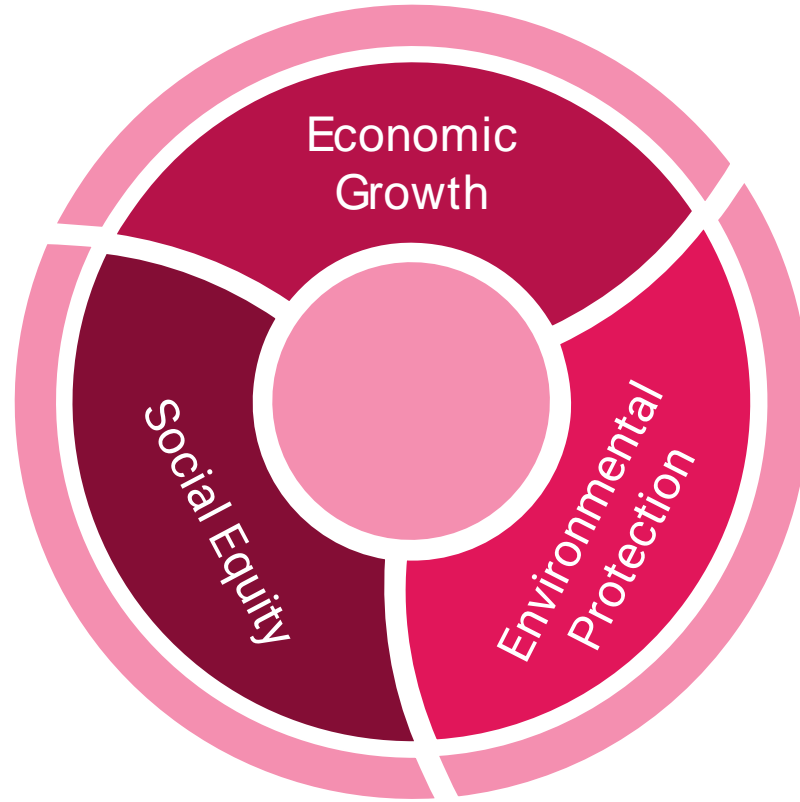
Pearson Int'l, Toronto CA

Map 1: Routes to and from Georgetown

# GEO Arrivals by Destination 2017



# Sustainable Tourism



# CHALLENGES

## **Fly Jamaica Airways**

Diaspora travel alone is insufficient

Little knowledge about Guyana and her tourism products

Operating costs

Lack of equity in regional aviation industry

## **Local Tour Operators**

AvGas cost marked up

None to few tax breaks

## **Tourists**

Connectivity between destinations

Accessibility: Cost and comfort

# OPPORTUNITIES

For Connecting the Americas Through Sustainable Tourism

## **Brand GUYANA !**

## **Charters**

Non-stop  
Multi-destination

Will Support:  
Sports tourism  
Culinary tourism  
Entertainment  
Cultural Heritage  
Tourism

## **Improving our tourist products**

Cost effectiveness

Comfort and amenities

# Chartered International Flights

**Fly Jamaica Airways connects the Americas with Chartered Air Service**

Haiti, Port-au-Prince - April 2015 (Carifesta)

Cuba, Santiago de Cuba - July 2015 (Festival del Fuego) Carnival

Bahamas, Nassau - July 2015

Costa Rica - March 2016 (Football match spectators)

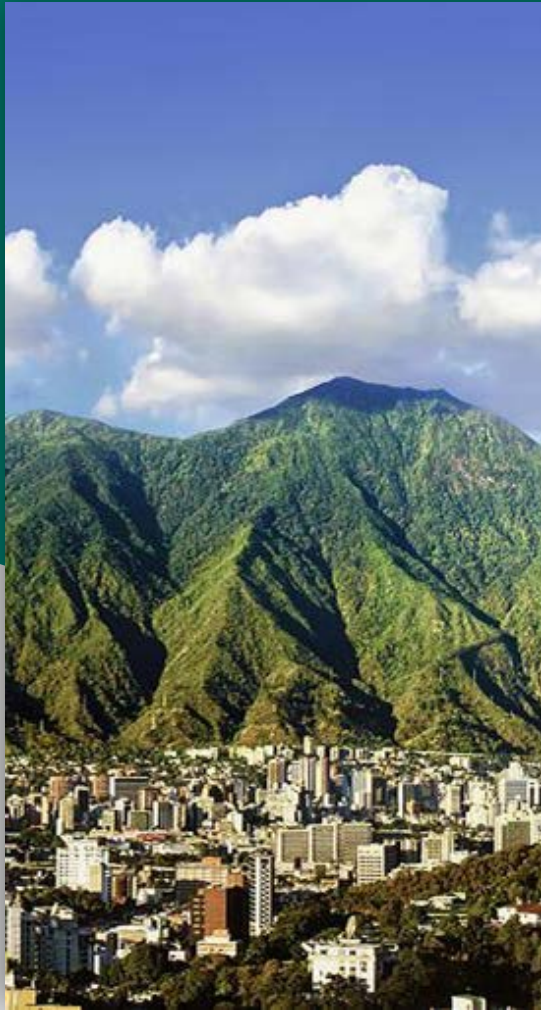
Barbados - July 2016 (Scouts)

Dominican Republic, Santo Domingo - April 2017 (7th-Day Adventist Church Group)

Venezuela, Caracas & Margarita Island - March 2017, September 2017 (Venezuelan National Football Team)

Chile - Santiago-de-Chile - March 2017 (Venezuelan National Football Team)

Argentina, Buenos Aires - September 2017 (Venezuelan National Football Team)



Caracas //  
Santiago de  
Chile









Boeing 757-200