

Tourism Security Program OAS/CICTE – UNICRI

Organization of American States (OAS)
Inter-American Committee against Terrorism (CICTE)

Washington, D.C.



OAS|CICTE

Why is Tourism Security so important to OAS Member States?

- Tourism as critical infrastructure (preparedness and response/recovery)
- Economic support of the region
- Security as a part of the Tourism industry (perception of security)

Importance of Public-Private Partnerships for Tourism Security

- Exchange of resources
- Communication and information exchange
- Mutual interest

Objectives, Mission and Programs of the Secretariat



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Multidimensional Security

Declaration of Security in the Americas



ORGANIZATION OF AMERICAN STATES

Special Conference on Security

MEXICO CITY, MEXICO October 27-28, 2003

(...) “security threats, concerns, and other challenges in the hemispheric context are of diverse nature and multidimensional scope... the traditional concept and approach should be expanded to encompass new and nontraditional threats, which include **political, economic, social, health, and environmental aspects**”



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CICTE Secretariat Functions

- ❑ Provide technical and administrative support for CICTE sessions, and **facilitate communication and coordination** among committee members and relevant member state authorities.
- ❑ Facilitate provision of **technical assistance and training to the member states** in response to their needs/demands, and in accordance with established mandates.
- ❑ **Coordinate** with other international, regional and sub-regional organizations



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TOURISM SECURITY PROGRAM



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Tourism Security: UNWTO

- The UNWTO has highlighted that tourism security is key for the development of tourism, defining it as: “the protection of life, of health, of the physical, psychological and economic integrity of the tourists, providers and members of the receiving communities”.



Pilot Project in the Caribbean

- Technical assistance given to 10 countries between 2006 and 2007 in preparation for the Cricket World Cup.
- Objective: To increase security in tourism and recreational facilities.
- Results: 6 capacity building courses, training a total of 246 officials from both public and private sectors.

Evaluation of the Pilot Project

- CICTE VIII (March 5, 2008): Instructed the Secretariat to “continue providing technical assistance and training... regarding the security of tourism and recreational facilities, taking into account the results of the Pilot Project and the realities and specific necessities of the tourism sector in Member States.”



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Current Phase of the Project

- **General Objective:** To strengthen the capacities of officials from the private and public sector on Tourism Security and develop public-private partnerships to prevent and be prepared for potential risks and threats to security in touristic and recreational facilities.
- **Duration:** 3 years (2016-2019) – extended for 2020 to assist Ecuador and Chile.
- Joint initiative with the UN Institute for Crime and Justice Research Institute (UNICRI)



Beneficiary Countries

Tourism Security workshops	Specialized Crime Prevention and Risk Assessment Workshops	National Tourism Security Plan
Barbados Honduras Belize Saint Lucia Mexico (7 destinations) Ecuador – June 2019	Antigua and Barbuda Dominican Republic Guatemala Jamaica	Jamaica Costa Rica Chile – to be started in July 2019

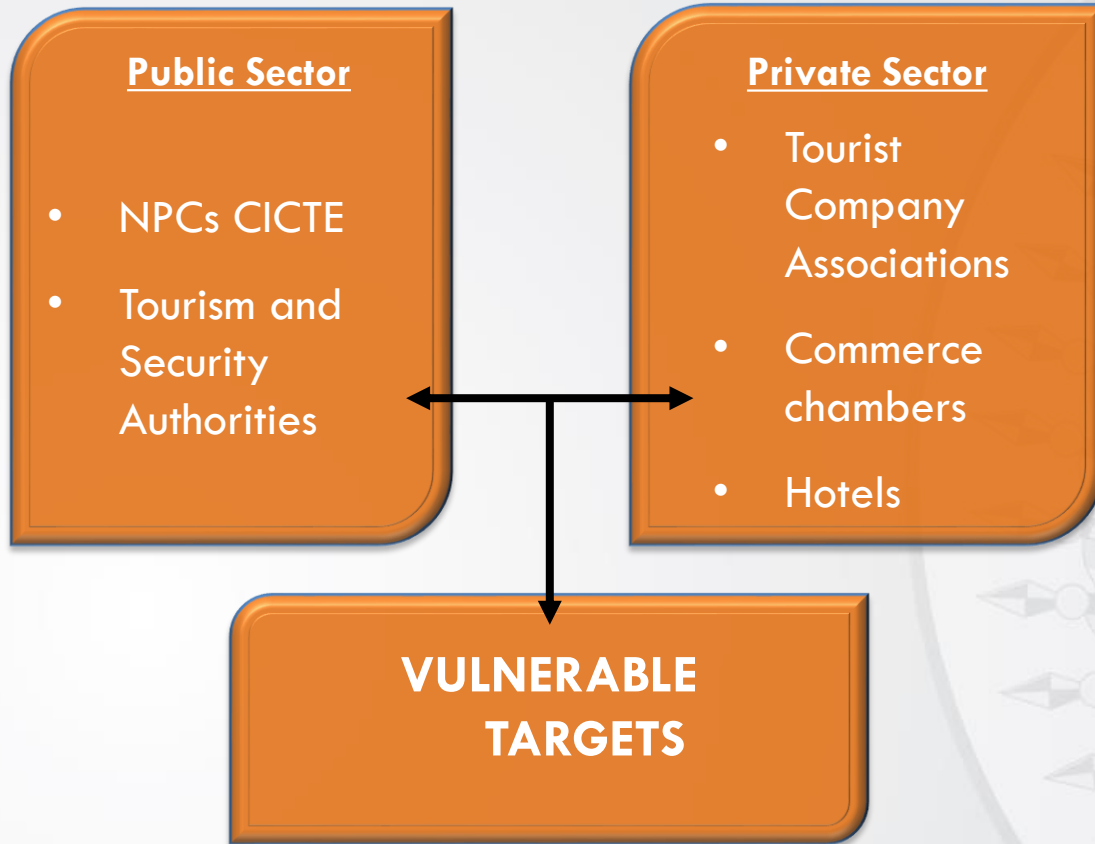


Specific Objectives

- ❑ Strengthen the capacity of tourism industry security systems with a focus on prevention.
- ❑ Improve response capacity through the promotion of planning methods, prevention and crisis management.
- ❑ Promote best practices and information sharing and the establishment of a tourism security network.
- ❑ Increase the cooperation between the public and private sector to develop strategic alliances.
- ❑ Promote a culture of awareness about the necessary balance between economic and security priorities.

Public-Private Partnerships

PPPs



Basic Security Principles: Investment

- Public Sector efforts are not enough
- Trust between public and private sector
- Innovation
- Best practices and information sharing



International Cooperation



OAS Department of Economic Development, Trade and Tourism (DETT)



MAP OF OUTREACH



Tourism Security



1313 Trained Officers

National Training Courses

Mexico (11 destinations), Belize, Honduras, El Salvador, Costa Rica, Guatemala, Panama, Antigua and Barbuda, Dominica, Jamaica, The Bahamas

Program Highlights

- More than 1 300 private and public sector officials trained.
- Training projects in 20 different tourist destinations.
- Private public partnerships (PPPs) established in several tourist destinations.
- Network of private and public tourism security professionals created.
- Recognized by the Executive Committee Against Terrorism (CTCED) of the United Nations Security Council (CSNU) and by the Counter-Terrorism Unit of the OSCE as a model to be replicated in other regions.

Looking Forward

- Continue to develop capacity in other tourist destinations that have not yet benefited from this program.
- Focus on the development of crisis management plans, integral security plans, and the creation of public private partnerships (PPPs) for tourist destinations.
- **New phase of the project to address new threats encompassed in soft targets, crowded spaces, and security for major events planning.**
- Keep collaborating with our partners and network to enlarge the program.



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Questions? Comments?

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