



PRESENTS



COMMUNICATIONS FOR CHANGE:
How can communications strategies and new technologies
create the lasting change needed to bring an end
to gender-based violence?

THURSDAY, OCTOBER 3, 2013

1777 F STREET, NW • WASHINGTON, DC

9:00 AM – 3:30 PM

REGISTRATION BEGINS AT 8:30 AM

What We Do

In recent years, leaders around the world – in national capitals and local communities – are recognizing that ending gender-based violence is not only a moral imperative, but it also is critical for making families healthier, economies stronger, and nations more stable and secure. Futures Without Violence has pioneered efforts to organize advocates and press policymakers to make this issue a priority. As co-chair of the Coalition to End Violence Against Women and Girls Globally, Futures Without Violence has amplified the contributions of a multi-faceted coalition of over 200 organizations working to end violence against women and girls around the world. This coalition of international authorities has provided expertise for bipartisan legislation, delivered recommendations to key policymakers, and galvanized public attention to enlist average Americans to play an active role. The Coalition has championed the landmark International Violence Against Women Act (IVAWA), which has bipartisan congressional support and represents the best practices to ending violence against women and girls globally.

Futures Without Violence celebrates the groundbreaking institutional and policy framework that the Obama Administration has created to prioritize initiatives for ending violence against women and children. Among the U.S. government's chief accomplishments are the new U.S. Strategy to Prevent and Respond to Gender-based Violence Globally and U.S. National Action Plan on Women, Peace and Security. If implemented fully, these initiatives can have a lasting impact in reducing gender-based violence, including human trafficking, sexual assault, child marriage, and intimate partner violence. When women and girls live free from violence, they are better able to achieve their full potential and contribute fully to their societies. The International Violence Against Women Act would codify many of the gains represented in the new framework.

The Annual Open Square Summit

In designing the Open Square Summit, Futures Without Violence embraced the central tenet of the Open Square Charitable Gift Fund, that of all sides being equal. The Summit brings together international experts, government officials, local leaders, private-sector companies, media, technology innovators, and donors and philanthropists who are working to end gender-based violence. Each year, the Summit will examine a core sector that is critical to achieving results in a strategic, comprehensive, and multi-sectoral approach to reduce, prevent and respond to gender-based violence. The goal of the annual Summit is to influence policy implementation and mobilize all actors to be part of the solutions that bring about long-term change.

Why Focus on Communications for Change?

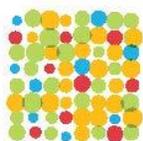
Most gender-based violence stems from a belief system that tolerates it. Both men and women harbor attitudes around women and girls' status in society and the acceptability of violence but successful programs focusing on changing male norms show particular promise for creating the systemic change necessary. While social change communications campaigns rarely create lasting change by themselves, when coupled with more direct programming they can have a profound and lasting impact. Futures Without Violence brings thirty years of proven experience in this field. By addressing attitudes and behaviors – often through media campaigns and programming – we can foster the “enabling environment” necessary for transformative change. With the newest technologies as well as online and social media platforms, the possibilities to effect change are limitless.

Honorary Co-Hosts

Senator Barbara Boxer (D-CA)
Senator Mike Crapo (R-ID)
Senator Kirsten Gillibrand (D-NY)
Congresswoman Kay Granger (R-TX)
Congressman Richard L. Hanna (R-NY)
Senator Mark Kirk (R-IL)
Congressman John Lewis (D-GA)
Congresswoman Nita Lowey (D-NY)
Congresswoman Carolyn B. Maloney (D-NY)

Senator Barbara A. Mikulski (D-MD)
Congresswoman Gwen Moore (D-WI)
House Democratic Leader
Nancy Pelosi (D-CA)
Senate Majority Leader
Harry Reid (D-NV)
Congresswoman Jan Schakowsky (D-IL)
Congresswoman Jackie Speier (D-CA)

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Women's Institute
THE GEORGE WASHINGTON UNIVERSITY



A global audience is joining the conversation by watching the Summit online.
Mention **@Without Violence** and **#OpenSqSummit** to engage in the dialogue.
You can also use **#IVAWA** and **#EndGBV**. Let's get **#GBV** trending for the right reasons!

Agenda

8:30 *Registration and Breakfast*

9:00 *Welcome*

Esta Soler, President and Founder, Futures Without Violence

@WithoutViolence

Wynnette LaBrosse, President, Open Square Charitable Gift Fund

9:15 **Tina Tchen**

@WhiteHouse

Executive Director of the White House Council on Women and Girls and Chief of Staff to the First Lady

9:30 **The Honorable Catherine M. Russell**

@S_GWI

Ambassador-at-Large for Global Women's Issues, U.S. Department of State

9:55 *Flash Poll*

10:05 *Introducing Five Tech Tools That Are Changing the World*

Moderator: **Brian Sirgutz**

@sirgutz

Senior Vice President of Social Impact, AOL/Huffington Post Media Group

10:10 *Tech Tool #1: Radio*

Sean Southey, Executive Director, PCI Media Impact

@seansouthey, @PCIMediaImpact

10:20 *Tech Tool #2: Mobile Phones*

Priya Jaisinghani

@USAID

Director of Mobile Solutions, United States Agency for International Development (USAID)

The Honorable Nancy H. Rubin

Former U.S. Ambassador to the United Nations Commission on Human Rights

Maria del Camino Hurtado, The World Bank

@worldbank, #dvhackathon

10:45 *Data that Drives Change*

Moderator: **Carla Koppell**

@USAID

Chief Strategy Officer, United States Agency for International Development (USAID)

Mary Ellsberg, PhD

@GWUGlobalWomen

Director, Global Women's Institute, The George Washington University

Valerie M. Hudson, PhD

#womanstats

Professor and George H.W. Bush Chair, Texas A&M University

Scott Carpenter, Deputy Director, Google Ideas

@JSCarpenter11, @GoogleIdeas

11:45 *Tech Tool #3: Social Networking*

Kaiya Waddell, Client Partner, Facebook

@kaiyawaddell, @facebook

Her Excellency Carmen Moreno @CIMOEA
Executive Secretary, Inter-American Commission of Women, Organization of American States

12:00 LUNCH BREAK

12:30 *Imagining a Future for the Democratic Republic of the Congo*

Moderator: **Jessica Yellin**, Chief White House Correspondent, CNN @JessicaYellin

Cindy Hensley McCain, The McCain Institute for International Leadership @cindymccain

Adele Kibasumba, Activist, The Democratic Republic of the Congo

1:15 *Tech Tool #4: Google/YouTube Videos*

Sam Gregory, Program Director, WITNESS @samgregory, @witnessorg

1:30 *Finger on the Pulse - Journalists Who Inform and Inspire*

Moderator: **Donna Britt**, Author and former Syndicated Columnist, The Washington Post

Jensine Larsen, Founder, World Pulse @jensine, @WorldPulse

Chi Yvonne Leina, Founder, Gender Danger, Cameroon

2:05 *Tech Tool #5: Websites*

Mikaela Beardsley, Executive Producer, Half the Sky @Half

2:15 *Nothing Ventured – Nothing Gained: The Case for Investing in Women and Girls*

Moderator: **Maura O’Neill, PhD**, Former Chief Innovation Officer, USAID @MauraLOneill

The Honorable Jeffrey Bleich, Former U.S. Ambassador to Australia

Deborah Derrick @theglobalfight
President, Friends of the Global Fight Against AIDS, Tuberculosis and Malaria

Julie T. Katzman @JulieTKatzman
Executive Vice President & Chief Operating Officer, The Inter-American Development Bank

Jeni Klugman, PhD, Director, Gender and Development, The World Bank

3:15 *Call to Action and Closing*

Esta Soler @WithoutViolence

3:30 *Reception*

Take Action

1. Know an organization or two that have great communications materials focused on ending gender-based violence? Upload their materials (videos, brochures, apps, etc.) to FUTURES' Communications X-Change (xchange.futureswithoutviolence.org) and they become eligible for the 2014 Avon Communication Awards with grants provided by the Avon Foundation for Women.
2. Stay informed and active – help us pass the **International Violence Against Women Act** (IVAWA)! Call and write to your Members of Congress and tell your colleagues to do the same. Visit our website's "Get Involved" section and take action today!
3. Is your organization interested in joining the **Coalition to End Violence Against Women and Girls Globally**? Call our DC office: 202-595-7382.
4. Go to the Futures Without Violence **Facebook** page and "like" organizations around the world committed to empowering women and girls globally. Find links to many of them on our page.

Announcing the Compendium

Futures Without Violence with the generous support of Open Square is preparing a go-to resource for policymakers, investors, advocates, and thought leaders. The Compendium will build on the presentations and discussions from the Open Square Summit and will feature brief summaries and links to expert sources for best practices around the intersection of technology, social norm change, and gender-based violence. The Compendium will also feature the Summit sponsors and partners' resources in one central location.

Thank You

Each and every one of you is critical to improving the status of women and girls around the world and ending gender-based violence. We could not advance this work without you. Thank you for participating in the 2013 Open Square Summit. We look forward to your collaboration and to celebrating new accomplishments together next year.

To learn more,
visit www.FuturesWithoutViolence.org and
follow us on Facebook and Twitter.

Speakers and Moderators



Mikaela Beardsley

Mikaela Beardsley is Executive Producer of the acclaimed four-hour PBS documentary, *Half the Sky: Turning Oppression into Opportunity for Women Worldwide*, based on the book by Nicholas Kristof and Sheryl WuDunn. Working in close collaboration with the authors, Beardsley originated the project after producing the Emmy-nominated *Reporter: A Film with Nicholas D. Kristof*. She has worked in film and television production since 1993, and has made films with Alex Gibney, Martin Scorsese and Wim Wenders. Beardsley began her television career at WGBH in Boston, and holds a BA in comparative

literature from Princeton University.



The Honorable Jeffrey Bleich

Jeffrey Bleich served as U.S. Ambassador to Australia from November 2009 until September 2013. Mr. Bleich previously served as Special Counsel to the President at the White House. From 1995 to 2009, he was a litigation partner in the San Francisco office of Munger, Tolles & Olson LLP, where he was recognized as one of the nation's top lawyers. Outside of his legal practice, Mr. Bleich has a long-standing commitment to international law. After clerking for Judge Howard Holtzmann at the Iran-U.S. Claims Tribunal and acting as Special Rapporteur to the International Court of Arbitration, he assisted the Special Prosecutor for the International Tribunal for the Former-Yugoslavia. He has taught international human rights at UC Berkeley's School of Law, and written and lectured extensively on the international criminal court. Mr. Bleich received his B.A. from Amherst College, his Masters in Public Policy from Harvard University, and his law degree from the University of California at Berkeley School of Law. He received his certificate in Public International Law from the Hague Academy in 1993. Following graduation from law school, he clerked for Chief Justice Rehnquist on the United States Supreme Court as well as Judge Abner J. Mikva of the D.C. Circuit.



Donna Britt

Author-essayist Donna Britt is a former syndicated columnist for the Washington Post, writing on issues both topical and personal. She began her career as a staff writer at the Detroit Free Press before joining USA Today. She has won awards from the American Society of Newspaper Editors, the American Association of Sunday and Feature Editors, the National Association of Black Journalists, and other organizations, and has appeared on Oprah, PBS, C-Span, and NPR. Her first book, *Brothers (and Me): A Memoir of Loving*, featured in O Magazine and Essence, was published in 2011. Britt attended Hampton University, and earned a Master's degree from the University of Michigan.



Scott Carpenter

Scott is the Deputy Director of [Google Ideas](#) where he advises on the team's overall strategy and manages the portfolio addressing illicit networks. Prior to joining Google, Scott founded and directed Project Fikra as the Keston Family Fellow at the Washington Institute for Near East Policy, where he remains an adjunct fellow. Previously, Scott served as Deputy Assistant Secretary of State in the Bureau of Near East Affairs where he helped conceive and implement the Middle East Partnership Initiative (MEPI) before being named Coordinator for the Broader Middle East and North Africa Initiative (BMENA). His other roles in government include director of governance for the Coalition Provisional Authority in Iraq and Deputy Assistant Secretary in the Bureau of Human Rights and Democracy. Earlier in his career, Scott worked for the International Republican Institute where he founded and co-directed its European program from Bratislava, Slovakia. He also worked on Capitol Hill. He received his MA from the Johns Hopkins University School of Advanced International Studies and is a member of the Council on Foreign Relations.



Deborah Derrick

Deborah Derrick is a global health thought leader with nearly two decades of policy and international development experience. As President of Friends of the Global Fight Against AIDS, Tuberculosis and Malaria, she leads the organization in educating and engaging U.S. decision makers on the lifesaving work of the Global Fund. Deborah previously served as a Senior Program Officer at the Bill & Melinda Gates Foundation, Executive Director of the Better World Campaign and as a senior advisor at the State Department and on Capitol Hill. Deborah holds a master's in Public Affairs from Princeton University and a bachelor's in Economics from Duke University. She has lived, studied and worked in the U.K., South Africa, Poland and Canada.



Mary Ellsberg, PhD

Mary Ellsberg is Executive Director of the newly created Global Women's Institute at The George Washington University. She has more than 30 years of experience in international research and program work. Before joining the University in August 2012, Ellsberg served as vice president for research and programs at the International Center for Research on Women, where she oversaw work in economic development; gender violence; and HIV and HIV-related stigma and discrimination. Previously she also served as senior adviser for gender, violence and human rights at the nonprofit Program for Appropriate Technology in Health. Ellsberg's deep connection to global gender issues stems not only from her academic work but also from living in Nicaragua for nearly 20 years leading public health and women's rights advocacy. She was a member of the core research team of the World Health Organization's Multi-Country Study on Domestic Violence and Women's Health, and she has written more than 20 books and articles on gender-based violence and methodological aspects of violence research. Ellsberg earned a doctorate in

epidemiology and public health from Umea University in Sweden and a bachelor's degree in Latin American studies from Yale.



Sam Gregory

Sam Gregory helps people use the power of the moving image and participatory technologies to create human rights change. An award-winning human rights advocate, video producer, trainer and technologist, he is Program Director at WITNESS (www.witness.org), a leading organization supporting people to use video for human rights. His recent work includes launching Webby-nominated Human Rights Channel on YouTube, and the award-winning ObscuraCam and InformaCam tools, as well as supporting training programs for networks of activists working against gender-based violence. He teaches at the Harvard Kennedy School on human rights, media and technology and trains human rights defenders worldwide. A Rockefeller Foundation Bellagio resident in 2010 on the future of video-based advocacy, he was named a Young Global Leader of the World Economic Forum in 2012, and is currently a 'Future for Good' Fellow at the Institute for the Future working on a project 'co-presence for good' and immersive witnessing for human rights. Tweet him @samgregory.



Valerie M. Hudson, PhD

Valerie M. Hudson is Professor and George H.W. Bush Chair at The Bush School of Government and Public Service at Texas A&M University. She previously taught at Brigham Young, Northwestern, and Rutgers universities. Her research foci include foreign policy analysis, security studies, gender and international relations, and methodology. Hudson's articles have appeared in such journals as *International Security*, *Journal of Peace Research*, *Political Psychology*, and *Foreign Policy Analysis*. Hudson was named to the list of *Foreign Policy* magazine's Top 100 Global Thinkers for 2009. She is author or editor of several books, winner of numerous teaching awards, and recipient of a National Science Foundation research grant. Hudson is a Principal Investigator for the WomanStats Project, the largest compilation of data on the status of women in the world today (<http://womanstats.org>). She is a founding editorial board member of *Foreign Policy Analysis*, and an editorial board member of *Politics and Gender*, the *American Political Science Review*, and the *International Studies Review*, and has testified before the House Foreign Affairs Committee. Her most recent book is *Sex and World Peace*, and her forthcoming book is entitled *The Hillary Doctrine: Sex and American Foreign Policy*.



Maria del Camino Hurtado

Maria del Camino Hurtado joined the Latin American division of the World Bank's Legal Department in 2009 and has focused her work on legal and institutional reform, governance and transparency. As part of the Public Sector Unit for Latin American and the Caribbean she has mostly worked on Justice, transparency and citizen security issues in Central America, Peru and Uruguay. She was part of the core team that organized and hosted the Hackathon Against Domestic Violence in Central America last January in six Central American countries and Washington, D.C. Camino is a Spanish national and holds a JD in Law and a BS in Business Administration from Comillas Pontifical University in Madrid, as well as a MS in Foreign Service from Georgetown University, where she specialized in International Development.



Priya Jaisinghani

Priya Jaisinghani serves as Senior Advisor to the Administrator and the Director of Mobile Solutions for the U.S. Agency for International Development. She has previously served as Program Officer at the Bill and Melinda Gates Foundation launching a \$1 billion Global Development Program, and as Development Officer in the South Asia Program of the UN Foundation. Priya received a BA in Commerce

from the University of Virginia and received an MA in International Relations from Johns Hopkins University's SAIS.



Adele Kibasumba

Adele Kibasumba was born and raised in the Democratic Republic of Congo and currently resides in Rochester, New York with her family. In 2004, violence and war increased to the point where she and her family could no longer stay in their homeland. While attempting to flee across the border into Burundi, they were robbed and beaten, and had no other choice but to stay at a United Nations refugee camp in Burundi called Gatumba. On August 13, 2004, Hutu militias from Congo, Burundi, and Rwanda attacked Gatumba and set the camp on fire, burning people alive, and shooting others. Adele's younger sister and cousin were killed. Her mother and brothers, Heritage and Alex, were wounded and spent several months in the hospital. After her family recovered from their injuries, they went to Rwanda looking for a safe place to live. There, they began a foundation and a choir, which performed around Rwanda in order to raise money to support the many orphans the conflict created. In the spring of 2007, Adele and her family were granted refugee status and sent to live in Rochester. With her family, Adele started Foundation of Hope Ministry which continues to support orphans in Africa. She continues to advocate for a better future for the DRC alongside Neema Namadamu.



Julie T. Katzman

Julie T. Katzman is the Executive Vice-President and Chief Operating Officer of the Inter-American Development Bank (the "IDB"). After more than 15 years as an Investment Banker, primarily in private equity, Ms. Katzman joined the IDB Group in 2009 as General Manager of the Multilateral Investment Fund (the "MIF"). The MIF is the largest provider of development oriented grant financing in Latin America and the Caribbean. Approximately 18 months later, Ms. Katzman was appointed Executive Vice President of the IDB. Under Ms. Katzman's leadership, the MIF refined its strategic approach and developed an evaluation framework to catalyze change by focusing its grant resources strategically in three areas - Access to Finance, Basic Services and Markets and Capabilities.

Ms. Katzman has served on a number of corporate and not for profit boards. Currently, she serves on the Board of Advisors of Instituto de Empresa in Madrid, the MacArthur Foundation Board of Directors, and the Board of Directors of the International Center for Research on Women ("ICRW"). Ms. Katzman graduated summa cum laude from the School of Foreign Service at Georgetown University and earned her Masters in Management with Distinction from the Kellogg School at Northwestern University. Ms. Katzman also attended American University in Cairo and the Hebrew University.



Jeni Klugman, PhD

Jeni Klugman is the Director of Gender and Development at the World Bank Group. In her current role, she acts as lead spokesperson for gender equality issues, and is responsible for promoting the institution's gender and development priorities following the release of the 2012 World Development Report on Gender Equality and Development. She currently serves on the World Economic Forum's Advisory Board on Sustainability and Competitiveness, as well as on several Advisory Boards, including those related to work of the Council on Foreign Relations, Plan International, *International Civil Society Network*, UNDP's *2013 World Report on Democratic Governance*, and an European Union research program on *GDP and beyond*, and is a fellow of the Human Development and Capabilities Association.

Prior to taking up this position in August 2011, Ms. Klugman was the director and lead author of three global Human Development Reports published by the United Nations Development Programme: *Overcoming Barriers: Human Mobility and Development* (2009); *The Real Wealth of Nations: Pathways to Human Development* (2010); and, *Sustainability and Equity: a Better Future for All* (2011). From 1992-2008, she held various positions at the World Bank, focusing in particular on poverty, inequality and human development in low income countries in Africa, Europe and Asia. She holds a PhD in Economics from the Australian National University, as well as postgraduate degrees in Law and Development Economics from Oxford University, where she was a Rhodes Scholar.



Carla Koppell

Carla Koppell is the United States Agency for International Development (USAID) Chief Strategy Officer (CSO). In that role, she is creating, communicating and executing strategic initiatives across the Agency, focused on improving Bureau strategic planning and management for results, and enhancing transparency and accountability. Prior to serving as CSO, Koppell served as USAID's first Senior Coordinator for Gender Equality and Women's Empowerment and a Senior Advisor to the USAID Administrator. Under her leadership, USAID developed a new Gender Equality and Female Empowerment Policy as well as specific Agency-wide strategies and plans for advancing the US National Action Plan on Women, Peace and Security and the US Strategy for Preventing and Combatting Gender-based Violence Globally. Koppell served as USAID's representative to the White House Council on Women and Girls and contributed to Government-wide efforts ensuring gender equality and women's empowerment are core goals of US foreign policy.

Prior to serving at USAID, Koppell directed The Institute for Inclusive Security and the Washington, DC office of Hunt Alternatives Fund. During her tenure, Koppell worked extensively with leaders from volatile conflict zones around the world including Afghans, Colombians, Iraqis, Israelis, Liberian, Palestinians, South Sudanese, and Sudanese. Koppell received her M.A. from Harvard University's Kennedy School of Government in Cambridge, Massachusetts, and her B.S. from Cornell University.



Cindy Hensley McCain

Cindy Hensley McCain has dedicated her life to improving the lives of those less fortunate both in the United States and around the world. Cindy is known for lending her time and talent to increase awareness of international charity organizations and the work that they do to make the world a better place.

As an advocate for children's health care needs, Cindy founded and ran the American Voluntary Medical Team (AVMT) from 1988 to 1995 and led 55 medical missions around the world. AVMT provided emergency medical and surgical care to impoverished children throughout the world. As a member of

the Board of Trustees for the HALO Trust, a non-profit organization dedicated to landmine removal and weapons destruction in war-torn countries, Cindy has traveled to numerous countries to see the impact HALO has had by removing landmines.

Cindy is a Founding Member of the Eastern Congo Initiative. She's travelled to the region five times in the last two years and is committed to raising awareness on the travesties facing women and children in the Congo. In addition, Cindy served on the Board of Directors for Operation Smile, and has also traveled extensively on behalf of World Food Programme, visiting mother and child feeding programs in Cambodia, Sierra Leone, Chad and the Democratic Republic of Congo.

In addition to her humanitarian work, Cindy is chairman of her family's business, Hensley & Company. She received an undergraduate degree in Education and a Master's in Special Education from the University of Southern California. She began her teaching career at Agua Fria High School in Arizona where she continued her work with disabled children. Cindy resides in Phoenix with her husband, U.S. Senator John McCain. Together, they have four children.



Wynnette LaBrosse

In fifteen years of venture philanthropy, Wynnette LaBrosse has committed herself to giving voice to the voiceless, especially women and girls in the developing world. She believes everyone has a right to be at the table of discussion and share in the decision-making that has an impact on their lives; hence the name of her organization — Open Square. She also has a strong passion for ending the violence that plagues women across the globe. For the last five years,

Open Square has focused this vision on giving voice and visibility to the women and girls of eastern Democratic Republic of the Congo (DRC), where violence against women is epidemic. Through Open Square Charitable Gift Fund, she makes grants to a variety of NGOs, some working directly in DRC and others doing advocacy with the United States and DRC governments and the United Nations. A graduate of Michigan State University, Wynnette was a founding Director of Finisar, a high-speed communications company in Sunnyvale, California. She has three adult children and three young grandchildren who are the joy of her life.



Jensine Larsen

International journalist and social entrepreneur, Jensine Larsen, founded World Pulse, a global media source which covers world issues through women's eyes, at the age of 28 in 2003. She dreamed of harnessing the power of media to unleash the voices and solutions of women across the globe after covering indigenous movements and ethnic cleansing in South America and Southeast Asia. Larsen began publishing her flagship project, World Pulse magazine in 2004. After becoming inundated with responses from women around the world who wanted to connect, Larsen turned her focus to interactive communications technology and is now pioneering the development of PulseWire.net, a social networking site that allows women to collaborate across borders and speak for themselves to the world. The site is targeted to women leaders in remote areas who are just coming online via internet cafes or cell phones.



Chi Yvonne Leina

Chi Yvonne Leina is a pioneering journalist from Cameroon now based in Brooklyn, New York. She focuses on problems faced by women and young girls whose voices go unheard in traditional media. Her reports are featured on the Global Press Institute, World Pulse and The Media Project. With seven years of experience in journalism, she spent four years as a news presenter and reporter for Equinoxe Television, a leading private TV station in Cameroon. Her writing on the traditional practice of breast ironing has unveiled the story to a large international audience and launched a platform for change. Leina has braved police intimidation and brutalization in Cameroon to become a voice of the voiceless. Despite being jailed and operating in a country with hostile policies towards free speech, Leina founded GENDER DANGER where women could receive training on how to become citizen journalists and raise their voices for their communities. She has also served as editor of the environmental magazine Cameroon Birdline.



Her Excellency Carmen Moreno

Carmen Moreno, an internationalist and diplomat, began her work on women's rights and gender equality as a member of the Mexican Delegation to the first United Nations Conference on Women (1975). She has since served as the Mexican Ambassador to Costa Rica and Guatemala, as well as the Permanent Representative of Mexico to the Organization of American States (OAS). In 2003, Carmen Moreno was appointed by the Secretary-General of the United Nations as Director of the International Research and Training Institute for the Advancement of Women (UN-INSTRAW). In July 2009, Jose Miguel Insulza, the Secretary General of the Organization of American States (OAS) appointed Ambassador Moreno as Executive Secretary of the Inter-American Commission of Women (CIM).



Maura O'Neill, PhD

Maura O'Neill was formerly the Chief Innovation Officer and Senior Counselor to the Administrator at USAID where she was responsible for inspiring and leading breakthrough innovations in foreign assistance and development worldwide. She also co-led USAID Forward, the Agency's major reform initiative and created ground-breaking public-private partnerships in supply chain sourcing, mobile money, gender equity, entrepreneurship and new models for sourcing and scaling development interventions. She served on the White House Innovation Cohort assisting the Administration in innovation across federal government. Through her work in the public, private and academic sectors, she has created entrepreneurial and public policy solutions for some of the toughest domestic and global problems. Prior to USAID, she authored President Obama's Biofuels Strategy while at the U.S. Department of Agriculture, and as Chief of Staff for U.S. Senator Maria Cantwell (D-WA), she tackled the 2008 financial crisis and renewal of clean energy tax credits. O'Neill has started four companies in the fields of electricity efficiency, customer info systems and billing, e-commerce and digital education. In 1989, she was named the Greater Seattle Business Person of the Year. O'Neill has masters degrees in business administration from Columbia University and the University of California at Berkeley, and currently serves on the faculty of the latter's Lester Center for Entrepreneurship and Innovation. She earned her PhD at the University of Washington, where her research focused on narrow-mindedness and the errors it leads to in science, medicine, business and political decision-making.



The Honorable Nancy H. Rubin

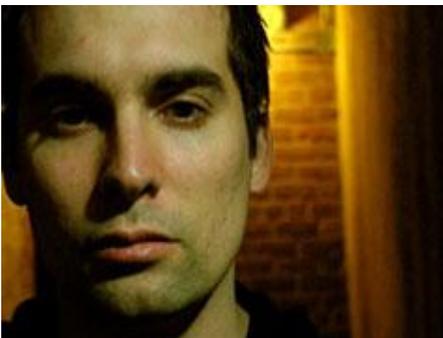
Nancy H. Rubin served as U.S. Ambassador to the United Nations Commission on Human Rights and is a Presidential Appointee to the White House Council for Community Solutions. She has served in the administrations of Presidents Jimmy Carter, Bill Clinton, and Barack Obama. She brings more than 25 years of public service and related public policy expertise in the areas of women and international development. Through her work with government, the United Nations and NGOs, Rubin continually advocates for social innovation to support communities and democratic institutions around the world. Rubin serves on the boards of the National Democratic Institute and Women for Women International. Rubin is the chair of Adopt-a-Minefield, a campaign of the United Nations Association of the USA, which engages individuals, community groups and businesses in the United Nations' effort to resolve the global landmine crisis, and she on the UNA's Strategy Committee and Human Rights Task Force. She chaired the coalition for Women in International Development and was a member of the executive committee and board of directors of the Overseas Education Fund (OEF) International. Rubin has also served on the executive committee and board of the International Human Rights Law Group and on the leadership council of Amnesty International. She was a director of the Overseas Development Council, a member of the boards of the Bretton Woods Committee, the Women's Commission for Refugee Women and Children, the Council on Foreign Relations, and Harvard University's Project for Justice in Times of Transition. Rubin was a representative at the Fourth UN World Conference on Women in Beijing, the UN Economic and Social Council in Vienna, and at the Third UN Conference on Women where she chaired the Committee on Women, Law, and Development.



The Honorable Catherine M. Russell

Cathy Russell currently serves as the U.S. Ambassador-at-Large for Global Women's Issues. Prior to assuming this position in August 2013, she served as Deputy Assistant to the President and Chief of Staff to Second Lady Dr. Jill Biden focusing on military families and higher education. During her tenure at the White House, Ambassador Russell coordinated the development of the Administration's strategy to prevent and respond to gender-based violence globally. She previously served as a Senior Advisor to the Senate Foreign Relations Committee on international women's issues. During the Clinton Administration, Russell served as Associate Deputy Attorney General. She has also served as Staff Director of the Senate Judiciary Committee and

Senior Counsel to Senator Patrick J. Leahy. She received a B.A. in Philosophy from Boston College and a J.D. from George Washington University.



Brian Sirgutz

Brian Sirgutz is Senior Vice President of Social Impact at AOL/Huffington Post Media Group, where he leads all aspects of the company's impact content and engagement strategy. Brian created the Impact, Education, TEDWeekends and Good News verticals that reach over 20 million people on a monthly basis and is leading the development of social impact-related business and product development innovations on the Huffington Post's platform. Prior to this he was a founding member and President of

Causecast, a pioneering firm specializing in social impact technology platforms. Brian also is an advisor to the Desmond Tutu Peace Foundation.



Esta Soler

One of the world's foremost experts on violence against women and children, Esta Soler is a pioneer who founded Futures Without Violence (formerly Family Violence Prevention Fund) 30 years ago and made it one of the world's leading violence prevention groups. With offices in San Francisco, Boston and Washington, D.C., and partners around the world, FUTURES develops innovative strategies to prevent domestic, dating and sexual violence, stalking and child abuse. Soler led the launch of the first national public education campaign against domestic

violence in the 1990s ("There's No Excuse") and was a driving force behind passage of the *Violence Against Women Act of 1994* – the nation's first comprehensive federal response to the violence that plagues families and communities. She is now spearheading efforts to pass the *International Violence Against Women Act*.

Soler is featured as a trailblazer in the video initiative MAKERS, produced by AOL and PBS. She is an Advisory Board member to the National Child Traumatic Stress Network, a former trustee for the Blue Shield of California Foundation, and has been a consultant and advisor to numerous public and private agencies, including the Centers for Disease Control and Prevention, the Soros Justice Fellowship Program, the Ford Foundation/Harvard University Innovations in American Government initiative, and the Aspen Institute. Soler is co-author of *Ending Domestic Violence: Changing Public Perceptions/Halting the Epidemic*.



Sean Southey

Sean Southey is Executive Director of PCI Media Impact. PCI-Media Impact's pioneering approach uses creative media, the power of storytelling and the reach of broadcast media to mobilize individual, community and political action in the areas of sexual and reproductive health, HIV/AIDS, environmental conservation and sustainable development, and human rights and democracy. Media Impact has trained hundreds of organizations and thousands community leaders in the effective use of media and broadcast more than 242 productions in 27 countries. Sean is deeply committed to community empowerment and using creative media to facilitate powerful social change. Sean comes to Media Impact from a multi-sector background

including work with the United Nations Development Programme, the Canadian government and international non-government organizations including as Secretary General of ICLEI. He holds a MSC from the London School of Economics and a BA in Economics from University of British Columbia.



Tina Tchen

Tina Tchen is an Assistant to the President and Chief of Staff to the First Lady Michelle Obama. Within the Obama Administration she also serves as the Executive Director for the Council on Women and Girls and the past Director of the White House Office of Public Engagement. Tchen was previously a partner in corporate litigation at Skadden, Arps, Slate, Meagher & Flom LLP. In that capacity, Tchen represented public agencies in state and federal class actions, including the Illinois Department of Children and Family Service, the Illinois Department of Public Aid, and the Chicago Housing Authority. Tchen is the recipient of many awards, including the Leadership Award from the Women's Bar Association of Illinois (1999); "Women of Achievement" award from the Ant-Defamation League (1996); and Chicago Lawyer "Person of the Year" (1994).



Kaiya Waddell

Kaiya Waddell is a Client Partner at Facebook, where she focuses on driving strategic marketing initiatives with non-profit organizations, political entities, and advocacy groups. She manages the Facebook relationship with progressive third party groups. Prior to joining Facebook, Kaiya worked during the U.S. 2012 presidential election as the PAC & Nonprofit Sales Manager at NGP VAN, a politically focused software and new media firm. She previously served as the National Events Coordinator for EMILY's List, which works to recruit, train and elect women to public office. Kaiya holds a B.A. in political science from Eckerd College.



Jessica Yellin

Jessica Yellin is CNN's chief White House correspondent. Yellin contributes to CNN's America's Choice 2012 election coverage, reporting on President Barack Obama's administration and his re-election campaign. Prior to her current position, Yellin served as national political correspondent covering vital stories on politics, policy and culture across CNN programs. Yellin often traveled the country, reporting on breaking political news, as well as political trends and happenings that impact Americans outside the nation's capital. As a member of the Peabody Award-winning Best Political Team on Television, Yellin's reporting was prominent throughout the network's 2008 and 2010 'America Votes' election coverage. In 2010, she won a Gracie Award for her reporting on the intersection of women and politics. Prior to CNN, Yellin was a White House correspondent for ABC News and reported on politics and culture for such programs as World News, Good Morning America and Nightline. She has interviewed Presidents Bill Clinton and George H. W. Bush and first lady Laura Bush. She has also reported from around the globe, including Russia, China, Europe, Latin America and Mongolia. Yellin's work has been published in The New York Times, the Los Angeles Times, Details and Entertainment Weekly. Yellin graduated magna cum laude and Phi Beta Kappa from Harvard University and is from Los Angeles.