EDUCATION & TRAINING PROGRAMS AS ANTI-CORRUPTION TOOLS THE ANTI-CORRUPTION LAW PROGRAM WASHINGTON COLLEGE OF LAW AMERICAN UNIVERSITY WASHINGTON, DC

COMMITTEE OF EXPERTS OF THE MESICIC THIRY-FIRST PLEANARY MEETING: SEPTEMBER 12, 2018

Nancy Boswell, Adjunct Professor
Director
U.S. & International Anti-Corruption Law Program
Washington College of Law, American University
Washington, DC

THE HEMISPHERIC FIGHT AGAINST CORRUPTION: TI/WCL HISTORY OF COMMITMENT TO THE MESICIC

- WCL support of the MESICIC since before its creation
 - Miami Summit Declaration and Plan of Action

(1994)

- Inter-American Convention against Corruption (IACAC) (1997)
- WCL Experts Roundtable on IACAC implementation (1999)
- Creation by OAS GA of the MESICIC as a follow-up mechanism to the IACAC (2001)

THE IACAC & THE MESICIC

- MESICIC Accomplishments:
 - 5 rounds of evaluations; on-site visits
 - 114 Country Reports with recommendations
 - AntiCorruption Portal & Contents
- Challenges Ahead:
 - Implementation of Country Reports & recommendations
 - Countering impunity
- Requirements:
 - Political will
 - Technical Capacity: Education & Training

EDUCATION & TRAINING AU WASHINGTON COLLEGE OF LAW

- Established by women in 1896; among first US law schools to enroll women.
- Reknowned for:
 - International programs & students
 - Strength of faculty
 - Curriculum for both students & practitioners
 - State-of-the-art facilities in Washington, DC, including conference center, court rooms, research library and latest technology.



INTERNATIONAL PROGRAMS RELEVANT TO ANTI-CORRUPTION

- English for Lawyers (2 weeks)
- Environmental Law (3weeks)
- Health Law and Policy (1 week)
- Hospitality & Tourism Law (2 weeks)
- Human Rights and Humanitarian Law (3 weeks)
- Intellectual Property Law (2 weeks)
- International Commercial Arbitration (3 weeks)
- International Organizations, Law and Diplomacy (3 weeks)
- Law & Government
- Litigation Skills (2 weeks)
- JD, LLM. SJD & Visiting Scholars

INTERNATIONAL PRACTITIONERS & STUDENTS

140 practitioners & students from 50 countries study now at WCL

- LL.M., J.D., S.J.D.
- LL.M. *Program in International Legal* Studies, one of the oldest in the U.S., with **over 4,000 alumni**
- US State Department Hubert Humphrey Program brings midcareer professionals to the US for 1 year of non-degree graduate-level study, leadership development and professional collaboration
- "Summer Programs" bring hundreds of practitioners and students from around the world to WCL

ANTI-CORRUPTION LAW PROGRAM: PURPOSE

- Established 2012
- IACAC, OECD, GRECO, UNCAC, etc. plus monitoring mechanisms and assessments secured
- Need to promote implementation & enforcement
- Address growing demand for knowledgeable public and private sector professionals through capacity-building:
 - re. convention provisions & implementation, laws & enforcement, corruption risk management in public contracting & development assistance, codes of conduct & conflicts, compliance practice, whistleblowing, ethical standards & norms

ANTI-CORRUPTION LAW PROGRAM: NATURE

- Offers small, intensive, practical & affordable education
 & training on topical issues
- Draws on WCL faculty & DC-based practitioners
- Provides peer-to-peer learning and exchanges among faculty & participants
- Creates transnational network of like-minded anticorruption professionals
- Tailored to & schedule for busy professionals

ANTI-CORRUPTION PROGRAM: NATURE

- Offerings for law students and practitioners (legal & non-legal):
 - Courses and seminars for credit toward JD, LLM and SJD degrees (Semester)
 - Certificate Program (also for CLE Credit) for practitioners (5 days-annually)
 - Custom designed programs for Certificate, tailored for groups of professionals (5 days)
 - Discussions with practitioners (1.2 or full day)
 - Online courses in development
 - In-country training -- upon request

ANTI-CORRUPTION CERTIFICATE PROGRAMS: PARTICIPANTS

Over 120 professionally & geographically diverse practitioners

- <u>Public Sector</u>: Prosecutors, judges and law clerks, Anticorruption Commission Officials, SIGAR & MEC; inspectors general, public contracting officials, development officials.
- <u>Private Sector</u>: Corporate in-house and outside counsel, law professors, NGO and development professionals, government contractors.
- Geographic Diversity: Americas, Africa, Asia, Europe, Middle East.
 - LAC Region: Ex.) Argentina, Brazil, Chile, Colombia, Mexico, Nicaragua, Venezuela.

ANTI-CORRUPTION LAW CERTIFICATE/CLE PROGRAM CONTENTS

Foreign Bribery & Compliance

IACAC Arts. III, V, VI, VIII, XI, XIV

- Law and Practice under FCPA
- UK Bribery Act
- Enforcement
- Pleas & Settlements
- Private Sector Compliance, ISO 37001
- Internal Controls, Books & Records
- Training; Due Diligence.

US Legal Anti-Corruption Framework

IACAC Arts. V, VI, VII, IX, XI, XIII, XV, XVI, XVIII

- Criminal Law (Bribery, Money Laundering)
- Preventive Measures
 (Access to
 Information; Conflicts,
 Asset Disclosure)
- Gifts & Political Finance
- Whistleblower Protection
- Accountability
 Authorities

Corruption Risk Mitigation in Public Contracting:

IACAC Arts. III, VI, VIII, IX, XI, XV

- Public Contracting
- Corruption-Risk Red Flag Identification & Mitigation
- MDB Sanctions & Appeals Asset Recovery
- Int'l Cooperation

Plus: Site Visits & Special Guest Speakers

PEER-TO-PEER TRAINING & NETWORKING

- "Faculty" comprised of leading anti-corruption experts: government prosecutors, World Bank investigators, law firms & corporate counsel, incl.,
- Daniel Claman, Asset Forfeiture & Money Laundering Section, Criminal Division, U.S. DOJ
- Pascale Dubois, Integrity Vice President, The World Bank Group
- Jorge Garcia Gonzlez, Director, Dep't. Legal Cooperation, Secretariat for Legal Affairs, OAS
- David G. Hawkes, Integrity Vice Presidency, The World Bank Group
- Dragp Kos, Chair, OECD Working Group on Bribery
- James Koukios, Partner, Morrison Foerster; former Fraud Section, Criminal Division, U.S. DOJ
- Friederike Kurzel, LLM, Sr. Compliance Counsel, Lufthansa Group
- Heather Lowe, Legal Counsel & Director, Government Affairs, Global Financial Integrity
- WCL Professor Jeffrey Lubbers, Administrative Law, Law & Government
- Kathryn Nickerson, Senior Counsel, U.S. Department of Commerce
- WCL Professor Robert Vaughn, author "The Successes & Failures of Whistleblower Laws"

CUSTOM DESIGNED PROGRAMS: EXAMPLES

Anti-Corruption Law Programs have been customized for:

- Federal public attorneys Brazil
- Justices of the Supreme Federal Court & Supreme Court of Justice of Brazil
- Internal Auditors Government of Korea
- Public prosecutors & judges Czech Republic
- Supreme Court & Appellate Judges Sri Lanka

RELEVANCE TO STATES PARTIES TO THE MESICIC

- Certificate Program addresses IACAC provisions, implementation challenges, & international best practice responses
- Customized programs can be tailored to
 - Specific topics or country-specific MESCIC recommendations
 - Specific groups of actors: ex) ethics, IGs, auditors, procurement officials, judiciary, parliamentarians, civil society groups
- OAS & AUWCL have an existing MOA

FOR MORE INFORMATION

- On AntiCorruption Summer Program:
 https://www.wcl.american.edu/academics/summer-programs/dc/anti-corruption/
- On Related International Programs:
 https://www.wcl.american.edu/academics/summer-programs/dc/

For Customized Programs or Any Questions
Please Contact Professor Nancy Boswell
boswell@wcl.american.edu





International Anti-Corruption Academy

Washington, DC 12 September 2018

Elena Helmer

www.IACA.int

Empowering Professionals.





An intergovernmental organization and post-secondary educational institution

Established by an international treaty in 2011

Seat: Laxenburg, Austria (Vienna area)

Empowering Professionals.



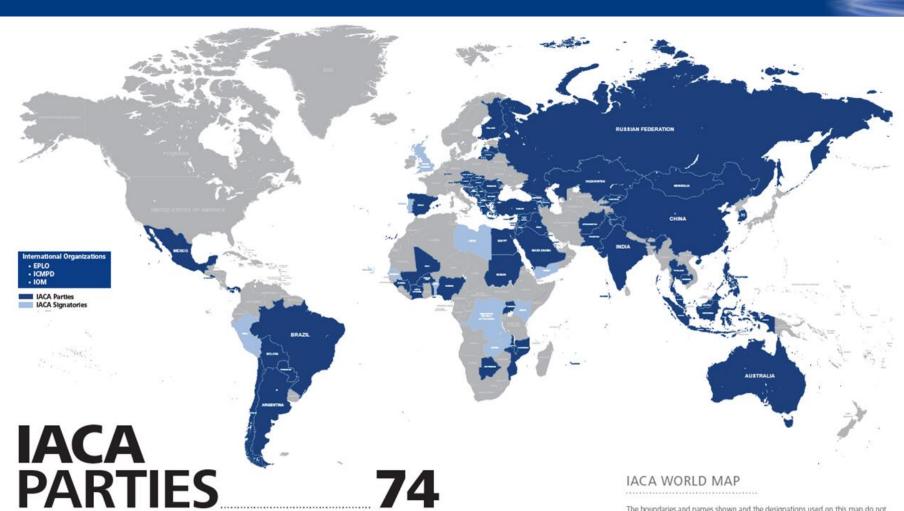
IACA Goals

- Promoting effective prevention and combating of corruption through:
 - education and professional training
 - research
 - o technical assistance
 - cooperation and networking
- Supporting stakeholders in strengthening their anti-corruption and compliance regimes

Empowering Professionals

WHO WE ARE





STATUS AS OF 16 AUGUST 2018

WWW.IACA.INT

The boundaries and names shown and the designations used on this map do not imply any official endorsement or acceptance by the International Anti-Corruption Academy (IACA). No official endorsement or acceptance is implied with regard to the legal status of any country, territory, city, or any area or its authorities, or with regard to the delimitation of frontiers or boundaries. This map was produced to the best of common knowledge.



The MESISIC/IACA States Parties

- Argentina
- Bolivia
- Brazil
- Chile
- El Salvador
- Mexico
- Panama
- Paraguay



IACA: Observer Status with Other International Organizations

- **UN General Assembly** (2013 Res 68/122)
- UN ECOSOC (2011)
- Group of States Against Corruption (2011)
- International Organization for Migration (2016)

IACA PROGRAMMES



- Academic Degree Programmes
- Open trainings
- Tailor-made trainings
 - Designed for anti-corruption and compliance professionals around the world



 Many programmes combine classroom sessions with distance or e-learning



IACA Academic Programmes **Empowering** Professionals.



IACA ACADEMIC PROGRAMMES

- Master in Anti-Corruption Studies (MACS)
- International Master in Anti-Corruption Compliance and Collective Action (IMACC)
- PhD in Anti-Corruption Studies (forthcoming)

Empowering Professionals.

IACA MASTER PROGRAMMES



- Two-year, part-time programmes for professionals who continue working while pursuing a degree
- Modular programmes combining distance learning with inclass sessions, written assignments, and a master's thesis or final project
- 120 ECTS credits under the Bologna process allowing for PhD enrolment
- Scholarships for students from Least Developed Countries





Admission Criteria

- Bachelor's degree
- Relevant work experience or a proven history of academic research in the areas related to corruption and/or compliance
- Proficiency in written and spoken English





IACA MASTER PROGRAMMES



Distance Learning

Written Assignments

> Pre-Module Phase

In-Class Phase

Lectures

Case Studies

Group Work

Simulation Exercises

Panel Discussions

Written
Assignments
Peer Review

Post-Module Phase

OUR PROFESSORS



Who's Who in Anti-Corruption

- Michael Johnston
- Johann Graf Lambsdorff
- Ramakrishna Velamuri
- Robert Klitgaard
- Drago Kos
- Tina Soreide
- Mushtaq Khan
- Leslie Holmes
- ... and many others!









- Launched in 2012
- An advanced interdisciplinary study of anti-corruption and compliance
- Three classes graduated, two classes studying, one starts in October







- 7 modules and a master's thesis
- 2 weeks of classes in each module
- Classes for at least one module hosted by an institution outside IACA







MACS Off-Site Modules

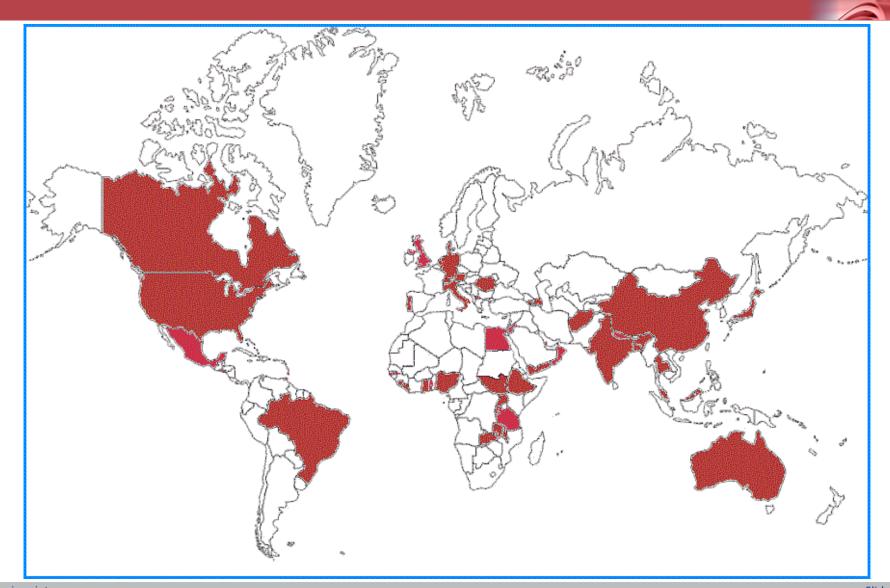
- **Brazil**: Office of the Comptroller General (2016)
- Georgia: Ministry of Justice (2017)
- Malaysia: Anti-Corruption Commission (2014, 2016)
- USA: The World Bank Group Integrity Vice Presidency (2018)





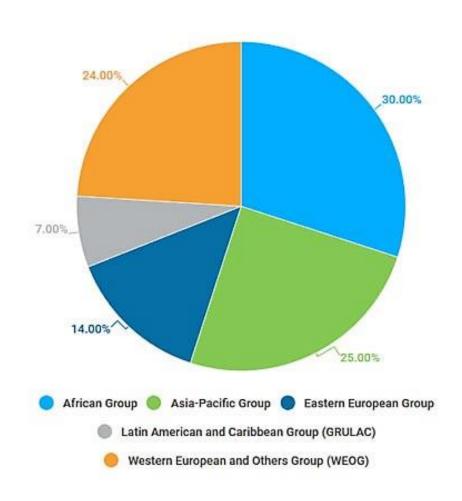








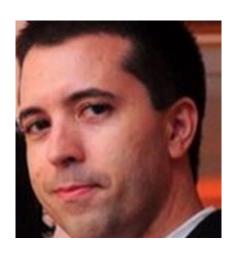
MACS STUDENTS BY UN REGIONAL GROUPS







MACS Impact Stories: Brazil



"I really feel that the MACS experience can help me make a difference in my work, especially by thinking outside the box and proposing new approaches to typical Brazilian corruption problems, based on theories to which we are exposed during the course and that are discussed in the classroom among experts from all over the world."

Rogerio Vieira dos Reis Planning and Evaluation Coordinator Ministry of Transparency, Monitoring and Control, Brazil MACS 2014 - 2016 graduate



MACS Impact Stories: Canada

"I really enjoyed the MACS programme because of the diversity of people that I interacted with, not only culturally but also from a career perspective. Part of the driver for me in signing up was to learn about what other corporations are doing and what best practices would be."



Karen Schonfelder

Head, Compliance Program Office & Compliance Officer SNC-Lavalin, Canada MACS 2012 - 2014 graduate

MASTER IN ANTI-CORRUPTION STUDIES PROGRAMME





MACS Impact Stories: Mexico

"MACS is a program for people who have a passion about leaving a better world and at the same time people who want to make the most out of life, working and studying at the same time. Being in a classroom with 17 different nationalities is a unique experience by itself. The teachers are passionate about the topics and renowned worldwide. If you want to take the fight seriously, this is the place to be."

Bernardo Damm

Head of the Regulatory Affairs Office FEMSA Mexico MACS 2017 - 2019 student

www.iaca.int





MACS Impact Stories: USA

"The MACS programme brings the world's top anticorruption professors and professionals into the same room for open and honest discussions. The other students at IACA shared their experiences, dreams, and failures, and pushed me to go deeper into anti-corruption than I thought possible. The richness of the MACS experience is not just academic at the highest level, it's personal, practical, and really fun."



Harry Cassin

CEO, Recathlon LLC, and Managing Editor, The FCPA Blog MACS 2017 - 2019 student

MASTER IN ANTI-CORRUPTION STUDIES PROGRAMME



MACS 2019 Application Deadline: 31 May 2019

MACS 2019 Programme Dates: Oct 2019 - Dec 2021

Information: macs.iaca.int

Facebook: facebook.com/IACA.academic.programmes.int/

Email: studies@iaca.int



IMACC: A Master Degree for the Business Sector



The first master's programme specially designed for **practitioners involved with the business sector** in these fields



IMACC: A Master Degree for the Business Sector

- Launched in 2017
- Six modules and a final project or thesis
- 7-10 class days per module
- Enables participants to upgrade their skills and add value to their companies and other organizations by:
 - o Implementing best practices in anti-corruption and compliance
 - Identifying and mitigating various types of risks
 - Conducting internal investigations
 - Doing business based on the highest ethical standards

o Initiating and managing collective action

www.iaca.int



IMACC Impact Stories: Mexico



"The IMACC programme has allowed me to experience the harmony among different cultures and ideologies, the encounter with illustrious lecturers, the challenge that motivates the fight against corruption, the knowledge that inspires leaders, and the creation of unbreakable bonds of friendship."

Maricarmen Meléndez Pineda Deputy General Director National and International Affairs Financial Intelligence Unit, Mexico IMACC 2017 - 2019 student



IMACC Impact Stories: China

"This is a place where we are able to not only apply theory to the real world through a hands-on approach, but enjoy the freedom of exchanging vibrant and different ideas to develop a global mindset. I am proud of being a part of the IACA family and motivated to explore best practices in combating corruption."



Celine Peng

Ethics & Compliance Officer United Technologies Corporation - Otis, China IMACC 2017 - 2019 student

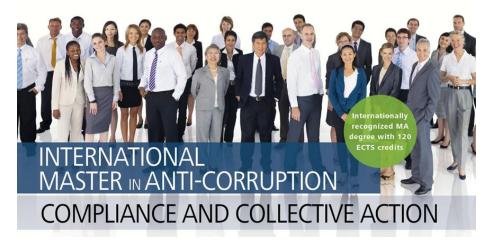


IMACC 2019 Application Deadline: 1 October 2018

IMACC 2019 Programme Dates: Jan 2019 - Dec 2020

Information: <u>imacc.iaca.int</u>

Email: imacc2019@iaca.int



Facebook: <u>facebook.com/IACA.academic.programmes.int/</u>



- Standardized (Open) Trainings
- Tailor-Made Trainings







An Overview



- Regional Summer Academy Latin America (2015)
- Regional Summer Academy East Africa (2016)
- Regional Summer Academy Middle East (2017)
- Regional Summer Academy East and Southeast Asia (2018)
- Anti-Corruption in Local Governance Training
- Procurement Anti-Corruption
 Training
- "The Best of..." Seminar





Recent Programmes

8th International Anti-Corruption Summer Academy

29 June - 6 July 2018

Best of Tina Søreide Seminar
 3 - 4 July 2018

 5th Anti-Corruption in Local Governance Training, 9 - 13 July 2018

• 6th Procurement Anti-Corruption
Training, 16 July - 17 August 2018
(distance learning + one week of classes at IACA)

www.iaca.int



International Anti-Corruption Summer Academy



- 8 years (2011 2018)
- Over 500 participants
- From about 120 countries

www.jaca.int





Upcoming Programmes

- Regional Anti-Corruption Summer Academy –
 East and Southeast Asia
 9 16 September 2018, Beijing, China
- Compliance Technology Seminar
 20 21 September 2018, IACA
- Eurasian Economic Union Training
 24 26 September 2018, IACA
- Best of Michael Johnston Seminar
 12 13 November 2018, IACA





Regional Anti-Corruption Summer Academy – East and South-East Asia



Beijing, China

9 - 16 September 2018





Regional Anti-Corruption Summer Academy – Latin America



Buenos Aires, Argentina (2015)

Participants from 10 countries in the region





Regional Anti-Corruption Summer Academy - Latin America



Impact Story: Argentina



"A special note for the IACA team's dedication: thank you so much for your hard work in the preparation and development of the Regional Summer Academy! Every detail was monitored so that all sessions and social events ran successfully and smoothly. Each of us is now part of this IACA global anti-corruption community."

Claudia Paluszkiewicz, Senior Associate Marval, O'Farrell & Mairal law firm, Argentina Regional AC Summer Academy - Latin America, 2015





Regional Anti-Corruption Summer Academy - Latin America

Impact Story: Mexico

"IACA's Regional Summer Academy - Latin America was one of the greatest professional experiences of my life and opened networking doors to a vast group of world-class lecturers, practitioners, and professionals."

Alfredo Hernandez, Partner, Forensic Services PricewaterhouseCoopers, Mexico Regional AC Summer Academy - Latin America, 2015



TAILOR-MADE TRAININGS



An Overview

- Customized for groups of different sizes and levels of experience
- Developed in response to the unique challenges that states, organizations, or companies face in preventing and fighting corruption



• To upgrade practical skills, build a common knowledge base to address future challenges, or increase sector performance



Recent Trainings

- Directors and senior executives of Graña y Montero (Peru) (at the invitation of the firm's new senior management)
- The China Academy of Discipline, Inspection and Supervision, the National Commission of Supervision, the Beijing Municipal Commission of Supervision, and various Provincial Commissions of Supervision
- India's Central Vigilance Commission
- National Anti-Corruption Commission of the Kingdom of Saudi Arabia (Nazaha)
- Anti-Corruption and Civil Rights Commission of the Republic of Korea
- Siemens AG senior compliance professionals

For information or to request a training contact tmt@iaca.int

RESEARCH FELLOWSHIP PROGRAMME





- A programme for highly qualified young researchers in anti-corruption, compliance, and/or collective action
- 3-month fellowships at IACA's campus in Austria
- Applications accepted year round

Research Fellowship

A GLOBAL ALUMNI NETWORK





Status as of 28 August 2018

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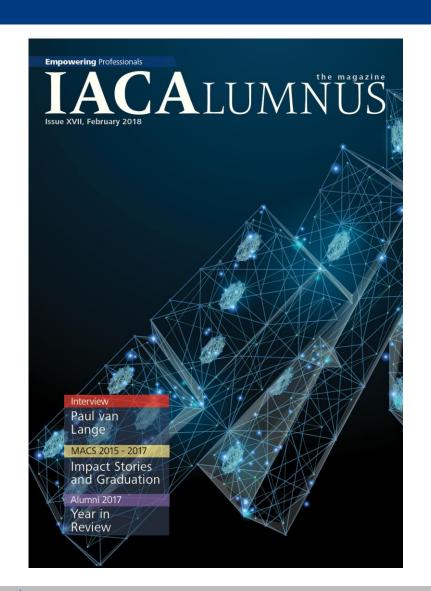


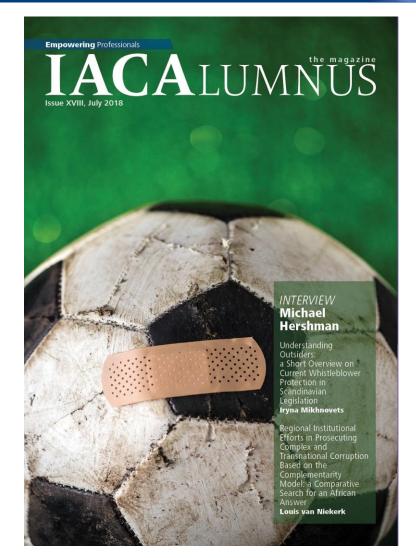




IACAIUMNUS MAGAZINE









Who Are IACA Alumni?

Public Sector Practitioners

- Anti-corruption and law enforcement
- Governance and the rule of law
- Local governance
- Procurement
- Anti-money laundering and financial intelligence
- Government lawyers
- Many others



Who Are IACA Alumni?

Private Sector Practitioners

- Business owners and managers
- Lawyers
- Compliance officers
- Bankers
- Many others

Collective Action Practitioners
NGO Leaders
Journalists
Academics
International Organizations Officers





Benefits of IACA Programs

- World-class faculty: the opportunity to learn from leading international academics and practitioners
- Peer exchange: sharing experiences with fellow professionals from around the globe
- Practical impact: applying new skills and insights to daily work
- A global network: joining the IACA alumni network of professionals in 157 countries and jurisdictions



Join the Good Fight!

- Encourage your government to join the IACA Treaty
- Fund scholarships for your country's citizens to study at IACA
- Send your employees to attend IACA's open trainings
- · Have an IACA tailor-made training for your organization
- Host an IACA master program's module in your country
- Co-organize an anti-corruption or compliance event with IACA
- Invite IACA speakers to your events

Contribute to IACA financially







Download our new mobile app!

The best way to stay connected with us!





Developed by IACA. Download for free!

FEATURES

- Read the latest IACA news
- Follow our social media channels
- Learn about our programmes
- Read our IACAlumnus magazine
- Find info on IACA's campus
- Connect with us and share

ANDROID and IOS Scan this code & download the app on your phone



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IACA

XXXI Reunión de Expertos del MESICIC:

Capacitación en temas de prevención y combate a la corrupción





ESCUELA DE GOBIERNO DE LA OEA

- Que es? Iniciativa que reúne las ofertas de capacitación de distintas areas de la OEA
- Objetivo: Contribuir a que funcionarios públicos, líderes políticos y actores sociales cuenten con conocimientos y habilidades necesarias para abordar los actuales desafíos en materia de efectividad de la gestión pública, atención a las demandas ciudadanas y participación ciudadana.
- <u>Público beneficiario</u>: más de 14.000 funcionarios públicos en los países miembros, en más de 250 ediciones desde 2007



PROMOCION DEL GOBIERNO ABIERTO



TRANSPARENCIA



RENDICION DE CUENTAS



COLABORACION



PARTICIPACION CIUDADANA

Cursos Virtuales



Contará en todo momento con tutores especializados que guiarán el aprendizaje de los participantes a través de la Escuela de Gobierno OEA.

Participación completamente en línea

Modalidad

Duración

Resultados Esperados

- •APROBADO: Habiendo obtenido 65 puntos o más, participación en foros y otras actividades.
- •REPROBADO: Quién no alcanzó los criterios de puntajes mínimos en participación y/o proyecto final.
- •AUSENTE: Participante que no presentó actividad durante las semanas 1 y 2 del curso.
- DESERTOR: Participantes que voluntariamente hayan manifestado su retiro del curso.

Metodología de evaluación

Semanalmente se presentaran actividades pedagógicas, tales como foros y ejercicios de intercambio. Las actividades semanales serán calificadas. Así mismo el participante al cierre del curso presentará un proyecto de implementación guiado por el tutor.



Destinatarios

Funcionarios, Miembros de la academia y agentes con incidencia en lo público.

Certificación OEA

Finalizado el desarrollo del curso y complatadas todas las actividades, los participantes reciben su certificación OEA con la constancia de las horas académicas desarrolladas.



PROGRAMAS

CURSOS VIRTUALES:

- Estrategias para el Gobierno Abierto en las Américas
- Introducción a los Datos Abiertos
- Proyectos Digitales para el Gobierno Abierto
- Gobierno Abierto Municipal
- Gestión de las Compras Públicas
- El Gobierno en la Era de las Redes Sociales



1. EDICIONES CERRADAS

- Permiten orientar la socialización y discusiones de acuerdo a la realidad específica de un país y de una institución;
- El proyecto final se puede orientar en línea con los objetivos y necesidades de las instituciones;
- Las instituciones determinan un calendario privado para la impartición de la edición;
- Posibilidad de realizar cursos semi-presenciales o presenciales, según las necesidades de la institución
- Número mínimo de participantes: 25

Algunos ejemplos:



2016:

- Taller práctico presencial de dos días sobre Redes Sociales del Gobierno de El Salvador
- Edición Cerrada del curso sobre Registro Civil para 25 funcionarios públicos de la Dirección General de la Promoción de Registros de Nacimiento de Brasil

2017:

- Se capacitaron a 110 funcionarios públicos de 30 dependencias del Estado de San Luis Potosí en temas de Gobierno Abierto

2018, se capacitaron en Gobierno abierto y datos abiertos:

- 25 funcionarios de la Oficina Anticorrupción de Argentina
- 75 funcionarios de 15 municipios de Costa Rica



2. EDICIONES ABIERTAS

- Favorecen la discusión y socialización de buenas prácticas con funcionarios de toda la región;
- Fomenta el conocimiento sobre la región y ofrece charlas dinámicas sobre la realidad del continente;
- Se imparten según el Calendario Académico.



CURSOS PRESENCIALES

 El Futuro del Gobierno: Gobernanza, innovación y Liderazgo público en el Siglo XXI

 Estrategias de Gobierno Abierto para las Americas (con CEPAL)



MAYOR INFORMACION:

- Escuela de Gobierno:
- http://www.oas.org/es/sap/dgpe/escuelagob/

OAS School of Governance:

http://www.oas.org/en/spa/depm/escuelagob/

+1 202 370 5448 - Washington DC

Email: formacion@oas.org

Maria Fernanda Trigo

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- Departamento para la Gestión Publica Efectiva
- Mtrigo@oas.org

