

TRADE AND ENVIRONMENT SUMMER SESSION
Monday, June 16 to Friday, June 20, 2013
Washington College of Law
Washington DC, USA
Room: 601

DAY 1 – Monday, June 16th

Module I: INTERSECTION BETWEEN TRADE AND ENVIRONMENT

**Lecturer: Andrés Sánchez
Max Campos**

Schedule: 9:00-9:30 International Trade Environmental Conditions

9:30-11:00 Physical and Economic Relationship between Environment and International Trade

11:00-12:30 Introduction and Case Study on Water Supply & Sanitation and Free Trade Agreements

12:30-2:00 *Lunch*

Module II: TRADE AND ENVIRONMENT – LAW & POLICY

Lecturer: David Hunter

Schedule: 2:00-5:30 Introduction to Trade Law
Introduction to Environmental Law
Structures of Environmental Law
- Multilateral Environmental Agreements (MEAs)
- Environmental Cooperation Agreements (ECAs)
- Domestic Institutions

DAY 2 – Tuesday, June 17th

Module II: TRADE AND ENVIRONMENT – LAW & POLICY (cont'd)

Lecturer: David Hunter

Schedule: 9:00-9:45 Structures of Trade Law
- World Trade Organization

9:45-11:30 Structures of Trade Law (cont'd)
- Regional and Bilateral Trade Agreements
- Domestic Institutions

Site Visit: Exchange of Experiences with the Private Sector: Exxon Mobil
Lecturer: Erika Lennon

Visit from Exxon Mobil Representatives: Brian A. McGill Counsel, Environmental and Safety; Margaret Bass, Counsel, Environmental and Safety Law; and Laura Napoli, Land Management/Remediation, Program Manager, ExxonMobil Biomedical Sciences, Inc.

On March 24, 1989, the tanker *Exxon Valdez* grounded on Bligh Reef in Alaska's Prince William Sound, rupturing its hull and spilling nearly 11 million gallons of Prudhoe Bay crude oil into a remote, scenic, and biologically productive body of water. It was the largest single oil spill in U.S. coastal waters. In the weeks and months that followed, the oil spread over a wide area in Prince William Sound and beyond, resulting in an unprecedented response and cleanup.^[1] Recent trends show that oil spills and environmental issues of this nature can come with big price tags and significant threats to reputational risk. Examples include the \$20 billion fund set up in the aftermath of the BP Gulf Oil Spill; the \$18 billion holding in the Chevron-Ecuador case; and the criminal and civil fines being threatened for recent off-shore oil spills in Brazil. Additionally, the oil industry is increasingly confronting challenges of compliance with regulations related to climate change, air, and pollution, among other environmental issues, such as the cap and trade programs.

Exxon Mobil Corporation is an integrated energy company that operates in numerous environments and markets throughout the hemisphere and the world. It faces local and global environmental challenges daily that gain significant legal attention. Dialogue with the individuals from Exxon will discuss the corporate lessons from these constant challenges and the ways in which environmental laws affect its business. We will discuss the environmental protections adopted in the aftermath of the *Exxon Valdez* spill, the effects of the environmental challenges on the service station industry, the use of oxygenates and the liability associated with them, and the approach ExxonMobil has taken towards enhanced conservation in conjunction with its disposal of surplus property.

Schedule: 11:30-12:30 Preparatory Session

12:30-1:30 Lunch

1:30 pm – Departure to Exxon Mobile facilities in Fairfax from WCL Shuttle Stop

2:30-4:00 Exchange of Experiences with Exxon Mobil Representatives

4:00-4:30 Open Discussion

4:45 pm Departure from Exxon Mobile facilities in Fairfax to WCL

DAY 3 – Wednesday June, 18th

Module III: ENVIRONMENTAL DIMENSIONS OF INTERNATIONAL TRADE

**Lecturers: Ernesto Guevara
Cesar Parga**

Schedule: 9:00-10:30 Market Access

10:30-10:45 *Coffee Break*

10:45-11:15 Regulation of Agriculture

11:15-12:15 Intellectual Property Rights

12:15-1:00 Investment and Sustainable Development

1:00-2:30 *Lunch*

Module IV: ENFORCEMENT OF TRADE-RELATED ENVIRONMENTAL OBLIGATIONS

Lecturer: Ken Markowitz (TBC)

2:30-3:15 Domestic Environment Law: Establishment of Levels of Protection

3:15-4:00 Environmental Enforcement Programs

4:00-4:15 *Coffee Break*

**4:15-5:30 Environmental Governance and Trade Dispute Settlement
Mechanisms**

DAY 4 – Thursday, June 19th

Module V: NEGOTIATING AGREEMENTS

**Lecturer: Claudia S. de Windt
Special Guest: Ernesto Guevara**

Schedule: 9:30-11:45 Effective Participation in Negotiations

11:45-12:00 *Coffee Break*

**12:00-1:00 Coherence among Regional and Domestic Agendas
Key Trade and Environment Tensions**

1:00-2:00 *Lunch*

Module VI: POST NEGOTIATION ISSUES

Lecturer: Gustavo Alanis

Panelists: Sarah Stewart, Director for Environment and Natural Resources, Office of the U.S. Trade Representative, Ashley Amidon, Manager, Government Affairs, International Wood Products Association, Alejandra Goyenechea, International Counsel, Defenders of Wildlife

Schedule: 2:00-3:45 Implementing Treaties and Agreements
Administrative Matters related to Environmental Commitments
Role of Different Stakeholders

3:45-4:00 *Coffee Break*

4:00-5:15 **Panel:** Various perspectives on post negotiation issues

5:15-5:30 Distribution of Assignments for Negotiation Exercise

DAY 5 – Friday, June 20th

NEGOTIATION SIMULATION EXERCISE

Lecturer: Gustavo Alanis

Facilitator: Erika Lennon/Katiuska Lourenço da Silva

Schedule: 9:00-10:30 Preparation for the Negotiation Simulation Exercise

10:30-10:45 *Coffee Break*

10:45-12:30 Negotiation Simulation Exercise

12:30-2:00 *Lunch*

2:00-4:00 Negotiation Simulation Exercise (cont'd)

4:00-4:30 Closure and Conclusions
Distribution of Certificates

6:00 Closing Reception at the Washington College of Law

For further information, please visit the OAS website:

<http://www.oas.org/sedi/dsd/>