



Organization of
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TRADE AND ENVIRONMENT 2015 LECTURER BIOS



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César Parga is a Senior Trade Specialist at the Department of Trade, Tourism, and Competitiveness of the Organization of American States. Mr. Parga provides technical and analytical support in the fields of intellectual property rights and dispute settlement issues in matters relevant to the work of the Free Trade Area of the Americas (FTAA) and other regional trade arrangements. Mr. Parga is in charge of the OAS Competitiveness Program which promotes public policy dialogue and exchange of experiences between high-level authorities and public-private competitiveness councils of the Americas. In the field of trade and integration in the Western Hemisphere, Mr. Parga primarily focuses on issues related to trade promotion, intellectual property, and competitiveness. He coordinates and delivers trade capacity building initiatives for governments, the private sector, and civil society across Latin America and the Caribbean. Mr. Parga designs and implements projects which foster the exchange of best practices, transfer of technology networks, and use of intellectual property in developing countries to promote innovation and competitiveness. Mr. Parga is a lawyer graduated from the University of Guadalajara, México, where he specialized in contracts and torts as Adjunct Professor of Civil Law. He received his LL.M. Master of Laws Degree in Patent and Intellectual Property Rights at the Law School of the George Washington University in Washington, D.C, where he currently serves as Adjunct Professor of Law. He also received a Post-Graduate Certificate on International Trade from the University Institute of European Studies and the ILO International Training Center in Torino, Italy. Mr. Parga has served as guest lecturer at the University of Baylor Law School and visiting researcher at the National University of Singapore.