

**INTER-AMERICAN TELECOMMUNICATION
COMMISSION (CITEL)**

**THE ROLE OF ICT IN
SUPPORTING THE
INTERAMERICAN EDUCATION
AGENDA**



OAS | CITEL



Organization of
American States

OAS/CITEL: MORE TECHNOLOGY FOR MORE PEOPLE!

**CITEL: Reducing the Digital Divide in
the Americas**

**The Impact of ICTs on Quality
Education in the Americas**

The 2030 ICT Alliance for the Americas





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CITEL: Reducing the Digital Divide in the Americas

OAS advisory body on telecommunications and information and communications technologies - ICT

Accelerate social, economic and environmentally sustainable development for all the people in the region through the development of telecommunications and ICT

Full integration of the American States into the global information society





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CITEL is reducing the “Digital Divide” in the Americas

- Harmonization and expansion of the use, coverage and penetration of ICT, in particular the implementation of **broadband**.
- Development of **digital skills**, technical cooperation and technology transfer
- *Implementation of the “**2030 ICT Alliance for the Americas**” and specific products in digital education that ICT industry companies have delivered to CITEL after the OAS General Assembly in June 2016: Telefónica, CISCO, Millicom International and America Movil*





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THE IMPACT OF ICTS ON QUALITY EDUCATION IN THE AMERICAS

TODAY'S REALITY IS MORE CONNECTIVITY & MORE DIGITAL EDUCATION!

Design and implementation of **public policies** that promote the use of **ICTs** and maximize the economic and social impact of technology to achieve the goals of the **Sustainable Development Agenda 2030**.

Large-scale **digital training** to help raise the **quality of education** in the Americas and develop talents for the new digital economy.





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THE IMPACT OF ICTS ON QUALITY EDUCATION IN THE AMERICAS

- Technology impacts on GDP growth, the level of population education and the improvement of employment (CAF)
- ICTs can contribute to universal access to education, equality in education, the exercise of quality teaching and learning, and the professional development of teachers, as well as to the more efficient management and administration of the education systems (UNESCO)

ICTs increase accountability, transform and expand service to disadvantaged areas (Banco Mundial)





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THE OAS AND THE 2030 ICT ALLIANCE FOR THE AMERICAS

Unidos para impulsar la Agenda 2030

Aligned with all the objectives of the UN 2030 Agenda for Sustainable Development, in particular SDG # 17, which seeks to strengthen the means of implementation and revitalize the global partnership for sustainable development.

17

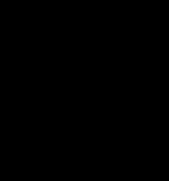




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VIDEO: THE OAS AND THE 2030 ICT ALLIANCE

(Click black above to see video)





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LA ALIANZA TIC 2030 AMERICAS y el impacto social de las TIC

Commitments of this public-private-partnership:

1. Work together to contribute to the global goal to connect 1.5 billion people more by the year 2020;
2. Ensure that every public school in the Americas is connected to the Internet before year 2030, and to create relevant local contents;
3. Promote digital training and contribute in improving the quality of education, and develop talents for the new digital economy; and
4. Strengthen democratic participation in the Americas through ICT.





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STEM4good Américas

Telefónica
FUNDACIÓN



Competition on the creation of mobile applications
for young entrepreneurs of the
Americas between 14 and 18 years

LEGO education

Digital Classroom

ProFuturo



Improve the quality of education through digital education in highly vulnerable environments in Latin America and the Caribbean



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FINAL REMARKS

- The importance of ICT and connectivity in the world and in the Americas is indisputable. So is the role of ICT in the strengthening more inclusive and sustainable societies.
- CITEEL is committed to supporting the implementation of the Inter-American Education Agenda
 - More institutions, companies and organizations are needed to strengthening digital education ... Join the ICT Alliance 2030 Americas!





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Thank you!

OSCAR LEÓN

Executive Secretary

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