

## **Rogers Martin Valencia Espinoza**

### **Bio**

Mr. Valencia is Vice Minister of Tourism of Peru, a position he has held since September, 2016. He holds a Bachelor's degree in tourism with a postgraduate degree in Tourism Marketing and has more than 30 years of experience in this sector.

He has been a pioneer in the development of unique tourist experiences, such as the high mountain trek called "Camino al Apu Ausangate" and has been an active promoter of rural community tourism in Cusco - Peru. His work included the development of inclusive initiatives through educational and conservation programs, as well as international cooperation projects with host communities.

Mr. Valencia has extensive experience in the private sector. He founded Auqui Mountain Spirit, an adventure tourism travel agency based in Cusco, and was later appointed Director of the sustainable tourism company "Andean Lodges". He has also represented the private sector as Chairman of the Advisory Council of the Regional Chamber of Tourism of Cusco, a position he has held on several occasions.

His academic work has allowed him to work as a professor at the Graduate School of Tourism of the Peruvian University of Applied Sciences and as a researcher at the San Martin de Porres University in Peru.

Mr. Valencia has also worked as an international consultant in tourism businesses and management of protected areas, member of the Transparency Civil Association and member of the Advisory Council of "Turismo Cuida", a Peruvian civil association committed to social, cultural and environmental responsibility in tourism, partner of the American foundation "Tourism Cares".

For his recognized career in the tourism sector, he was appointed Honorary Consul of Belgium in Cusco.

Mr. Valencia was born in Cusco in 1959.