

**Gabriela Ruíz-Durán Ponce**  
**Director for International Affairs, Ministry of Tourism**

Gabriela has a BA in International Relations from the Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM).

She is the current Director for International Affairs at the Ministry of Tourism and is in charge of fostering Mexico's leadership in the sector in regional and multinational fora as well as managing the bilateral relationship with the country's main strategic partners and markets.

She worked at the Ministry of Foreign Affairs as Deputy Director for Bilateral Relations and Border Cooperation Policies between Mexico and the USA where she handled the border cooperation mechanisms portfolio as well as the institutional dialogue in border issues with state and federal authorities in both countries.