OAS VI INTER-AMERICAN DIALOGUE OF HIGH LEVEL MSME AUTHORITIES

Presentation on Barbados’ Vision for the MSME Sector, 2030

By Senator Lynette P. Holder

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“Working to restore confidence at home and abroad, returning well-being to Barbadians, rebuilding the Barbados brand as a model among small states in the international community and creating opportunity for all Barbadians.”

The Honourable Mia Amor Mottley, QC, MP
Prime Minister of Barbados
OVERVIEW OF BARBADOS’ MSME SECTOR
Recent research (SBA, 2016) confirmed there is an estimated 9,651 formal enterprises in the country.

Distribution of Enterprises by Size Category and Broad Sector (%)
CONTRIBUTION OF MSMEs TO GROSS DOMESTIC PRODUCT

Non-agriculture Micro and Small Enterprises contributed 51.4%, and non-agriculture Medium-sized enterprises contribute 12.7%, for a total contribution from non-agriculture MSMEs of 64.1% of national value-added.

Percentage Contribution to Value-Added in Industry and Services by Enterprise Size (%)
NUMBER OF PERSONS EMPLOYED/RATIO OF EMPLOYMENT

The survey revealed that MSMEs account for 60.7% of private sector employment, and 47.6% of total employment in the country in 2015. The bulk of this employment is in small service companies, which accounted for 33.8% of private sector employment, and 26.5% of total employment in the country.

Distribution of Employment by Size Category and Broad Sector (%)
CONTRIBUTION OF MSMEs TO EXPORTS

Overall, MSMEs accounted for 38.8% of total exports, with only 1.1% coming from microenterprises.
VISION FOR MSME SECTOR

- MSME Sector positioned as the engine of growth of the modern Barbados economy to be stimulated using a bottom-up approach.
- Entrepreneurship ecosystem to be built-out through an inclusive growth strategy to facilitate wealth creation and economic development.
- Development of a more entrepreneurial citizen and excite young people about getting involved in business in a borderless world where technology opens new opportunities that were unavailable to previous generations.
- Not to fall below 50% contribution to GDP.
- Facilitate a “start-up” revolution that includes women, youth and people living with disabilities.
MSME ECOSYSTEM

LEGISLATION

SUPPORTS

FINANCE

CULTURE

EDUCATION

NETWORKS

‘One entrepreneur in every Home’
**CREATING AN ENABLING ENVIRONMENT**

- **MSME LEGISLATION**
  - Creation of a National MSME Act to address three category of firms (current legislation treats to small business definition only)

- **MSME POLICY & STRATEGY**
  - Administer policy to create an enabling business environment and create strategy for implementation
  - Incorporate SBDC Model into strategy

- **REGULATORY FRAMEWORK**
  - Supportive regulatory regime to influence business facilitation e.g. commercial court, digital platform for doing business, blockchain technologies; procurement legislation, cluster development plan
IMPROVE THE ACCESS TO CAPITAL

FORMS OF FINANCING

- SEED CAPITAL – LAUNCH OF TRUST LOANS
- CROWD FUNDING & PEER-TO-PEER LENDING
- GREEN ENERGY BONDS
- JUNIOR STOCK EXCHANGE

FINANCE
BUILD SKILLS TO BE GLOBALLY COMPETITIVE

- NATIONAL VOCATIONAL QUALIFICATIONS
- STEAM – Science, Technology, Engineering, Arts & Mathematics
- NATIONAL APPRENTICESHIP PROGRAMMES
- ENTREPRENEURSHIP TRAINING TO BUILD SKILLS & CAPACITY
CREATE A CULTURE OF ENTREPRENEURSHIP

Universal Access to Technology

Business Development Support

Innovation Awards

Access to Markets

Digital ID for every Citizen
NEW INDUSTRIES & GROWTH OPPORTUNITIES

• **Renewables** - first green, 100% renewable and carbon neutral island by 2030.

• **Medical Cannabis**

• **Creative economy** - arts, design, cuisine, film, entertainment, media, sports and lifestyle

• **Export of Professional Services**

• **Develop the blue and green economy**
Vision 2030 for the Barbados MSME Sector

“Building the Best Barbados together”