

## Webinar on Connecting the Americas

The Department of Economic Development of the Executive Secretariat for Integral Development (SEDI), within the framework of the 2018-2021 Work Plan of the Inter-American Committee on Tourism (CITUR) and in conjunction with the International Air Transport Association (IATA) is pleased to invite you to participate in a Webinar on Connecting the Americas on July 9, 2019, from 11:00 am to 1:00 pm (Eastern Daylight Time - Washington DC time).

The Webinar targets national and local Tourism Authorities with responsibility for tourism, aviation, immigration, transport, connectivity as well as other relevant stakeholders, in the OAS member states. It will address a broad array of issues related to enhancing travel for tourism within the Americas, including inter alia, **improving infrastructure and modernizing airport processes**, **airport taxes**, **passenger charges and fees**, **smarter regulation**, **open skies policies and new technologies and systems for travel and visas**.

## Language:

English and Spanish (language of the speaker). Simultaneous interpretation will not be available.

## Instructions to access the webinar:

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## **AGENDA**

- 1. Welcome Remarks and Introduction
  - Richard Campbell, Chief of the Culture and Tourism Section, Department of Economic Development, OAS
  - Secretary of Tourism of Mexico, Chair of CITUR
  - Representative of the Ministry of Trade and Tourism of Peru (MINCETUR), Coordinator of the Connectivity Topic in CITUR
- 2. Improving Infrastructure and Modernizing Airport Processes: Capacity challenges and planning for growth in passenger traffic, and cargo and enhanced security Representative from IATA

Comments from participants

3. Airport Taxes, Passenger Charges and Fees, and Smarter Regulation: Implications for growing passenger traffic, and enhancing connectivity -Representative from IATA

Comments from participants

4. Open Skies Policies – Definition, examples, and benefits and challenges for connectivity - Representative from IATA

Comments from participants

5. New Technologies and Systems for Travel and Visa Facilitation -Representative from IATA

Comments from participants

- 6. Questions and Answers
- 7. Closing Remarks

Maryse Robert, Director, Department of Economic Development, OAS