## Virtual University

### Programs

<table>
<thead>
<tr>
<th>Students</th>
<th>Graduate Programs</th>
<th>High School and Undergraduate Programs</th>
<th>Continuing Educational Programs</th>
</tr>
</thead>
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<td>13,751</td>
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<td>Public Officials</td>
<td>520</td>
<td></td>
<td>1,236</td>
</tr>
<tr>
<td>Private Sector</td>
<td>8,693</td>
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<td>9,387</td>
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</tr>
<tr>
<td>NGO’s and Journalists</td>
<td></td>
<td></td>
<td>1,449</td>
</tr>
</tbody>
</table>

### Statistics 2011

- Total Students: 213,947
- Teachers: 18,324
- Public Officials: 1,756
- Private Sector: 162,633
- Underdeveloped Communities: 20,398
- Undergraduate Students: 9,387
- NGO’s and Journalists: 1,449
### Virtual University

#### Products

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</table>

#### Graduate Programs
- **Education**
- **Educational Technology**
- **Administration of Educational Institutions**
- **Information Science**

**PhD in Education**

Statistics 2011

<table>
<thead>
<tr>
<th></th>
<th>13,786</th>
<th>14,382</th>
<th>185,328</th>
<th>213,947</th>
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<tr>
<td>18,324</td>
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**Courses**
- Development of Competencies
- Integral Formation
- PISA
- PROFORDEM
- PROFORDIR

**Statistics 2011**
- Total: 213,947
- Graduate Programs: 13,786
- High School and Undergraduate Programs: 14,382
- Continuing Educational Programs: 185,328
## Virtual University

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Statistics 2011

- Total: 213,947
- Master in Public Administration
## Virtual University

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### Courses
- Public Administration
- E-Government
- Political Marketing
- Gender Perspective
- Security and prevention
- Transparency

### Statistics 2011
- 13,788
- 14,382
- 185,328
- 213,947
## Virtual University

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- **Graduate Programs**
  - Administration
  - Innovation and Business Development
  - e-Commerce
  - Marketing
  - Finances
  - Administration of Information Technologies
  - Quality Systems and Productivity
  - Energy Management
  - Global MBA
  - Humanistic Studies

**Statistics 2011**

- 13,786
- 13,751
- 18,324
- 18,800
- 18,887
- 185,328
- 213,947
- 20,398
- 1,756
- 1,756
- 162,633
- 153,940
- 14,953
- 1,236
- 9,387
- 1,449
- 1,449
- 1,756
- 1,756
- 18,324
- 13,751
- 18,800
- 18,887
- 185,328
- 213,947
### Areas

- Administration and Finance
- Leadership and empowerment
- Human Development
- Information Technologies
- Vision and Strategic Planning
- Quality and Productivity
- Marketing
- Negotiation
- Corporate Social Responsibility

### Markets

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**Proyecto BBVA**

Statistics 2011
# Virtual University

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**Statistics 2011**

- **Formal Education**
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  - PrepaNet: 4,980

- Underdeveloped Communities: 5,445
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## Virtual University

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### Courses
- Education
- Entrepreneurship
- Community development

Statistics 2011
## Virtual University Products

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### Markets

- **Undergraduate Committes**: 20,398
- **Public Officials**: 18,324
- **Private Sector**: 162,633
- **High School and Undergraduate Programs**: 185,328
- **Statistics 2011**: 213,947

### Areas

- Administration
- Technology
- Marketing
- Humanities
- Finance
- Engineering
### NGO’s
- Leadership and empowerment
- Fund raising
- Administration and Finance
- Ethics and transparency
- Ecology
- Information technologies

### Journalists
- Certificate “The latinamerican journalist as agent and social leader”
- Virtual seminar for a new journalism

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**Statistics 2011**

- Teachers: 13,786
- Public Officials: 14,382
- Private Sector: 185,328
- Undergraduate Community Students: 213,947
Where are we?

2011

22 countries in America
10 countries in Europe
5 countries in Asia, Africa and Australia
Educative Technologies

Learning Resources

Technological Platform

Problem-Based Learning (PBL)
Project-Oriented Learning (POL)
Collaborative Learning
Case Method
Self-learning activities
Collaborative activities

Digital Library
Digital Video Library
Web conference
Multimedia
Chat
Podcast

Expert
Professor
Student
Tutor
Student
Student
Student
Self-learning activities

- Review articles and papers
- Analysis and review of cases, situations and problems
- Search information on the Internet
- Quizzes and tests
- Homework
- Review links and databases
- Review WebPages
Collaborative activities

1. Problem solving
2. Case studies
3. Collaborative learning
4. Exchange of ideas and opinions
5. Project development
6. Discussion, analysis and debates
Elements in the course delivery process

Services:
- Administrative
- Academic Administration
- Information technology
- Help Desk
Who are we?
September 2011

Total Employees
• Internal 649

VU

Academic Programs
179 Internal

Entrepreneurial Programs
61 Employees

Social Programs
30 Employees

Promotion and Marketing
40

Course Production
163

Administrative Services
114

Technological Services
62
Production Team

- Professor
- Tutor
- Instructional Designer
- System Developer
- Web Editor
- Graphic Designer
- Audiovisual Producer
- Media Producer
- System Developer

Course

El servicio
Course production in 2011

- **Continuing Educational Programs**: 398
- **Graduate Programs**: 429
- **High School and Undergraduate Programs**: 178
- **Social Development Programs**: 9
The future

- New skills
- New technologies
- New markets
Learning evolution

Passive

Participative

Collaborative

Interactive
What’s next

1. Take advantage of the student’s knowledge by incorporating the use of software tools: simulators, games, audio and video, etc.
2. Develop mobile applications for Smartphones, iPods, iPads, etc.
3. Create “social networks” between students
4. Incorporate collaborative tools Web 2.0
   • MySpace, Flickr, Blogs, Wikis, etc.
Skills for the new Knowledge Society

- Imagination
- Critical thinking and problem solving
- Entrepreneurship
- Adaptation
- Information Access and Analysis
- Self-Direction and Self-Motivation
- Creativity
- Social Network Communication
- Effective Communication
- Innovation
- Flexibility
Emerging technologies

- iBooks
- Gestured-based computing
- Virtual environments
- Virtual Labs
- Augmented Reality
- Movil devices
- Web conference
- Social software
- Simulators
We are where you are:

20 years of innovation in education

23
Community Learning Centers

- **2,329** Community Learning Centers
- **2,168** Mexico
- **135** USA
- **26** Center and South America

**254,423** participants in Community Learning Centers