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Fundraising. Financing Techniques for Social Projects

OAS/DHDEE/CIR.235/2016

Course Requirements:

- Must have academic degree especially in social sciences.
- Be a citizen or permanent resident of an [OAS Member State](#) with the exception of those residing in Perú as it is the host country. The candidates who are not living in their home country, must send a copy of their visa. *Peruvian citizens who are not living in Perú, can participate in the course, after consulting with their respective ONE.

International Center for Interdisciplinary Studies -CIESI –
Coordinator: Fares Aguirre fares.aguirre@gmail.com
Dates of the course: November 21th, 2016 to February 24th, 2017
Modalidad: Online
Duration of the course: Three months
Language of instruction: English
Benefits: 50% partial scholarship (Scholarship recipients will be responsible for the payment of 50% remaining of the tuition fee: US\$500.00)
Certification: Certificate of completion by the International Center for Interdisciplinary Studies -CIESI – to be sent physically.
Objectives:
<ul style="list-style-type: none"> • To learn and become familiar with the key terms related to fundraising. • To provide the necessary tools to develop a strategic fundraising plan for organizations. • Create opportunities to exchange support and information about projects for social Wellbeing through the formation of multi-sector cooperation networks.

Course Contents:

Curricular Structure:
Module 1: Basic concepts of Fundraising
Module 2: Strategic alliances and support networks formation
Module 3: Techniques to approach donors
Module 4: Developing the fundraising plan
Module 5: Measuring impacts and results
Module 6: Guidelines for final project for the end the course



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Teaching methodology:

The program uses interactive teaching methodology; it demands the active participation of the students in the discussions. The questions in forums and other synchronous and asynchronous tools from the virtual campus are essential.

All contents are linked with applied theoretical frameworks; this implies practical content with potential application and reference, which will result in greater decision-making skills and will ultimately lead to personal growth.

Skills and competencies are developed through the discussion about conceptual frameworks and depend on the case implementation method and the course's final project.

Online Application

OAS will only accept complete applications. If you do not upload all the required documents, your application will be considered ineligible.

IMPORTANT

- If you were awarded an OAS Professional Development Scholarship in the past twelve (12) months or if you currently hold an OAS Scholarship for Academic Studies, you are NOT eligible to apply for another Professional Development Scholarship.

The General Secretariat of the Organization of American States ("GS/OAS") reserves the right to cancel this scholarship announcement at any time. Moreover, the OAS, GS/OAS, and its personnel are not liable for any actions taken in reliance on or otherwise based upon information in this announcement.