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Corporate Social Responsibility and Sustainable Development

OAS/DHDEE/CIR.226/2016

Course Requirements:

- Must have academic degree especially in social sciences.
- Be a citizen or permanent resident of an [OAS Member State](#) with the exception of those residing in Perú as it is the host country. Candidates who are not living in their home country, must send a copy of their visa. *Peruvian citizens who are not living in Perú, can participate in the course, after consulting with their respective [ONE](#).

International Center for Interdisciplinary Studies -CIESI –
Coordinator: Fares Aguirre fares.aguirre@gmail.com
Date of the course: October 24th , 2016 to January 27th , 2017
Modalidad: Online
Duration of the course: Three months
Language of instruction: English
Benefits: 50% partial scholarship (Scholarship recipients will be responsible the payment of the remaining 50% of the tuition fee: US\$500.00).
Certification: Certificate of completion by the International Center for Interdisciplinary Studies -CIESI – to be sent physically.
Objectives: <ul style="list-style-type: none">• Provide theoretical and practical tools for those managing CSR in various organizations.• Stimulate the generation of best practice related to CSR.• Encourage companies to incorporate CSR into their policies, processes procedures and overall strategy.• Strengthen the links between organizations, suppliers and customers through responsible management systems.

Course Contents:

Curricular Structure: Module I: Sustainable development as the core of the new ways of managing companies. Ethics and business. Module II: Corporate Social Responsibility. Basic concepts.
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Module III: Internal CSR. Labor rights and internal environment. International regulations. Balance between family and work. Gender equity.

Module IV: Company and the society. Linking and forms of dialogue. Social programs. Corporate volunteering.

Module V: The value chain: Management responsible systems for customers. Responsible marketing.

Module VI: The value chain: Management responsible systems for suppliers.

Module VII: Ethical investment. CSR and investors. Corporate governance.

Module VIII: Responsible consumption. Fair Trade. The responsible consumer.

Module IX: Environment. Environmentally friendly practices. Business issues and ways to alleviate environmental impacts.

Module X: International standards and CSR certification standards. SA8000. Global covenant. ISO26000.

Module XI: The sustainability report. Methodologies for generating them. Global Reporting Initiative. AA1000.

Module XII: Guidelines for Diploma Final Project.

Teaching methodology:

The program uses an interactive teaching methodology. It requires the active participation of students in the discussions. Questions in forums and other synchronous and asynchronous tools from the virtual campus are essential.

All contents are linked with applied theoretical frameworks. This implies practical content with potential application and reference, which will result in greater decision-making skills and will ultimately lead to personal growth.

Skills and competencies will be developed through the discussions of conceptual frameworks and will depend on the case method's implementation and the course's final project.

Online Application

OAS will only accept complete applications. If you do not upload all required documents, your application will be considered ineligible.



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IMPORTANT

- If you were awarded an OAS Professional Development Scholarship in the past twelve (12) months or if you currently hold an OAS Scholarship for Academic Studies, you are NOT eligible to apply for another Professional Development Scholarship.

The General Secretariat of the Organization of American States ("GS/OAS") reserves the right to cancel this scholarship announcement at any time. Moreover, the OAS, GS/OAS, and its personnel are not liable for any actions taken in reliance on or otherwise based upon information in this announcement.