



**500**  
**scholarships**  
**for european**  
**postgraduate**  
**studies**  
**Application**  
**Deadline:**  
**MAY 10<sup>th</sup>**

---

## OAS AND EUDE INITIATIVE

---

The SG/OAS, through the **Department of Human Development, Education and Employment (DDHEE)**, supports its Member States in the creation and execution of programs that promote human development at all educational levels.

The DDHEE works to strengthen democratic values and security in the region, under the framework of regional integration. It also promotes training opportunities for citizens, with the purpose of supporting the efforts of the Member States to improve the quality and equity in education.

The DDHEE highlights the support from the Member States - through their diverse cultures - to the economic, social, and human development of their peoples, by supporting citizens of the Americas to access knowledge and skills through educational trainings. These opportunities contribute to the improvement of the living standards of its citizens and those of their communities in the region

The **European School of Management and Business -EUDE Business School-** is an international postgraduate training institution, recognized by the main Rankings and international media; With 25 years of academic evolution, it has trained more than 110,000 students of many nationalities. These are professionals with work experience, entrepreneurs, disruptors, innovators and leaders with a global vision willing to change the world.

### About the Scholarships Program

---

The **PAEC OAS - EUDE Scholarships Program** will provide citizens of the **OAS Member States** the opportunity to pursue Master's studies at the European School of Management and Business - EUDE Business School- at discounted rates.

# 500 scholarships for european postgraduate studies

**Application Deadline: MAY 10<sup>th</sup>**

## Details of the programs

|                               |  |                 |                             |
|-------------------------------|--|-----------------|-----------------------------|
| <b>PROGRAMS</b>               | Master in Business Administration (MBA) // Master in Business Management and Project Management // Master in Internet Business (MIB) // Master in Business Management and Risk Analysis // Master in Digital Marketing // Master in Marketing and Sales Management // Master in Strategic Marketing and Digital Communication // Master in Digital Business Management - Internet Business // Master in Digital Marketing and Customer Experience (CX) // Master in Business Intelligence and Big Data Analytics // Master in Digital Marketing and Digital Advertising // Master in Digital Marketing Management // Master in Digital Marketing and Social Media // Master in Digital Marketing and E-Commerce // Master in Marketing and International Trade // Master in International Trade, Logistics, and International Business // Master in International Logistics and Supply Chain Management // Master in International Trade, Sales Management, and Marketing // Master in International Trade and Digital Strategies // Master in Business Administration and International Trade // Master in Human Resources: Management and People Management // Master in Human Resources Management and Social Responsibility Management // Master in Human Resources Management and Digital Transformation of Organizations // Master in Finance and Financial Management // Master in Finance and Corporate Finance // Master in Finance and Banking Risks // Master in Finance and Financial Markets // Master in Environmental Management and Technology // Master in Renewable Energies and Energy Efficiency // Master in Environmental Project Management and Corporate Social Responsibility |                 |                             |
| <b>START DATE</b>             | April 1 <sup>st</sup> ,2024  | <b>END DATE</b> | May 10 <sup>th</sup> . 2024 |
| <b>MODALITY</b>               | Online and face-to-face  |                 |                             |
| <b>TYPE OF DEGREES</b>        | EUDE Business School's private degrees   |                 |                             |
| <b>LANGUAGE</b>               | Spanish  |                 |                             |
| <b>NUMBER OF SCHOLARSHIPS</b> | <p><b>500 SCHOLARSHIPS</b></p> <ul style="list-style-type: none"> <li>• 30 scholarships with a discount of 75% for private face-to-face programs.</li> <li>• 100 scholarships with a discount of 90% for EUDE online programs.</li> <li>• 370 scholarships with a discount of 85% for EUDE online programs.</li> </ul>   |                 |                             |
| <b>REQUIREMENTS</b>           | The candidate must have definitive admission to the program in order to participate in this scholarship application process. All applications for the PAEC OAS - EUDE Scholarships Program must be submitted through this link: <a href="https://landings.eude.es/landing-oas/">https://landings.eude.es/landing-oas/</a>  |                 |                             |

## Steps to apply

- Pre-register for the master's degree you are interested in at: <https://landings.eude.es/landing-oas/>
- Send your EUDE Academic Advisor the documentation that accredits your academic and professional merits: University degree, Academic record and Curriculum vitae
- Conduct the admission interview.

**500**  
scholarships for european  
postgraduate studies  
Application Deadline: **MAY 10<sup>th</sup>**

Master Face to Face (30 scholarships)  
**75% DISCOUNT**

| MASTER   | LANGUAGE | DURATION  | ANNUAL TUITION COST | SCHOLARSHIP                | START DATES             |
|--|----------|-----------|---------------------|----------------------------|-------------------------|
| Master in Business Administration (MBA)                              | Spanish  | 12 months | 15.500 €            | 70% Dto.<br><b>4.650 €</b> | march, june and october |
| Master in Business Management and Project Management                 | Spanish  | 12 months | 15.500 €            | 70% Dto.<br><b>4.650 €</b> | march, june and october |
| Master in Digital Marketing  | Spanish  | 12 months | 15.500 €            | 70% Dto.<br><b>4.650 €</b> | march, june and october |
| Master in Marketing and Sales Management                             | Spanish  | 12 months | 15.500 €            | 70% Dto.<br><b>4.650 €</b> | march, june and october |
| Máster in Big Data & Business Analytics                              | Spanish  | 12 months | 15.500 €            | 70% Dto.<br><b>4.650 €</b> | march, june and october |
| Master in International Trade, Logistics, and International Business | Spanish  | 12 months | 15.500 €            | 70% Dto.<br><b>4.650 €</b> | march, june and october |
| Master in Human Resources: Management and People Management          | Spanish  | 12 months | 15.500 €            | 70% Dto.<br><b>4.650 €</b> | march, june and october |
| Master in Finance and Financial Management                           | Spanish  | 12 months | 15.500 €            | 70% Dto.<br><b>4.650 €</b> | march, june and october |

**500**  
**scholarships for european**  
**postgraduate studies**  
**Application Deadline: MAY 10<sup>th</sup>**

Master online (100 scholarships)  
**90% DISCOUNT**

| MASTERS ONLINE ENVIRONMENTAL MANAGEMENT  | LANGUAGE | DURATION  | ANNUAL TUITION COST | SCHOLARSHIP                | START DATES |
|--|----------|-----------|---------------------|----------------------------|-------------|
| Master in Environmental Management and Technology                              | Spanish  | 12 months | 10.500 €            | 90% Dto.<br><b>1.050 €</b> | Every month |
| Master in Renewable Energies and Energy Efficiency                             | Spanish  | 12 months | 10.500 €            | 90% Dto.<br><b>1.050 €</b> | Every month |
| Master in Environmental Project Management and Corporate Social Responsibility | Spanish  | 12 months | 10.500 €            | 90% Dto.<br><b>1.050 €</b> | Every month |



**500**  
**scholarships for european postgraduate studies**  
**Application Deadline: MAY 10<sup>th</sup>**

Master online (370 scholarships)  
**85% DISCOUNT**

| LANGUAGE | DURATION  | ANNUAL TUITION COST | SCHOLARSHIP                | START DATES |
|----------|-----------|---------------------|----------------------------|-------------|
| Spanish  | 12 months | 10.500 €            | 85% Dto.<br><b>1.575 €</b> | Every month |

**MASTERS ONLINE MBA-MANAGEMENT**

- Master in Business Administration (MBA)
- Master in Business Management and Project Management
- Master in Internet Business (MIB)
- Master in Business Management and Risk Analysis

**MASTERS ONLINE HUMAN RESOURCES**

- Master in Human Resources: Management and People Management
- Master in Human Resources Management and Social Responsibility Management
- Master in Human Resources Management and Digital Transformation of Organizations

**MASTERS ONLINE INTERNATIONAL TRADE**

- Master in International Trade, Logistics, and International Business
- Master in International Logistics and Supply Chain Management
- Master in International Trade, Sales Management, and Marketing
- Master in International Trade and Digital Strategies
- Master in Business Administration and International Trade

**MASTERS ONLINE FINANCE**

- Master in Finance and Financial Management
- Master in Finance and Corporate Finance
- Master in Finance and Banking Risks
- Master in Finance and Financial Markets

**MASTERS ONLINE MARKETING - DIGITAL**

- Master in Digital Marketing
- Master in Marketing and Sales Management
- Master in Strategic Marketing and Digital Communication
- Master in Digital Business Management - Internet Business
- Master in Digital Marketing and Customer Experience (CX)
- Master in Business Intelligence and Big Data Analytics
- Master in Digital Marketing and Digital Advertising
- Master in Digital Marketing Management
- Master in Digital Marketing and Social Media
- Master in Digital Marketing and E-Commerce
- Master in Marketing and International Trade

**500**  
**scholarships for european**  
**postgraduate studies**  
**Application Deadline: MAY 10<sup>th</sup>**

## Evaluation and Selection Criteria

---

An EUDE Business School Scholarship Selection Committee will meet to review and select the applications received and select the scholarship recipients until all the available scholarships are assigned. Among the criteria taken into consideration for the selection of the awards for this grant are:

- Score awarded to the student by the EUDE Evaluation Committee (academic profile, merit and academic credentials, social/volunteer experience).
- The geographical distribution of the candidates, taking into account the most important needs of the OAS Member States, according to the Human Development Index reported by the United Nations Development Program (UNDP).
- Place of origin of the candidate
- Gender component
- Number of applications by country of origin of applicants
- Area of study (e.g. science, engineering, humanities, etc.)
- Humanitarian situation in view of the current circumstances
- The potential impact of the applicant after the completion of the desired program.

## Responsibilities of the participant

---

The scholarship recipient will be responsible for covering the remaining percentage of the total cost of the program of study, not covered by the scholarship. Any additional expense incurred by the applicant to be admitted to the program is not reimbursable, nor does it imply an acquired right to receive the OAS-EUDE scholarship.

- The scholarship recipient will be responsible for assuming all other expenses required by the program (for example: issuance of certificates or records, admission exams, graduation services, degree issuance, legalization of documents, etc.).
- The OAS will not provide individual feedback on why an applicant was not selected for a scholarship.
- Neither the OAS nor EUDE take any responsibility derived from the acceptance or not of degrees or diplomas of the educational entity, within the country of origin of the participant. If you want to know how to legalize, homologate and/or validate the degree obtained from EUDE in your country, we recommend that you request information about it from the Ministry and/or Secretary of Education in your own country.

For more information please write to the following email : [asesoriaacademica@eude.es](mailto:asesoriaacademica@eude.es)



**EUDE** | EUROPEAN  
BUSINESS  
SCHOOL  
ESCUELA EUROPEA DE DIRECCIÓN Y EMPRESA



**OAS**

More rights for more people