

Organization of American States

The GS/OAS is the oldest regional organization in the world, dating back to the First International Conference of American States, held in Washington, D.C., from October 1889 to April 1890. The Organization was founded with the objective of achieving in its Member States, as stipulated in Article 1 of the Charter, "an order of peace and justice, to promote their solidarity, to strengthen their collaboration and to defend their sovereignty, territorial integrity, and independence.

Through the Department of Human Development, Education, and Employment (DDHEE), the GS/OAS supports the efforts of its Member States to increase access to quality education and lifelong learning opportunities for all, recognizing that education is a human right, a cross-cutting theme of the Organization's pillars and an essential factor in improving living standards, fostering economic and human development and promoting social inclusion.

In this way, the DDHEE supports its Member States in the creation of policies and execution of programs that promote the development of human capacity at all educational levels and strengthen democratic values and security within the framework of regional integration.

Westfield Business School

Westfield is an American business school, based in Miami (Florida), with more than 20 years of experience in online education.

As a graduate educational institution, its purpose is to train business leaders under the Triple Bottom Line philosophy and the vision of sustainable business, which will provide them with the necessary skills and competencies to generate a positive impact on people, the environment, and income.

Westfield is characterized by implementing the case method as a learning methodology, based on learning by doing, whose objective is to prepare students to make strategic decisions in companies, through the practice of real situations.

OVERVIEW

The purpose of this call for applications is to select candidates for scholarships offered by the OAS - Westfield Business School, within the framework of the GS/OAS Partnerships Program for Education and Training (PAEC), for the following master's degrees:

PROGRAM	MODALITY	LANGUAGE	START DATE	END DATE	TOTAL COST	FINAL COST PAID BY THE STUDENT WITH 50% SCHOLARSHIP (20)	FINAL COST PAID BY THE STUDENT WITH 70% SCHOLARSHIP (5)
MBA (Master in Business Administration)	Online	Spanish	November 2, 2023	February 19, 2024	USD 15,000	USD 7,500 ²	USD 4,500
Executive MBA (Executive Master in Business Administration)	Online	Spanish	November 2, 2023	February 19, 2024	USD 18,000	USD 9,000 ³	USD 5,400

ABOUT THE PROGRAMS

Master in Business Administration (MBA)

The MBA is designed for executives with more than two years of experience, who are seeking to delve deeper into a specific area of knowledge, with the purpose of becoming experts in it.

This program includes one (1) mentorship in personal leadership by [Prestigio](#)⁴ and one (1) international week in one of the following four (4) destinations: Madrid and Granada (Spain), Boston (USA), Miami (USA), or Silicon Valley - San Francisco (USA).

Upon successful completion of the Master's program, the degree obtained is:

AMERICAN DEGREE ⁵	EUROPEAN DEGREE ⁶
Master in Business Administration of Westfield Business School	Master in 1 of the 18 options ⁷ of the Escuela Internacional de Gerencia (EIG)

² This amount does not include airfare, lodging, and meals outside the academic day of the chosen international on-site experience.

³ This amount does not include airfare, lodging, and meals outside the academic day of the chosen international on-site experience.

⁴ Consultant with experience accompanying companies and individuals with programs of self-training, development of competencies, and adaptation to change.

⁵ Official U.S. title

⁶ Non-official degree issued in Spain.

⁷ EIG offers the following 18 master's degree options with the International School of Management: Digital Business & E-commerce, business planning, global digital transformation, corporate social responsibility, Lean Project Management, project monitoring and control, competency-based management 4.0, agile project management, Business Intelligence, Customer Service, innovation, business valuation, digital marketing, information models for effective decision-making, global management development, human talent selection or corporate finance.

Executive Master in Business Administration (EMBA)

The EMBA is designed for senior executives with managerial roles and/or experience, who seek in-depth knowledge in business areas and wish to focus on innovative solutions to accurately address the challenges of current and future markets. Additionally, this master's degree has a strong component in organizational leadership.

This program includes two (2) mentorships in personal leadership and team management from [Prestigio](#)⁸ and [CLA Consulting](#)⁹.

On the other hand, it includes one (1) international online week, called *Ivy Week*¹⁰; and one (1) international face-to-face week, in one of the following four (4) destinations: Madrid and Granada (Spain), Boston (USA), Miami (USA) or Silicon Valley - San Francisco (USA).

Upon successful completion of the master's degree, the degree obtained is:

AMERICAN DEGREE ¹¹	EUROPEAN DEGREE ¹²
Master of Business Administration of Westfield Business School	Executive Master in Exponential Transformation ¹³ of Escuela Internacional de Gerencia (EIG)

ABOUT THE SCHOLARSHIP

Benefits:

- Westfield will offer **5** scholarships of **70%** to top ranked candidates and **20** scholarships that cover **50%** of the total tuition cost. This benefit is applicable only to the value of the study program .
- Expenses related to admission fees, credential validation fees, translation, notarization or authentication of documents, study materials, degree procedures, and/or any other expenses not mentioned above are not included in this scholarship.

⁸ Consultant with experience accompanying companies and individuals with programs of self-training, competence development, and adaptation to change.

⁹ Senior management consultant, specialized in organizational transformation.

¹⁰ Experience with speakers and speakers members of Ivy league Institutions, a select group of elite universities with recognition of academic excellence in the USA to discuss and deepen business cases and learning.

¹¹ Official U.S. title

¹² Non-official degree issued in Spain.

¹³ The topics covered in the executive master's degree in Exponential Transformation are Business Intelligence, Digital Transformation, Innovation, Transformation Model, and Leadership.

- The benefits stipulated herein are subject to the student's academic performance in order to maintain the scholarship for the duration of the study program. Therefore, the scholarship recipient must maintain the policy of satisfactory academic progress until the completion of the program, always surpassing the cumulative average of 3.

ELIGIBILITY CRITERIA

- Professionals with citizenship and/or permanent legal residence in any of the GS/OAS Member States are eligible.
- Prospective students whose native language is not Spanish and who have not earned a degree from an appropriately accredited institution where Spanish is the principal language of instruction must demonstrate college-level proficiency in Spanish through the SIELE online examination by the Instituto Cervantes (<https://exámenes.cervantes.es/es/siele/que-es>). Obtaining a B1 or superior level on the MCER scale in the SIELE online examination demonstrates Spanish proficiency for admission in Westfield masters' in Spanish.
- To be eligible for the scholarship, the candidate must be admitted to one of the study programs at Westfield Business School.
- Not have received other academic scholarships from the OAS at the same level of study proposed in this call for applications.
- Before beginning any program, a scholarship recipient must demonstrate the financial ability to cover the costs of the program not covered by the scholarship within a specified period of time.
- GS/OAS staff members, persons under a performance contract with the GS/OAS, staff of Permanent Missions to the OAS, and family members of all of the above are not eligible to receive scholarships.
- For MBA, applicants must have an undergraduate degree from an accredited institution or its equivalent in the United States and have more than 2 years of demonstrable work experience¹⁴.
- For EMBA, applicants must have an undergraduate degree from an accredited institution or its equivalent in the United States. Additionally, the applicant must have more than 8 years of work experience, having at least 2 years of demonstrable experience in senior management positions and leading teams.
- None of the programs require the GMAT or GRE.

¹⁴ University internships do not count as professional experience.

ABOUT THE DEGREE

NON-OFFICIAL AND OFFICIAL MASTER'S DEGREES

In most countries, especially in Anglo-Saxon countries, universities offer their own degrees, in the sense that it is the universities themselves who design the degrees and endorse them with their prestige.

In Spain, there are official degrees and own degrees. Official degrees have the backing of the university or business school that awards them and the recognition of the State. These studies are subject to a complete evaluation process that guarantees their quality and allows their inclusion in Spain's Registry of Universities, Centers, and Degrees (RUCT).

On the other hand, the degrees are endorsed by the prestige of the university (or training center) that grants them.

The degrees proposed by Westfield Business School in this call are susceptible to being recognized by the ministries of education of the different countries or by the institutions of higher education in charge of developing the processes of recognition of degrees.

To learn about the scope of these different degrees, as well as their homologation and/or validation in OAS member countries, we recommend that you consult directly with your Ministry/Secretariat of Education or corresponding public entity in your country. You can also contact Westfield Business School for details of these degrees by e-mail: publicrelations@westfield.edu

SCHOLARSHIP APPLICATION PROCESS

1. Application for admission to the study program at Westfield

In order to apply for an OAS-Westfield Business School scholarship, you must have been admitted to one of the two (2) study programs described on pages 3 and 4.

- Applicants must apply to the program of their interest at Westfield Business School, through the following link: <https://westfield.edu/alianza-oas-en/> submitting the required documentation:
 - Passport or ID
 - Updated Curriculum Vitae
 - Copy of university degree
 - Transcript or grade sheet¹⁵
 - Motivation letter answering the following questions*:

¹⁵ The candidate will have until October 30, 2023, to submit the transcript or grade sheet.

- How does your professional profile and/or work experience converge with the OAS values of democracy, human rights, security, and development?
- How will business administration education add value to your professional career and what relevance do you think it will have in your job projections?
- How do you consider that your Triple Bottom Line¹⁶ vision will have an impact and relevance in the personal and professional spheres upon completing your studies?

**Specifications:*

3 pages maximum in PDF format.

Times New Roman font, font size 12, and 1.5 line spacing.

- As applicants submit their applications, they will be contacted by the Westfield Admissions Office to provide information and advice on the application process, documents to be submitted, requirements of each program, etc.

2. OAS - Westfield Selection Process

The OAS and Westfield will carry out a transparent and justified selection of scholarship recipients with the support of an academic committee that will evaluate the applications under the following objective and verifiable criteria:

Academic record	20 points ¹⁷
Professional profile with commitment and impact on democracy, human rights, security, and development.	20 points
Importance of business administration training in the professional career and its relevance in job projections.	20 points
Future vision of <i>Triple Bottom Line</i> impact in the personal and professional spheres.	20 points
Integrated: Gender, Country of origin and nationality.	20 points

3. Publication of OAS-Westfield results

The applicant must wait for the publication of the results of the evaluation and selection process of the candidates, which will be announced personally by e-mail, as well as on the website www.oas.org/scholarships , starting **October 6, 2023**.

¹⁶ Triple Bottom line refers to a company's performance measured in economic, environmental, and social terms.

¹⁷ Assigned based on the percentage of the maximum grade of your program average.

4. Acceptance of the OAS-Westfield Scholarship

The deadline to apply for admission to the study programs is **September 30, 2023**. Therefore, we recommend that you review the information contained in your application for admission to the study program before submitting it.

In order to be recognized as an official candidate for the chosen study program at Westfield Business School, applicants must make the following three (3) payments in full, prior to the start of classes:

- Registration fee
- Credential validation fee¹⁸
- Initial fee.

The following is a description of the different financing schemes that Westfield offers for the cancellation of admission payments and the remaining value of the program, which must always be made in dollars.

Registration fees	Initial fee (20%) ¹⁹	Remaining payment (80%)
Registration fee 150 USD ²⁰	Additional 5% scholarship granted by Westfield for full payment of the master's degree.	
Credential validation fees 150 USD ²¹	The tuition fee corresponds to 20% of the total amount to be paid by the scholarship holder and can be paid in one payment or deferred in different installments at 0% interest, before the beginning of classes.	Option 1 14 equal monthly installments with 0% interest.
		Option 2 Low installments for the first 4 months and from the fifth month onwards, higher representative installments with 0% interest.
		Option 3 Principal payment and automatic installment reduction with 0% interest.
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		Option 3 Principal payment and automatic installment reduction with 0% interest.

¹⁸Applies to all those who have a college degree issued outside the United States.

¹⁹This value is taken according to the total cost of the program of study, not covered by Westfield Business School or the OAS.

²⁰This amount must be paid no later than 10 days after admission to Westfield.

²¹This amount may be paid directly to Westfield or the applicant may decide to carry out the process on his/ her own. If this is the case, the deadline for submitting the documentation is October 30, 2023.

RESPONSIBILITIES OF THE SCHOLARSHIP RECIPIENTS

- The scholarship recipient of the first 5 scholarships will be responsible for covering the remaining thirty percent (30%) of the total cost of the program of study not covered by Westfield Business School. The 20 additional scholarship recipients will be responsible for covering the remaining fifty percent (50%) of the total cost of the program of study not covered by Westfield Business School.
- Any additional expenses incurred by the applicant in order to be admitted to the program are not reimbursable, nor do they imply an acquired right to receive the OAS-Westfield Business School scholarships. We recommend that you consult directly with Westfield Business School prior to paying your admission fee.
- The scholarship recipient will be responsible for all other expenses related to the program, such as flights, lodging, and some meals during the international week, student visas to attend the international week, issuance of certificates, apostilles, notarization, graduation services, issuance of degree, legalization of documents, etc.
- The scholarship recipient must comply with all academic guidelines and admission requirements requested by Westfield Business School and be subject to any updates made by the academic authorities.
- In order to maintain the scholarship, the scholarship recipient must pass all the subjects of the curricular program in the time established by the program of studies and obtain an average equal to or superior to 3 out of 4 for each academic period. If the scholarship recipient fails to fulfill this commitment, the Westfield Business School and/or the OAS reserve the right to demand reimbursement of the amount invested in the scholarship.
- The scholarship recipient may decline the scholarship up to one week before the start of the study program without financial penalties. However, if the candidate declines the scholarship after the start of the study program, without proof or argument of force majeure, the OAS and Westfield Business School reserve the right to request reimbursement of the total amount of funds that have been invested in the scholarship, up to the time of declining the scholarship.
- The scholarship recipient must prove that he/she is a legal resident of one of the OAS member states.
- Neither the OAS nor Westfield Business School will provide individual feedback on the reason for the decline during the admissions process.
- Neither the OAS nor Westfield Business School assumes any responsibility for the acceptance or non-acceptance of degrees or diplomas from the educational entity within the scholar's home country. If you wish to know how to legalize, homologate and/or validate the degree obtained from Westfield Business School in your country, we

recommend that you request information from the Ministry and/or Secretariat of Education in your country.

CONTACT INFORMATION

For guidance on the program admissions process, please contact:

Admissions Representative: Alain Acosta

Whatsapp: +1 (786) 840-0412

E-mail: admissions17@westfield.edu

For more information, you can also visit the Westfield Business School website at following link:
www.westfield.edu