OAS – IE Scholarship Opportunities

OAS Partnerships Program for Education and Training

Master programs of the Instituto de Empresa (IE)
Madrid, Spain

The Organization of American States (OAS) and The IE, through the OAS Partnerships Program for Education and Training, have decided to support outstanding individuals of the Americas by offering scholarships to further their education through the following 13 Master’s programs:

- International MBA
- Master in International Management
- Global MBA + Sports Management
- Global MBA + Biotechnology Management
- Master in International Relations
- Master en Asesoría Jurídica
- Master en Asesoría Fiscal de Empresas
- International LLM
- Master in Corporate Communication
- Master in Digital Journalism
- Master in Political Communication
- Master in Visual and Media Communication
- Master in Environmental Management
- Master in Architectural Management and Design

Benefits: 37 scholarships covering between 30% to 40% of the program’s tuition costs, depending on the cost of each program¹.

In order to apply for the OAS/IE Scholarship, applicants must first be admitted to the program².

About IE and OAS Initiatives

Having a focus and a global perspective is vital for IE to develop successful projects in both the public and private sectors. The main objective of the IE Foundation is to provide young people with the access to education and to provide training programs for professionals in different areas. The activities include processing scholarships, research projects and the creation of a special Fund for text publishing. Thus, the

¹ Refer to the table in Section II “ABOUT THE SCHOLARSHIP”
² Please review additional eligibility requirements in Section II “ABOUT THE SCHOLARSHIP”
Foundation creates opportunities for young people starting their careers, fostering the international vocation which is of vital importance for economic and social development.

The OAS, through its Department of Human Development, Education and Culture (DHDEC) supports its Member States in creating and implementing programs that promote human development in all levels of education. The DHDEC strengthens democratic values and security under the framework of regional integration by promoting training opportunities for citizens in order to support the efforts of Member States to improve quality and equity in education. The DHDEC facilitates strategic alliances to promote regional integration and the development of human capacity in an effort to promote quality education, the growth of knowledge-based societies and decent work for all citizens of the hemisphere.

I. ABOUT STUDY PROGRAM

1. **Applicants’ Professional Profile:** Academically outstanding individuals of the Americas interested in contributing to the development of their country upon completion of their studies.

2. **Study Venue/ Modality:** On-site in Madrid, Spain or online, depending on the Program.

3. **Program Duration:** 1 year.

4. **Language of Instruction and starting dates:**

<table>
<thead>
<tr>
<th>Program</th>
<th>Language</th>
<th>Term</th>
<th>Starting Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>IE Business School Master in International Management [<a href="http://master-international-es.ie.edu/">http://master-international-es.ie.edu/</a>]</td>
<td>English and Spanish</td>
<td>Fall / Winter</td>
<td>September 2012 or February 2013</td>
</tr>
<tr>
<td>IE Business School International MBA [<a href="http://imba.ie.edu/">http://imba.ie.edu/</a>]</td>
<td>English and Spanish</td>
<td>Fall / Winter</td>
<td>November 2012 or April 2013</td>
</tr>
<tr>
<td>IE School of Arts and Humanities Master in International Relations [<a href="http://www.mir.ie.edu/">http://www.mir.ie.edu/</a>]</td>
<td>English</td>
<td>Fall</td>
<td>October 2012</td>
</tr>
</tbody>
</table>
5. Application for Admission to the Program of Study: Before applying for admission, we strongly recommend that you read the complete description of the program you have selected in order to ensure that the area of study meets your professional objectives. (Please refer to the links in the table above).

6. Deadline for admission to the programs: The deadlines to apply for admission are:
   - **Fall Term**, June 22nd, 2012
   - **Winter Term**, November 30th, 2012

To receive orientation about the admission process, please send an email to becasoea@ie.edu or financialaid@ie.edu. Please make sure to review the information in your application before submitting it.

### II. ABOUT THE SCHOLARSHIP

<table>
<thead>
<tr>
<th>Number of Scholarships</th>
<th>Program</th>
<th>Total Cost of the Program</th>
<th>% and cost to be covered by IE</th>
<th>% and cost to be covered by the student</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>IE Business School Master in International Management</td>
<td>20.300 €</td>
<td>30%, equivalent to 8.700 €</td>
<td>70% equivalent to 20.300 €</td>
</tr>
<tr>
<td>4</td>
<td>IE Business School International MBA</td>
<td>58.000 €</td>
<td>40% equivalent to 23.200 €</td>
<td>60% equivalent to 34.800 €</td>
</tr>
<tr>
<td>1</td>
<td>IE Business School Global MBA+Sports Management Global MBA+Biotechnology Management</td>
<td>44.000 €</td>
<td>30% equivalent to 13.200 €</td>
<td>70% equivalent to 30.800 €</td>
</tr>
</tbody>
</table>
|   | IE School of Arts and Humanities  
|   | Master in International Relations |
|   | 29.000 € | 30% equivalent to 8.700 € | 70% equivalent to 20.300 € |
| 3 | IE Law School  
|   | Master en Asesoría Júridica  
|   | Master en Asesoría Fiscal  
|   | International LLM |
|   | 28.000 € | 30% equivalent to 8.400 € | 70% equivalent to 19.600 € |
| 8 | IE School of Communication (*)  
|   | Master in Corporate Communication  
|   | Master in Digital Journalism  
|   | Master in Political Communication  
|   | Master in Visual and Media Communication |
|   | 18.000 € | 40% equivalent to 7.200 € | 60% equivalent to 10.800 € |
|   | (5) 40% scholarships, equivalent to 7.200 € |
|   | (3) 30% scholarships, equivalent to 5.400 € | 70% equivalent to 12.600 € |
| 2 | IE School of Social and Behavioral Sciences  
|   | Master in Environmental Management |
|   | 18.000 € | 40% equivalent to 7.200 € | 60% equivalent to 10.800 € |
| 1 | IE School of Architecture  
|   | Master in Architectural Management and Design |
|   | 23.000 € | 40% equivalent to 9.200 € | 60% equivalent to 13.800 € |

*The awarding of the 40% scholarships will be made to the five top-ranked candidates of the evaluation and selection process. The awarding of the 30% scholarships will be made to the following three top-ranked candidates from that list.

2. Financial Responsibility of the Scholarship Recipients:

- The remaining cost of tuition and mandatory fees of the study program
- Mandatory fee of 1.200€ for the IE Foundation
- Living expenses and accommodation, medical insurance, enrollment fee, books and study materials.
- Roundtrip air tickets.
- Visa arrangements (IE will provide support for this through its Student Office).
- Participants will also be responsible to cover: student services fees (certifications, diploma fees, graduation fees, etc.), and any other expenses not included in the scholarship.

3. Eligibility Requirements:

- To be eligible to apply for the scholarship, the candidate must have completed the admission process to the program and must have received admission to the study program.
- To be eligible, candidates must be nationals and/or permanent legal residents of any of the OAS Member States.
- Applicants who are Staff members of the General Secretariat, persons under performance contracts with the General Secretariat, staff members of the permanent missions to the OAS, and their relatives are not eligible for OAS scholarships.
4. Scholarship Application Process:

The deadline for applicants to complete and send the OAS Scholarship Application Form for the Fall Term is June 27th, 2012, and for the Winter Term, the deadline is December 4th, 2012.

For the Fall Term, the results will be announced after July 6th, 2012, and for the Winter Term, after December 12, 2012, on our website: www.oas.org/scholarships.

a) Applicants must complete and submit the OAS Scholarship Application Form and all required documents in PDF format via email to becasoea@ie.edu or financialaid@ie.edu, with a copy to Karla Reyes kreyes@oas.org and/or María José de León mdeleon@oas.org. Please indicate “OAS/IE Scholarships” along with your first and last name in the subject.

b) Additionally, please attach the following required documents in PDF Format, in one single PDF File, in the following order:

- Letter of admission to the Study Program
- Completed OAS Scholarship Application Form
- Copy of the transcripts of the latest degree obtained
- Updated CV (1 page in the language in which the Study Program will be taught)
- Essays (max. 500 words per essay) depending on the Study Program to which you are applying:
  
  a. International MBA y Global MBA:
     i. In your opinion, what are the 2 or 3 key skills for a leader in an international organization?
     ii. In your opinion, what is the current biggest danger, from an economic point of view, in your country?
  
  b. Master in International Management:
     i. In your opinion, what are the 3 most important trends in your area of specialization (Marketing, International Business or Business Digital)?
     ii. In your opinion, what are the 3 most important challenges in the short term for a young professional who wants to develop a global career?
  
  c. Master in International Relations:
     i. In your opinion, what are the 3 most important issues to discuss in relation to the inclusion of Turkey into the European Union?
     ii. In your opinion, how can governments facilitate trade among countries?
  
  d. Master en Asesoría Jurídica, Master en Asesoría Fiscal y International LLM:
     i. In your opinion, how can the International Court of Justice strengthen its role in international affairs in the medium and long run?
     ii. In your opinion, which are the 3 main features in practice that a lawyer must possess to succeed in their job?
  
  e. Masters from the IE School of Communication:
     i. In your opinion, what are the media that you admire the most and why?
     ii. In your opinion, what are the new channels of communication available to a communications professional to reach his audience?
  
  f. Master in Environmental Management:
     i. In your opinion, what are the 3 policies that could be implemented in the short term to slow global warming with positive and relevant effects?
     ii. In your opinion, what were the most important positive aspects of the UN Summit on Climate Change in Copenhagen in 2009?
  
  g. Global MBA+Sports Management:
     i. In your opinion, do you think it is economically profitable for a city to host the Olympics?
ii. In your opinion, what strategies should a country follow to guarantee a competitive advantage in sports? Explain your answer with real examples.

h. **Global MBA+Biotechnology Management:**
   i. In your opinion, which should be the role of biotechnology in issues of agricultural production?
   ii. In your opinion, which will be the 3 key skills for managers of biotechnology in the next 5 years?

i. **Master in Architectural Management and Design:**
   i. In your opinion, which is the organization that has the highest level of influence on Western architecture and design? Explain why.
   ii. In your opinion, who are the 3 most important architects today? Discuss briefly the most successful project of one of the three.

- In addition to the above mentioned essays, the following:
  - Explain in less than 250 words why the Selection Committee you should choose your profile.
  - Financial plan in less than 250 words, detailing funding and other support.
- One letter of recommendation from a professor.
- **Optional Documents:** There are several types of additional documents that may help the Selection Committee to better understand the applicant’s profile, such as:
  - Economic Status: last 3 paystubs, bank statements from the last 3 months, income declaration, financial information of the person who will be paying on behalf of the applicant, etc.
  - Successes and personal and professional merit: awards, research, publications, volunteer work certificates, etc.

**NOTE:** In order to clarify any aspect of the scholarship application, IE reserves the right to conduct a telephone interview after receiving the documentation.

### 5. Scholarship selection criteria:

- The overall academic and professional merit of the candidate.
- The candidate’s potential impact upon completion of the course of study and return to the country of origin.
- An extensive and equitable geographic distribution for the benefit of all Member States that takes into account the greater needs of the smaller and relatively less developed economies.
- The economic need of the applicant, according to what is indicated in the essays.

### 5. Responsibilities of the Scholarship Recipients:

a) Selected candidates must sign the completed “Acceptance of the Scholarship Award Form” and return it to the DHDEC by email (kreyes@oas.org and mdeleon@oas.org) and refrain from activities that are inconsistent with the status of an OAS scholarship recipient and abide by all regulations set out in the form.

b) Comply with the above-mentioned provisions set forth in the Financial Responsibilities of the Scholarship Recipient (II.2).

c) Comply with all the academic guidelines and admission requirements requested by IE and submit to the updates of these guidelines and requirements made by the academic authorities at IE.
d) The scholarship recipient must obtain a GPA equivalent or higher than 7.5/10 for each academic term, and must not fail any subjects.

e) The recipient must obtain the necessary visa(s) to travel to Spain and cover all related any related costs. (The student may contact IE to obtain support in this regard).

f) The scholarship may be declined by the scholarship recipient before the start of the program of study without financial penalties. However, if the scholarship recipient declines the scholarship after the start of the study program without a compelling proof or reason, the scholarship recipient shall reimburse the total amount of the scholarship costs to the OAS or to IE of any monies disbursed up until the declination. In addition, the scholarship recipient shall inform the DHDEC with at least one week before the program’s start date in case he cannot begin the study program, in order for the scholarship to be offered to the next candidate in the order of merit.

g) Students who benefit from these grants must agree to return to work in one of the OAS member countries or at an international organization for a minimum period equal to the duration of the scholarship. Failure to comply with this commitment, the beneficiary must return to IE for the total value of the endowment granted.