**W.G.3 Topic 3**

**“PROMOTING SAFE, INNOVATIVE, AND MONITORED SOLUTIONS TO ATTRACT TOURISM IN THE CARIBBEAN BY ADAPTING TO NEW COMPETITIVE STANDARDS AFTER THE PANDEMIC.”**

Resolution presented by the delegations of Peru, United States of America, Uruguay, Venezuela.

**THE GENERAL ASSEMBLY**,

**AWARE** that tourism increases the revenues of the economy, creates job opportunities and a sense of cultural exchange between foreigners and citizens;

**DEEPLY CONCERNED** with the fact that according to UNWTO, COVID-19 caused the largest percentage drop in tourist arrivals and direct job losses in the history of tourism;

**ACKNOWLEDGING** that tourism has always been resilient to recovery, however, the nature and impact of COVID-19 shows that this crisis is not only different, but could also have transformational changes in tourism;

**EMPHASIZING** that member states should consider maintaining and strengthening their Travel and Tourism Competitiveness Index ranking, in an effort to boost tourism in the Caribbean;

**CONSIDERING** there is a higher than average crime rate occurring in the Caribbean that could deter tourists from visiting, which needs to be addressed,

**RESOLVES:**

1. **To suggest** that governments fund and develop infrastructure that accommodates touristic business activities as well as leisure activities in a safe manner, which will promote an ingenious way of persuading tourists to travel to the Caribbean;
2. Governments should seek capital from Non permanent Specialized Committees (CENPES) or the Inter-American Development Bank to construct buildings, to be used specifically to facilitate corporate meetings, recreational areas, traditional food restaurants and exhibitions for tourists;
3. The government could also ensure that they hire the local labor force to assist with the remodeling of the infrastructure, in a safe and appealing way for visitors;
4. To protect health and safety, the infrastructure can be remodeled with floor markers, sanitization stations, and hand-washing stations, in partnership with the Ministry of Health and other stakeholders to ensure that the Covid-19 guidelines are followed and executed,

2. **To encourage** the increased use of technology, such as digital assets, virtual reality tourism, and the development of digital networks in the Caribbean;

1. Caribbean governments could request funding from either the Nonpermanent Specialized Committees (CENPES) or the Inter-American Development Bank to invest in digitalization;
2. The digitalization should be done in way that it is appealing for all age groups, including children;
3. There should be adequate training for the human resources and digital assets to boost the use of technology in the Caribbean,

3. **To ensure** that Caribbean governments and stakeholders work together to strengthen the existing Global Code of Ethics for Tourism to safeguard citizens and tourists from crime;

1. Crimes pertaining to theft, physical assaults, and scams should be monitored and stopped by the regulatory commissions within each member state;
2. A heavier presence of security is necessary in order to combat theft and make tourists feel safe, in addition to expanding the police force and providing the necessary resources in combat theft;
3. In terms of money laundering, and other types of white-collar crime that may arise, legislators should put regulations in place to prevent individuals from exploiting workers and citizens, also governments should come together to review and strengthen banning crime in tourism laws,

4. **To recommend** an increase in the promotion of tourism marketing in the Caribbean states;

1. Caribbean destinations should invest their marketing channels such as social media, and email marketing to a greater extent, while focusing on the new health and safety protocols established;
2. Governments should make an effort to create jobs for their local videographers and photographers in order to showcase high quality images that appeal to the tourists;
3. With the assistance of the Ministry of Tourism to develop programs to improve understanding of online business management models, online marketing methods, and internet presence in order to establish a direct interaction with tourists,

5. **To suggest** to Caribbean governmentsto strengthen the development of the connectivity and accessibility of the local and regional tourism in the Caribbean;

1. Caribbean governments could collaborate with regional airlines to improve the intra-regional travel by making it tax friendly for every Caribbean state;
2. There should be a reduction of high level fees such as plane tickets for local and regional tourists.