TRADE AND ENVIRONMENT SUMMER SESSION
Tuesday, May 29 to Saturday, June 2, 2012
Washington College of Law
Washington DC, USA
Room: 524[1]

DAY 1 – Tuesday, May 29

Module: INTERSECTION BETWEEN TRADE AND ENVIRONMENT
Lecturer: Rodrigo Martinez

Schedule: **9:00-:930** International Trade Environmental Conditions

10:00-11:00 Physical and Economic Relationship between Environment and International Trade

Module: **TRADE AND ENVIRONMENT – LAW & POLICY**
Lecturer: **Claudia de Windt**

Schedule: **11:00-11:45** Introduction to Trade Law
Introduction to Environmental Law

11:45-12:30 Structures of Trade Law
- World Trade Organization

12:30-2:00 *Lunch*

2:00-2:45 Structures of Trade Law (cont'd)
- World Trade Organization (cont'd)

2:45-4:15 Structures of Trade Law (cont'd)
- Regional and Bilateral Trade Agreements
- Domestic Institutions

DAY 2 – Wednesday, May 30

Module **TRADE AND ENVIRONMENT – LAW & POLICY (cont'd)**
Lecturer: **David Hunter**

Schedule: **10:00-12:30** Structures of Environmental Law
- Multilateral Environmental Agreements (MEAs)
- Environmental Cooperation Agreements (ECAs)
- Domestic Institutions

[1] Subject to change

12:30-2:00 *Lunch*

Module: ENVIRONMENTAL DIMENSONS OF INTERNATIONAL TRADE
Lecturers: María Amparo Alban

Schedule: **2:30-4:00** Market Access

4:00-4:15 *Coffee Break*

4:15-4:45 Regulation of Agriculture

4:45-5:45 Intellectual Property Rights

5:45-6:45 Investment and Sustainable Development

DAY 3 – Thursday, May 31

Module: Exchange of Experiences with the Private Sector: Exxon Mobil
Lecturer: David Hunter/Gustavo Alanis

Visit from Exxon Mobil Representatives: Brian A. McGill Counsel, Environmental and Safety; Margaret Bass, Counsel, Environmental and Safety Law; and Laura Napoli, Land Management/Remediation, Program Manager, ExxonMobil Biomedical Sciences, Inc.

On March 24, 1989, the tanker *Exxon Valdez* grounded on Bligh Reef in Alaska's Prince William Sound, rupturing its hull and spilling nearly 11 million gallons of Prudhoe Bay crude oil into a remote, scenic, and biologically productive body of water. It was the largest single oil spill in U.S. coastal waters. In the weeks and months that followed, the oil spread over a wide area in Prince William Sound and beyond, resulting in an unprecedented response and cleanup.[1] Recent trends show that oil spills and environmental issues of this nature can come with big price tags and significant threats to reputational risk. Examples include the $20 billion fund set up in the aftermath of the BP Gulf Oil Spill; the $18 billion holding in the Chevron-Ecuador case; and the criminal and civil fines being threatened for recent off-shore oil spills in Brazil. Additionally, the oil industry is increasingly confronting challenges of compliance with regulations related to climate change, air, and pollution, among other environmental issues, such as the cap and trade programs.

Exxon Mobil Corporation is an integrated energy company that operates in numerous environments and markets throughout the hemisphere and the world. It faces local and global environmental challenges daily that gain significant legal attention. Dialogue with the individuals from Exxon will discuss the corporate lessons from these constant challenges and the ways in which environmental laws affect its business. We will discuss the environmental protections adopted in the aftermath of the *Exxon Valdez* spill, the effects of the environmental challenges on the service station industry, the use of oxygenates and the liability associated with them, and

the approach ExxonMobil has taken towards enhanced conservation in conjunction with its disposal of surplus property.

Schedule: **9:00-10:00** Preparatory Session

10:00-11:45 Exchange of Experiences with Exxon Mobil Representatives
11:45-12:30 Open Discussion

1:00-2:30 *Lunch*

Module: ENFORCEMENT OF TRADE-RELATED ENVIRONMENTAL OBLIGATIONS
Lecturer: Geoffrey Garver

2:30-3:15 Domestic Environment Law: Establishment of Levels of Protection

3:15-4:00 Environmental Enforcement Programs

4:00-4:15 *Coffee Break*

4:15-5:30 Environmental Governance and Trade Dispute Settlement Mechanisms

DAY 4 – Friday, June 1

Module: NEGOTIATING AGREEMENTS
Lecturer: Claudia S. de Windt

Schedule: **9:30-11:45** Effective Participation in Negotiations

11:45-12:00 *Coffee Break*

12:00-1:00 Coherence among Regional and Domestic Agendas
Key Trade and Environment Tensions

1:00-2:30 *Lunch*

Module: POST NEGOTIATION ISSUES
Lecturer: Gustavo Alanis
Panelists: Amy Karpel, Director for Environment and Natural Resources, Office of the U.S. Trade Representative, **Ashley Amidon**, Manager, Government Affairs, International Wood Products Association, **Alejandra Goyenechea,** International Counsel, Defenders of Wildlife

Schedule: **2:00-3:45** Implementing Treaties and Agreements
Administrative Matters related to Environmental Commitments
Role of Different Stakeholders

3:45-4:00 *Coffee Break*

4:00-5:15 Panel: Various perspectives on post negotiation issues

5:15-5:30 Distribution of Assignments for Negotiation Exercise

DAY 5 – Saturday, June 2

NEGOTIATION SIMULATION EXERCISE
Lecturer: Claudia de Windt/Gustavo Alanis
Facilitators: Erika Lennon/Geoffrey Johnson

Schedule: **9:00-10:30** Preparation for the Negotiation Simulation Exercise

10:30-10:45 *Coffee Break*

10:45-12:30 Negotiation Simulation Exercise

12:30-2:00 *Lunch*

2:00-4:00 Negotiation Simulation Exercise (cont'd)

4:00-4:30 Closure and Conclusions
Distribution of Certificates

6:00 Closing Reception at the Washington College of Law