



EMERGING AND SUSTAINABLE CITIES PLATFORM	Objective: to support the emerging cities of the region in confronting their sustainability challenges		
CONTENT			
	<div>1.</div> <div>CONTEXT</div> <div><ul style="list-style-type: none">• LAC REGION OF CITIES• IMPACT – DEFICITS• OPPORTUNITIES</div>	<div>2.</div> <div>PLATFORM</div> <div><ul style="list-style-type: none">• EMERGING CITIES• BENEFICIARIES• SUSTAINABLE CITIES• DIMENSIONS</div>	<div>3.</div> <div>RESULTS/ VALUE ADDED</div> <div><ul style="list-style-type: none">• METHODOLOGY• RESULTS• VALUE ADDED</div>

1.

LAC –
REGION OF CITIES

Most urbanized developing region on the planet:

- **75%** live in urban areas (460 million)
- **4** of the 20 cities in the world with more than 10 million inhabitants
- **550** cities with between 100,000 and 2 million inhabitants

Cities – centers of economic activity

- **55%** of the region's Gross Domestic Product (GDP)
- **25%** of the regional GDP in 21 metropolitan economies

1.

CITIES WITH
IMPACTS AND
DEFICITS

Challenges

Accelerated growth vs slowness in absorbing and integrating the population economically

- 66% of the poor live in cities
- 27% live in informal settlements
- 57% informal employment

Accelerated expansion of the urban footprint

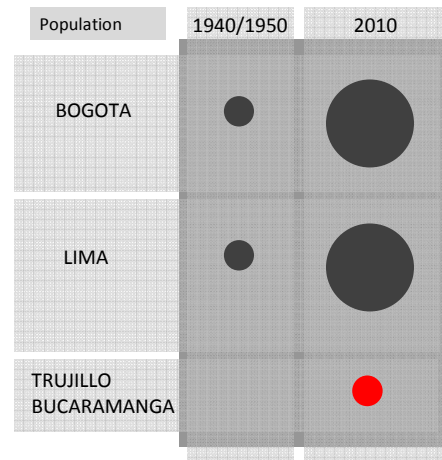
- **Polluted environment:** Generate the greatest contribution to gas emissions through transportation (35%) and industry (17%)
- **Crime:** Cities with the highest homicide rates
- **Weak municipal management:** Property taxes represent 0.34% of the GDP – 2.12% in the OECD countries

1.

CITIES EMERGING TOWARD SUSTAINABILITY

Opportunities

1. Take advantage of economies of scale and control the costs of agglomeration.
2. Produce infrastructure in the coming decades – produce it in a sustainable way.
3. Prevent and avoid situations that are difficult and costly to correct.
4. Have an impact using less resources.
5. Improve their sustainability to lessen the pressure on large cities.



2.

EMERGING CITIES WHERE THE REGION GROWS

What is an emerging city?

1. Intermediate city according to the population of the country
2. Accelerated demographic and economic growth
3. Stable social and government environment
4. Regional points of reference for their quality of life and potential to integrate themselves into the rest of the world

140 emerging cities in the region – **70** million inhabitants

2.

PLATFORM
TARGET

Emerging cities of the region

Eligibility criteria:

- Belong to a country that is a borrowing member of the Bank
- Qualify as an intermediate city—relative to the country's population
- Representative of emerging cities in the country
- Positive demographic growth
- High scores in economic growth and quality of life according to HDI/proxy
- Formal commitment of authorities to fulfill the requirements of the Platform

Pilot phase: 4 cities

- Representative of the Bank's 4 groups of countries
- Institutional capacity
- Time for local authorities to carry out the process

2.

SUSTAINABLE
CITIES



"The vision of a sustainable city adopted in the present Platform is one of a place that offers a high of quality of life for its inhabitants, minimizes its environmental impact and has a local government with the fiscal and administrative capacity to sustain its economic growth and efficiently manage its urban functions."

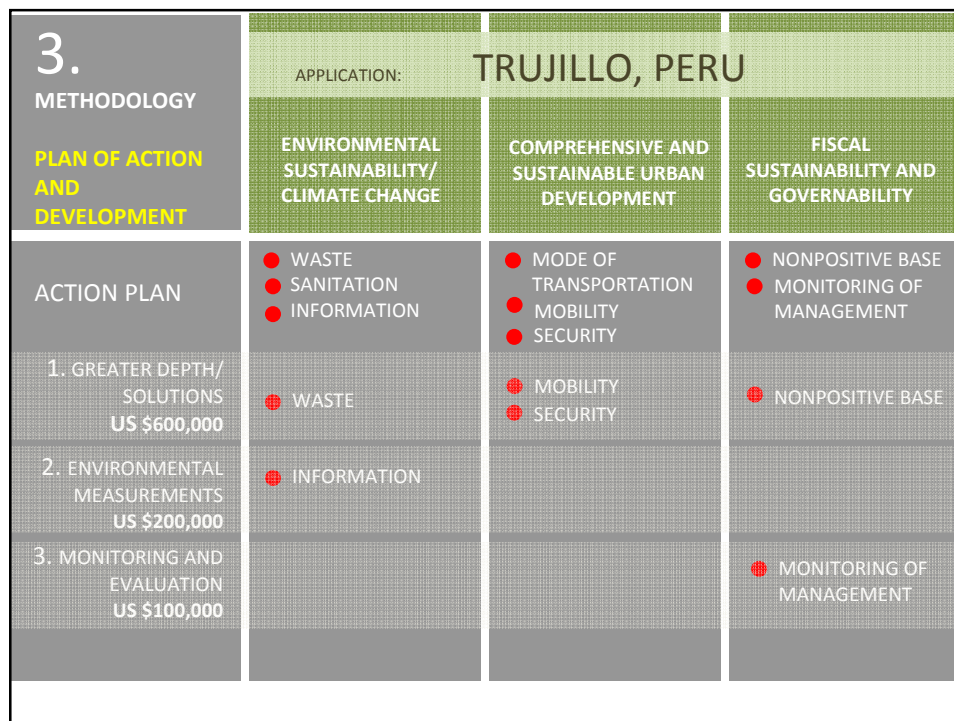
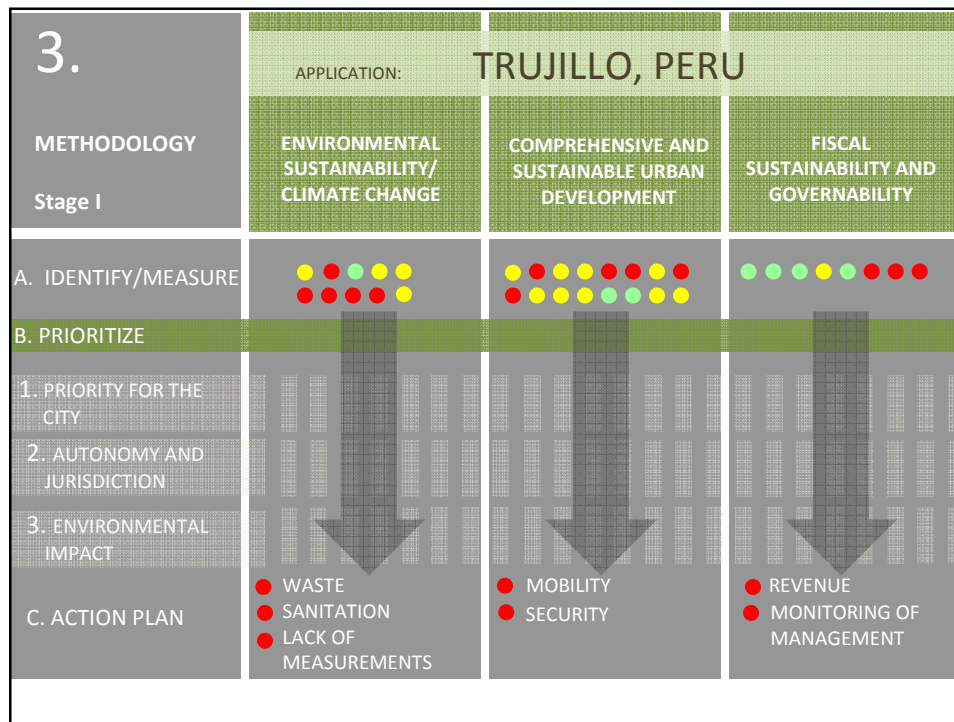
3. THE PLATFORM/ DIMENSIONS	QUALITY OF LIFE		
	ENVIRONMENTAL SUSTAINABILITY/ CLIMATE CHANGE	COMPREHENSIVE AND SUSTAINABLE URBAN DEVELOPMENT	FISCAL SUSTAINABILITY AND GOVERNABILITY
	<ul style="list-style-type: none"> • CONTROL AIR/WATER POLLUTION • REDUCE, REUSE, AND RECYCLE • INCREASE ENERGY EFFICIENCY • PREVENT/RESPOND TO DISASTERS 	<ul style="list-style-type: none"> • PLANNING GROWTH • REDUCE INEQUALITY • IMPROVE ENVIRONMENT • REDUCE TRAFFIC • IMPROVE PUBLIC SAFETY • PROMOTE COMPETITIVENESS /ECONOMIC DEVELOPMENT 	<ul style="list-style-type: none"> • MODERNIZE FISCAL AND FINANCIAL MANAGEMENT • ORGANIZE PUBLIC UTILITIES AND SERVICES • INCENTIVIZE MANAGEMENT BY RESULTS • PROMOTE PARTICIPATION
			

3. METHODOLOGY TRUJILLO: INDICATORS AND MEASUREMENTS	APPLICATION: TRUJILLO, PERU		
	ENVIRONMENTAL SUSTAINABILITY/ CLIMATE CHANGE	COMPREHENSIVE AND SUSTAINABLE URBAN DEVELOPMENT	FISCAL SUSTAINABILITY AND GOVERNABILITY
	<ul style="list-style-type: none"> ● LAND ● WATER ● ENERGY ● AIR ● NOISE ● GREENHOUSE GASES ● WASTE ● SANITATION ● DISASTERS ● PUBLIC HEALTH 	<ul style="list-style-type: none"> ● PLANNING ● HOUSING ● LAND USE ● URBAN INEQUALITY ● MODE OF TRANSPORTATION ● MOBILITY ● POLLUTION ● CRIME ● PERCEPTION ● EFFECTIVENESS ● POLICE MANAGEMENT ● PARTICIPATION ● PRODUCTIVITY ● EMPLOYMENT ● EDUCATION ● INNOVATION 	<ul style="list-style-type: none"> ● PARTICIPATIVE PLANNING ● TRANSPARENCY ● FINANCE AND ADMINISTRATION ● REVENUE ● DEBT ● MANAGEMENT BY RESULTS ● MONITORING OF MANAGEMENT ● MODERNIZATION OF THE ADMINISTRATION

● GAP

● NEEDS IMPROVEMENT

● SUSTAINABLE



3.

RESULTS

GREATER DEPTH/
SOLUTIONS

- ACTION PLANS DEVELOPED
- CRITICAL DIAGNOSES EXAMINED IN GREATER DEPTH
- SOLUTIONS IN PRIORITY AREAS IDENTIFIED
- INVESTMENT PROJECTS PREPARED

4 CITIES
(COMPLETE CYCLE)

DIFFUSION AND
MONITORING

- IDB CITIES NETWORK
- INDEPENDENT MONITORING SYSTEM

INTERNAL RESULTS

- EXTERNAL REVIEW COMMITTEE
- PLATFORM EVALUATION
- PHASE III FINANCING PLAN