

**TRAFFIC**  
the wildlife trade monitoring network

is a joint programme of

A decorative horizontal bar composed of five colored segments: green, gold, blue, red, and gold.

# Roundtable Discussion on support activities for the implementation of CITES



**Crawford Allan**

**Regional Director, TRAFFIC North America**

**February 25, 2009**

# ABOUT TRAFFIC: Mission



TRAFFIC North America Adrian Reuter

To ensure that  
trade in wild  
plants and animals  
is not a threat to  
the conservation  
of nature

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# ABOUT TRAFFIC: A Global Network



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# OVER-EXPLOITATION & ILLEGAL TRADE



# LIVELIHOODS



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# RESOURCE SECURITY




# TRANSPARENCY, MONITORING



**CONTINUING CCAMLR'S FIGHT  
AGAINST IUU FISHING FOR TOOTHFISH**



 **WWF** for a living planet®

**TRAFFIC**  
the wildlife trade monitoring network

# Building Capacity: Mexico & Central America



Support Mexico &  
DR-CAFTA countries  
to manage wildlife &  
counter illegal /  
unsustainable trade

# MEXICO CAPACITY BUILDING PROGRAM

- MOU PROFEPA WWF TRAFFIC
- 3 Regional Training Workshops
- 1 Reptile Skin Identification Workshop
- 80% Seaports, Airports and Border inspectors trained
- 126 other enforcers trained
  - Policía Federal Preventiva PFP (*Federal Police*)
  - Procuraduría General de la República PGR (*Attorney General*)
  - Agencia Federal de Investigaciones AFI (*Federal Investigations*)
  - Aduanas (*Customs*)
- Train the trainers modules and reference materials
- \$30,000 equipment for handling wildlife



# DR-CAFTA Understanding Needs



Limited financial and human resources

Room to improve knowledge of legal frameworks and CITES

Need for training on species identification and handling of wildlife

Coordination between agencies could improve enforcement





MARENA  
Ministerio del Ambiente  
y los Recursos Naturales



**TRAFFIC**  
— NORTH AMERICA —

# Taller Tri-Nacional para el Fortalecimiento de Capacidades en Materia de Vida Silvestre en El Salvador, Honduras y Nicaragua

Tegucigalpa, Honduras  
18 al 20 de Junio de 2008.





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# THANK YOU

For Additional Information about TRAFFIC:

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TRAFFIC North America



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