AGENDA

July 9, 2019

Time zone: Eastern Daylight Time (EDT)

(08:30 – 09:00) hs. – Badge Pickup
Online registration open until Monday, 1st of July, of 2019 at 12:00 pm

(09:00 – 09:30) hs. – Opening Ceremony
- Luis Almagro: Secretary General of the Organization of American States – OAS
- Steve Newberry: EVP of Industry Affairs for the National Association of Broadcasters – NAB
- Miguel Wedy: Chairman of the Board of Studies Center – CERTAL
- Pablo Scotellaro: Executive President of the Study Center – CERTAL

(09:30 – 10:50) hs. – Panel: 'Freedom of Expression'

First Panel
- Silvana Giudici: President – ENACOM, Argentina
- Ana Amelia Lemos: State Secretary for Federal and International Relations – Brazil.
- Melissa Cabrera: Office of the Special Rapporteur for Freedom of Expression – CIDH
- Luis Bustos Olivares: Vice President – Legal and General Counsel of Grupo Televisa S.A.B.
- Marcelo Rech: President of the National Association of Newspapers – Brazilian Newspapers Association.

Presenter: Miguel Wedy, Chairman of the Board of Directors – CERTAL; Dean of the School of Law of UNISINOS – Brasil

Second Panel
- Gabriel de Jesus Tedesco Wedy: Federal Judge and Ex-President of AJUFE – Brazil.
- Fernanda Bragato: Coordinator of the Post-Graduate Program in Law and the Human Rights Center of UNISINOS University – Brasil
- Fernando Toller: Professor of Freedom of Expression at the Austral University – Argentina; former Visiting Professor at the University of Oxford and Visiting Scholar at Stanford University

Presenter: Mario Bossolasco, General Director of CERTAL – Uruguay

(10:50 – 11:00) hs. – Transition

(11:00 – 11:30) hs. – Magisterial Conference
- Luis Almagro: Secretary General of the Organization of American States – OAS

(11:30 – 12:00) hs. – DELIVERY OF RECOGNITIONS ‘FREEDOM FLAME OF EXPRESSION’
- Pablo Scotellaro: Executive President of the Study Center – CERTAL
  Delivery of 'CERTAL Freedom of Expression Recognition' to Luis Almagro
  Delivery of 'CERTAL Career Recognition' to Carmelo Rugillo
  Delivery of 'CERTAL Contribution Recognition' to Marcelo Rech

(12:00 – 14:30) hs. – Lunch
(13:30 – 14:30) hs. – Meeting, ICT Policy and regulation
- **Heber Martinez**: Director of the National Communications Agency – ENACOM, Argentina
- **Andrés Gubetich**: Chairman CONATEL – Paraguay
- **Brendan Carr**: Commissioner, US Federal Communications Commission – FCC
- **Sebastián Kaplan**: LATAM Public Policy Manager, Connectivity and Access – Facebook
- **Ángel Melguizo**: Vice President External and Regulatory Affairs – AT&T Directv Latin America

**Presenter:** Oscar León, Executive Secretary of the Inter-American Telecommunications Commission - CITEL.

(14:30 – 14:40) hs. – Transición

(14:40 – 15:40) hs. – Panel: Challenges of convergent regulation and telecommunications.
- **Mavis Johnson-Collie**: Manager Corporate & Consumer Relations – URCA, Bahamas
- **Sergio Romero**: Legal Director of UBER for Mexico, Andean Region, Central America & Caribbean
- **Esteban Russell**: Legal expert in telecommunications and technology – Argentina
- **Patrick McFadden**: Associate General Counsel, National Association of Broadcasters – NAB
- **Keith Murphy**: Vice president, Government Relations and Regulatory – VIACOM

**Presenter:** Robert Rocha, Presenter OEA NEWS – UCL TV.

(15:40 – 15:50) hs. – Transición

(15:50 – 16:50) hs. – Mesa: Regulación y Telecomunicaciones
- **Hernán Verdagher**: Director of Regulatory Affairs of TELECOM, Argentina
- **Sante Vallese**: President of Copaco S.A. – Paraguay
- **Fernanda Cardona**: General Director of the Ministry of Industry – MIEM, Uruguay
- **Agustino Fontevecchia**: Digital Director – Editorial Perfil, Argentina

**Presenter:** Jose Reinoso, Chairman of the Board of Studies Center – CERTAL

(16:50-17:10) hs. – Magisterial Conference

**Miguel de Godoy**: President of CERTAL Argentina and former president of ENACOM Argentina
Vision of telecommunications in Latin America, conclusions and challenges

(17:10 – 17:25) hs. – Closing
- **Sergio Piris**: General Secretary – CERTAL
- **Oscar Leon**: Executive Secretary of the Inter-American Telecommunications Commission - CITEL

(18:00 – 20:00) hs. – Cocktail offered by Viasat

Please RSVP (limited space). Transportation will be provided from OAS to Viasat.
July 10, 2019

(09:00 – 09:30) hs. – **Breakfast offered by SES Satellites**

(09:30 – 12:00) hs. – **Meeting of the Board of Directors of CERTAL & Networking**

- **Piracy Report and Agreement**
  - Sergio Piris: General Secretary – CERTAL
  - Marta Ochoa: Executive Director – ALIANZA CONTRA EL FRAUDE

- **Public-private dialogue for the regulation of a sustainable and affordable convergent industry**
  - Heber Martínez: Director of the National Communications Agency – ENACOM
  - Presentation of the CERTAL Chapters, Presidents of each Chapter
  - Conclusions and Final Report of the Summit
  - Final Declaration of CERTAL