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AGENDA

July 9, 2019

Time zone: Eastern Daylight Time (EDT)

(08:30 – 09:00) hs. – Badge Pickup

Online registration open until Monday, 1st of July, of 2019 at 12:00 pm
<http://www.oas.org/citelrs/Default.aspx?lng=eng>

(09:00 – 09:30) hs. – Opening Ceremony

- **Luis Almagro**: Secretary General of the Organization of American States – OAS
- **Steve Newberry**: EVP of Industry Affairs for the National Association of Broadcasters – NAB
- **Miguel Wedy**: Chairman of the Board of Studies Center – CERTAL
- **Pablo Scotellaro**: Executive President of the Study Center – CERTAL

(09:30 – 10:50) hs. – Panel: 'Freedom of Expression'

First Panel

- **Silvana Giudici**: President – ENACOM, Argentina
- **Ana Amelia Lemos**: State Secretary for Federal and International Relations – Brazil.
- **Melissa Cabrera**: Office of the Special Rapporteur for Freedom of Expression – CIDH
- **Luis Bustos Olivares**: Vice President – Legal and General Counsel of Grupo Televisa S.A.B.
- **Marcelo Rech**: President of the National Association of Newspapers – Brazilian Newspapers Association.

Presenter: Miguel Wedy, Chairman of the Board of Directors – CERTAL; Dean of the School of Law of UNISINOS – Brasil

Second Panel

- **Gabriel de Jesus Tedesco Wedy**: Federal Judge and Ex-President of AJUFE – Brazil.
- **Fernanda Bragato**: Coordinator of the Post-Graduate Program in Law and the Human Rights Center of UNISINOS University – Brasil
- **Fernando Toller**: Professor of Freedom of Expression at the Austral University – Argentina; former Visiting Professor at the University of Oxford and Visiting Scholar at Stanford University

Presenter: Mario Bossolasco, General Director of CERTAL – Uruguay

(10:50 – 11:00) hs. – Transition

(11:00 – 11:30) hs. – Magisterial Conference

- **Luis Almagro**: Secretary General of the Organization of American States – OAS

(11:30 – 12:00) hs. – DELIVERY OF RECOGNITIONS 'FREEDOM FLAME OF EXPRESSION'

- **Pablo Scotellaro**: Executive President of the Study Center – CERTAL
 - Delivery of 'CERTAL Freedom of Expression Recognition' to **Luis Almagro**
 - Delivery of 'CERTAL Career Recognition' to **Carmelo Rugillo**
 - Delivery of 'CERTAL Contribution Recognition' to **Marcelo Rech**

(12:00 – 14:30) hs. – Lunch



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(13:30 – 14:30) hs. – Meeting, ICT Policy and regulation

- **Heber Martinez:** Director of the National Communications Agency – ENACOM, Argentina
- **Andrés Gubetich:** Chairman CONATEL – Paraguay
- **Brendan Carr:** Commissioner, US Federal Communications Commission – FCC
- **Sebastián Kaplan:** LATAM Public Policy Manager, Connectivity and Access – Facebook
- **Ángel Melguizo:** Vice President External and Regulatory Affairs – AT&T Directv Latin America

Presenter: Oscar León, Executive Secretary of the Inter-American Telecommunications Commission - CITEL.

(14:30 – 14:40) hs. – Transición

(14:40 – 15:40) hs. – Panel: Challenges of convergent regulation and telecommunications.

- **Mavis Johnson-Collie:** Manager Corporate & Consumer Relations – URCA, Bahamas
- **Sergio Romero:** Legal Director of UBER for Mexico, Andean Region, Central America & Caribbean
- **Esteban Russell:** Legal expert in telecommunications and technology – Argentina
- **Patrick McFadden:** Associate General Counsel, National Association of Broadcasters – NAB
- **Keith Murphy:** Vice president, Government Relations and Regulatory – VIACOM

Presenter: Robert Rocha, Presenter OEA NEWS – UCL TV.

(15:40 – 15:50) hs. – Transición

(15:50 – 16:50) hs. – Mesa: Regulación y Telecomunicaciones

- **Hernán Verdaguer:** Director of Regulatory Affairs of TELECOM, Argentina
- **Sante Vallese:** President of Copaco S.A. – Paraguay
- **Fernanda Cardona:** General Director of the Ministry of Industry – MIEM, Uruguay
- **Agustino Fontevecchia:** Digital Director – Editorial Perfil, Argentina

Presenter: Jose Reinoso, Chairman of the Board of Studies Center – CERTAL

(16:50-17:10) hs. – Magisterial Conference

Miguel de Godoy: President of CERTAL Argentina and former president of ENACOM Argentina
Vision of telecommunications in Latin America, conclusions and challenges

(17:10 – 17:25) hs. – Closing

- **Sergio Piris:** General Secretary – CERTAL
- **Oscar Leon:** Executive Secretary of the Inter-American Telecommunications Commission - CITEL

(18:00 – 20:00) hs. – Cocktail offered by Viasat

Please RSVP (limited space). Transportation will be provided from OAS to Viasat.



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July 10, 2019

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(09:00 – 09:30) hs. – Breakfast offered by SES Satellites

(09:30 – 12:00) hs. – Meeting of the Board of Directors of CERTAL & Networking

Piracy Report and Agreement

- **Sergio Piris:** General Secretary – CERTAL
- **Marta Ochoa:** Executive Director – ALIANZA CONTRA EL FRAUDE

Public-private dialogue for the regulation of a sustainable and affordable convergent industry

- **Heber Martínez:** Director of the National Communications Agency – ENACOM
- Presentation of the CERTAL Chapters, Presidents of each Chapter
- Conclusions and Final Report of the Summit
- Final Declaration of CERTAL