

### INTER-AMERICAN DRUG ABUSE CONTROL COMMISSION

CICAD

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**ICUDDR: Developing a Global Drug Demand Workforce** 

# ICUDDR: DEVELOPING A GLOBAL DRUG DEMAND WORKFORCE

Kimberly Johnson, PhD Executive Director CICAD Annual Meeting November 2018

### RESEARCH HAS IDENTIFIED WHAT WORKS FOR DRUG DEMAND REDUCTION

70 years of scientific research in the field with significant advances since 1990 demonstrate that drug demand reduction works when effective strategies are deployed.



## Major Challenge in Reducing Drug Use Globally

 Scientifically proven techniques are not used by governments, communities or healthcare providers

 Addiction remains misunderstood by many and ineffective practices continue to be used

 The result is failure which leads patients, families, community members, and policy makers to believe that nothing works

## PROFESSIONALIZE THE WORKFORCE TO IMPROVE OUTCOMES







Develop Global Standards for Treatment

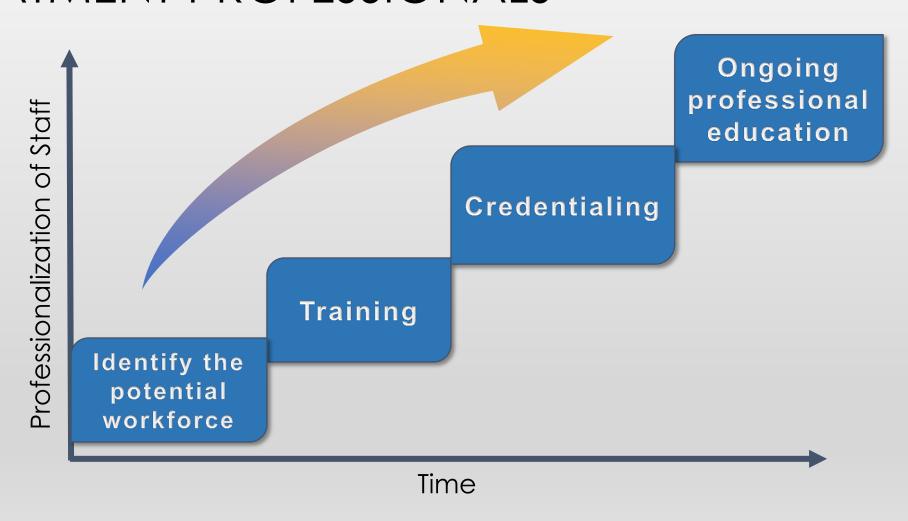


Minimum and Quality
Standards
Established



Professional education, testing and accreditation of prevention and treatment providers

## DEVELOPING A GLOBAL NETWORK OF TREATMENT PROFESSIONALS



### UNIVERSITY ROLE IN DRUG DEMAND REDUCTION WORKFORCE DEVELOPMENT

- Courses for people in degree programs in social work, health professions, criminal justice
- Multi-disciplinary study programs for majors or minors in addiction studies or drug demand reduction
- Continuing education programs for people already in the work force
- Translational research

### UTC / UPC SERIES

#### **Universal Treatment Curricula**





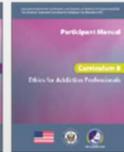












#### **Universal Prevention Curricula**

















#### Adaptation and Translation of Manuals

Afghanistan







Sri Lanka

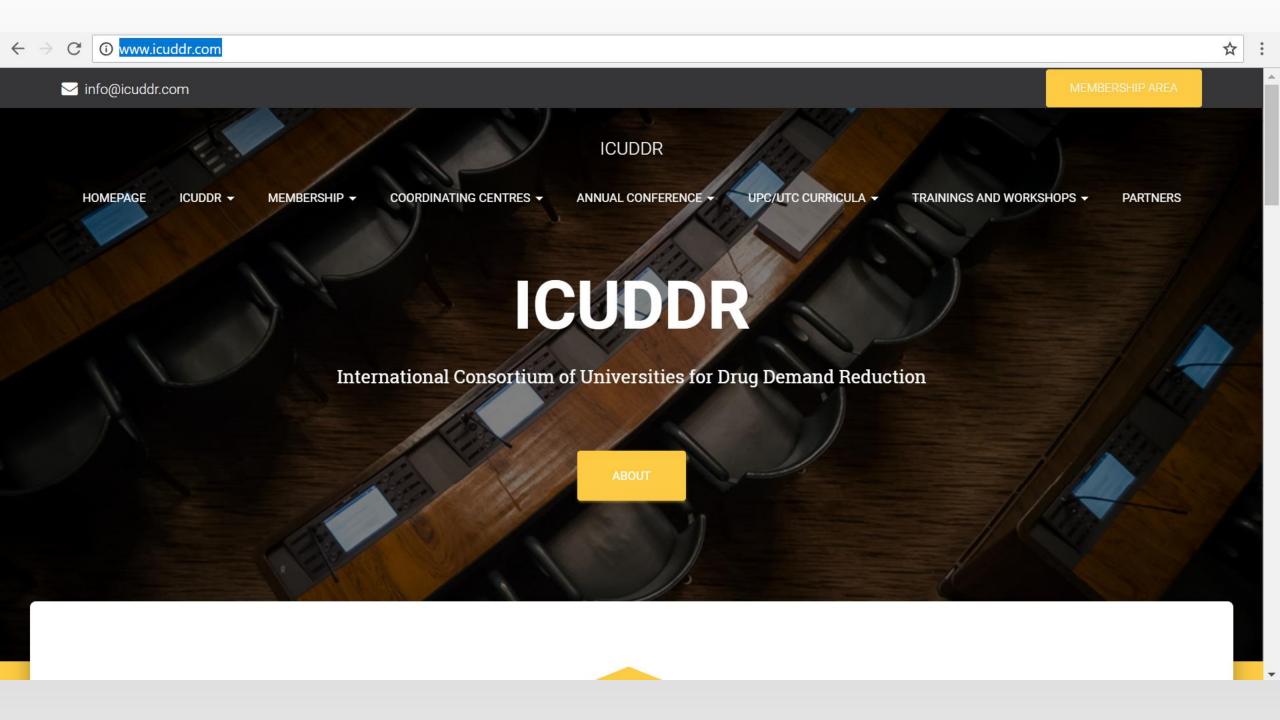












### ICUDDR Membership



### Global Membership

122 Current members 40 Countries

### Latin America Caribbean Membership

22 Current members

11 Countries

## COORDINATION WITH NATIONAL DRUG COMMISSIONS

Strategic Planning

Workforce Development

Dissemination of Evidence Based
 Practices



