



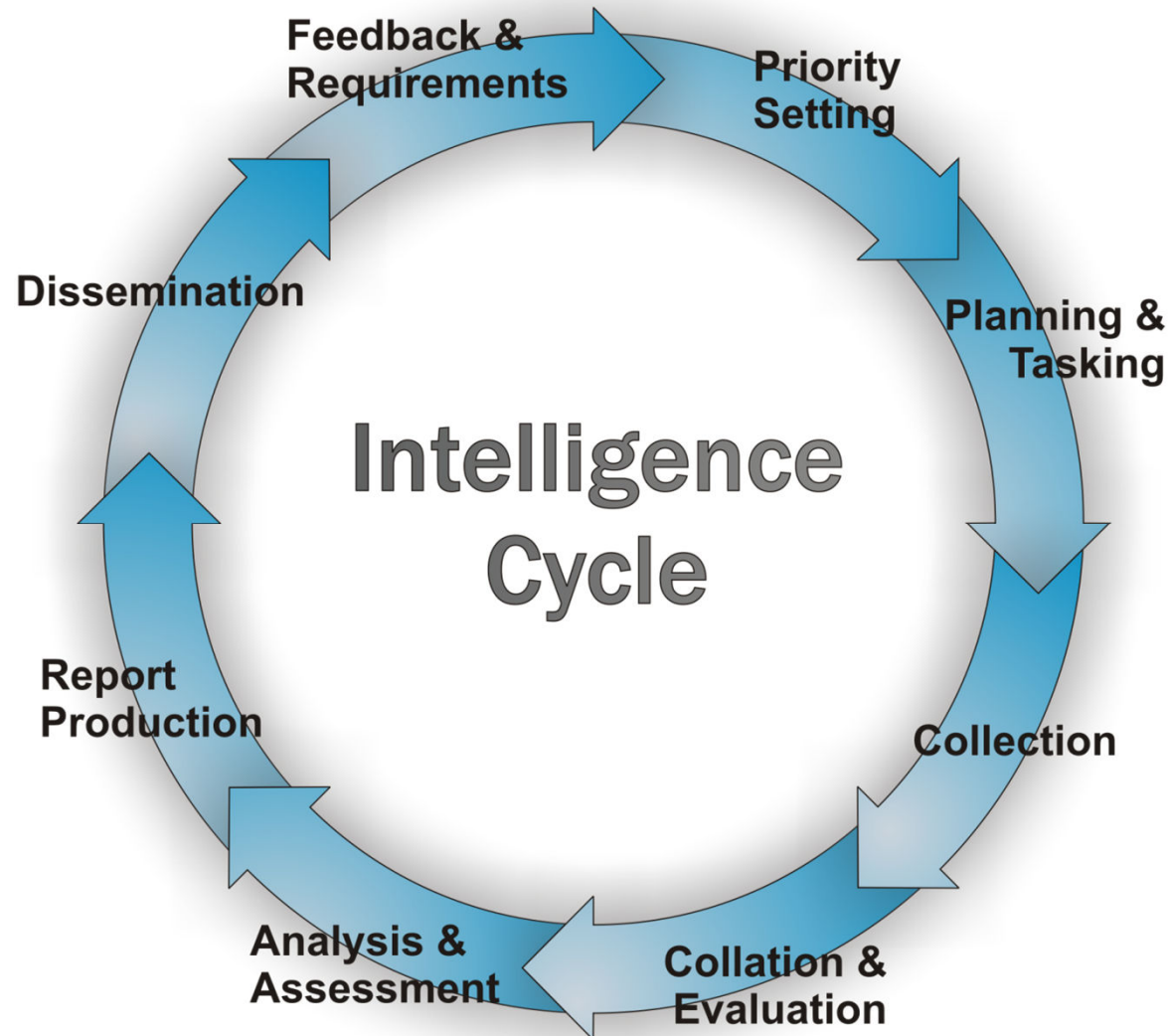
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Strategic Analysis Course

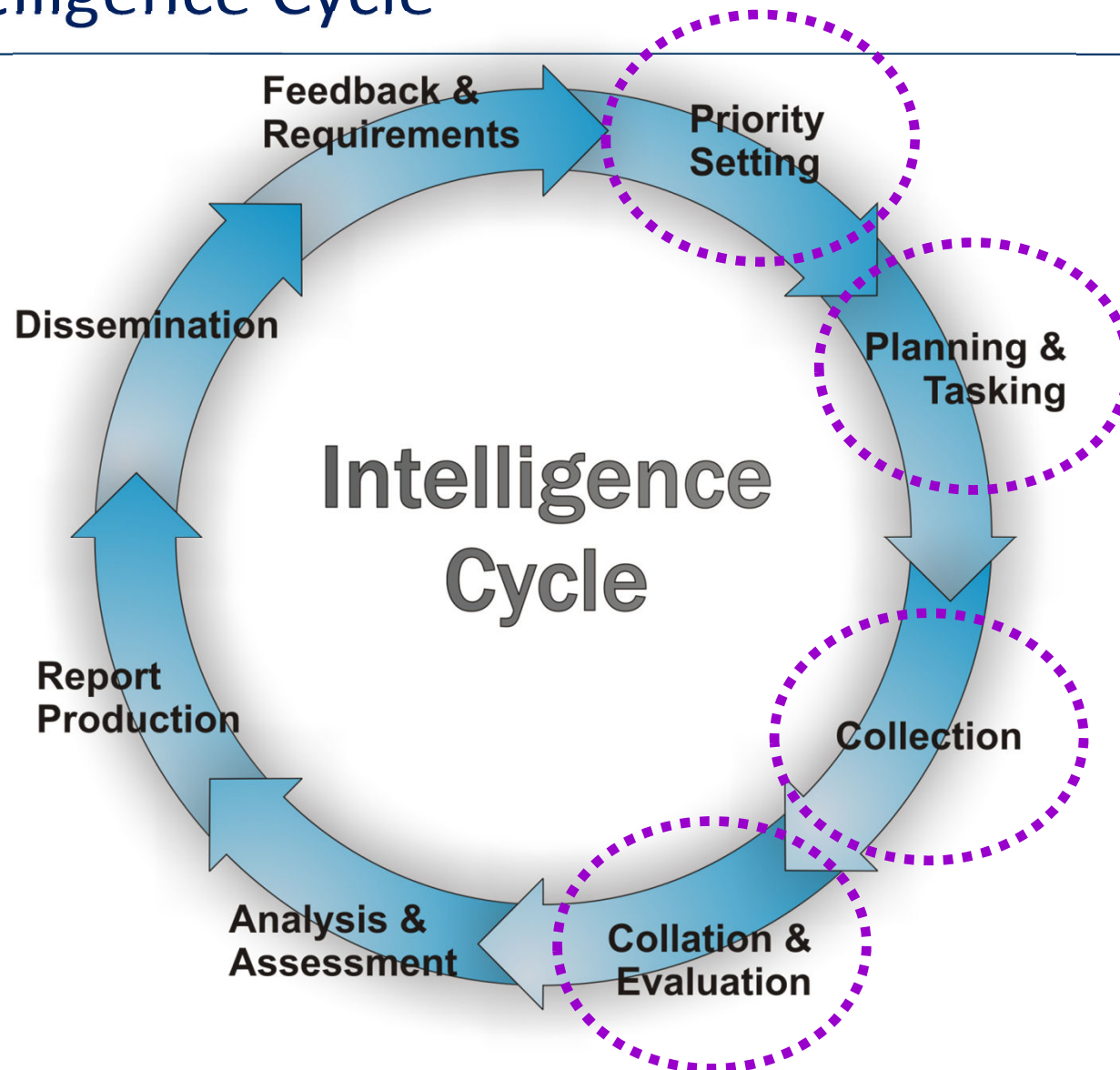
Session 5

Intelligence cycle

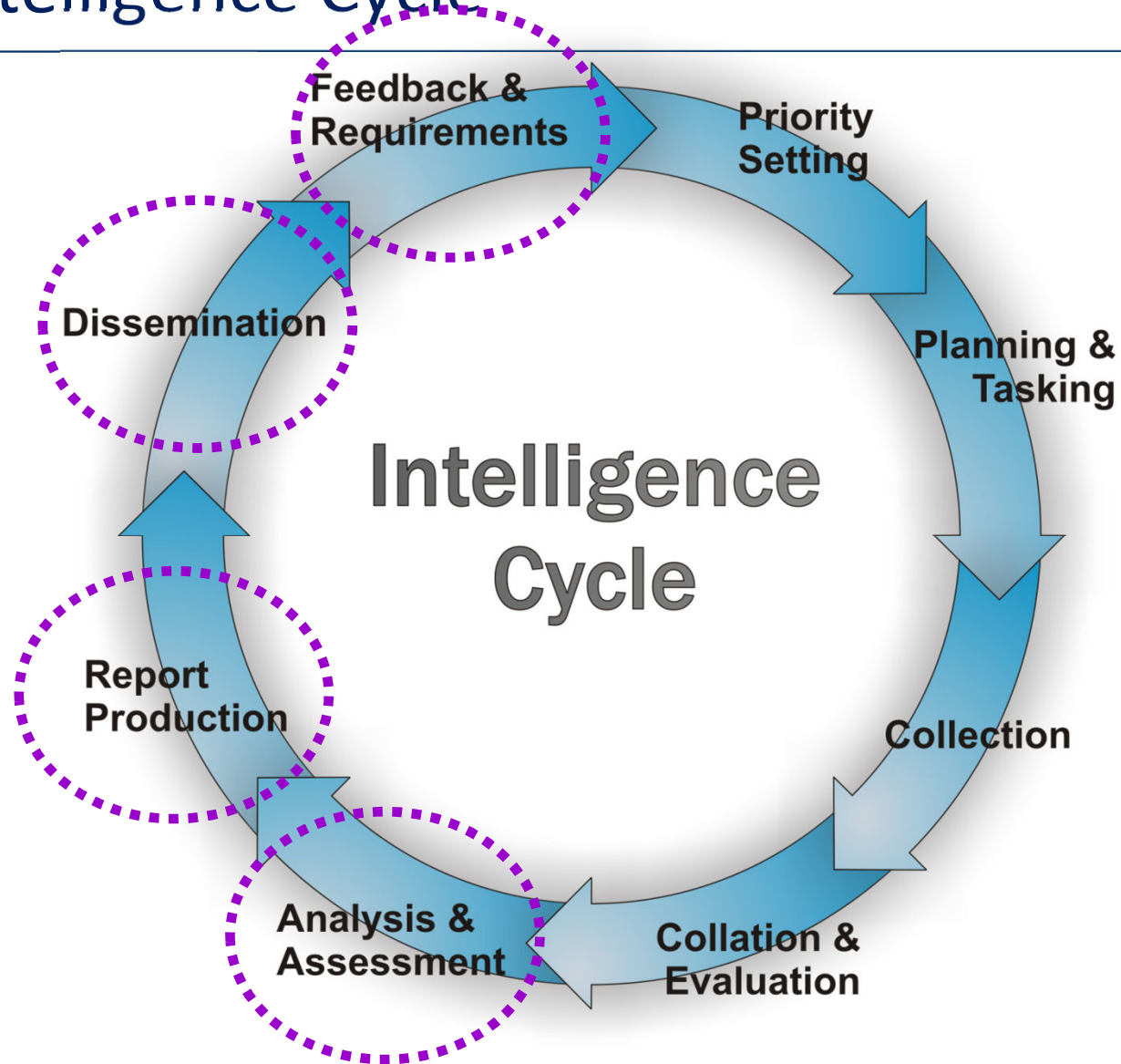
The Intelligence Cycle



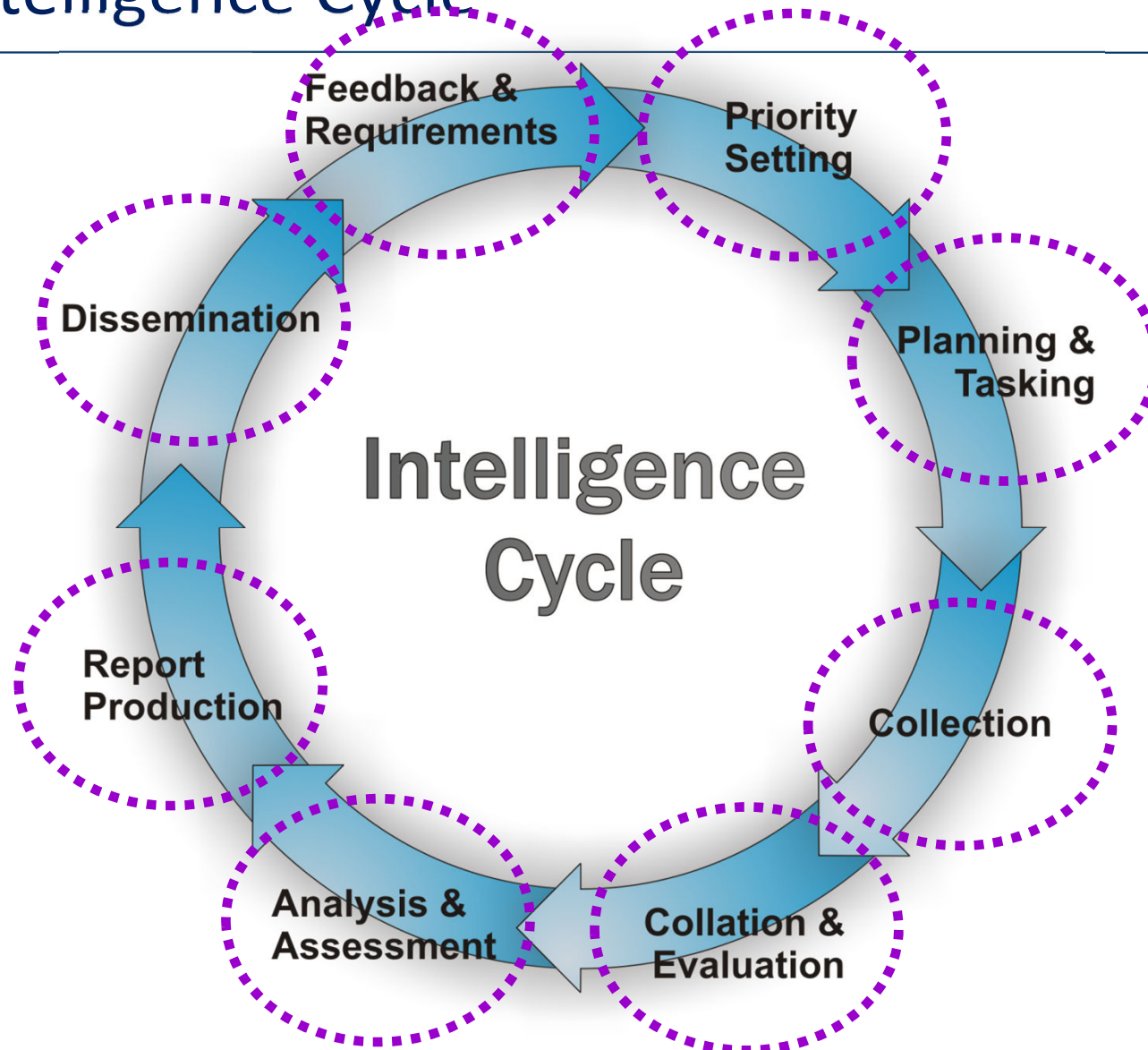
The Intelligence Cycle



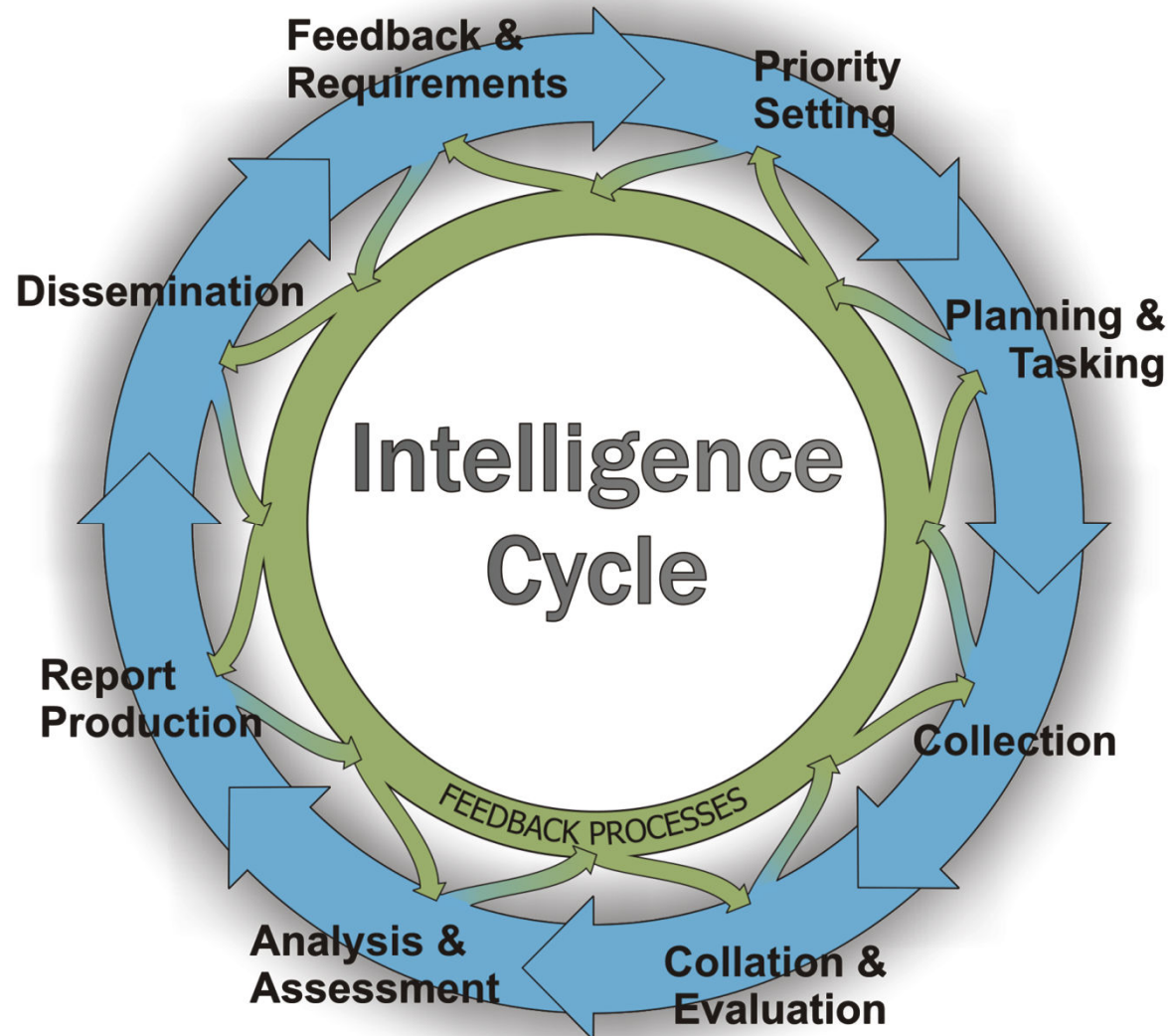
The Intelligence Cycle



The Intelligence Cycle



The Intelligence Cycle



Intelligence Cycle outcomes

The properly-applied intelligence cycle should produce the following outcomes:

- Identification & understanding of the audience
- Early buy-in of clients (audience)
- Context for the questions and the answers
- Clarity of the analytical questions
- Framework for the division of responsibilities
- Clarity of and manageable expectations
- Internal & external feedback to support quality



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Intelligence Cycle outcomes

Questions ?