



*The Egmont Group
of Financial Intelligence Units*

Strategic Analysis Course

Session 3

Understanding strategic analysis



Dimensions of analysis

Scope

Very tactical \longleftrightarrow Very strategic

Process

Less analysis \longleftrightarrow More analysis

Value added

Less intelligence \longleftrightarrow More intelligence



Process: Extent of analysis

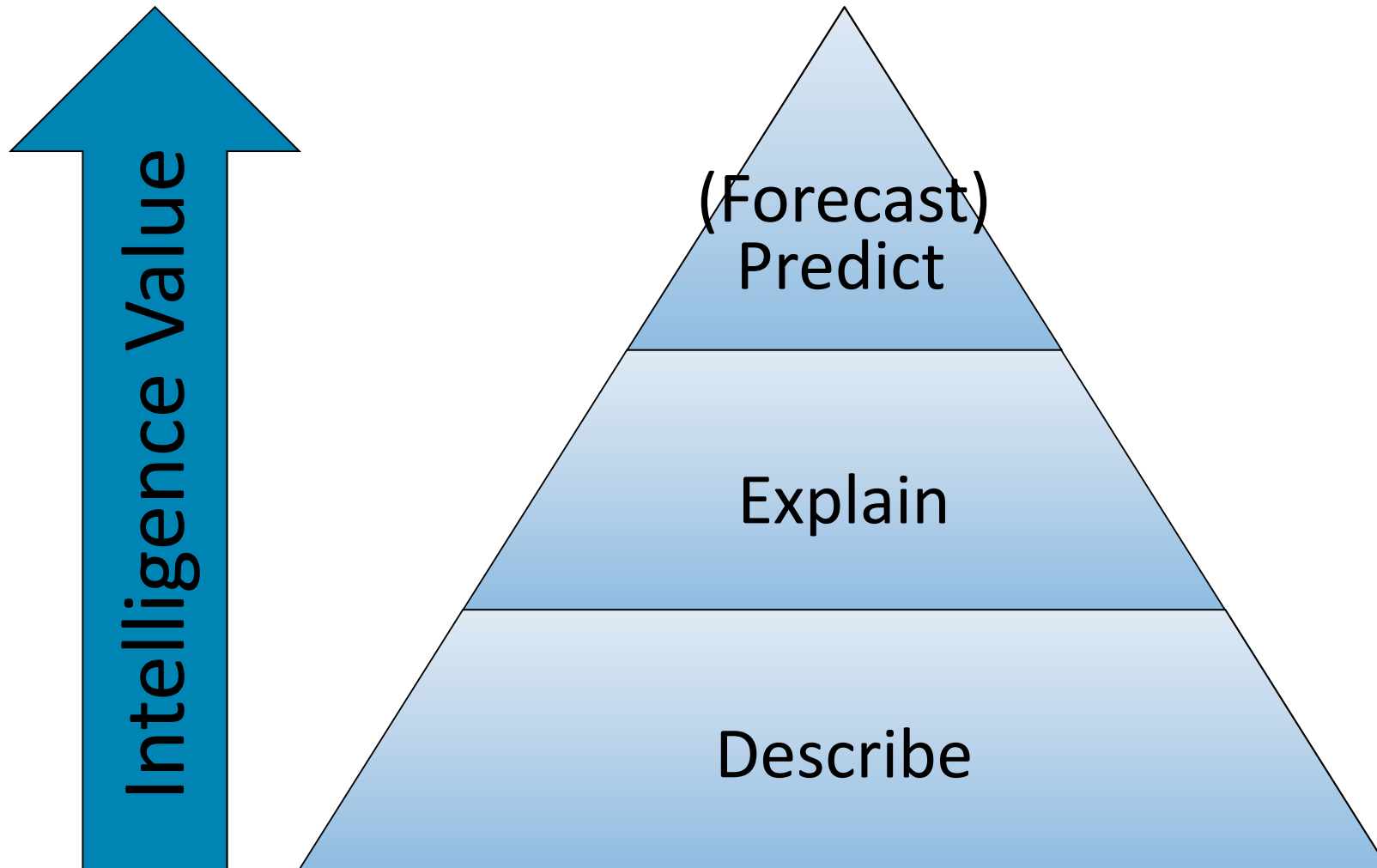
Can be “measured” in a number of ways, e.g.:

- Amount of data involved
- Complexity of issues and other considerations

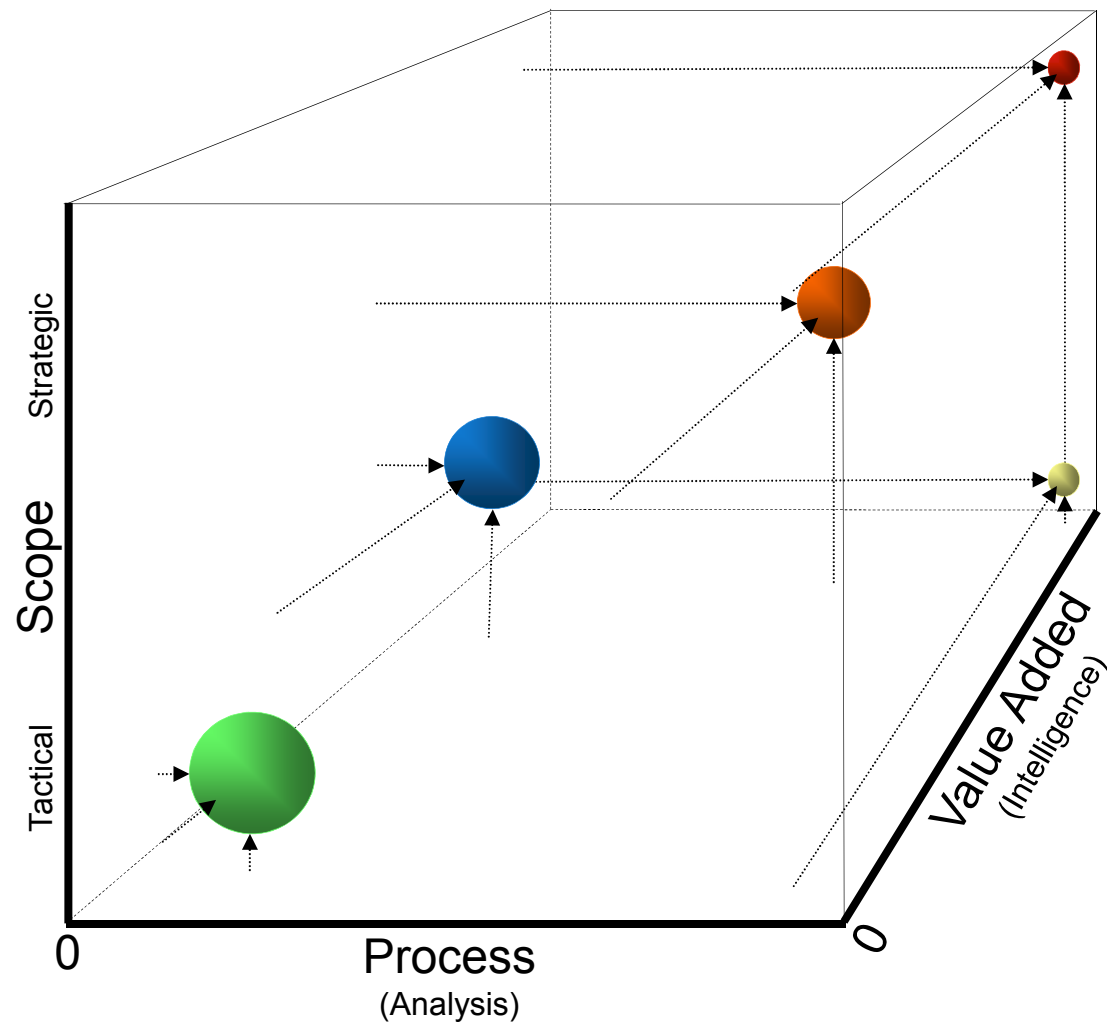
Includes both qualitative and quantitative analysis

Includes both manual and automated techniques and tools

Value added: Intelligence



Three Dimensions





Discussion:

What is strategic analysis?



What is Strategic Analysis?

The Heads of FIUs said:

- Strategic analysis is the study of multiple variables to obtain aggregated information to identify trends, typologies, behavioral patterns, detect new developments and assess new money laundering and terrorist financing risks.



What is Strategic Analysis?

The Heads of FIUs said:

- Everything that is not tactical analysis.
- Should be used within the FIU to put information into data systems to do profiling and alerts and patterns.
- It will help to make decisions, to focus tactical analysis.



What is Strategic Analysis?

The Heads of FIUs said:

- Strategic analysis will also inform:
 - Resourcing
 - Legislation
 - International and domestic information sharing
 - Can not be constrained to simply strategic analysis reports.



What is Strategic Analysis?

Strategic analysis is the process of developing **knowledge**, using the data/information at one's disposal, to generate results that **provide insight** into and **enhanced understanding** of the various activities, behaviors, and environments of interest.

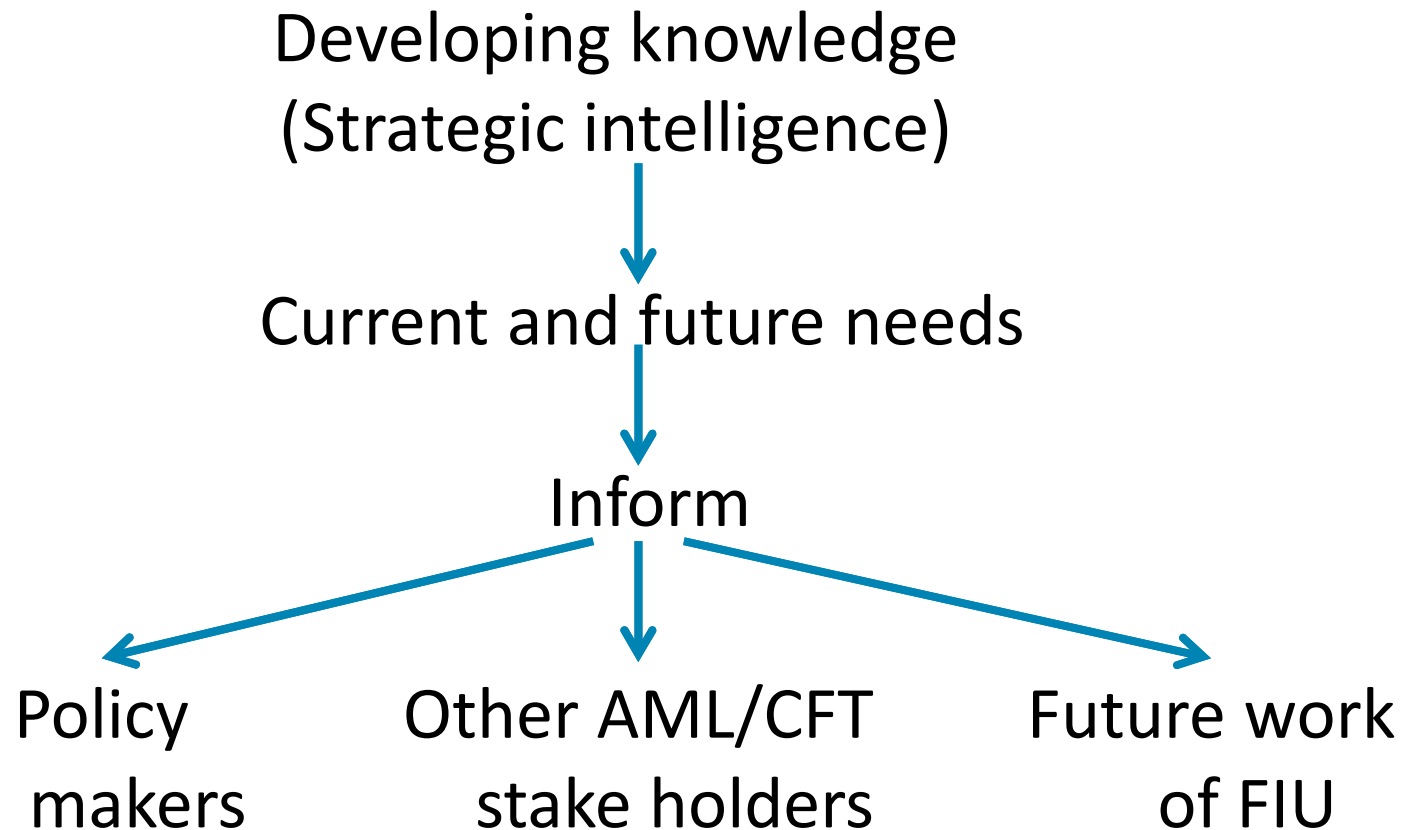


What is Strategic Analysis?

Strategic analysis **in an FIU context** involves the process of developing knowledge as it relates to ML/TF and other threats to the integrity of a country's financial systems or to a country's security through its financial systems.

The analysis of FIU data generates results that provide insight and an enhanced understanding of the various activities, behaviors, and environments of interest.

What is Strategic Analysis?





Other Types of Analysis

Tactical Analysis:

The process of collecting and analysing the available data and information relevant to a **particular case** or potential case which leads to a conclusion of wrong doing.



Other Types of Analysis

Operational Analysis:

Uses all relevant sources of information available to produce, for example, activity patterns, new targets and targeting priorities, investigative leads, criminal profiles, and a broader knowledge of relationships between suspect persons.

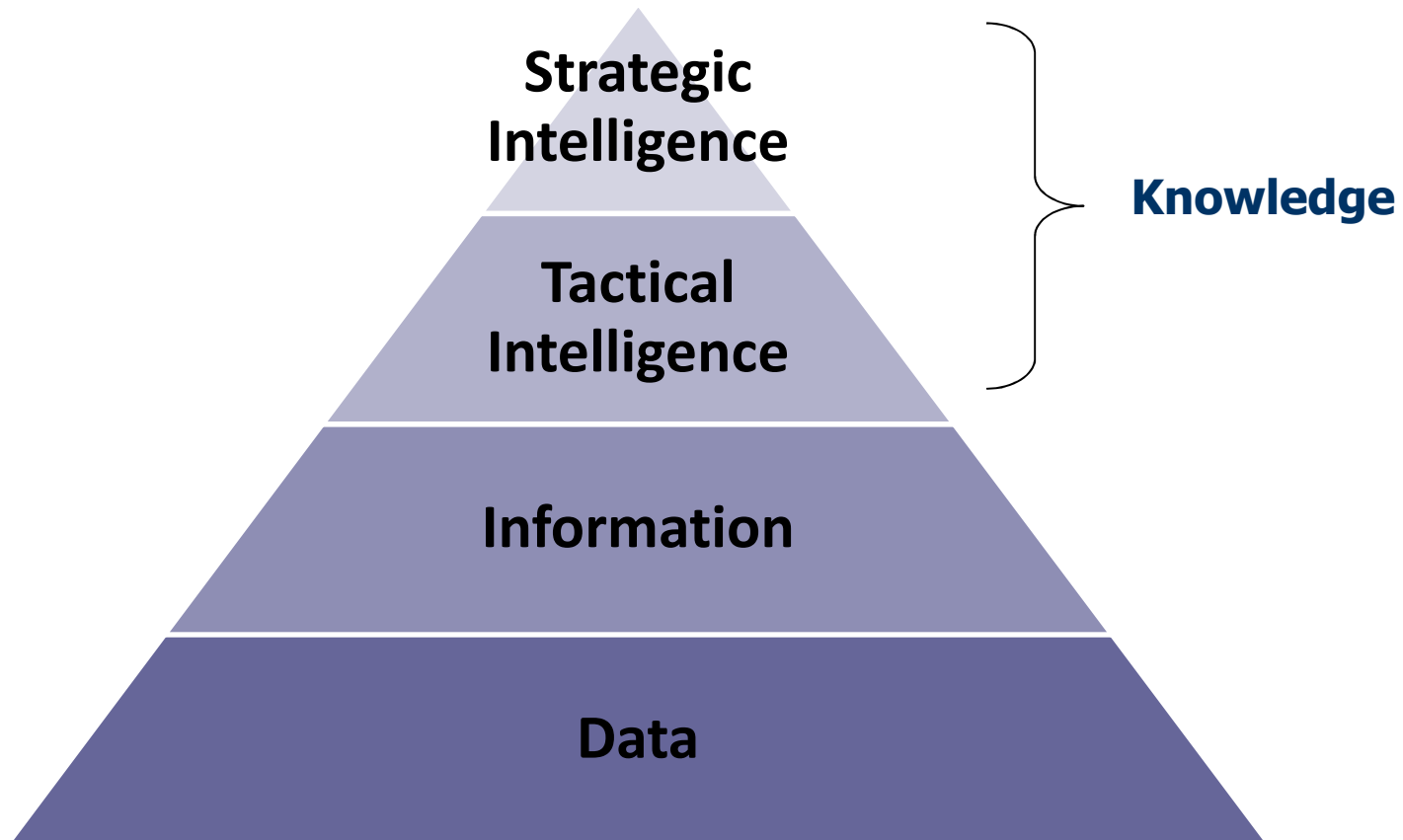


Discussion:

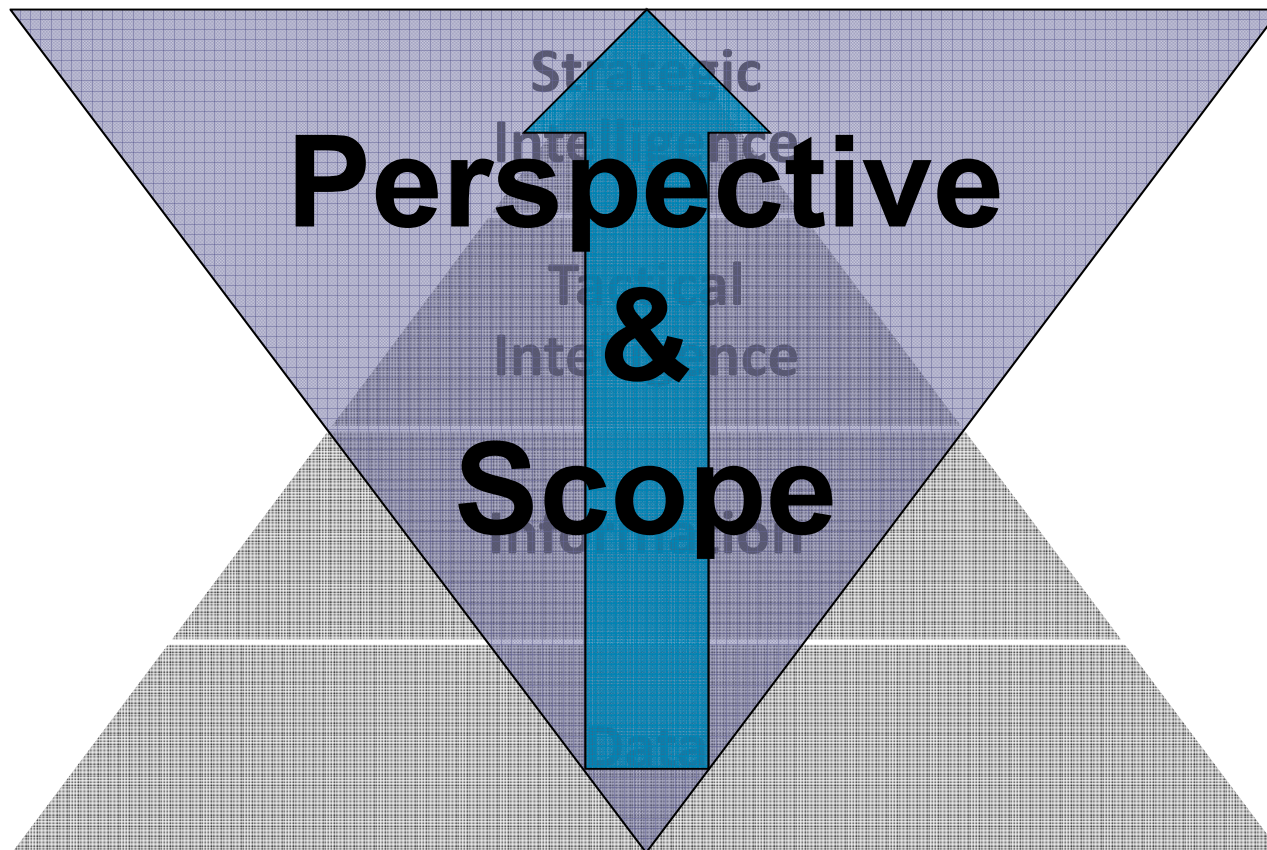
What is the difference between tactical and strategic **data** and **information**?

Absolutely NOTHING!!

Moving from Data to Strategic Intelligence



Moving from Data to Strategic Intelligence



Strategic Analysis Benefits

**Strategic
analysis
enables
us to...**

- Understand our subject matter better
- Make better decisions
- Align our decisions with our overall direction
- Anticipate what might happen
- Assess how likely it is to happen
- Prepare for it to happen



Strategic Analysis Product Range

- Typology
- Trend
- Pattern
- Synthesis
- Geographic/Region analysis
- Behavior analysis
- Activity analysis



Summary – What is Strategic Analysis?

Strategic analysis is the process of developing high-level **knowledge**, using available information, that **provide insight** and **enhanced understanding** of the various activities, behaviors, and environments of interest, for the purpose of **supporting strategies**, to deal with those activities, behaviors and environments.



What is Strategic Analysis - FIU?

Strategic analysis in an **FIU context** involves the process of developing strategic intelligence as it relates to money laundering, terrorist financing and other threats to the security of a country's financial systems or broader threats using those financial systems.



Questions

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